



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

PERFORMANCE OF DOMESTIC TOURISM IN MALAYSIA FOURTH QUARTER 2025



Domestic Visitors

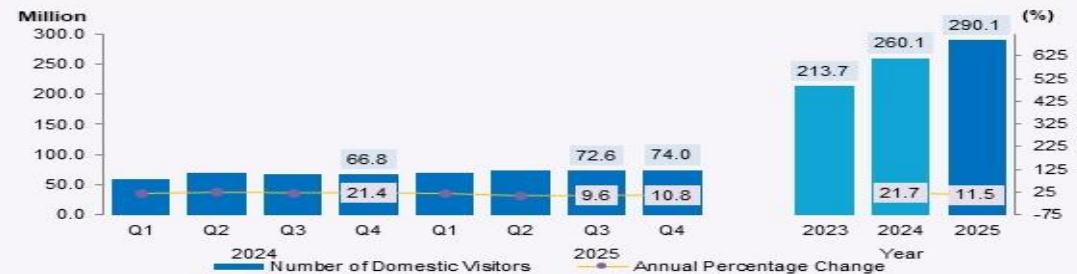
- The number of domestic visitors in the fourth quarter of 2025 recorded a total of **74.0 million visitors**, increased **2.0 per cent** compared to the previous quarter.
- Comparison against the same quarter of previous year shows a substantial increase by **10.8 per cent**.

Fourth Quarter 2025 : 74.0 million visitors
QoQ : 2.0% YoY : 10.8%
Third Quarter 2025 : 72.6 million visitors



DOMESTIC VISITORS (MILLION)

Performance of Domestic Visitors, 2023-2025



YoY
↑

Q4 2025/Q4 2024
10.8%

QoQ
↑

Q4 2025/Q3 2025
2.0%

Domestic Tourists

- The number of domestic tourists in the fourth quarter of 2025 recorded a total of **27.2 million tourists**, an increase of **1.9 per cent** compared to the previous quarter.
- Comparison with the same quarter of the previous year shows an increase of **10.1 per cent**.

Fourth Quarter 2025 : 27.2 million tourists
QoQ : 1.9% YoY : 10.1%
Third Quarter 2025 : 26.7 million tourists



DOMESTIC TOURISTS (MILLION)

Performance of Domestic Tourists, 2023-2025



YoY
↑

Q4 2025/Q4 2024
10.1%

QoQ
↑

Q4 2025/Q3 2025
1.9%

Domestic Tourism Expenditure

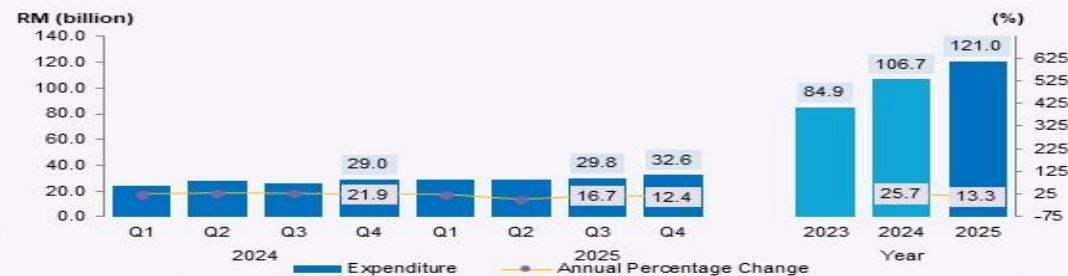
- Domestic tourism expenditure in the fourth quarter recorded **RM32.6 billion**, an increase of **9.1 per cent** compared to **RM29.8 billion** for the same quarter of 2024.
- For quarter-on-quarter comparison, domestic tourism expenditure increased by **12.4 per cent**.

Fourth Quarter 2025 : RM32.6 billion
QoQ : 9.1% YoY : 12.4%
Third Quarter 2025 : RM29.8 billion



DOMESTIC TOURISM EXPENDITURE (RM BILLION)

Expenditure on Domestic Tourism, 2023-2025



YoY
↑

Q4 2025/Q4 2024
12.4%

QoQ
↑

Q4 2025/Q3 2025
9.1%

Note :
QoQ : Quarter-on-Quarter
YoY : Year-on-Year



@StatsMalaysia

BANI 26
BANI EKONOMI 2026
DATA NADI EKONOMI RAKYAT

MALAYSIA MADANI
kemampuan

ODIN
OPEN DATA INVENTORY
MALAYSIA
NUMBER ONE
IN THE WORLD

20 OCTOBER 2025
STATISTIK NEGARA 1963

SUSTAINABLE DEVELOPMENT GOALS
MALAYSIA
2016 - 2030