

## **Usage of Statistics in Investment Promotion**

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The Malaysian Investment Development Authority (MIDA) is the Malaysia Government's principal agency for promotion of investment in the manufacturing and services sectors. This paper illustrates how MIDA uses the various 'investment' and 'investment-related' statistics from both primary and secondary sources, to aid its work in carrying out the functions of promoting domestic and foreign investments, planning for industrial development and policy advocacy work on strategies for industrial promotion. The paper also shares MIDA's efforts in collating investment statistics that are being used as 'lead economic indicators' by both the public and private sectors.

Key words: investment, promotion