



KEMENTERIAN EKONOMI
JABATAN PERANGKAAN MALAYSIA

AKAUN SATELIT PELANCONGAN WILAYAH SABAH

REGIONAL TOURISM SATELLITE ACCOUNT SABAH 2022

Pemakluman

Jabatan Perangkaan Malaysia (DOSM) telah melancarkan OpenDOSM NextGen sebagai medium yang menyediakan katalog data dan visualisasi bagi memudahkan pengguna menganalisis pelbagai data dan boleh diakses melalui portal <https://open.dosm.gov.my>.

DOSM akan menjalankan Banci Pertanian pada tahun 2024. Mohon layari <https://www.myagricensus.gov.my/> untuk maklumat lanjut. Tema adalah "Banci Pertanian, Kunci Kemajuan Pertanian."

Kerajaan Malaysia telah mengisytiharkan Hari Statistik Negara (MyStats Day) pada 20 Oktober setiap tahun. Tema sambutan MyStats Day adalah "Statistik Nadi Kehidupan".

Announcement

The Department of Statistics Malaysia (DOSM) has launched OpenDOSM NextGen as a medium that provides a catalog of data and visualisations to facilitate users' analysis of various data and can be accessed through <https://open.dosm.gov.my>.

DOSM will conduct the Agricultural Census in 2024. Please visit <https://www.myagricensus.gov.my/> for more information. The theme is "Agriculture Census, Key to Agricultural Development."

The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20th each year. MyStats Day theme is "Statistics is the Essence of Life".

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“Sumber: Jabatan Perangkaan Malaysia”

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KATA PENGANTAR

Akaun Satelit Pelancongan Wilayah (ASPW) Sabah 2022 julung kali diterbitkan oleh Jabatan Perangkaan Malaysia (DOSM) merupakan laporan komprehensif yang membentangkan statistik pelancongan Sabah. ASPW Sabah adalah penyusunan statistik untuk mengukur perkembangan industri pelancongan dan sumbangannya kepada Keluaran Dalam Negeri Kasar Sabah dan mengintegrasikan produk dan industri berkaitan pelancongan. Penyusunan statistik ini adalah berdasarkan kerangka kerja *Tourism Satellite Account: Recommended Methodological Framework 2008, Regional Tourism Satellite Account, Statistics and TSA Issue Paper Series, United Nations World Tourism Organization 2013* dan *System of National Accounts 2008*.

Penerbitan ini mengandungi empat bab utama. Bab pertama memaparkan penemuan ASPW Sabah 2022. Bab kedua memaparkan statistik pelancongan domestik Sabah dan indikator sosioekonomi dipaparkan di bab ketiga. Aspek teknikal iaitu konsep, definisi dan kod & klasifikasi produk dan industri pelancongan Sabah yang digunakan dalam penerbitan ini diterangkan di bab keempat bagi memudahkan pengguna memahami statistik yang diterbitkan.

Statistik ini boleh membantu agensi kerajaan, ahli ekonomi, ahli akademik serta individu bagi tujuan membuat perancangan dan penggubalan dasar, analisis ekonomi dan unjuran serta dapat membantu merancang pembangunan perniagaan terutamanya industri pelancongan.

DOSM merakamkan penghargaan atas kerjasama semua pihak dalam membekalkan data yang diperlukan dan menyumbang kepada kejayaan penerbitan ini. Sebarang maklum balas dan cadangan untuk penambahbaikan penerbitan ini pada masa akan datang amatlah dihargai.

DATO' SRI DR. MOHD UZIR MAHIDIN
Ketua Perangkawan Malaysia

Disember 2023

PREFACE

Regional Tourism Satellite Account (RTSA) Sabah 2022 published by the Department of Statistics Malaysia (DOSM), is an inaugural comprehensive report that presents tourism statistics of Sabah. RTSA Sabah is a compilation of statistics to gauge the performance of tourism industry and its contribution to the Sabah's Gross Domestic Product and integrates products and industries related to tourism. This compilation adopts the Tourism Satellite Account: Recommended Methodological Framework 2008, Regional Tourism Satellite Account, Statistics and TSA Issue Paper Series, United Nations World Tourism Organization 2013 and System of National Accounts 2008.

This publication is divided into four main chapters. The first chapter displays the findings of RTSA Sabah 2022. The second chapter provides Sabah domestic tourism statistics and socioeconomic indicators are displayed in third chapter. Technical aspects on concepts and definitions and code & classification of the Sabah tourism products and industries used in this publication are described in the fourth chapter to assist users to understand the published statistics.

These statistics could assist government agencies, economists, academicians and individuals for planning and formulation of policies, economic analysis and projections as well as for business development planning especially in tourism industry.

DOSM acknowledges the cooperation of all parties that have provided the required data and contributed to the success of this publication. Any feedback and suggestions towards improving the future publication are highly appreciated.

DATO' SRI DR. MOHD UZIR MAHIDIN
Chief Statistician Malaysia

December 2023

SINGKATAN | ABBREVIATION

ASP	: Akaun Satelit Pelancongan
ASPW	: Akaun Satelit Pelancongan Wilayah
B	: Billion/ <i>Billion</i>
CPC	: <i>Central Products Classifications</i>
DOSM	: <i>Department of Statistics, Malaysia</i>
DTS	: <i>Domestic Tourism Survey</i>
GDP	: <i>Gross Domestic Product</i>
GVA	: <i>Gross Value Added</i>
GVATI	: <i>Gross Value Added of Tourism Industries</i>
IRTS	: <i>International Recommendations for Tourism Statistics</i>
ISIC	: <i>International Standard Industrial Classification of All Economic Activities</i>
KDNK	: Keluaran Dalam Negeri Kasar
MCPA	: <i>Malaysia Classification of Products by Activity</i>
MSIC	: <i>Malaysia Standard Industrial Classification</i>
NDK	: Nilai Ditambah Kasar
NDKIP	: Nilai Ditambah Kasar Industri Pelancongan
No.	: <i>Number</i>
RM	: Ringgit Malaysia
RTSA	: <i>Regional Tourism Satellite Account</i>
SNA	: <i>System of National Accounts</i>
SUT	: <i>Supply and Use Table</i>
TSA	: <i>Tourism Satellite Account</i>
TSA:RMF	: <i>Tourism Satellite Account: Recommended Methodological Framework</i>
UNWTO	: <i>United Nations World Tourism Organization</i>

NOTA/ NOTES

Penjumlahan angka komponen mungkin tidak bersamaan dengan angka jumlah kecil atau jumlah besar disebabkan pembundaran.

The sum of the component figures may not tally with the sub-total or total figures due to rounding.

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STATISTIK KETIBAAN PELAWAT SABAH
SABAH VISITOR ARRIVALS STATISTICS

Kewarganegaraan <i>Nationality</i>	Pelawat <i>Visitors</i>				Perubahan peratusan tahunan (%) <i>Growth (%)</i>		
	2019	2020	2021	2022	2020	2021	2022
ASIA	1,345,507	148,557	5,445	226,453	-89.0	-96.3	4,058.9
Asia Selatan/ <i>Southeast Asia</i>	270,224	41,215	3,250	151,537	-84.7	-92.1	4,562.7
Brunei	78,605	5,494	47	76,664	-93.0	-99.1	163,014.9
Philippines	35,284	7,278	1,008	11,720	-79.4	-86.2	1,062.7
Indonesia	115,879	22,790	1,845	35,982	-80.3	-91.9	1,850.2
Singapore	34,435	4,357	181	23,572	-87.3	-95.8	12,923.2
Thailand	4,738	960	120	2,685	-79.7	-87.5	2,137.5
Viet Nam	1,283	336	49	914	-73.8	-85.4	1,765.3
ASIA UTARA/ <i>NORTHERN ASIA</i>	1,065,211	105,478	1,462	68,021	-90.1	-98.6	4,552.6
China	598,566	46,129	711	6,463	-92.3	-98.5	809.0
Japan	24,435	4,095	270	4,413	-83.2	-93.4	1,534.4
Taiwan	45,550	6,985	55	1,993	-84.7	-99.2	3,523.6
Korea Selatan/ <i>South Korea</i>	396,660	48,269	426	55,152	-87.8	-99.1	12,846.5
LAIN-LAIN ASIA/ <i>OTHERS ASIA</i>	10,072	1,864	733	6,895	-81.5	-60.7	840.7
India	6,548	1,077	332	3,987	-83.6	-69.2	1,100.9
Pakistan	1,784	411	315	1,320	-77.0	-23.4	319.0
Timur Tengah/ <i>Middle East</i>	1,740	376	86	1,588	-78.4	-77.1	1,746.5
Australia	19,354	5,020	137	7,684	-74.1	-97.3	5,508.8
OCEANIA	22,046	5,625	172	8,753	-74.5	-96.9	4,989.0
New Zealand	2,692	605	35	1,069	-77.5	-94.2	2,954.3
EROPA/ <i>EUROPE</i>	69,182	17,118	830	33,180	-75.3	-95.2	3,897.6
United Kingdom & Ireland	29,575	6,767	342	3,402	-77.1	-94.9	3,818.7
Germany	8,534	2,782	88	3,457	-67.4	-96.8	3,828.4
France	5,219	915	125	3,064	-82.5	-86.3	2,351.2
Denmark	1,723	527	9	770	-69.4	-98.3	8,455.6
Finland	539	290	3	204	-46.2	-99.0	6,700.0
Norway	643	224	16	242	-65.2	-92.9	1,412.5
Sweden	1,673	549	12	540	-67.2	-97.8	4,400.0
Belgium & Luxembourg	1,388	287	12	824	-79.3	-95.8	6,766.7
Italy	2,923	460	49	1,239	-84.3	-89.3	2,428.6
Switzerland	1,850	385	10	1,021	-79.2	-97.4	10,110.0
Netherlands	4,708	854	47	2,949	-81.9	-94.5	6,174.5
Russia	2,087	832	15	896	-60.1	-98.2	5,873.3
Lain-lain Eropah/ <i>Others Europe</i>	8,320	2,246	102	4,572	-73.0	-95.5	4,382.4
AMERIKA UTARA/ <i>NORTH AMERICA</i>	22,383	6,046	221	7,101	-73.0	-96.3	3,113.1
United States America	16,294	4,270	176	5,260	-73.8	-95.9	2,888.6
Canada	6,089	1,776	45	1,841	-70.8	-97.5	3,991.1
LAIN-LAIN/ <i>OTHERS</i>	10,357	2,938	630	4,614	-71.6	-78.6	632.4
Jumlah pelawat asing <i>Total foreign visitor</i>	1,469,475	180,284	7,298	280,101	-87.7	-96.0	3,738.1
Jumlah pelawat Malaysia <i>Total Malaysian visitor</i>	2,726,428	797,176	363,901	1,447,639	-70.8	-54.4	297.8
Jumlah ketibaan pelawat ke Sabah <i>Total visitor arrivals to Sabah</i>	4,195,903	977,460	371,199	1,727,740	-76.7	-62.0	365.4

Sumber: Lembaga Pelancongan Sabah (LPS)
Source: Sabah Tourism Board (STB)

BAB 1
CHAPTER 1



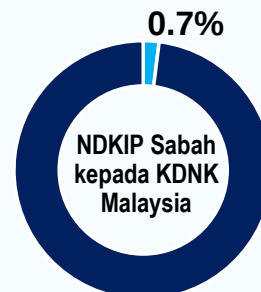
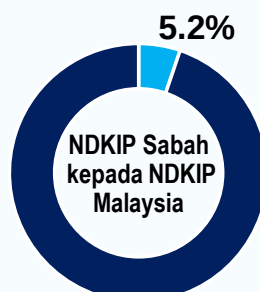
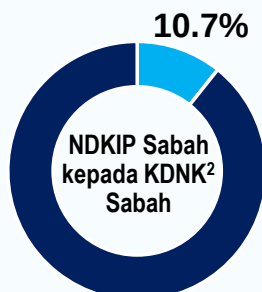
**AKAUN SATELIT
PELANCONGAN WILAYAH
SABAH**

***REGIONAL TOURISM
SATELLITE ACCOUNT
SABAH***



AKAUN SATELIT PELANCONGAN WILAYAH SABAH 2022

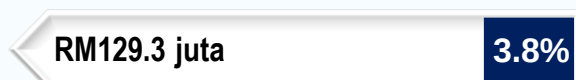
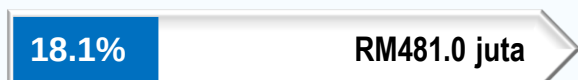
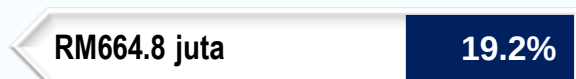
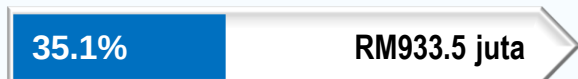
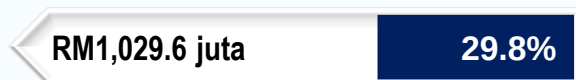
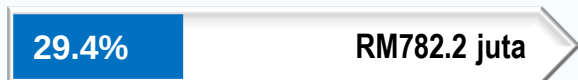
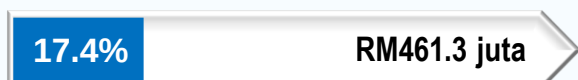
Industri Pelancongan (NDKIP¹) menyumbang **RM13.0 bilion** kepada ekonomi Sabah



Penggunaan Pelancongan *Internal* ➔ **RM6.1 bilion**

Perbelanjaan pelancongan *Inbound*
RM2.7 bilion

Perbelanjaan pelancongan Domestik
RM3.5 bilion



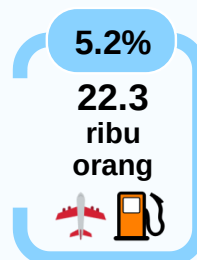
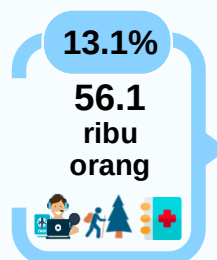
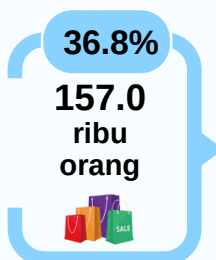
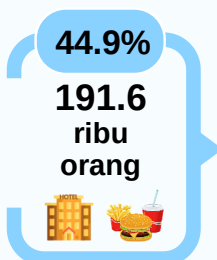
Bilangan Guna Tenaga dalam Industri Pelancongan ➔ **427.0 ribu orang**



22.8%

sumbangan kepada jumlah
guna tenaga di Sabah

Peratus sumbangan



Petunjuk:



Membeli-belah /
Perdagangan runcit



Perkhidmatan penginapan
dan penyediaan
makanan & minuman



Agensi pengembaraan & penempatan lain,
perkhidmatan kebudayaan, sukan & rekreasi dan
perkhidmatan khusus bercirikan pelancongan negara



Perkhidmatan pengangkutan
penumpang dan jualan runcit
bahan api kenderaan

¹ Nilai Ditambah Kasar Industri Pelancongan

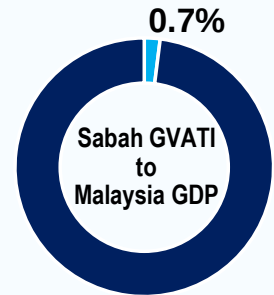
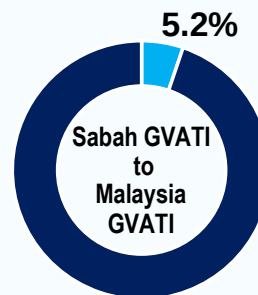
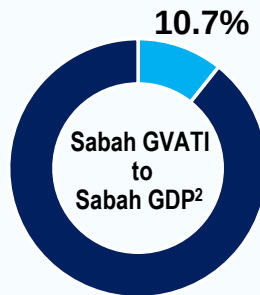
² Keluaran Dalam Negeri Kasar

