



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MALAYSIA'S DOMESTIC TOURISM SURVEY, FOURTH QUARTER 2025



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PERFORMANCE OF DOMESTIC TOURISM IN MALAYSIA FOURTH QUARTER 2025



Domestic Visitors

- The number of domestic visitors in the fourth quarter of 2025 recorded a total of **74.0 million visitors**, increased **2.0 per cent** compared to the previous quarter.
- Comparison against the same quarter of previous year shows a substantial increase by **10.8 per cent**.

Fourth Quarter 2025 : 74.0 million visitors
QoQ : 2.0% YoY : 10.8%
Third Quarter 2025 : 72.6 million visitors



DOMESTIC VISITORS (MILLION)

Performance of Domestic Visitors, 2023-2025



Domestic Tourists

- The number of domestic tourists in the fourth quarter of 2025 recorded a total of **27.2 million tourists**, an increase of **1.9 per cent** compared to the previous quarter.
- Comparison with the same quarter of the previous year shows an increase of **10.1 per cent**.

Fourth Quarter 2025 : 27.2 million tourists
QoQ : 1.9% YoY : 10.1%
Third Quarter 2025 : 26.7 million tourists



DOMESTIC TOURISTS (MILLION)

Performance of Domestic Tourists, 2023-2025



Domestic Tourism Expenditure

- Domestic tourism expenditure in the fourth quarter recorded **RM32.6 billion**, an increase of **9.1 per cent** compared to **RM29.8 billion** for the same quarter of 2024.
- For quarter-on-quarter comparison, domestic tourism expenditure increased by **12.4 per cent**.

Fourth Quarter 2025 : RM32.6 billion
QoQ : 9.1% YoY : 12.4%
Third Quarter 2025 : RM29.8 billion



DOMESTIC TOURISM EXPENDITURE (RM BILLION)

Expenditure on Domestic Tourism, 2023-2025



Note :
QoQ : Quarter-on-Quarter
YoY : Year-on-Year



Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of domestic tourism for fourth quarter 2025. The bulletin contains the domestic tourism statistics on number of domestic visitors, and total expenditure.

Performance of Domestic Tourism in Fourth Quarter, 2025

Malaysia's domestic tourism sector continues its impressive resurgence, with 74.0 million visitors recorded in the fourth quarter of 2025, representing a significant 10.8 per cent increase compared to the same period last year. On a quarter-on-quarter basis, domestic visitor numbers rose by 2.0 per cent from the third quarter of 2025.

In line with the increase in number of domestic visitors, domestic tourism expenditure reached RM32.6 billion in the fourth quarter, reflecting a robust year-on-year growth of 12.4 per cent and a 9.1 per cent increase from the previous quarter.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2024. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

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