



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

ECONOMIC CENSUS 2016 : TOURISM STATISTICS



Department of Statistics, Malaysia
<https://www.dosm.gov.my>

ECONOMY CENSUS 2016

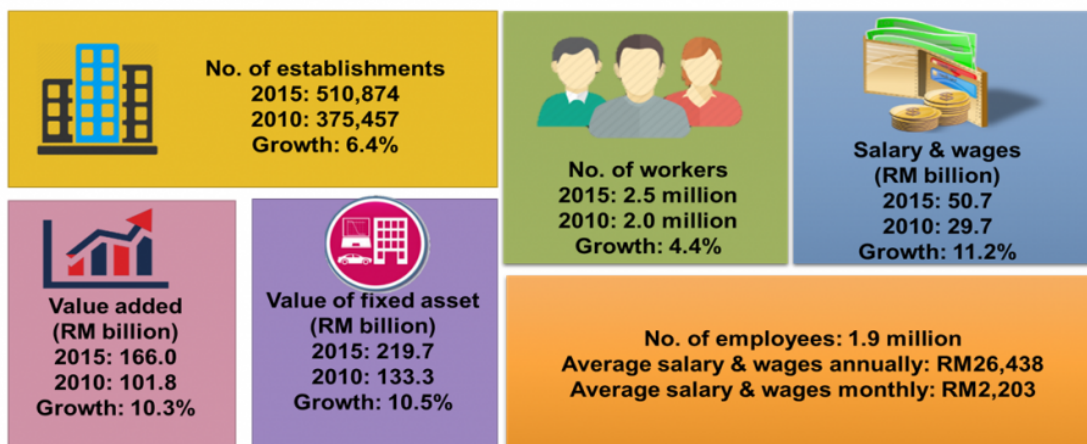
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MAIN FINDINGS TOURISM STATISTICS