Sumber: Akaun Satelit Pelancongan Wilayah Sabah 2022,
Jabatan Perangkaan Malaysia (DOSM)



REGIONAL TOURISM SATELLITE ACCOUNT SABAH 2022

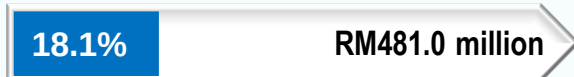
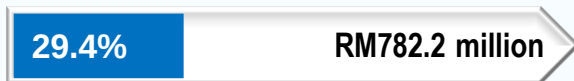
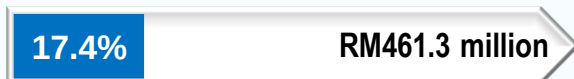
Tourism Industry (GVATI¹) contributes **RM13.0 billion** to the Sabah's economy



Internal Tourism Consumption ➔ **RM6.1 billion**

Inbound Tourism Expenditure
RM2.7 billion

Domestic Tourism Expenditure
RM3.5 billion

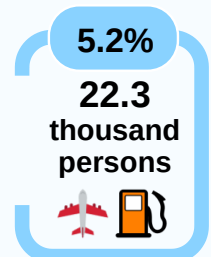
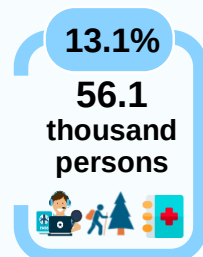
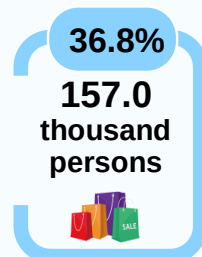
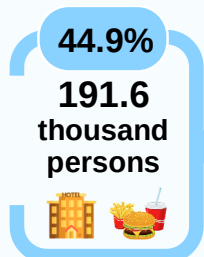


Employment in Tourism Industry ➔ **427.0 thousand persons**

22.8%
contribution to total employment in Sabah



Percentage share



Legend:



Shopping / Retail trade



Accommodation and food & beverage serving services



Travel agencies, cultural, sports & recreational services and country-specific tourism characteristic services



Passenger transport services and retail sale of automotive fuel

¹ Gross Value Added of Tourism Industries

² Gross Domestic Product

Source: Regional Tourism Satellite Account Sabah 2022, Department of Statistics Malaysia (DOSM)

RINGKASAN PENEMUAN

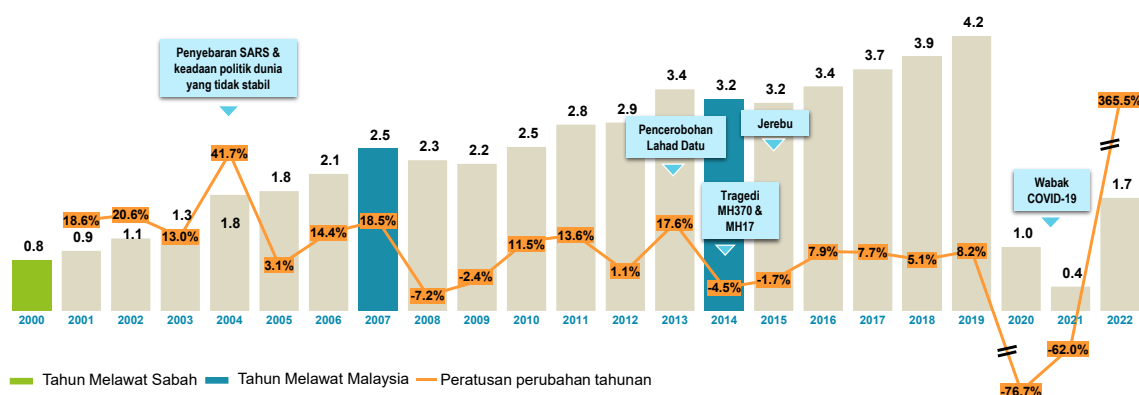
1.0 PENGENALAN

Penerbitan ini membentangkan statistik Akaun Satelit Pelancongan Wilayah (ASPW) Sabah bagi tahun 2022. ASPW Sabah menyediakan maklumat mengenai Nilai Ditambah Kasar Industri Pelancongan (NDKIP), perbelanjaan pelancongan bagi *inbound* dan domestik, penggunaan pelancongan *internal* serta guna tenaga dalam industri pelancongan. Statistik yang dibentangkan adalah mengikut industri dan produk berkaitan pelancongan pada harga semasa. ASPW Sabah adalah lanjutan daripada Akaun Satelit Pelancongan peringkat nasional yang memaparkan maklumat mengenai penawaran dan permintaan dalam sektor pelancongan di Sabah.

2.0 SENARIO PELANCONGAN DI SABAH

Ketibaan pelawat di Sabah pada 2022 telah merekodkan seramai 1.7 juta orang meningkat 365.5 peratus berbanding tahun sebelumnya (**Carta 1**). Penyumbang utama ketibaan pelawat ke Sabah adalah pelawat domestik dari Semenanjung Malaysia dan Sarawak iaitu seramai 1.4 juta orang dan selebihnya adalah dari pelawat antarabangsa, berjumlah 0.3 juta orang.

Carta 1: Bilangan ketibaan pelawat di Sabah, 2000-2022



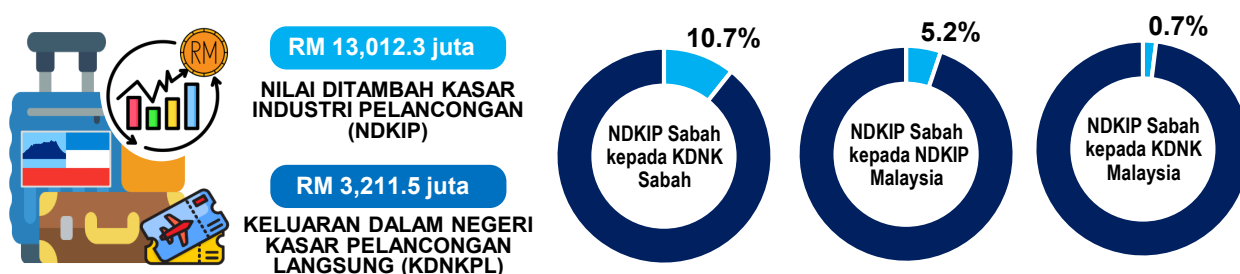
Sumber: Lembaga Pelancongan Sabah

Ketibaan pelawat dari Brunei pada 2022 telah menyumbang 27.4 peratus kepada jumlah ketibaan pelawat antarabangsa di Sabah. Ini diikuti dengan ketibaan pelawat dari Korea Selatan dan Indonesia yang masing-masing menyumbang 19.7 peratus dan 12.8 peratus. Berbanding dengan pra-pandemik pada 2019, China telah mendominasi ketibaan pelawat antarabangsa di Sabah dengan sumbangan 40.7 peratus dan diikuti oleh Korea Selatan (27.0%). Perubahan corak ketibaan pelawat China adalah berikutan penutupan sempadan negara tersebut selaras dengan dasar sifar COVID-19 yang dilaksanakan oleh kerajaan China.

3.0 PRESTASI INDUSTRI PELANCONGAN

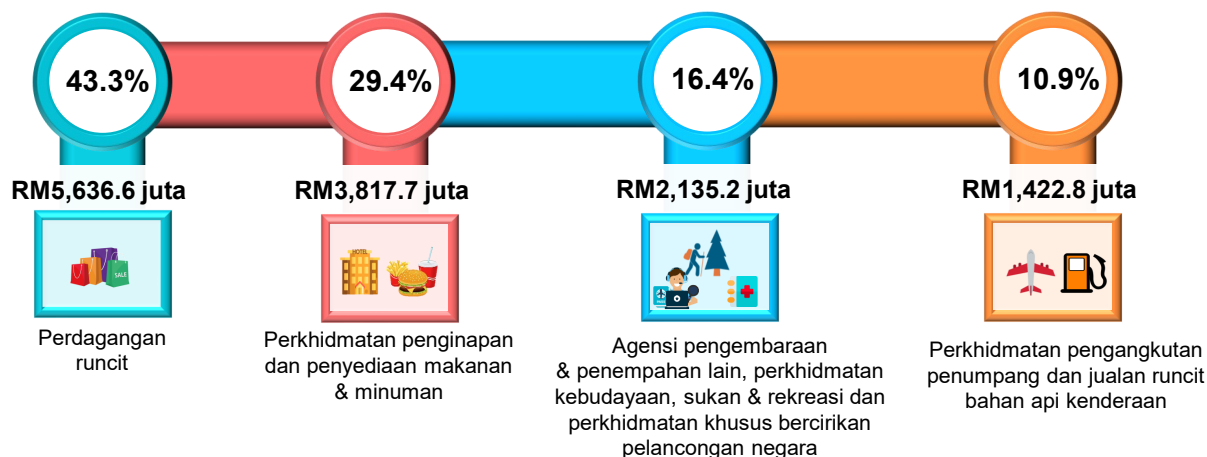
NDKIP telah menjana pendapatan sebanyak RM13.0 bilion kepada Sabah pada 2022, menyumbang sebanyak 10.7 peratus kepada Keluaran Dalam Negeri Kasar (KDNK) Sabah. NDKIP Sabah menyumbang 5.2 peratus kepada NDKIP Malaysia dan 0.7 peratus kepada KDNK Malaysia seperti ditunjukkan di **Paparan 1**. Manakala, Keluaran Dalam Negeri Kasar Pelancongan Langsung (KDNKPL) merekodkan RM3.2 bilion dengan sumbangan 2.6 peratus kepada KDNK Sabah.

Paparan 1: NDKIP - Nilai dan peratus sumbangan kepada KDNK



Perdagangan runcit merupakan penyumbang terbesar bagi industri pelancongan di Sabah dengan sumbangan sebanyak 43.3 peratus (RM5.6 bilion), diikuti oleh Perkhidmatan penginapan dan penyediaan makanan & minuman sebanyak 29.4 peratus seperti yang ditunjukkan pada **Paparan 2**.

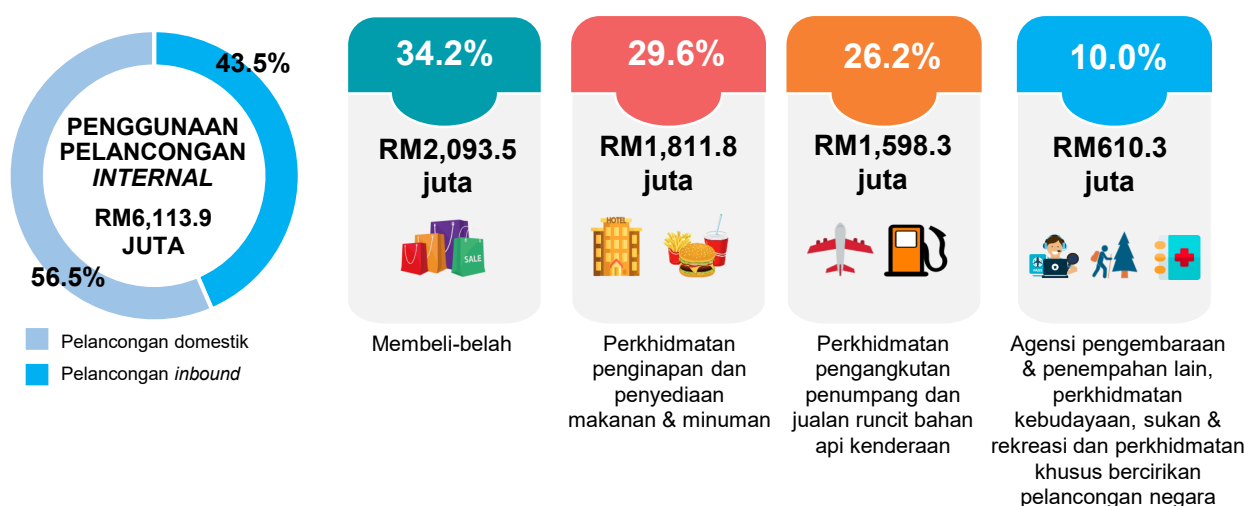
Paparan 2: NDKIP – Nilai dan peratus sumbangan mengikut industri pelancongan



4.0 PENGGUNAAN PELANCONGAN INTERNAL

Penggunaan pelancongan *internal* adalah merangkumi perbelanjaan pelancongan *inbound* dan perbelanjaan pelancongan domestik. Penggunaan pelancongan *internal* di Sabah mencapai RM6.1 bilion pada 2022, di mana 56.5 peratus daripadanya disumbangkan oleh perbelanjaan domestik. Membeli-belah (34.2%) mendominasi penggunaan pelancongan *internal* diikuti oleh Perkhidmatan penginapan dan penyediaan makanan & minuman (29.6%) seperti dalam **Paparan 3**.

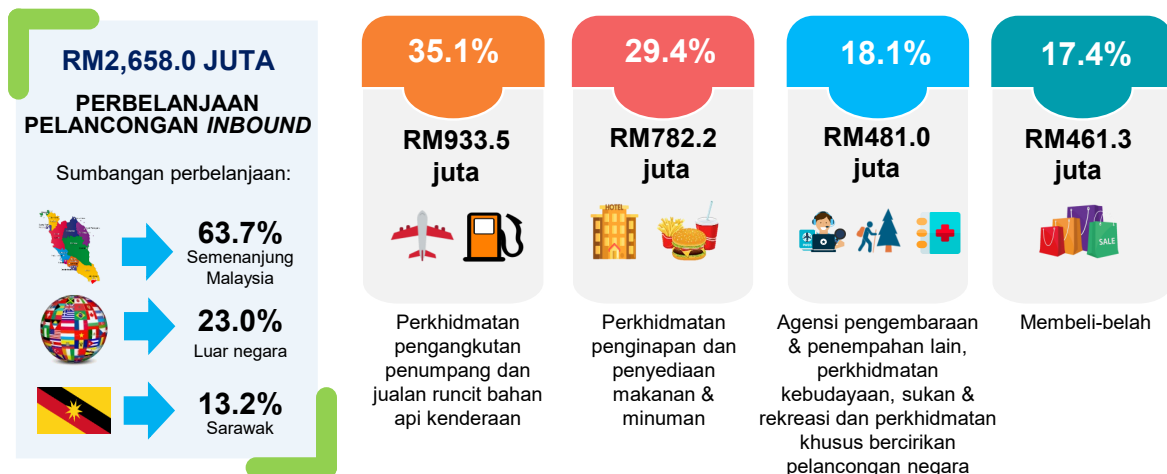
Paparan 3: Penggunaan pelancongan *internal* - Nilai dan peratus sumbangan kepada penggunaan pelancongan *internal*



5.0 PERBELANJAAN PELANCONGAN INBOUND

Perbelanjaan pelancongan *inbound* di Sabah mencatatkan RM2.7 bilion pada 2022 seperti yang digambarkan dalam **Paparan 4**. Pelawat dari Semenanjung Malaysia merupakan penyumbang utama kepada perbelanjaan pelancongan *inbound* dengan mencatatkan sumbangan 63.7 peratus (RM1.7 bilion). Manakala, pelawat dari luar negara dan Sarawak pula masing-masing menyumbang 23.0 peratus (RM0.6 bilion) dan 13.2 peratus (RM0.4 bilion) pada tempoh yang sama.

