



MINISTRY OF ECONOMY  
DEPARTMENT OF STATISTICS MALAYSIA

## REGIONAL TOURISM SATELLITE ACCOUNT SABAH



### REGIONAL TOURISM SATELLITE ACCOUNT SABAH 2023

Sabah tourism industry (GVATI<sup>1</sup>) recorded **RM13.1 billion** with a share of **11.7%** to the Sabah's economy



**11.7%**  
2022: 10.4%

Share of  
Sabah GVATI  
to  
Sabah GDP<sup>2</sup>

**0.72%**  
2022: 0.71%

Share of  
Sabah GVATI  
to  
Malaysia GDP

**6.1%**  
2022: 6.8%

Share of Sabah  
GDP to  
Malaysia GDP

<sup>1</sup> Gross Value Added of Tourism Industries

<sup>2</sup> Gross Domestic Product

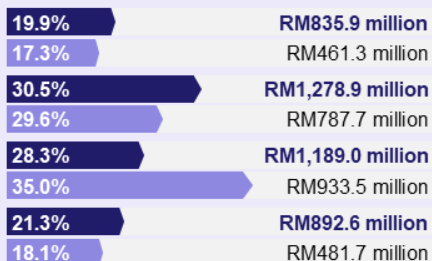
#### Internal Tourism Consumption

**RM8.2 billion**  
2022: RM5.9 billion

##### Inbound Tourism Expenditure

**RM4.2 billion**  
2022: RM2.7 billion

Percentage share:  
**50.9%**  
2022: 45.5%

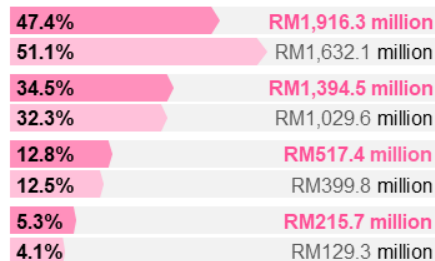


■ Share 2023 ■ Share 2022

##### Domestic Tourism Expenditure

**RM4.0 billion**  
2022: RM3.2 billion

Percentage share:  
**49.1%**  
2022: 54.5%



■ Share 2023 ■ Share 2022

#### Employment in Tourism Industry

**362.7 thousand persons**  
2022: 338.7 thousand persons

**22.4%**  
2022: 22.5%  
contribution to total  
employment  
in Sabah

Percentage  
share:  
**43.9%**  
2022:  
43.5%

Percentage  
share:  
**42.1%**  
2022:  
42.5%

Percentage  
share:  
**7.8%**  
2022:  
7.7%

Percentage  
share:  
**6.2%**  
2022:  
6.3%

#### Legend:

Shopping /  
Retail trade

Accommodation  
and food & beverage  
serving services

Travel agencies, cultural, sports & recreational  
services and country-specific tourism  
characteristic services

Passenger transport  
services and retail sale  
of automotive fuel

Source: Regional Tourism Satellite Account Sabah 2023  
Department of Statistics Malaysia (DOSM)

## **Sabah tourism industry recorded RM13.1 billion with a share of 11.7% to the Sabah's economy**

- The Gross Value Added of Tourism Industries (GVATI) in Sabah recorded RM13.1 billion, grew at 3.0 per cent. Hence, Sabah's tourism contributed 11.7 per cent to the state's economy in 2023. The favourable performance of Sabah's tourism industry was supported by Retail trade activity (share: 43.9%) and Accommodation, food & beverage serving services (share: 30.2%).
- The internal tourism consumption in Sabah amounted to RM8.2 billion was supported by inbound tourism expenditure in 2023. The inbound tourism expenditure contributed 50.9 per cent (2022:45.5%) to the internal tourism consumption.
- Inbound tourism expenditure in Sabah amounted to RM4.2 billion (2022: RM2.7 billion), an increase of 57.5 per cent in 2023. The main component of inbound tourism expenditure was attributed to Accommodation and food & beverage serving services (share: 30.5%); and Transport services & retail sale of automotive fuel (share: 28.3%).
- Meanwhile domestic tourism expenditure in Sabah posted RM4.0 billion (2022: RM3.2 billion) and grew at 26.7 per cent in 2023. The growth was spurred by Shopping activities with a share of 47.4 per cent and Accommodation and food & beverage serving services with a contribution of 34.5 per cent.
- The tourism industry in Sabah has provided employed to 362.7 thousand persons with a growth of 7.1 per cent. Hence, employment in Sabah's tourism industry has contributed 22.4 per cent to the overall employment in Sabah.

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