

AI and Jobs

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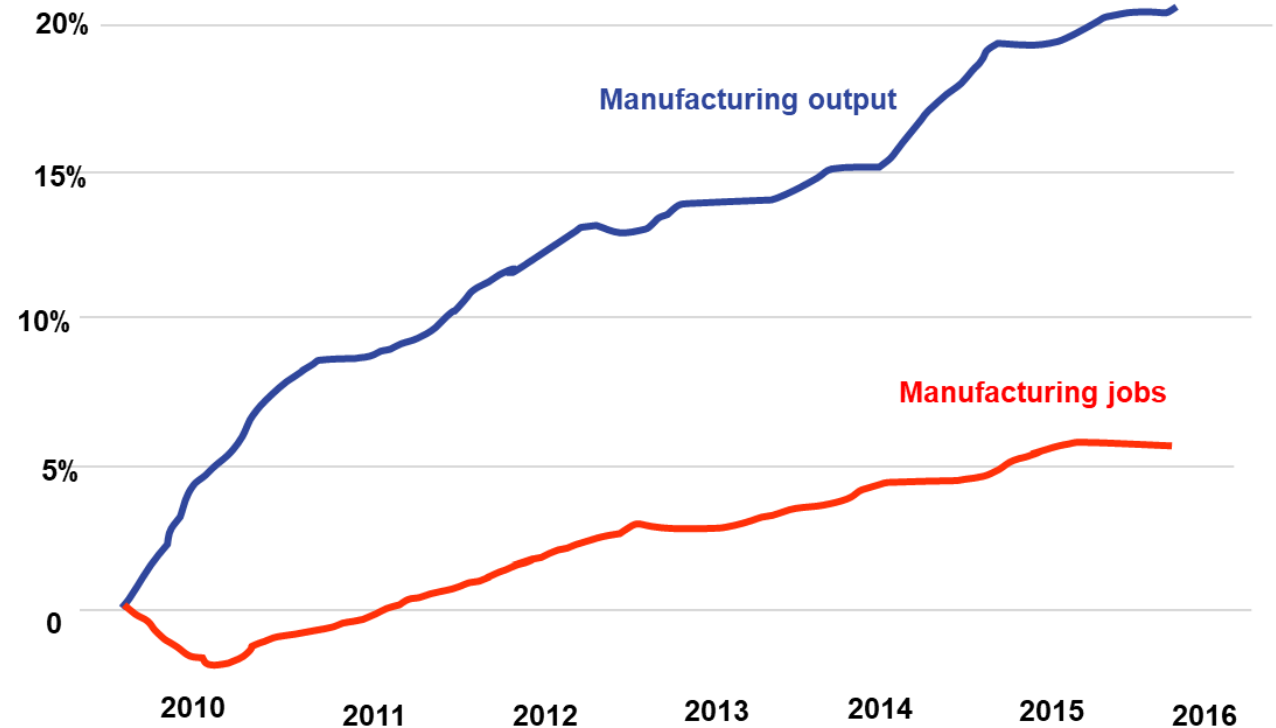
GAME CHANGERS




More

manufacturing output, **fewer** manufacturing jobs. Over the next decade, the same story will play out with office jobs

Manufacturing production vs. employment, percentage change since the end of the most recent recession



**Examples cited for presentation only*



Announcements & Publications

Chat

Prompt library

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CREATION OF TEXT IMAGE & VIDEO

Developing product concepts, packaging, new ideas, etc.

REPORTS & META LEARNING

Find names for personas, summarise qualitative/ quantitative data, etc.

DISCOVERY OF INSIGHTS

Getting quick actionable insights, seeing through

QUESTIONNAIRE, INTERVIEW GUIDES, QUERIES

Enrich questionnaires, interview guides and requests, etc.

TRANSLATION

Covering various languages

DATA PROCESSING


Coding, statistical analysis


DESK RESEARCH

Contextualise proposition or analysis like information on a market, trend, brand, etc.

ADMINISTRATIVE TASKS

Email writing, spelling, syntax, review, meeting summary, etc.

 Ask me anything



**DISCOVERING
AND
CREATING**

**DOING
THINGS
BETTER
&FASTER**

- **Companies are facing the challenge of geographic growth**
- **As a result, they have invested billions in AI for growth and productivity**
- **Over the next few years, they will need to demonstrate ROI**
- **While there will be no mass layoffs, there will be a slowdown in hiring**