Paparan 4: Perbelanjaan pelancongan *inbound* - Nilai dan peratus sumbangan kepada perbelanjaan pelancongan *inbound*

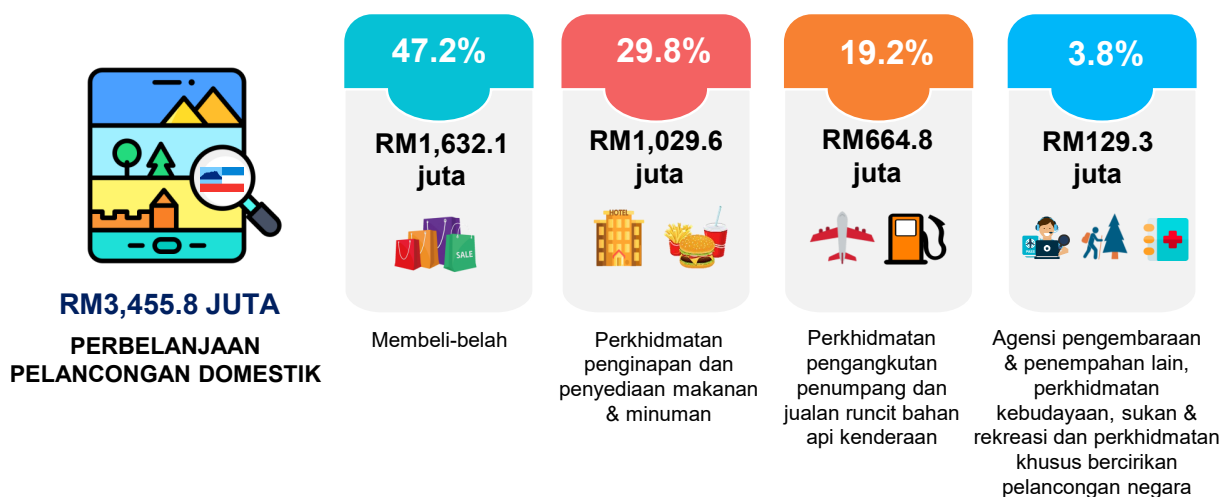


Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan merupakan komponen utama dalam perbelanjaan pelancongan *inbound* dengan sumbangan sebanyak 35.1 peratus diikuti oleh Perkhidmatan penginapan dan penyediaan makanan & minuman (29.4%) seperti di **Paparan 4**.

6.0 PERBELANJAAN PELANCONGAN DOMESTIK

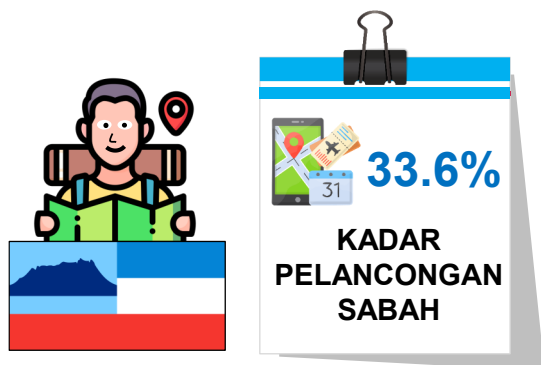
Perbelanjaan pelancongan domestik adalah merujuk kepada perbelanjaan pelancongan oleh residen Sabah dengan merekodkan RM3.5 bilion pada 2022. Keseluruhan perbelanjaan ini dipengaruhi oleh aktiviti Membeli-belah yang mendominasi 47.2 peratus daripada jumlah perbelanjaan pelancongan domestik di Sabah, diikuti oleh Perkhidmatan penginapan dan penyediaan makanan & minuman (29.8%) seperti di **Paparan 5**.

Paparan 5: Perbelanjaan pelancongan domestik - Nilai dan peratus sumbangan kepada perbelanjaan pelancongan domestik



7.0 KADAR PELANCONGAN

Paparan 6: Kadar pelancongan Sabah

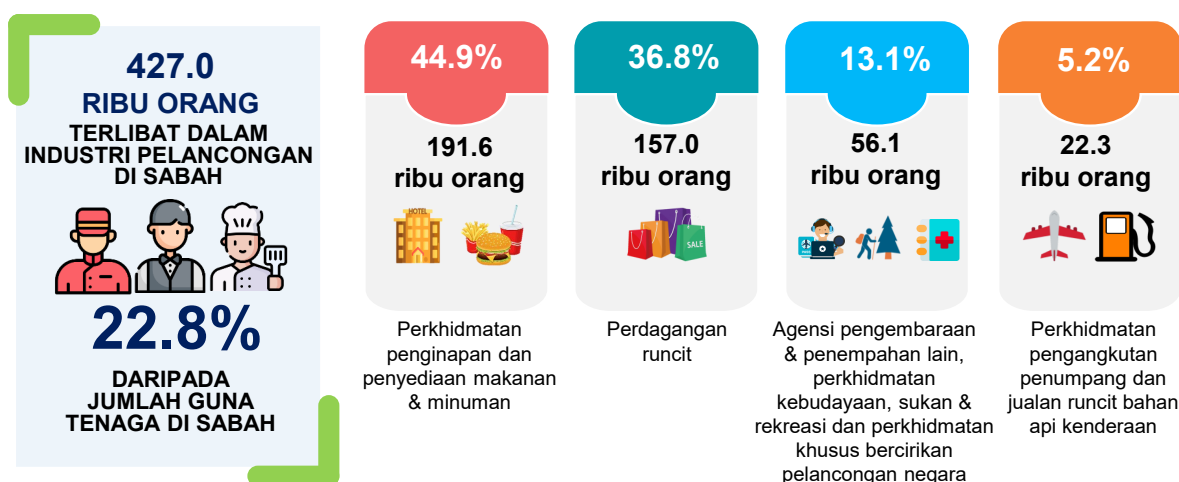


Kadar pelancongan mengukur tahap penggunaan *internal* terhadap penawaran domestik dalam industri pelancongan. Kadar pelancongan Sabah pada 2022 mencatatkan 33.6 peratus. Ini menunjukkan, daripada RM18.2 bilion jumlah penawaran pelancongan, hanya RM6.1 bilion digunakan oleh pelawat di Sabah (**Paparan 6**).

8.0 GUNA TENAGA DALAM INDUSTRI PELANCONGAN

Guna tenaga industri pelancongan di Sabah pada 2022 berjumlah 0.4 juta orang, menyumbang 22.8 peratus kepada jumlah keseluruhan guna tenaga di Sabah. Penyumbang utama guna tenaga dalam industri pelancongan di Sabah adalah Perkhidmatan penginapan dan penyediaan makanan & minuman dengan sumbangan sebanyak 44.9 peratus (**Paparan 7**).

Paparan 7: Guna tenaga dalam industri pelancongan - Nilai, peratus sumbangan kepada jumlah guna tenaga Sabah dan peratus sumbangan guna tenaga dalam industri pelancongan Sabah



SUMMARY OF FINDINGS

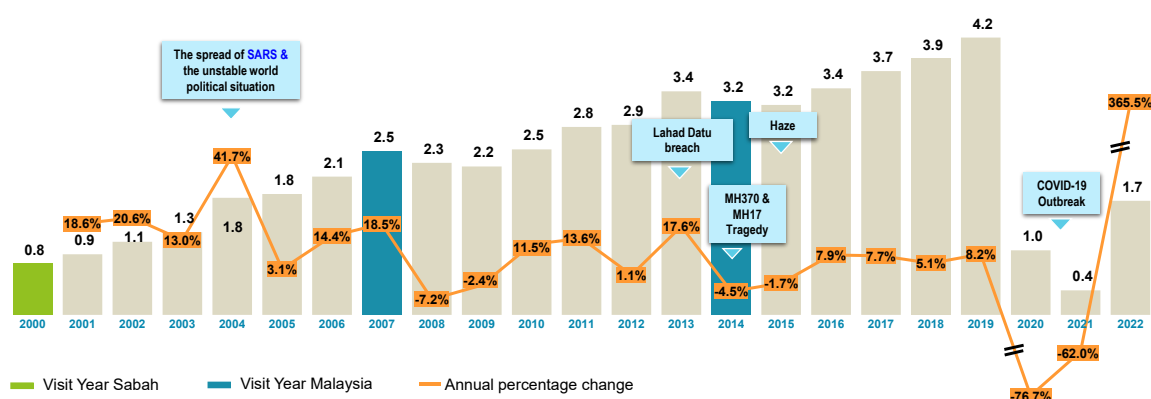
1.0 INTRODUCTION

This publication presents statistics on the Regional Tourism Satellite Account (RTSA) Sabah for the year 2022. RTSA Sabah provides information on the Gross Value Added of Tourism Industries (GVATI), tourism expenditure for inbound and domestic, internal tourism consumption and employment in the tourism industry. These statistics are presented by industries and tourism-related products at current prices. The RTSA Sabah is the extension to the national level of Tourism Satellite Account which presents information on supply and demand in the tourism sector in Sabah.

2.0 TOURISM SCENARIO IN SABAH

The visitor arrivals to Sabah in 2022 recorded a total of 1.7 million people, an increase of 365.5 per cent as compared to the previous year (**Chart 1**). The main contributors to visitor arrivals in Sabah were domestic visitors from Peninsular Malaysia and Sarawak, with a total of 1.4 million people, while the rest were international visitors, amounted to 0.3 million.

Chart 1: Number of visitor arrivals to Sabah, 2000-2022



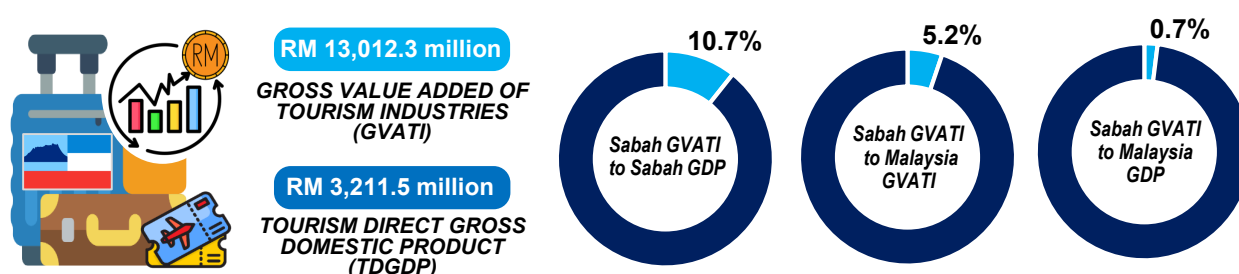
Source: Sabah Tourism Board

The visitor arrivals from Brunei in 2022 contributed 27.4 per cent to the total international visitor arrivals in Sabah. This was followed by visitor arrivals from South Korea and Indonesia, which contributed 19.7 per cent and 12.8 per cent respectively. In comparison to the pre-pandemic in 2019, China dominated the international visitor arrivals in Sabah with a contribution of 40.7 per cent and followed by South Korea (27.0%). The change in the pattern of Chinese visitor arrivals was a result from the closure of the country's borders in line with the zero COVID-19 policy as implemented by the Chinese government.

3.0 PERFORMANCE OF TOURISM INDUSTRY

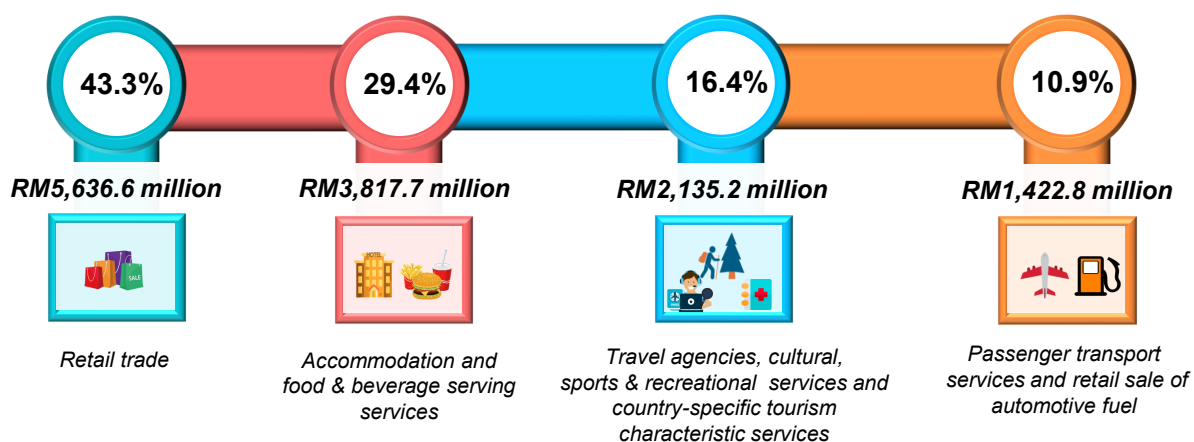
GVATI has generated a revenue of RM13.0 billion to Sabah in 2022, contributed 10.7 per cent to Sabah's Gross Domestic Product (GDP). GVATI Sabah accounted 5.2 per cent to Malaysia's GVATI and 0.7 per cent to Malaysia's GDP, as shown in **Exhibit 1**. Meanwhile, the Tourism Direct Gross Domestic Product (TDGDP) recorded RM3.2 billion with a contribution of 2.6 per cent to Sabah's GDP.

Exhibit 1: GVATI – Value and percentage share to GDP



Retail trade was the largest contributor to the tourism industry in Sabah with a share of 43.3 per cent (RM5.6 billion), followed by Accommodation and food & beverage serving services by 29.4 per cent, as indicated in **Exhibit 2**.