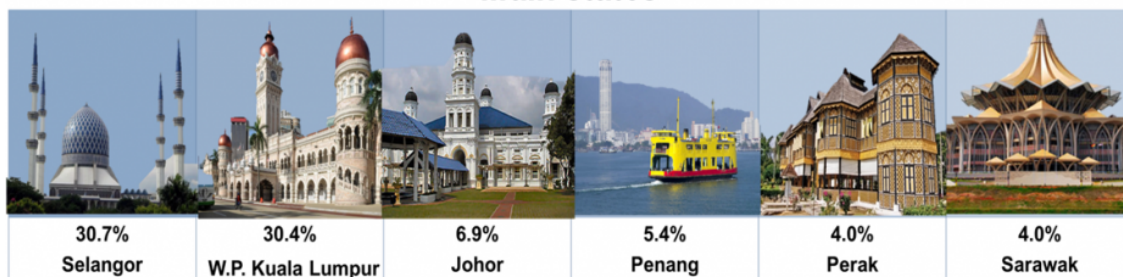
Main statistics



Main industries*

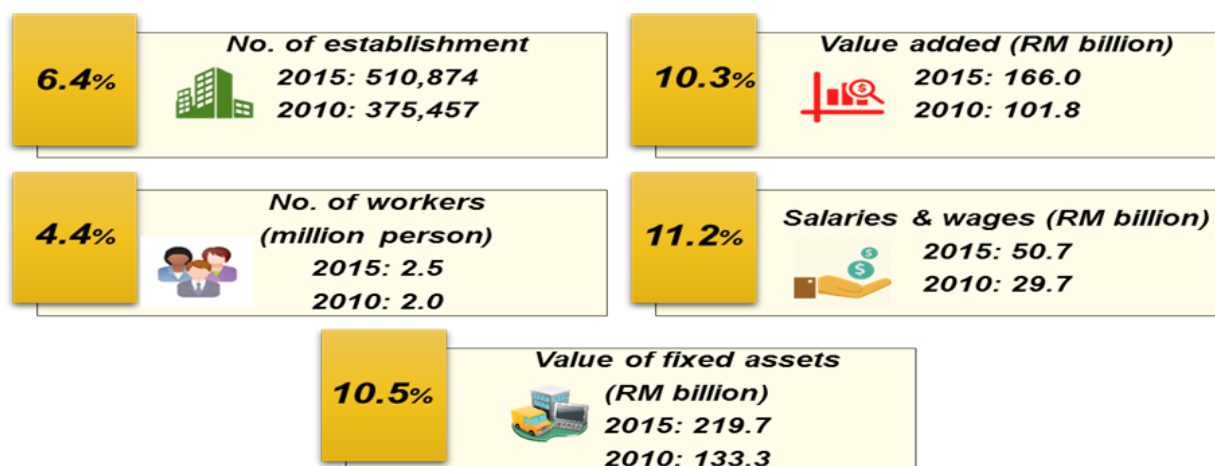


Main states*



VALUE ADDED OF TOURISM INDUSTRY VALUED AT RM166.0 BILLION

A total of 510,874 establishments were operating with annual growth at 6.4 per cent in 2015. Value added increased 10.3 per cent per year to RM166.0 billion in 2015 from RM101.8 billion in 2010. The number of employees in this industry rose by 4.4 per cent, 2.5 million persons as compared to 2.0 million persons in 2010.




Note: % refers to annual growth rate

SELANGOR AND KUALA LUMPUR CONTRIBUTED 61.1% TO TOURISM INDUSTRY

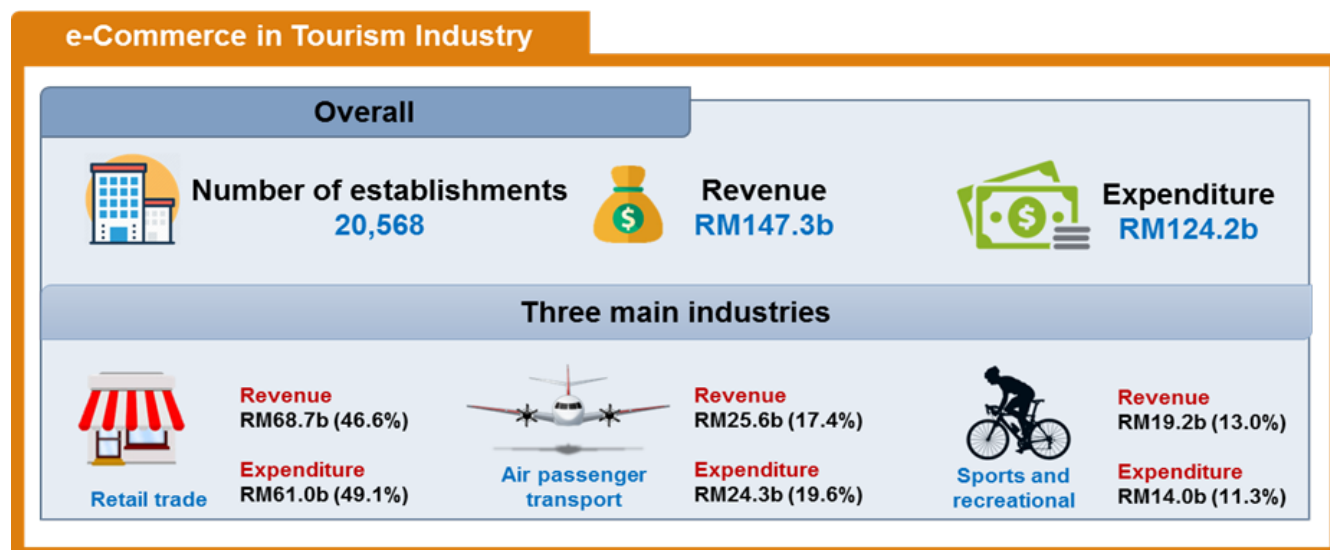
The major states that contribute to the tourism industry are Selangor, W.P. Kuala Lumpur, Johor, Penang, Perak and Sarawak. Selangor recorded the highest value added RM51.0 billion or 30.7 per cent, followed by W.P. Kuala Lumpur RM50.5 billion (30.4%), Johor RM11.4 billion (6.9%), Penang RM9.0 billion (5.4%), Perak RM6.7 billion (4.0%) and Sarawak RM6.7 billion (4.0%).



Notes:  Value added
 % refers to annual average growth rate
 W.P.: Federal Territory

TOURISM INDUSTRY E-COMMERCE GENERATED REVENUE OF RM147.3 BILLION

Activities of e-Commerce for tourism industry generated revenue of RM147.3 billion. In terms of contribution, retail trade (shopping) services accounted for the highest percentage of 46.6 per cent followed by air passenger transport services (17.4%) and sports and recreation services (13.0%).



Released By:

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