



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MALAYSIA'S DOMESTIC TOURISM SURVEY, FOURTH QUARTER 2023



PERFORMANCE OF DOMESTIC TOURISM IN MALAYSIA



FOURTH QUARTER 2023

Number of Domestic Visitors in Malaysia



- The number of domestic visitors in the fourth quarter 2023 registered **54.3 million visitors**, increased **1.6 per cent** as compared to the previous quarter.
- Meanwhile, comparison against the same quarter of previous year shows a significant increase by **16.1 per cent**.

(4th Quarter 2023: 54.3 million visitors;
QoQ: 1.6%)

(3rd Quarter 2023: 53.4 million visitors)

(4th Quarter 2022: 46.8 million visitor;

YoY: 16.1%)

DOMESTIC VISITORS



Total Domestic Tourism Expenditure in Malaysia



- On domestic tourism expenditure, for the fourth quarter, it recorded **RM23.8 billion**, up **18.5 per cent** compared to the last quarter.
- For year-on-year comparison, domestic tourism expenditure rose by **29.5 per cent**.

(4th Quarter 2023: RM23.8 billion;
YoY: 18.5%)

(3rd Quarter 2023: RM20.1 billion)

(4th Quarter 2022: RM18.4 billion;

YoY: 29.5%)

DOMESTIC TOURISM EXPENDITURE



Note: QoQ: Quarter-on-Quarter
YoY: Year-on-Year



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Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of domestic tourism for fourth quarter 2023. The bulletin contains the domestic tourism statistics on visitors, expenditure and index of tourism related industries.

Performance of Domestic Tourism in Fourth Quarter 2023

Domestic tourism in Malaysia recorded 54.3 million visitors in the fourth quarter 2023, surged 16.1 per cent as compared to the same quarter of the previous year. Meanwhile, for quarter-on-quarter comparison, domestic visitors went up 1.6 per cent. In terms of domestic tourism expenditure, it registered RM23.8 billion, marking year-on-year and quarter-on-quarter increases of 29.5 per cent and 18.5 per cent, respectively.

Overall, Malaysia's domestic tourism performance in 2023 recorded 210.9 million visitors, an increase of 22.9 per cent as compared to a year ago. On domestic tourism expenditure, for 2023, it registered RM84.9 billion, up 32.5 per cent compared to last year. However, both statistics were still below pre-pandemic levels (2019) with domestic visitors recorded -11.8 per cent and expenditure on domestic tourism fell short by -17.7 per cent, respectively.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2022. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

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