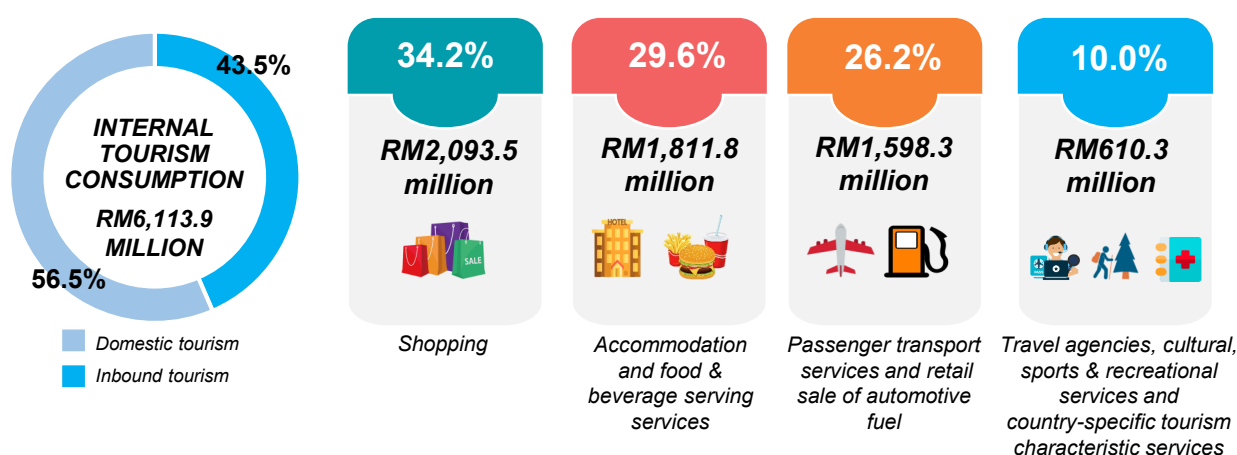
Exhibit 2: GVATI – Value and percentage share by tourism industry



4.0 INTERNAL TOURISM CONSUMPTION

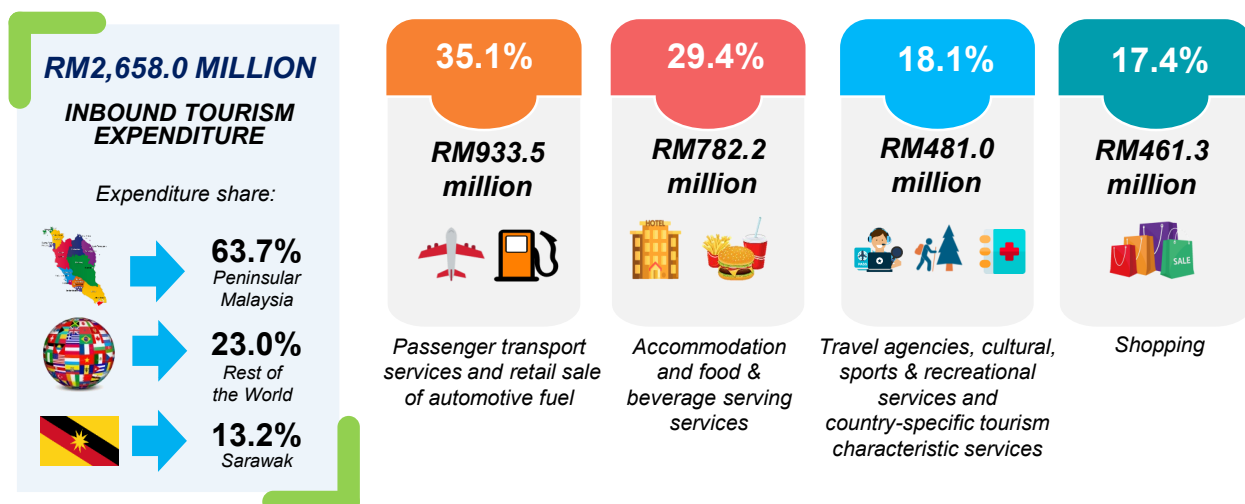
The internal tourism consumption comprised inbound tourism expenditure and domestic tourism expenditure. The internal tourism consumption in Sabah reached RM6.1 billion in 2022, of which 56.5 per cent was contributed by domestic expenditure. Shopping (34.2%) dominated the internal tourism consumption followed by Accommodation and food & beverage serving services (29.6%) as in **Exhibit 3**.

Exhibit 3: Internal tourism consumption - Value and percentage share to internal tourism consumption



5.0 INBOUND TOURISM EXPENDITURE

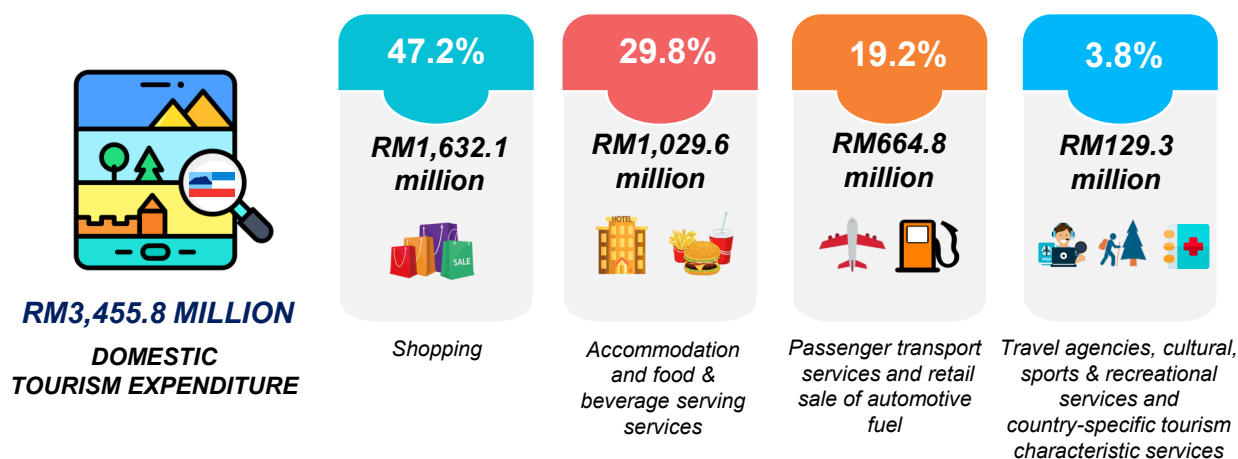
Inbound tourism expenditure in Sabah recorded RM2.7 billion in 2022 as illustrated in **Exhibit 4**. Visitors from Peninsular Malaysia were the main contributor to inbound tourism expenditure which accounted 63.7 per cent (RM1.7 billion). Meanwhile, visitors from rest of the world and Sarawak contributed 23.0 per cent (RM0.6 billion) and 13.2 per cent (RM0.4 billion) respectively in the same period.

Exhibit 4: Inbound tourism expenditure - Value and percentage share to inbound tourism expenditure

Passenger transport services and retail sale of automotive fuel was the main component of inbound tourism expenditure with a contribution of 35.1 per cent followed by Accommodation and food & beverage serving services (29.4%) as per **Exhibit 4**.

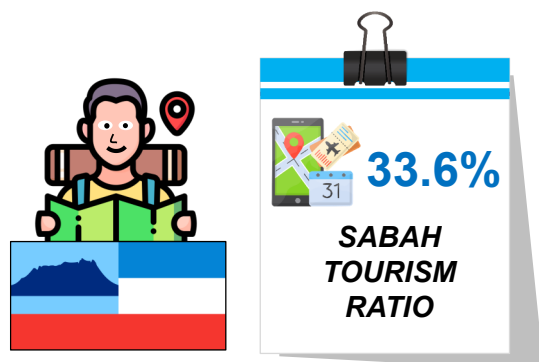
6.0 DOMESTIC TOURISM EXPENDITURE

Domestic tourism expenditure refers to the spending on tourism by residents of Sabah, which recorded RM3.5 billion in 2022. The overall expenditure was influenced by Shopping activities which dominated 47.2 per cent of total domestic tourism spending in Sabah, followed by Accommodation and food & beverage serving services (29.8%) as shown in **Exhibit 5**.

Exhibit 5: Domestic tourism expenditure - Value and percentage share to domestic tourism expenditure

7.0 TOURISM RATIO

Exhibit 6: Tourism ratio in Sabah

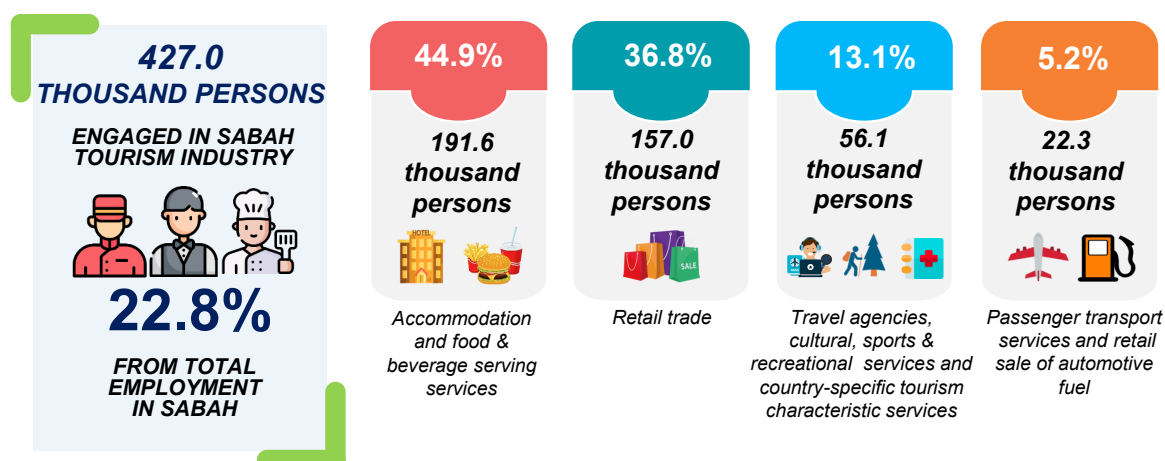


The tourism ratio measures the level of internal tourism consumption to domestic supply in the tourism industry. Sabah tourism ratio in 2022 recorded 33.6 per cent. It showed that, out of RM18.2 billion of total tourism supply, only RM6.1 billion were consumed by visitors in Sabah (**Exhibit 6**).

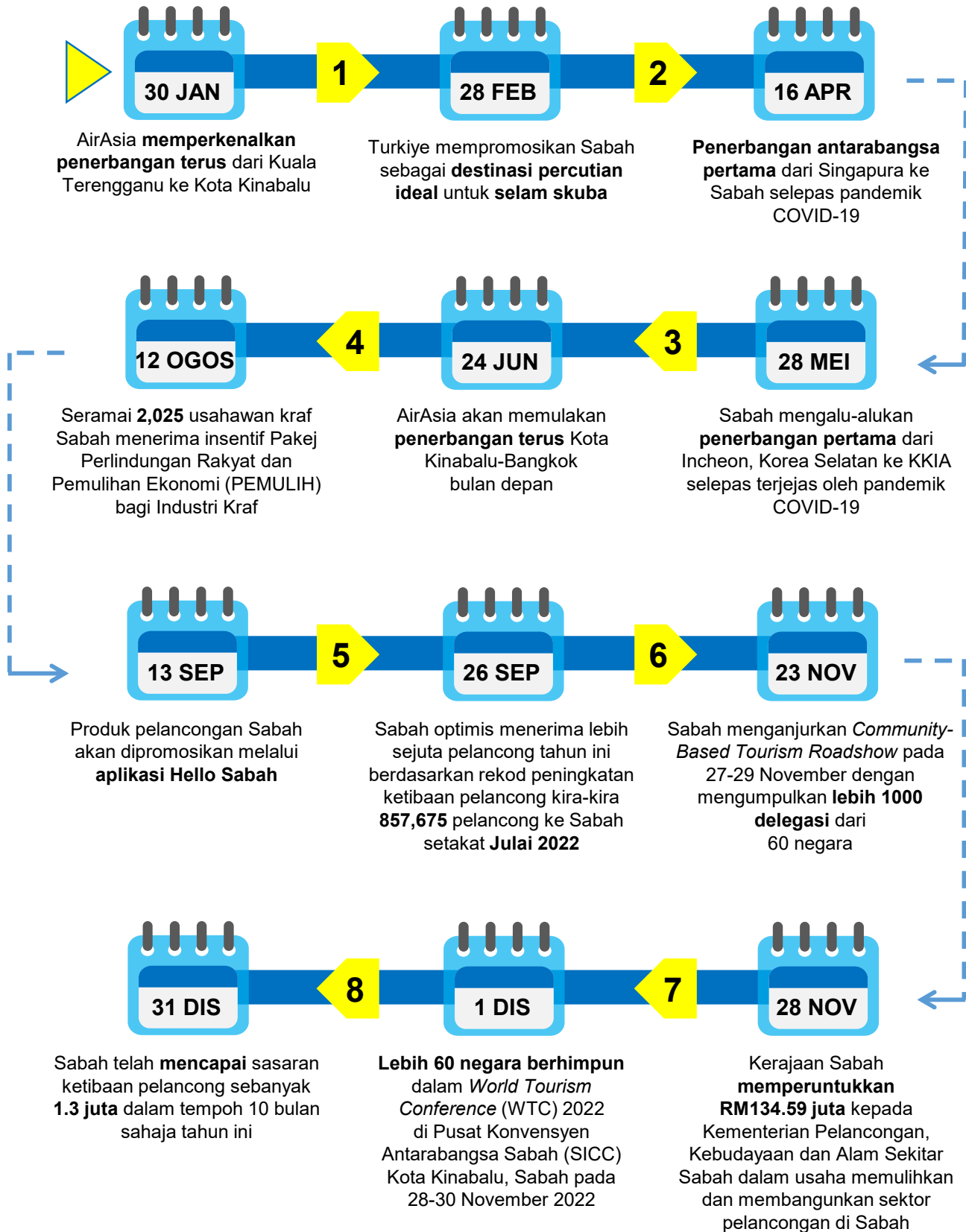
8.0 EMPLOYMENT IN TOURISM INDUSTRY

The employment in the Sabah tourism industry in 2022 totalled of 0.4 million persons, contributed 22.8 per cent to the overall employment in Sabah. The main contributor to employment in the tourism industry in Sabah was the Accommodation and food & beverage serving services with a contribution of 44.9 per cent (**Exhibit 7**).

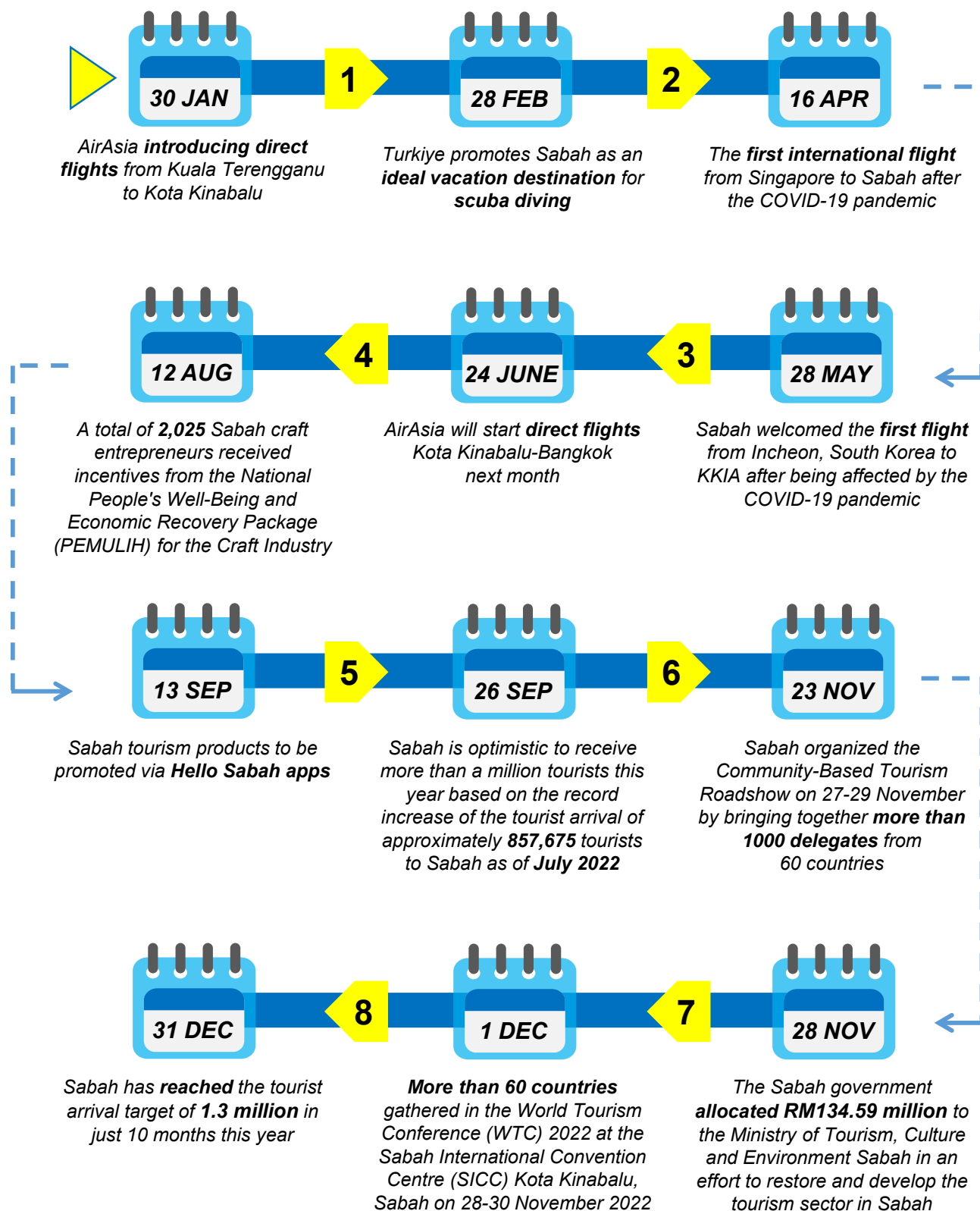
Exhibit 7: Employment in the tourism industry - Value, percentage share to total employment in Sabah and percentage share for employment in Sabah tourism industries



