EMBARGO: Only to be published or disseminated at **12:00 hour, Thursday, 19 December 2024**

MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MALAYSIA'S DOMESTIC TOURISM SURVEY, THIRD QUARTER 2024

Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of Domestic Tourism Malaysia for Third Quarter 2024. The bulletin contains the domestics tourism statistics on visitors, expenditure and performance of tourism related industries.

Performance of Domestic Tourism in Third Quarter 2024

Malaysia's domestic tourism experienced robust growth in the third quarter of 2024, recording 66.3 million visitors, a 22.3 per cent increase compared to the same period in the previous year. However, on a quarter-on-quarter basis, the number of domestic visitors dipped by 3.2 per cent compared to second quarter 2024.

Domestic tourism expenditure also showed significant growth, totaling RM25.6 billion, a 27.4 per cent increase year-on-year. Despite this, it saw a 9.1 per cent decline compared to the second quarter of 2024.

As of September 2024, Malaysia's domestic tourism had recorded a total of 193.3 million visitors, marking a 21.8 per cent year-on-year increase. Domestic tourism expenditure for the first nine months of 2024 reached RM77.8 billion, reflecting a solid growth of 27.2 per cent year-on-year.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2023 by state. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

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