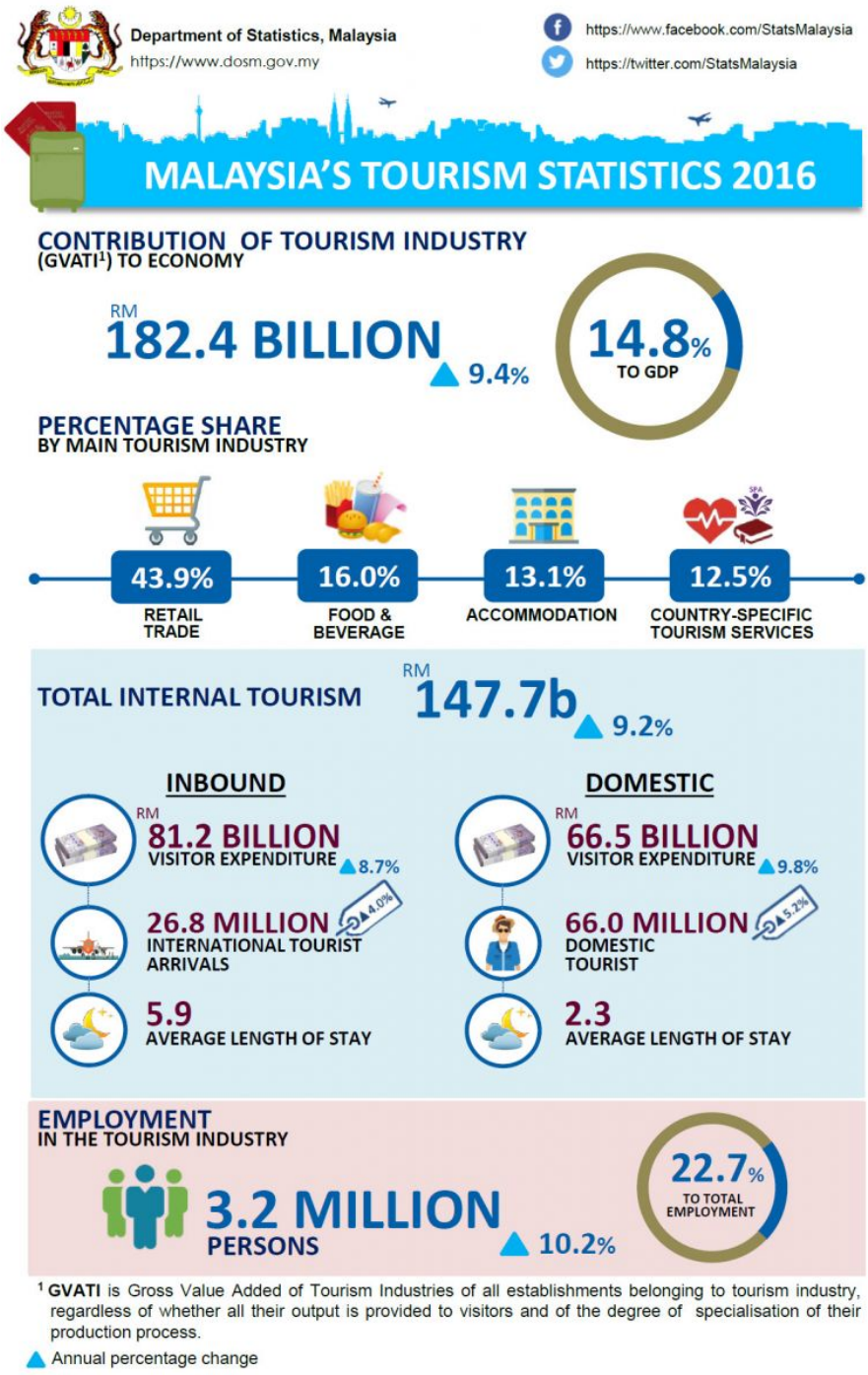
EMBARGO: Only to be published or disseminated at **12:00 hour, Friday, 15 September 2017**

MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

TOURISM SATELLITE ACCOUNT 2016



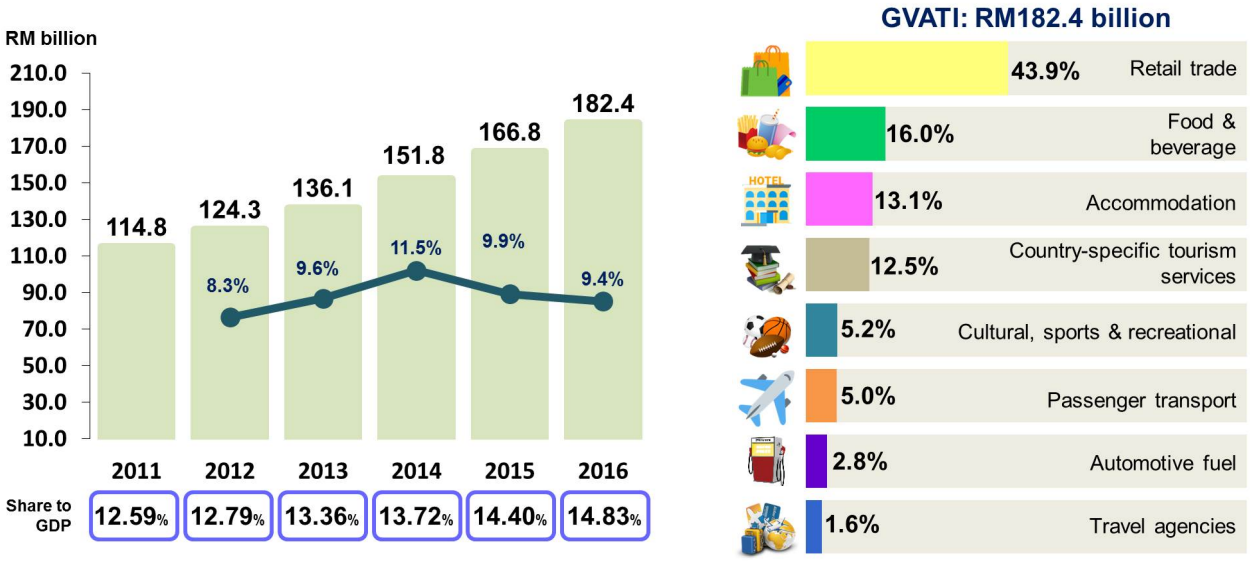
[1] **GVATI** is Gross Value Added of Tourism Industries of all establishments belonging to tourism industry, regardless of whether all their output is provided to visitors and of the degree of specialisation of their production process.

▲ Annual percentage change

TOURISM INDUSTRY CONTRIBUTED 14.8% TO THE ECONOMY

Tourism Industry in Malaysia continues to expand in 2016 with the contribution of 14.8 per cent (RM182.4 billion) to the economy. In terms of growth, Gross Value Added of Tourism Industries grew at 9.4 per cent and the growth was impelled by retail trade industry, food & beverage and accommodation as shown in chart below.

Chart: Gross Value Added of Tourism Industries



DOMESTIC TOURISM GENERATED RM66.5 BILLION

Domestic tourism expenditure generated an income of RM66.5 billion (Growth: 9.8%) with the total number of 189.3 million domestic visitors (2015: 176.9 million). Since 2011, Selangor remained as one of the Malaysia's leading domestic visitors travel destination.

INBOUND TOURISM EXPENDITURE REGAINED MOMENTUM IN 2016

Inbound tourism expenditure increased to RM81.2 billion (2015: RM74.6 billion) with a growth of 8.7 per cent compared to a negative growth of 6.8 per cent (2015). The growth of inbound tourism expenditure was supported by the increase in the total tourist receipts following the higher number of international tourist arrivals to Malaysia. In 2016, tourist arrivals attained 26.8 million predominated by tourist from Singapore, Indonesia and China.

3.2 MILLION PERSONS EMPLOYED BY TOURISM INDUSTRY

Malaysia's tourism industry employed 3.2 million persons and contributed 22.7 per cent to total employment. Employment in the tourism industry was attributed by retail trade industry 34.5 per cent and food & beverage serving services 31.2 per cent. Both industries contributed 65.7 per cent to total tourism employment.

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