KRONOLOGI PELANCONGAN DI SABAH 2022



TOURISM CHRONOLOGY IN SABAH 2022





JADUAL STATISTIK

STATISTICAL TABLES

JADUAL
TABLE 1**Perbelanjaan pelancongan *inbound* bagi pelawat mengikut produk, Sabah, 2022**
Inbound tourism expenditure of visitors by products, Sabah, 2022

Produk Products	Semenanjung Malaysia ¹ Peninsular Malaysia ¹	Sarawak	Luar Negara Rest of the World	Jumlah Total	Peratus sumbangan Percentage share
RM Juta/ RM Million					(%)
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	512.6	113.0	156.6	782.2	29.4
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	245.1	8.8	227.1	481.0	18.1
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	645.5	165.1	122.9	933.5	35.1
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	290.7	64.9	105.8	461.3	17.4
Jumlah <i>Total</i>	1,693.9	351.8	612.4	2,658.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Lembaga Pelancongan Sabah (LPS)
Sources: Department of Statistics Malaysia (DOSM)
Sabah Tourism Board (STB)

¹ Termasuk W.P Labuan
Include W.P Labuan

JADUAL
TABLE 2**Perbelanjaan pelancongan *domestik* bagi pelawat mengikut produk, Sabah, 2022**
Domestic tourism expenditure of visitors by products, Sabah, 2022

Produk Products	Pelawat Visitors	Peratus sumbangan Percentage share
RM Juta/ RM Million		(%)
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	1,029.6	29.8
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	129.3	3.7
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	664.8	19.2
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	1,632.1	47.2
Jumlah <i>Total</i>	3,455.8	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

Produk <i>Products</i>	Perbelanjaan Pelancongan <i>Inbound</i> <i>Inbound Tourism</i> <i>Expenditure</i>	Perbelanjaan Pelancongan <i>Domestik</i> <i>Domestic Tourism</i> <i>Expenditure</i>	Jumlah <i>Total</i>
RM Juta/ RM Million			
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	782.2	1,029.6	1,811.8
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	481.0	129.3	610.3
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	933.5	664.8	1,598.3
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	461.3	1,632.1	2,093.5
Jumlah <i>Total</i>	2,658.0	3,455.8	6,113.9
Peratus sumbangan/ Percentage share (%)			
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	29.4	29.8	29.6
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	18.1	3.7	10.0
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	35.1	19.2	26.1
Barang khusus bercirikan pelancongan negara <i>Country-specific tourism characteristics goods</i>	17.4	47.2	34.2
Jumlah <i>Total</i>	100.0	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Lembaga Pelancongan Sabah (LPS)
Sources: Department of Statistics Malaysia (DOSM)
Sabah Tourism Board (STB)

**JADUAL
TABLE 4****Akaun pengeluaran industri pelancongan pada harga semasa, Sabah, 2022^p**
Production accounts of tourism industry at current prices, Sabah, 2022^p

Industry <i>Industry</i>	RM Juta <i>RM Million</i>	Peratus sumbangan (%) <i>Percentage share (%)</i>
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	3,817.7	29.3
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	2,135.2	16.4
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	1,422.8	10.9
Perdagangan runcit <i>Retail trade</i>	5,636.6	43.3
Jumlah Nilai Ditambah Kasar Industri Pelancongan (NDKIP) <i>Total Gross Value Added of Tourism Industries (GVATI)</i>	13,012.3	100.0
Keluaran Dalam Negeri Kasar Pelancongan Lansung (KDNKPL) <i>Tourism Direct Gross Domestic Product (TDGDP)</i>	3,211.5	
Keluaran Dalam Negeri Kasar (KDNK) Sabah <i>Gross Domestic Product (GDP) Sabah</i>	122,137.7	
Peratus sumbangan kepada KDNK/ Percentage share to GDP (%)		
Nilai Ditambah Kasar Industri Pelancongan kepada KDNK Sabah <i>Gross Value Added of Tourism Industries to GDP Sabah</i>		10.7
KDNK Pelancongan Lansung kepada KDNK Sabah <i>Tourism Direct GDP to GDP Sabah</i>		2.6

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)**JADUAL
TABLE 5****Jumlah penawaran dan penggunaan pelancongan, Sabah, 2022^p**
Total supply and tourism consumption, Sabah, 2022^p

Penawaran dan penggunaan pelancongan <i>Supply and tourism consumption</i>	RM Juta <i>RM Million</i>
Jumlah penawaran pelancongan <i>Total tourism supply</i>	18,218.4
Jumlah penggunaan pelancongan <i>Total tourism consumption</i>	6,113.9
Kadar pelancongan <i>Tourism ratio</i>	0.336

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

JADUAL
TABLE **6**

Guna tenaga dalam industri pelancongan, Sabah, 2022
Employment in the tourism industry, Sabah, 2022

Industry <i>Industry</i>	Bilangan orang (<i>'000</i>) <i>No. of persons (<i>'000</i>)</i>	Peratus sumbangan (%) <i>Percentage share (%)</i>
Perkhidmatan penginapan dan penyediaan makanan & minuman <i>Accommodation and food & beverage serving services</i>	191.6	44.9
Agensi pengembaraan & penempahan lain, perkhidmatan kebudayaan, sukan & rekreasi dan perkhidmatan khusus bercirikan pelancongan negara <i>Travel agencies & other reservation services, cultural, sports & recreational services and country-specific tourism characteristic services</i>	56.1	13.1
Perkhidmatan pengangkutan penumpang dan jualan runcit bahan api kenderaan <i>Passenger transport services and retail sale of automotive fuel</i>	22.3	5.2
Perdagangan runcit <i>Retail trade</i>	157.0	36.8
Jumlah <i>Total</i>	427.0	100.0
Jumlah guna tenaga di Sabah (<i>'000</i>) <i>Total employment in Sabah (<i>'000</i>)</i>	1,875.8	
Jumlah guna tenaga dalam industri pelancongan di Malaysia (<i>'000</i>) <i>Total employment of tourism industry in Malaysia (<i>'000</i>)</i>	3,608.0	
Peratus sumbangan guna tenaga industri pelancongan kepada jumlah guna tenaga di Sabah (%) <i>Percentage share of tourism employment to total employment of Sabah (%)</i>		22.8

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

BAB 2
CHAPTER 2



**STATISTIK PELANCONGAN
DOMESTIK SABAH**

***SABAH DOMESTIC
TOURISM STATISTICS***

Jadual 1: Statistik utama pelancongan domestik, Sabah, 2019-2022

Table 1: Key statistics of domestic tourism, Sabah, 2019-2022

	2019	2020	2021	2022
Jumlah terimaan (RM juta) <i>Total receipts (RM million)</i>	8,081	2,677	1,052	4,826
Pelawat domestik ('000) <i>Domestic visitors ('000)</i>	22,035	10,337	3,815	12,589
Perjalanan pelancongan domestik ('000) <i>Domestic tourism trips ('000)</i>	31,438	10,861	4,006	17,255
Purata terimaan per kapita (RM) <i>Average receipts per capita (RM)</i>	367	259	276	383
Purata terimaan per perjalanan (RM) <i>Average receipts per trip (RM)</i>	257	246	263	280

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 2: Bilangan pelawat domestik mengikut jenis pelawat ke Sabah, 2019-2022

Table 2: Number of domestic visitors by type of visitors to Sabah, 2019-2022

	2019	2020	2021	2022
				('000)
Jumlah <i>Total</i>	22,035	10,337	3,815	12,589
Pelawat harian <i>Excursionist</i>	17,087	7,880	2,746	8,766
Pelancong <i>Tourist</i>	4,948	2,456	1,069	3,823

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 3: Bilangan perjalanan pelancongan domestik ke Sabah, 2019-2022

Table 3: Number of domestic tourism trips to Sabah, 2019-2022

	2019	2020	2021	2022
				('000)
Jumlah <i>Total</i>	31,438	10,861	4,006	17,255
Perjalanan harian <i>Same day trip</i>	24,360	8,389	2,919	13,145
Perjalanan Bermalam <i>Overnight trip</i>	7,078	2,472	1,087	4,110

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 4: Terimaan pelancongan domestik mengikut jenis perjalanan, Sabah, 2019-2022

Table 4: Domestic tourism receipts by type of trips, Sabah, 2019-2022

	2019	2020	2021	2022
Jumlah (RM Juta) <i>Total (RM Million)</i>	8,081	2,677	1,052	4,826
Terimaan Harian (RM Juta) <i>Same Day Receipts (RM Million)</i>	3,199	1,405	507	1,947
Terimaan Bermalam (RM Juta) <i>Overnight Receipts (RM Million)</i>	4,881	1,272	545	2,879
Jumlah (RM) <i>Total (RM)</i>	821	682	675	849
Purata Terimaan Harian per Perjalanan (RM) <i>Average Same Day Receipts per Trip (RM)</i>	131	168	174	148
Purata Terimaan Bermalam per Perjalanan (RM) <i>Average Overnight Receipts per Trip (RM)</i>	690	514	501	701

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 5: Bilangan perjalanan pelancongan domestik mengikut jenis perjalanan ke Sabah, 2019-2022

Table 5: Number of domestic tourism trips by type of trips to Sabah, 2019-2022

	2019	2020	2021	2022
	('000)			
Jumlah perjalanan <i>Total trips</i>	31,438	10,861	4,006	17,255
Individu <i>Individual</i>	6,492	1,831	469	4,678
Perjalanan harian <i>Same day trip</i>	5,437	1,487	305	4,027
Perjalanan Bermalam <i>Overnight trip</i>	1,055	344	164	651
Bersama keluarga <i>With family</i>	24,946	9,030	3,537	12,577
Perjalanan harian <i>Same day trip</i>	18,923	6,902	2,614	9,118
Perjalanan Bermalam <i>Overnight trip</i>	6,022	2,128	923	3,459

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 6: Purata bilangan hari menginap bagi pelancong ke Sabah, 2019-2022

Table 6: Average length of stay of tourists to Sabah, 2019-2022

	2019	2020	2021	2022
Purata bilangan hari menginap <i>Average length of stay</i>	2.79	1.96	2.31	3.06
Perjalanan Bermalam ('000) <i>Overnight trip</i>	7,078	2,472	1,087	4,110
Bilangan malam ('000) <i>No. of nights</i>	19,737	4,851	2,514	12,567

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 7: Jumlah terimaan daripada pelawat domestik ke Sabah mengikut komponen, 2019-2022

Table 7: Total receipts from domestic visitors to Sabah by component, 2019-2022

	2019	2020	2021	2022
	(RM '000)			
A. Perbelanjaan oleh pelawat <i>Expenditure by visitors</i>	7,117,965	2,563,025	1,011,523	4,506,540
Membeli-belah <i>Shopping</i>	3,048,828	1,516,396	531,105	1,840,070
Pembelian bahan api kenderaan <i>Purchase of automotive fuel</i>	970,677	231,281	119,257	612,846
Pengangkutan <i>Transportation</i>	707,750	200,815	55,116	452,575
Makanan & minuman <i>Food & beverage</i>	1,011,799	388,470	138,346	723,178
Penginapan <i>Accommodation</i>	624,711	164,346	59,120	520,313
Perbelanjaan sebelum perjalanan/pakej/ bayaran masuk/ tiket <i>Expenditure before the trip/package/</i> <i>entrance fees/ tickets</i>	373,391	22,918	50,802	208,465
Aktiviti-aktiviti lain <i>Other activities</i>	380,808	38,799	57,777	149,094
B. Perbelanjaan oleh isi rumah yang dilawati <i>Expenditure by visited households</i>	962,702	113,747	40,499	319,329
Jumlah terimaan (A+B) <i>Total receipts (A+B)</i>	8,080,667	2,676,772	1,052,022	4,825,870

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 8: Perjalanan pelancongan domestik ke Sabah mengikut tujuan utama, 2019-2022

Table 8: Domestic tourism trips to Sabah by main purpose of visit, 2019-2022

Tujuan Utama <i>Main purpose</i>	2019		2020		2021		2022	
	Pelawat Domestik <i>Domestic Visitors</i>	Pelancong <i>Tourists</i>	Pelawat Domestik <i>Domestic Visitors</i>	Pelancong <i>Tourists</i>	Pelawat Domestik <i>Domestic Visitors</i>	Pelancong <i>Tourists</i>	Pelawat Domestik <i>Domestic Visitors</i>	Pelancong <i>Tourists</i>
Membeli-belah <i>Shopping</i>	30.54	1.88	43.71	0.82	43.29	0.19	43.31	2.30
Melawat saudara- mara & rakan <i>Visiting relatives & friends</i>	35.42	67.75	25.82	48.71	27.84	54.54	33.39	53.44
Rawatan perubatan/ penjagaan diri <i>Medical treatment/ wellness</i>	3.70	1.39	3.29	0.55	3.95	3.79	1.14	1.17
Percutian/ mengisi masa lapang/ berehat <i>Holiday/ leisure/ relaxation</i>	12.55	21.49	17.55	39.19	14.57	37.74	13.61	37.12
Hiburan/ menghadiri acara khas/ sukan <i>Entertainment/ attending special event/ sports</i>	10.27	3.04	3.28	0.84	2.29	2.36	5.50	4.21
Perjalanan insentif/ lain-lain <i>Incentive travel/ others</i>	2.05	0.48	3.29	4.97	6.38	1.17	2.29	0.66
Amal ibadat/ melawat rumah ibadat <i>Religious worship/ visit places of worship</i>	1.59	0.01	0.60	0.00	0.27	0.08	-	-
Urusan rasmi/ perniagaan/ pendidikan <i>Official business/ business/ education</i>	3.88	3.96	2.46	4.92	1.41	0.13	0.76	1.10
Jumlah Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 9: Lima destinasi tumpuan pelawat domestik dan pelancong ke Sabah, 2019-2022

Table 9: Top five destinations most visited by domestic visitors and tourists to Sabah, 2019-2022

Pelawat Domestik Domestic Visitors				
2019	2020	2021	2022	
Bandaraya Kota Kinabalu	Imago Shopping Centre	Imago Shopping Mall	Imago Shopping Mall	
Kundasang	Suria Sabah Shopping Mall	One Borneo Hypermall	One Borneo Hypermall	
Ranau	Desa Dairy Farm	Pasar Tanjung Tawau	Desa Dairy Farm	
Tawau	Pulau Bohey Dulang	Karamung Shopping Mall	Air Panas Poring	
Sandakan	Sungai Melangkap (Polumpung Malangkap Camp Site)	Sutera Harbour Golf & Country Club	Suria Sabah Shopping Mall	
Pelancong Tourists				
2019	2020	2021	2022	
Bandaraya Kota Kinabalu	Pulau Bohey Dulang	Imago Shopping Mall	Imago Shopping Mall	
Kundasang	Sungai Melangkap (Polumpung Malangkap Camp Site)	Sutera Harbour Golf & Country Club	Desa Dairy Farm	
Pantai Tanjung Aru	Desa Dairy Farm	Desa Dairy Farm	Culvert View	
Ranau	Culvert View	Pekan Kundasang	Air Panas Poring	
Sandakan	Suria Sabah Shopping Mall	Jesselton Point Waterfront	Pekan Kundasang & Pekan Nabalu	

