



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MALAYSIA'S DOMESTIC TOURISM SURVEY, FIRST QUARTER 2026



DOMESTIC TOURISM MALAYSIA STATISTICS, FIRST QUARTER, 2026

A total of 74.7 million **domestic visitors** were recorded in the first quarter of 2026, with a **total expenditure value** of RM34.0 billion.

NUMBER OF VISITOR

↑ YoY: 7.2%

74.7 million

74.0 million

72.6 million

73.8 million

69.7 million

Q1 2026

Q4 2025

Q3 2025

Q2 2025

Q1 2025

TOURISM EXPENDITURE

↑ YoY: 15.8%

RM34.0 billion

RM32.6 billion

RM29.8 billion

RM29.2 billion

RM29.4 billion

3 MAIN PURPOSES OF THE TRIPS



NUMBER OF TOURIST

↑ YoY: 8.8%

Q1 2026: 27.4 million

Q4 2025: 27.2 million

Q3 2025: 26.7 million

Q2 2025: 27.4 million

Q1 2025: 25.2 million

Total of Domestic Tourism Expenditure, 2023-2026



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BANCI EKONOMI 2026
BERSAMA SAMA MELAKSANAKAN TRANSFORMASI

MALAYSIA MADANI
Kemampuhan

ODIN
MALAYSIA
BERSAMA SAMA MELAKSANAKAN TRANSFORMASI

20 Oktober

2016 - 2030

Introduction

This Bulletin of Malaysia's Domestic Tourism Survey (DTS) presents the performance of domestic tourism for first quarter 2026. The bulletin contains the domestic tourism statistics on number of domestic visitors, number of domestic tourists, and total domestic tourism expenditure.

Performance of Domestic Tourism in First Quarter, 2026

Malaysia's domestic tourism sector continues its impressive resurgence, with 74.7 million visitors recorded in the first quarter of 2026, representing a significant 7.2 per cent increase compared to the same period last year. On a quarter-on-quarter basis, domestic visitor numbers rose by 0.9 per cent from the fourth quarter of 2025.

In line with the increase in number of domestic visitors, domestic tourism expenditure reached RM34.0 billion in the first quarter, reflecting a robust year-on-year growth of 15.8 per cent and a 4.5 per cent increase from the previous quarter.

Detailed information and technical notes are same as in the publication of the Domestic Tourism Survey 2025. This bulletin can be accessed and downloaded through the DOSM portal, www.dosm.gov.my.

Contact person:

Baharudin Mohamad
Public Relation Officer
Strategic Communication and International Division
Department of Statistics Malaysia
Tel : +603-8090 4681
Fax : +603-8888 9248
Email : [baharudin\[at\]dosm.gov.my](mailto:baharudin[at]dosm.gov.my)

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