

DESA : Growing the Digital Economy from a National Perspective

Mohd Jalallul Alam @ Jasni Zain Bin Mohd Isa

*Economic Intelligence Unit, Corporate Strategy Division
Multimedia Development Corporation (MDeC) Sdn Bhd
Email : jasni@mdec.com.my*

ABSTRACT

The aim of this paper is to share the journey and the birth of unique national account specific for ICT, named Information Communication and Technology Satellite Account (ICTSA). It explains the intent of satellite account and includes the extensive use of data from ICTSA in national planning activities, advocacy roles in both local and international platforms as well as benchmarking the nation's digital maturity position against other nations. The paper also illustrates how the ICT industry can kick-start and further escalate the nation's effort towards open data initiatives, and highlight the key challenges which may hinder the progress of the necessary digital transformation. The paper suggests the way forward to ensure future challenges can be minimized and propose necessary plans to mitigate any foreseen risks stemming from lack of data sharing on a single platform, decisions made based on insufficient data and information, and the immediate need for improved coordinated effort to sustainable Digital Economy growth.

Key words: digital economy, satellite account, digital transformation,