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 10: Taburan peratus pelawat domestik berkunjung ke Sabah mengikut mod pengangkutan utama, 2019-2022
Table 10: Percentage distribution of domestic visitors to Sabah by main mode of transport, 2019-2022

Tujuan Utama Main purpose	2019			2020			2021			2022		
	Pelawat Visitors	Pelawat Harian Excursionists	Pelancong Tourists	Pelawat Visitors	Pelawat Harian Excursionists	Pelancong Tourists	Pelawat Visitors	Pelawat Harian Excursionists	Pelancong Tourists	Pelawat Visitors	Pelawat Harian Excursionists	Pelancong Tourists
Jumlah Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Udara Air	2.4	0.1	13.7	4.4	0.0	19.2	3.2	0.0	11.7	4.8	0.0	15.7
Air Water	1.0	0.5	1.2	2.1	2.8	0.1	0.6	0.6	0.5	1.7	1.4	2.2
Darat Land	96.6	99.4	85.1	93.5	97.2	80.7	96.2	99.4	87.8	93.5	98.6	82.1
Kenderaan persendirian Private Vehicles	81.1	80.4	84.4	85.5	83.5	93.8	93.4	92.7	95.5	94.2	93.2	96.7
Bas Bus	10.1	10.7	7.1	8.2	9.4	3.6	4.5	5.2	2.4	4.1	5.2	1.4
Teksi Taxi	8.8	8.9	8.5	6.3	7.1	2.6	2.1	2.1	2.1	1.7	1.6	1.9
Keretapi Train	0.0	-	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

Jadual 11: Bilangan pelancong domestik mengikut negeri dikunjungi, 2022
Table 11: Number of domestic tourists by state visited, 2022

Negeri Dikunjungi/ State Visited																		(000)
Negeri Asal State of Origin	Malaysia	Johor	Kedah	Kelantan	Melaka	Negeri Sembilan	Pahang	Pulau Pinang	Perak	Perlis	Selangor	Terengganu	Sabah	Sarawak	W.P. Kuala Lumpur	W.P. Labuan	W.P. Putrajaya	
Malaysia	65,056.0	6,253.8	5,594.6	3,544.8	4,559.3	3,760.8	7,794.1	3,484.2	6,866.5	711.0	6,388.8	3,689.3	3,823.0	3,988.9	4,117.1	111.7	368.0	
Johor	6,450.8	1,999.4	628.5	486.1	717.3	460.6	429.3	167.2	284.1	78.5	441.5	162.8	27.9	13.6	484.9	5.7	63.1	
Kedah	4,317.9	134.5	2,214.9	204.5	124.1	56.1	207.3	290.9	409.3	155.6	211.4	87.5	17.6	3.5	182.0	1.1	17.5	
Kelantan	2,814.2	167.8	53.2	454.4	102.7	31.5	346.5	147.0	165.6	25.1	544.9	339.4	35.5	18.7	327.6	3.3	50.8	
Melaka	2,148.6	355.4	74.5	63.6	318.9	216.6	260.6	102.0	108.4	4.3	398.7	101.7	22.4	3.8	107.8	0.2	9.6	
Negeri Sembilan	3,550.1	385.9	114.1	182.5	394.6	896.7	533.2	189.2	211.0	23.5	240.4	220.7	14.4	15.2	105.9	4.5	18.2	
Pahang	5,364.7	430.1	84.9	454.7	142.4	205.1	2,079.7	117.1	191.4	37.4	422.5	729.7	29.6	4.2	376.7	7.4	51.9	
Pulau Pinang	2,851.5	36.6	434.0	70.3	60.3	30.0	214.7	832.1	348.9	129.6	128.7	101.4	24.6	24.6	381.2	0.2	34.4	
Perak	3,535.4	150.1	413.5	43.2	182.6	64.4	200.5	153.7	1,308.7	42.1	343.8	70.6	17.5	64.6	424.9	4.0	51.2	
Perlis	357.7	4.0	88.0	33.6	3.2	4.4	6.9	49.6	59.8	23.9	31.5	5.6	0.9	1.9	41.0	2.3	1.2	
Selangor	16,829.5	1,708.6	1,019.0	795.4	1,639.1	1,010.3	2,322.1	1,058.1	2,628.7	117.1	2,505.4	883.2	120.9	100.8	879.1	4.5	37.2	
Terengganu	1,472.4	32.5	15.3	231.3	19.1	19.4	52.8	24.0	19.2	8.4	20.5	805.3	15.8	8.6	188.3	0.9	11.0	
Sabah	3,842.6	75.2	24.3	9.5	6.0	10.7	7.8	2.9	35.8	2.5	127.8	22.3	3,182.8	13.8	267.3	50.4	3.6	
Sarawak	4,352.7	24.7	17.6	4.9	16.9	4.1	8.9	45.7	54.9	23.3	68.9	9.2	166.6	3,685.9	195.0	25.9	0.2	
W.P. Kuala Lumpur	6,863.5	718.5	401.7	501.9	814.3	731.6	1,098.1	296.4	1,009.6	36.8	883.5	127.5	72.5	24.9	128.3	0.1	17.9	
W.P. Labuan	108.9	5.3	3.7	2.2	1.7	1.3	0.2	1.6	0.4	0.1	11.0	1.9	70.5	4.5	3.2	1.0	0.1	
W.P. Putrajaya	195.7	25.2	7.2	6.7	16.2	18.0	25.5	6.7	30.673	2.7	8.2	20.5	3.6	0.4	23.8	0.3	0.1	

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

Jadual 12: Profil demografi pelawat domestik mengikut kumpulan umur ke Sabah, 2019-2022*Table 12: Demographic profile of domestic visitors by age group to Sabah, 2019-2022*

Jantina Sex	Kumpulan umur Age group	2019	2020	2021	2022
		Peratus/ Percentage (%)			
Jumlah <i>Total</i>		100.0	100.0	100.0	100.0
	15-24	22.0	28.5	19.3	25.5
	25-39	45.9	44.0	50.7	44.1
	40-54	22.2	21.4	21.7	22.6
	≥ 55	9.9	6.1	8.3	7.8
Lelaki <i>Male</i>		100.0	100.0	100.0	100.0
	15-24	20.1	29.0	20.9	25.0
	25-39	45.2	43.8	46.6	44.8
	40-54	22.9	20.6	22.7	22.1
	≥ 55	11.8	6.6	9.8	8.1
Perempuan <i>Female</i>		100.0	100.0	100.0	100.0
	15-24	24.0	28.0	17.5	26.0
	25-39	46.7	44.3	55.1	43.3
	40-54	21.5	22.2	20.7	23.2
	≥ 55	7.8	5.5	6.7	7.5

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 13: Profil demografi pelawat domestik mengikut kumpulan etnik ke Sabah, 2019-2022*Table 13: Demographic profile of domestic visitors by ethnic group to Sabah, 2019-2022*

	Kumpulan etnik Ethnic group	2019	2020	2021	2022
		Peratus/ Percentage (%)			
Jumlah <i>Total</i>		100.0	100.0	100.0	100.0
	Bumiputera <i>Bumiputera</i>	22.0	28.5	19.3	25.5
	Cina <i>Chinese</i>	45.9	44.0	50.7	44.1
	India <i>Indian</i>	22.2	21.4	21.7	22.6
	Lain-lain <i>Others</i>	9.9	6.1	8.3	7.8

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 14: Profil demografi pelawat domestik mengikut taraf pendidikan ke Sabah, 2019-2022

Table 14: Demographic profile of domestic visitors by educational level to Sabah, 2019-2022

Taraf pendidikan Educational level	2019	2020	2021	2022
	Peratus/ Percentage (%)			
Jumlah <i>Total</i>	100.0	100.0	100.0	100.0
Tertiari <i>Tertiary</i>	26.1	23.4	30.7	24.9
Menengah <i>Secondary</i>	43.1	39.8	44.3	46.0
Rendah <i>Primary</i>	24.9	26.6	16.6	24.3
Tiada pendidikan rasmi <i>No formal education</i>	5.9	10.2	8.4	4.8

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 15: Profil demografi pelawat domestik mengikut pendapatan bulanan isi rumah ke Sabah, 2019-2022

Table 15: Demographic profile of domestic visitors by monthly household income to Sabah, 2019-2022

Pendapatan bulanan isi rumah (RM) Monthly household income (RM)	2019	2020	2021	2022
	Peratus/ Percentage (%)			
Jumlah <i>Total</i>	100.0	100.0	100.0	100.0
≤ 1,000	11.7	7.7	4.3	6.2
1,001 - 3,000	38.9	45.6	40.9	37.9
3,001 - 5,000	20.2	20.5	15.6	18.1
5,001 - 10,000	22.9	19.3	28.6	27.5
≥ 10,001	6.3	6.9	10.6	10.3

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 16: Profil demografi pelawat domestik mengikut taraf pendidikan ke Sabah, 2019-2022

Table 16: Demographic profile of domestic visitors by educational level to Sabah, 2019-2022

Status guna tenaga Employment status	2019	2020	2021	2022
	Peratus/ Percentage (%)			
Jumlah <i>Total</i>	100.0	100.0	100.0	100.0
Bekerja <i>Employed</i>	66.1	67.5	69.2	62.4
Professional/ teknikal <i>Professional/ technical</i>	13.9	12.3	21.4	14.0
Pengurusan/ pentadbiran <i>Managerial/ administrative</i>	2.3	1.8	9.3	3.6
Jurujual/ perkeranian <i>Sales person/ clerical</i>	23.5	19.3	24.6	18.9
Pekerja am <i>General worker</i>	7.9	16.1	10.3	12.9
Lain-lain <i>Others</i>	18.5	18.0	3.6	13.0
Tidak bekerja/ luar tenaga buruh <i>Unemployed/ outside labour force</i>	33.9	32.5	30.8	37.6
Tidak bekerja <i>Unemployed</i>	4.8	8.2	3.9	9.4
Pesara <i>Retiree</i>	2.3	1.3	0.9	1.7
Pelajar <i>Student</i>	8.0	8.7	7.1	11.6
Suri rumah <i>Housewife</i>	18.8	14.3	18.9	14.9

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 17: Taburan peratus pelancong berkunjung ke Sabah mengikut jenis penginapan, 2019-2022

Table 17: Percentage distribution of tourist arrivals to Sabah by type of accommodation, 2019-2022

Jenis Penginapan Type of Accommodation	2019	2020	2021	2022
	Peratus/ Percentage (%)			
Jumlah <i>Total</i>	100.0	100.0	100.0	100.0
Rumah saudara-mara & rakan <i>Relatives' & friends' house</i>	66.0	59.7	57.1	56.4
Hotel/ Hotel	22.1	20.4	28.5	16.6
Chalet/ Chalet	1.5	1.2	1.8	8.0
Apartmen/ Apartment	4.3	0.1	4.6	1.6
Inap desa/ Rumah percutian <i>Homestay/ Vacation homes</i>	4.5	15.7	4.1	10.4
Rumah rehat/ Rest house	1.6	2.9	3.9	7.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

Jadual 18: Bilangan hotel dan bilik mengikut penarafan bintang, Sabah, 2018-2022

Table 18: Number of hotel and room by star rating, Sabah, 2018-2022

Penarafan Rating	Hotel Hotel				Bilik Room			
	2019	2020	2021	2022	2019	2020	2021	2022
5-Bintang/ 5-Star	10	9	9	10	4,076	3,698	3,698	3,819
4-Bintang/ 4-Star	15	15	15	15	3,072	3,064	3,064	3,064
3-Bintang/ 3-Star	44	44	44	44	4,498	4,298	4,298	4,298
2-Bintang/ 2-Star	44	43	43	46	2,634	2,561	2,561	2,669
1-Bintang/ 1-Star	31	31	31	31	1,345	1,349	1,349	1,349
3 Orkid/ 3 Orchid	41	41	41	41	1,133	1,098	1,098	1,098
2 Orkid/ 2 Orchid	30	30	30	30	802	662	662	662
1 Orkid/ 1 Orchid	60	59	59	59	1,334	1,216	1,216	1,216
<i>Unrated</i>	136	136	137	139	4,966	4,603	4,853	5,227
Jumlah/ Total	411	408	409	415	23,860	22,549	22,799	23,402

Sumber: Pusat Maklumat Harta Tanah Negara (NAPIC)

Source: National Property Information Centre (NAPIC)

Jadual 19: Bilangan hotel dan bilik mengikut lokasi, Sabah 2018-2022

Table 19: Number of hotel and room by location, Sabah 2018-2022

Lokasi Location	Hotel Hotel				Bilik Room			
	2019	2020	2021	2022	2019	2020	2021	2022
Bandar/ Pekan/ City/ Town	328	326	327	331	19,167	18,015	18,265	18,595
Pantai/ Beach	25	24	24	26	2,700	2,579	2,579	2,852
Gunung/ Hill	32	32	32	32	1,044	1,006	1,006	1,006
Lain-lain/ Others	26	26	26	26	949	949	949	949
Jumlah/ Total	411	408	409	415	23,860	22,549	22,799	23,402

Sumber: Pusat Maklumat Harta Tanah Negara (NAPIC)

Source: National Property Information Centre (NAPIC)

BAB 3
CHAPTER 3



INDIKATOR SOSIOEKONOMI
SOCIOECONOMIC INDICATORS

1. PENDUDUK/ POPULATION

1.1: Penduduk mengikut jantina, Malaysia dan Sabah, 2020-2022

1.1: Population by sex, Malaysia and Sabah, 2020-2022

	MALAYSIA			SABAH		
	2020	2021	2022	2020	2021	2022
Penduduk <i>Population</i>	32,447.4	32,576.3	32,698.1	3,418.8	3,412.6	3,414.9
Lelaki <i>Male</i>	16,966.2	17,000.5	17,039.8	1,779.8	1,779.5	1,779.1
Perempuan <i>Female</i>	15,481.2	15,575.8	15,658.3	1,639.0	1,633.1	1,635.9

Nota/ Notes :

1. 2020: Banci Penduduk dan Perumahan Malaysia, 2020

2020: Population and Housing Census of Malaysia 2020

2. 2021 - 2022: Anggaran Penduduk Pertengahan Tahun berasaskan data Banci Penduduk dan Perumahan Malaysia, 2020

2021 - 2022: Mid-Year Population Estimates based on data Population and Housing Census of Malaysia 2020

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

1.2: Penduduk mengikut etnik, Malaysia dan Sabah, 2020-2022

1.2: Population by ethnic, Malaysia and Sabah, 2020-2022

	MALAYSIA			SABAH		
	2020	2021	2022	2020	2021	2022
Jumlah <i>Total</i>	32,447.4	32,576.3	32,698.1	3,418.8	3,412.6	3,414.9
Warganegara <i>Citizen</i>	29,756.3	30,016.8	30,198.2	2,608.3	2,633.2	2,650.8
Bumiputera <i>Bumiputera</i>	20,649.5	20,891.7	21,108.5	2,313.5	2,338.3	2,356.6
Cina <i>Chinese</i>	6,892.4	6,903.9	6,885.2	247.9	247.5	246.5
India <i>Indians</i>	1,998.8	2,011.1	1,993.1	6.0	5.3	5.3
Lain-lain <i>Others</i>	215.6	210.1	211.4	40.0	42.1	42.4
Bukan Warganegara <i>Non-Citizen</i>	2,691.1	2,559.5	2,500.0	810.4	779.5	764.2

Nota/ Notes :

1. 2020: Banci Penduduk dan Perumahan Malaysia, 2020

2020: Population and Housing Census of Malaysia 2020

2. 2021 - 2022: Anggaran Penduduk Pertengahan Tahun berasaskan data Banci Penduduk dan Perumahan Malaysia, 2020

2021 - 2022: Mid-Year Population Estimates based on data Population and Housing Census of Malaysia 2020

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

1. PENDUDUK/ POPULATION

1.3: Kadar pertumbuhan penduduk tahunan, Malaysia dan Sabah, 2020-2022

1.3: Annual population growth rate, Malaysia and Sabah, 2020-2022

	MALAYSIA			SABAH		
	2020	2021	2022	2020	2021	2022
Kadar pertumbuhan penduduk tahunan (%) <i>Annual population growth rate (%)</i>	1.7	0.4	0.4	0.9	-0.2	0.1
Bilangan orang bagi setiap km² <i>Number of persons by every km²</i>	98	99	99	46	46	46

Nota/ Notes :

1. 2020: Banci Penduduk dan Perumahan Malaysia, 2020

2020: Population and Housing Census of Malaysia 2020

2. 2021 - 2022: Anggaran Penduduk Pertengahan Tahun berasaskan data Banci Penduduk dan Perumahan Malaysia, 2020

2021 - 2022: Mid-Year Population Estimates based on data Population and Housing Census of Malaysia 2020

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

1.4: Tempat kediaman, isi rumah dan purata saiz isi rumah, Malaysia dan Sabah, 2020-2022

1.4: Living quarters, households and average size of household, Malaysia and Sabah, 2020-2022

	MALAYSIA			SABAH		
	2020	2021	2022	2020	2021	2022
Tempat kediaman ('000) <i>Living quarters ('000)</i>	9,614.1	9,866.8	10,123.2	777.0	795.7	814.8
Isi rumah ('000) <i>Household ('000)</i>	8,234.6	8,447.2	8,662.7	728.2	747.2	766.6
Purata saiz ahli isi rumah <i>Average size of household</i>	3.9	3.9	3.8	4.7	4.6	4.5

Nota/ Notes :

1. 2020: Banci Penduduk dan Perumahan Malaysia, 2020

2020: Population and Housing Census of Malaysia 2020

2. 2021 - 2022: Anggaran Penduduk Pertengahan Tahun berasaskan data Banci Penduduk dan Perumahan Malaysia, 2020

2021 - 2022: Mid-Year Population Estimates based on data Population and Housing Census of Malaysia 2020

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

2. TENAGA BURUH/ LABOUR FORCE

2.1: Statistik utama tenaga buruh, Malaysia dan Sabah, 2019-2022

2.1: Principal statistics of labour force, Malaysia and Sabah, 2019-2022

	MALAYSIA				SABAH				('000)
	2019	2020	2021	2022	2019	2020	2021	2022	
Tenaga buruh <i>Labour force</i>	15,581.6	15,667.7	15,797.2	16,022.1	2,025.7	2,032.6	2,022.0	2,027.2	
Lelaki <i>Male</i>	9,503.5	9,553.5	9,628.7	9,779.3	1,302.3	1,267.6	1,242.1	1,253.0	
Perempuan <i>Female</i>	6,078.1	6,114.2	6,168.5	6,242.7	723.4	765.0	779.9	774.2	
Penduduk bekerja <i>Employed person</i>	15,073.4	14,956.7	15,064.2	15,391.7	1,908.6	1,869.7	1,856.5	1,875.8	
Lelaki <i>Male</i>	9,202.4	9,128.8	9,190.6	9,405.5	1,227.7	1,166.8	1,151.2	1,169.9	
Perempuan <i>Female</i>	5,871.0	5,827.9	5,873.5	5,986.2	680.9	702.8	705.3	705.9	
Penganggur <i>Unemployed person</i>	508.2	711.0	733.0	630.4	117.1	162.9	165.5	151.4	
Lelaki <i>Male</i>	301.1	424.7	438.0	373.9	74.6	100.8	90.9	83.1	
Perempuan <i>Female</i>	207.1	286.3	295.0	256.5	42.5	62.2	74.6	68.3	
Kadar/ Rate (%)									
Kadar penyertaan tenaga buruh <i>Labour force participation rate</i>	68.7	68.4	68.6	69.3	70.0	70.0	70.4	70.9	
Lelaki <i>Male</i>	80.8	80.6	80.9	81.9	85.9	83.3	82.7	83.7	
Perempuan <i>Female</i>	55.6	55.3	55.5	55.8	52.5	55.4	57.0	56.9	
Kadar pengangguran <i>Unemployment rate</i>	3.3	4.5	4.6	3.9	5.8	8.0	8.2	7.5	
Lelaki <i>Male</i>	3.2	4.4	4.5	3.8	5.7	8.0	7.3	6.6	
Perempuan <i>Female</i>	3.4	4.7	4.8	4.1	5.9	8.1	9.6	8.8	

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

2. TENAGA BURUH/ LABOUR FORCE

2.2: Bilangan penduduk bekerja mengikut sektor Malaysia dan Sabah, 2019-2022

2.2: Number of employed persons by sector Malaysia and Sabah, 2019-2022

('000)

	MALAYSIA				SABAH			
	2019	2020	2021	2022	2019	2020	2021	2022
Jumlah <i>Total</i>	15,073.4	14,956.7	15,064.2	15,391.7	1,908.6	1,869.7	1,856.5	1,875.8
Pertanian, perhutanan dan perikanan <i>Agriculture, forestry and fishing</i>	1,541.1	1,566.0	1,550.0	1,540.9	495.8	472.1	481.6	505.6
Perlombongan dan pengkuarian <i>Mining and quarrying</i>	91.0	82.2	81.9	84.3	8.1	5.8	9.2	3.7
Pembuatan <i>Manufacturing</i>	2,681.5	2,498.0	2,501.4	2,590.7	188.4	203.9	232.6	244.4
Pembinaan <i>Construction</i>	1,276.4	1,173.4	1,159.6	1,170.5	167.0	118.7	114.4	132.1
Perkhidmatan <i>Services</i>	9,483.4	9,637.1	9,771.3	10,005.1	1,049.3	1,069.2	1,018.7	990.3

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

3. PENDAPATAN DAN PERBELANJAAN/ INCOME AND EXPENDITURE

3.1: Pendapatan isi rumah kasar bulanan penengah, purata dan kadar pertumbuhan tahunan dikompaun, Malaysia dan Sabah, 2014, 2016, 2019 & 2022

3.1: Median, mean and compounded annual growth rate of monthly statistics household gross income, Malaysia and Sabah, 2014, 2016, 2019 & 2022

	MALAYSIA				SABAH			
	2014	2016	2019	2022	2014	2016	2019	2022
Penengah (RM) <i>Median</i>	4,585	5,228	5,873	6,338	3,745	4,110	4,235	4,577
Kadar pertumbuhan tahunan dikompaun (%) <i>Compounded annual growth rate (%)</i>	..	6.6	3.9	2.5	..	4.7	1.0	2.6
Purata (RM) <i>Mean</i>	6,141	6,958	7,901	8,479	4,879	5,354	5,745	6,171
Kadar pertumbuhan tahunan dikompaun (%) <i>Compounded annual growth rate (%)</i>	..	6.2	4.2	2.4	..	4.6	2.3	2.4

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

3.2: Pekali Gini dan insiden kemiskinan mutlak, Malaysia dan Sabah, 2014, 2016, 2019 & 2022

3.2: Gini Coefficient and incidence of absolute poverty, Malaysia and Sabah, 2014, 2016, 2019 & 2022

	MALAYSIA				SABAH			
	2014	2016	2019	2022	2014	2016	2019	2022
Pekali Gini <i>Gini Coefficient</i>	0.401	0.399	0.407	0.404	0.387	0.402	0.397	0.395
Insiden kemiskinan mutlak <i>Incidence of absolute poverty</i>	0.6	0.4	5.6	6.2	4.0	2.9	19.5	19.7

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

3. PENDAPATAN DAN PERBELANJAAN/ INCOME AND EXPENDITURE

3.3: Pendapatan isi rumah kasar bulanan penengah, purata bagi kumpulan pendapatan mengikut pendapatan, Malaysia dan Sabah, 2016, 2019 & 2022

3.3: Median and mean monthly household gross income of income group by income, Malaysia and Sabah, 2016, 2019 & 2022

	MALAYSIA			SABAH		
	2016	2019	2022	2016	2019	2022
Penengah (RM)						
<i>Median</i>						
Terendah 40%						
<i>Bottom 40%</i>	3,000	3,166	3,440	2,169	2,444	2,615
Pertengahan 40%						
<i>Middle 40%</i>	6,275	7,093	7,694	4,843	5,177	5,511
Tertinggi 20%						
<i>Top 20%</i>	13,148	15,031	15,867	10,886	11,461	11,880
Purata						
<i>Mean</i>						
Terendah 40%						
<i>Bottom 40%</i>	2,848	3,152	3,401	2,135	2,343	2,583
Pertengahan 40%						
<i>Middle 40%</i>	6,502	7,348	7,971	5,037	5,379	5,711
Tertinggi 20%						
<i>Top 20%</i>	16,088	18,506	19,652	12,429	13,286	14,265

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

3.4: Perbelanjaan penggunaan isi rumah bulanan penengah, purata dan kadar pertumbuhan tahunan dikompaun, Malaysia dan Sabah, 2014, 2016, 2019 & 2022

3.4: Median, mean and compounded annual growth rate of monthly statistics household consumption expenditure, Malaysia and Sabah, 2014, 2016, 2019 & 2022

	MALAYSIA				SABAH			
	2014	2016	2019	2022	2014	2016	2019	2022
Penengah (RM)								
Median	2,946	3,314	3,683	4,282	1,964	2,109	2,279	2,770
Kadar pertumbuhan tahunan dikompaun (%)								
<i>Compounded annual growth rate (%)</i>	..	5.9	3.6	5.0	..	3.6	2.6	6.5
Purata (RM)								
Mean	3,578	4,033	4,609	5,150	2,355	2,595	2,799	3,342
Kadar pertumbuhan tahunan dikompaun (%)								
<i>Compounded annual growth rate (%)</i>	..	6.0	4.6	3.7	..	4.9	2.6	5.9

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

4. KELUARAN DALAM NEGERI KASAR/ GROSS DOMESTIC PRODUCT

4.1: KDNK mengikut jenis aktiviti ekonomi 2019-2022, pada harga malar 2015 – RM Juta, Malaysia dan Sabah

4.1: GDP by kind of economic activity 2019-2022, at constant 2015 prices – RM Million, Malaysia and Sabah

	MALAYSIA				SABAH			
	2019	2020	2021 ^e	2022 ^p	2019	2020	2021 ^e	2022 ^p
Pertanian <i>Agriculture</i>	101,573	99,109	99,000	99,073	13,719	12,798	12,520	12,492
Perlombongan dan pengkuarian <i>Mining and quarrying</i>	102,887	92,879	93,717	96,199	22,736	19,936	20,574	20,307
Pembuatan <i>Manufacturing</i>	316,283	307,606	336,839	364,131	6,472	6,042	5,931	5,780
Pembinaan <i>Construction</i>	66,453	53,616	50,889	53,441	3,099	2,197	2,370	2,517
Perkhidmatan <i>Services</i>	820,576	777,693	794,552	881,310	39,428	36,597	37,364	40,565
Utiliti, pengangkutan & penyimpanan dan maklumat & komunikasi <i>Utility, transport & storage and information & communication</i>	176,183	169,231	176,317	195,712	7,161	6,528	6,698	7,517
Perdagangan borong dan runcit, makanan & minuman dan penginapan <i>Wholesale and retail trade, food & beverage and accommodation</i>	292,525	265,100	265,875	308,058	14,959	12,938	12,880	14,216
Kewangan dan insurans, hartanah dan perkhidmatan perniagaan <i>Finance and insurance, real estate and business services</i>	162,121	154,867	158,927	171,810	5,681	5,229	5,391	5,682
Perkhidmatan-perkhidmatan lain <i>Other services</i>	70,943	63,796	61,950	67,715	3,269	3,089	3,044	3,271
Perkhidmatan kerajaan <i>Government Services</i>	118,804	124,699	131,484	138,015	8,359	8,814	9,351	9,879
Tambah: Duti import <i>Plus: Import duties</i>	16,179	15,346	15,646	16,785	187	269	240	270
KDNK pada harga pembeli <i>GDP at purchasers' prices</i>	1,423,952	1,346,249	1,390,644	1,510,939	85,642	77,840	78,999	81,931

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

4. KELUARAN DALAM NEGERI KASAR/ GROSS DOMESTIC PRODUCT

4.2: KDNK mengikut jenis aktiviti ekonomi 2019-2022, pada harga malar 2015 – Perubahan peratusan tahunan, Malaysia dan Sabah

4.2: GDP by kind of economic activity 2019-2022, at constant 2015 prices – Annual percentage change, Malaysia and Sabah

	MALAYSIA				SABAH			
	2019	2020	2021 ^e	2022 ^p	2019	2020	2021 ^e	2022 ^p
Pertanian <i>Agriculture</i>	1.9	-2.4	-0.1	0.1	-0.8	-6.7	-2.2	-0.2
Perlombongan dan pengkuarian <i>Mining and quarrying</i>	-0.6	-9.7	0.9	2.6	-5.2	-12.3	3.2	-1.3
Pembuatan <i>Manufacturing</i>	3.8	-2.7	9.5	8.1	-0.6	-6.6	-1.8	-2.5
Pembinaan <i>Construction</i>	0.4	-19.3	-5.1	5.0	6.2	-29.1	7.9	6.2
Perkhidmatan <i>Services</i>	6.2	-5.2	2.2	10.9	5.4	-7.2	2.1	8.6
Utiliti, pengangkutan & penyimpanan dan maklumat & komunikasi <i>Utility, transport & storage and information & communication</i>	6.5	-3.9	4.2	11.0	5.9	-8.8	2.6	12.2
Perdagangan borong dan runcit, makanan & minuman dan penginapan <i>Wholesale and retail trade, food & beverage and accommodation</i>	7.3	-9.4	0.3	15.9	6.5	-13.5	-0.4	10.4
Kewangan dan insurans, hartanah dan perkhidmatan perniagaan <i>Finance and insurance, real estate and business services</i>	6.1	-4.5	2.6	8.1	5.1	-8.0	3.1	5.4
Perkhidmatan-perkhidmatan lain <i>Other services</i>	5.6	-10.1	-2.9	9.3	4.1	-5.5	-1.5	7.5
Perkhidmatan kerajaan <i>Government Services</i>	3.4	5.0	5.4	5.0	3.5	5.4	6.1	5.6
Tambah: Duti import <i>Plus: Import duties</i>	-2.2	-5.2	2.0	7.3	-42.7	43.9	-11.1	12.6
KDNK pada harga pembeli <i>GDP at purchasers' prices</i>	4.4	-5.5	3.3	8.7	0.7	-9.1	1.5	3.7

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

4. KELUARAN DALAM NEGERI KASAR/ *GROSS DOMESTIC PRODUCT*

4.3: KDNK mengikut jenis aktiviti ekonomi 2019-2022, pada harga malar 2015 – Peratusan sumbangan kepada KDNK, Malaysia dan Sabah

4.3: GDP by kind of economic activity 2019-2022, at constant 2015 prices – Percentage share to GDP, Malaysia and Sabah

	MALAYSIA				SABAH			
	2019	2020	2021 ^e	2022 ^p	2019	2020	2021 ^e	2022 ^p
Pertanian <i>Agriculture</i>	7.1	7.4	7.1	6.6	16.0	16.4	15.8	15.2
Perlombongan dan pengkuarian <i>Mining and quarrying</i>	7.2	6.9	6.7	6.4	26.5	25.6	26.0	24.8
Pembuatan <i>Manufacturing</i>	22.2	22.8	24.2	24.1	7.6	7.8	7.5	7.1
Pembinaan <i>Construction</i>	4.7	4.0	3.7	3.5	3.6	2.8	3.0	3.1
Perkhidmatan <i>Services</i>	57.6	57.8	57.1	58.3	46.0	47.0	47.3	49.5
Utiliti, pengangkutan & penyimpanan dan maklumat & komunikasi <i>Utility, transport & storage and information & communication</i>	12.4	12.5	12.7	13.0	8.4	8.4	8.5	9.2
Perdagangan borong dan runcit, makanan & minuman dan penginapan <i>Wholesale and retail trade, food & beverage and accommodation</i>	20.5	19.7	19.1	20.4	17.5	16.6	16.3	17.4
Kewangan dan insurans, hartanah dan perkhidmatan perniagaan <i>Finance and insurance, real estate and business services</i>	11.4	11.5	11.4	11.4	6.6	6.7	6.8	6.9
Perkhidmatan-perkhidmatan lain <i>Other services</i>	5.0	4.7	4.5	4.5	3.8	4.0	3.9	4.0
Perkhidmatan kerajaan <i>Government Services</i>	8.3	9.3	9.5	9.1	9.8	11.3	11.8	12.1
Tambah: Duti import <i>Plus: Import duties</i>	1.1	1.1	1.1	1.1	0.2	0.3	0.3	0.3
KDNK pada harga pembeli <i>GDP at purchasers' prices</i>	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Sumber: Jabatan Perangkaan Malaysia (DOSM)
Source: Department of Statistics Malaysia (DOSM)

5. IMPORT DAN EKSPORT/ IMPORTS AND EXPORTS

5.1: Nilai import dan eksport mengikut pintu keluar dan masuk, Malaysia, 2019-2022

5.1: Imports and exports value by exit and entry points, Malaysia, 2019-2022

	MALAYSIA			
	2019	2020	2021	2022
Jumlah/ Total	1,844,483	1,784,308	2,228,366	2,843,821
Import/ Imports	849,411	800,481	987,344	1,293,811
Eksport/ Exports	995,072	983,827	1,241,022	1,550,009

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

5.2: Nilai import dan eksport mengikut pintu keluar dan masuk, Sabah, 2019-2022

5.2: Imports and exports value by exit and entry points, Sabah, 2019-2022

	SABAH			
	2019	2020	2021	2022
Jumlah/ Total	47,037	49,177	48,347	63,920
Eksport/ Exports	35,558	29,293	38,163	50,466
Teluk Sepanggar	11,573	5,977	8,112	11,145
W.P. Labuan	7,912	5,844	6,003	9,512
Lahad Datu	7,999	9,014	11,984	15,024
Sandakan	5,217	5,997	8,288	9,498
Tawau	977	823	1,116	1,299
Kota Kinabalu	471	353	479	438
Lain-lain/ Others	1,410	1,285	2,183	3,550
Import/ Imports	11,479	19,884	10,185	13,454
Teluk Sepanggar	4,747	3,622	4,300	5,553
W.P. Labuan	3,197	13,091	2,055	2,961
Lahad Datu	1,354	974	1,219	1,506
Sandakan	503	703	753	776
Tawau	688	641	759	954
Kota Kinabalu	933	789	1,078	1,311
Lain-lain/ Others	56	64	19	393

Sumber: Jabatan Perangkaan Malaysia (DOSM)

Source: Department of Statistics Malaysia (DOSM)

6. LAIN-LAIN/ OTHERS

6.1: Bilangan penginap hotel, Malaysia dan Sabah, 2019-2022

6.1: Number of hotel occupants, Malaysia and Sabah, 2019-2022

('000)

	MALAYSIA				SABAH			
	2019	2020	2021	2022	2019	2020	2021	2022
Jumlah								
<i>Total</i>	79,929.2	35,405.0	20,060.8	73,947.8	7,285.8	1,797.7	1,259.2	5,409.1
Domestik								
<i>Domestic</i>	51,093.0	30,704.0	19,872.1	60,048.6	4,228.4	1,311.4	1,256.0	4,732.0
Antarabangsa								
<i>International</i>	28,836.2	4,701.0	188.7	13,899.2	3,057.4	486.3	3.2	677.1

Sumber: Kementerian Pelancongan, Seni dan Budaya Malaysia (MOTAC)

Source: Ministry of Tourism, Arts and Culture Malaysia (MOTAC)

6.2: Bilangan kluster homestay dan premis penginapan yang berdaftar, Malaysia dan Sabah, 2019-2022

6.2: Number of registered homestay clusters and accommodation premises, Malaysia and Sabah, 2019-2022

	MALAYSIA				SABAH			
	2019	2020	2021	2022	2019	2020	2021	2022
Jumlah								
<i>Total</i>	5,029	4,798	5,268	n.a	500	495	617	n.a
Bilangan kluster homestay								
<i>Number of homestay cluster</i>	219	219	226	208	30	30	32	31
Bilangan premis penginapan								
<i>Number of accommodation premises</i>	4,810	4,579	5,042	n.a	470	465	585	n.a

Sumber: Kementerian Pelancongan, Seni dan Budaya Malaysia (MOTAC)

Source: Ministry of Tourism, Arts and Culture Malaysia (MOTAC)

6.3: Bilangan Pusat Spa dan Pusat Urut Kaki mengikut penggredan, Malaysia dan Sabah, 2019-2022

6.3: Number of Spa Centres and Foot Massage Centres by ranking, Malaysia and Sabah, 2019-2022

	Tahun Year	Jumlah Total	Penggredan Pusat Spa Spa Centres Ranking					Jumlah Total	Penggredan Pusat Urut Kaki (PUK) Foot Massage Centres Ranking		
			1	2	3	4	5		Silver	Gold	Platinum
Malaysia	2019	297	13	35	130	76	43	298	149	148	1
	2020	299	13	35	132	74	45	299	161	159	2
	2021	321	17	40	141	78	45	444	170	168	2
	2022	335	n.a	n.a	n.a	n.a	n.a	464	n.a	n.a	n.a
Sabah	2019	12	-	2	-	7	3	1	1	-	-
	2020	12	-	2	-	7	3	12	1	-	-
	2021	11	-	2	-	7	2	1	1	-	-
	2022	11	n.a	n.a	n.a	n.a	n.a	1	n.a	n.a	n.a

Sumber: Kementerian Pelancongan, Seni dan Budaya Malaysia (MOTAC)

Source: Ministry of Tourism, Arts and Culture Malaysia (MOTAC)

6.4: Bilangan kampung program Desa Lestari, Malaysia dan Sabah, 2019-2022

6.4: Number of village of Desa Lestari programme, Malaysia and Sabah, 2019-2022

	MALAYSIA				SABAH			
	2019	2020	2021	2022	2019	2020	2021	2022
Bilangan kampung								
<i>Number of villages</i>	22	137	137	153	2	10	10	12

Sumber: Kementerian Kemajuan Desa dan Wilayah (KKDW)

Source: Ministry of Rural and Regional Development (KKDW)

6. LAIN-LAIN/ OTHERS

6.5: Bilangan penumpang dikendalikan mengikut lapangan terbang, Malaysia dan Sabah, 2019-2022

6.5: Number of passengers handled by airport, Malaysia and Sabah, 2019-2022

Lapangan terbang Airport	Tahun Year	Jumlah Total			Dalam Negeri Domestic			Antarabangsa International		
		Ketibaan Arrival	Pelepasan Departure	Transit Transit	Ketibaan Arrival	Pelepasan Departure	Transit Transit	Ketibaan Arrival	Pelepasan Departure	Transit Transit
Malaysia	2019	54,274,433	55,088,643	169,634	27,792,327	27,730,091	13,817	26,482,106	27,358,552	155,817
	2020	13,232,437	13,553,488	71,722	8,626,365	8,613,048	13,569	4,606,072	4,940,440	58,153
	2021	5,270,556	5,748,382	90,365	4,859,660	4,863,564	24,048	410,896	884,818	66,317
	2022	27,328,436	27,407,649	199,647	19,100,052	19,103,513	29,457	8,228,384	8,304,136	170,190
Sabah	2019	6,594,887	6,617,300	2,976	5,043,884	5,067,051	1,882	1,551,003	1,550,249	1,094
	2020	1,770,433	1,795,960	2,512	1,580,346	1,589,611	2,382	190,087	206,349	130
	2021	989,307	981,192	13,897	989,284	981,180	13,897	23	12	-
	2022	3,861,478	3,907,744	1,718	3,693,064	3,739,498	1,718	168,414	168,246	-
Kota Kinabalu	2019	4,720,195	4,724,375	924	3,175,931	3,182,339	77	1,544,264	1,542,036	847
	2020	1,141,946	1,159,972	596	954,770	957,593	466	187,176	202,379	130
	2021	563,163	547,833	12,579	563,151	547,821	12,579	12	12	-
	2022	2,503,035	2,519,721	357	2,334,623	2,351,536	316	168,412	168,185	41
Labuan	2019	356,757	352,521	993	356,757	352,494	890	-	27	103
	2020	134,907	135,512	540	134,903	135,316	540	4	196	-
	2021	74,727	74,682	769	74,727	74,682	769	-	-	-
	2022	228,496	225,553	1,204	228,496	225,553	1,204	-	-	-
Lahad Datu	2019	67,730	72,853	-	67,730	72,853	-	-	-	-
	2020	29,665	30,074	-	29,665	30,074	-	-	-	-
	2021	24,375	25,047	-	24,375	25,047	-	-	-	-
	2022	58,966	62,271	-	58,966	62,271	-	-	-	-
Sandakan	2019	538,205	544,422	1,059	537,413	543,635	915	792	787	144
	2020	180,596	181,383	713	179,484	179,968	713	1,112	1,415	-
	2021	120,821	124,098	325	120,814	124,098	325	7	-	-
	2022	392,158	401,378	45	392,156	401,378	45	2	-	-
Tawau	2019	911,221	922,319	-	905,274	914,920	-	5,947	7,399	-
	2020	282,986	288,716	663	281,191	286,357	663	1,795	2,359	-
	2021	206,221	209,532	224	206,217	209,532	224	4	-	-
	2022	678,823	698,821	153	678,823	698,760	153	-	61	-
Stol Sabah	2019	779	810	-	779	810	-	-	-	-
	2020	333	303	-	333	303	-	-	-	-
	2021	-	-	-	-	-	-	-	-	-
	2022	-	-	-	-	-	-	-	-	-

Sumber: Kementerian Pengangkutan Malaysia (MOT)

Source: Ministry of Transport Malaysia (MOT)

BAB 4
CHAPTER 4



**NOTA TEKNIKAL DAN
KOD & KLASIFIKASI**

***TECHNICAL NOTES AND
CODE & CLASSIFICATION***

NOTA TEKNIKAL

1.0 PENGENALAN

1.1 PEMBANGUNAN AKAUN SATELIT

Penyusunan ASP dilaksanakan rentetan daripada pematuhan *System of National Accounts (SNA)* di Malaysia. Terma “akaun satelit” digunakan bagi menggambarkan dengan jelas akaun yang dibangunkan. Ia merupakan “satelit” kepada set utama Akaun Negara yang mana ia memberikan maklumat tambahan di luar daripada maklumat sedia ada di dalam Akaun Negara.

Maklumat satelit memfokuskan kepada aspek ekonomi tertentu seperti pelancongan bagi membolehkan pengukuran dilaksanakan. Ia juga membolehkan hubungkait yang lebih banyak kepada maklumat tambahan yang spesifik bagi pelancongan seperti guna tenaga, jumlah pelancongan luar negara dan statistik penginapan. Statistik industri pelancongan seperti pengangkutan, penginapan, aktiviti penyediaan makanan & minuman, rekreasi, hiburan dan agensi pengembaraan dapat diukur dan dianalisa.

Pembangunan akaun satelit merupakan pengukuran statistik yang sistematik yang mana ia merangkumi konsep, klasifikasi dan definisi berdasarkan piawaian antarabangsa bagi membolehkan perbandingan di antara negara dilaksanakan. Pelbagai maklumat diperoleh daripada agensi yang berbeza dikumpulkan di dalam akaun ini untuk memberikan gambaran yang lebih baik dan holistik berkenaan impak industri pelancongan di Malaysia.

1.2 PEMBANGUNAN ASPW SABAH

Tujuan Akaun Satelit Pelancongan Wilayah (ASPW) Sabah disusun adalah untuk menganalisis dengan lebih terperinci semua aspek permintaan bagi barang dan perkhidmatan yang berkaitan dengan aktiviti pelawat bagi mendapatkan interaksi penawaran barang dan perkhidmatan pelancongan dalam ekonomi Sabah; serta aktiviti ekonomi lain di dalam Sabah.

Penyediaan ASPW Sabah adalah berdasarkan *Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF) 2008*, *International Recommendations for Tourism Statistics (IRTS)* dan *Regional Tourism Satellite Account, Statistics & TSA Issue Paper Series, 2013* yang diterbitkan oleh *United Nations World Tourism Organization (UNWTO)*.

Konsep dan definisi ASPW Sabah yang digunakan telah diselaraskan mengikut keperluan Sabah.

Rajah di bawah menunjukkan konsep penggunaan pelancongan dalam ASPW Sabah:

Konsep penggunaan pelancongan dalam ASPW Sabah

Status Residen		Penggunaan		JUMLAH
		Sabah	Luar Sabah	
			Semenanjung Malaysia/ Sarawak Luar negara	
Residen Sabah		Penggunaan pelancongan domestik	Penggunaan pelancongan <i>outbound</i>	PENGGUNAAN PELANCONGAN SABAH
Bukan residen Sabah	Semenanjung Malaysia/ Sarawak	Penggunaan pelancongan <i>inbound</i>		
	Luar negara			
JUMLAH		PENGGUNAAN PELANCONGAN <i>INTERNAL</i>		

2.0 KONSEP DAN DEFINISI

2.1 Pelawat

Pelawat merujuk kepada *traveller* yang melakukan aktiviti perjalanan ke destinasi utama di luar dari persekitaran biasa dalam tempoh tidak melebihi 12 bulan, selain daripada diambil bekerja oleh entiti residen di tempat yang dilawati. Berikut ialah senarai tujuan utama lawatan seperti yang disenaraikan dalam IRTS:

- Perniagaan dan profesional;
- Percutian, mengisi masa lapang dan rekreasi;
- Melawat rakan dan saudara mara;
- Pendidikan dan latihan;
- Kesihatan dan rawatan perubatan;
- Hal-hal keagamaan/ menziarahi ke tempat suci keagamaan;
- Membeli-belah; dan
- Transit.

Bagi situasi di Malaysia, senario balik kampung yang diamalkan oleh residen semasa musim perayaan juga didefinisikan sebagai pelancongan. Pelawat boleh diklasifikasikan kepada dua kategori:

Pelancong : Jika perjalanan melibatkan tidur bermalam

Pelawat harian : Jika perjalanan mengambil masa kurang daripada 24 jam

2.2 Persekitaran Biasa

Persekitaran biasa seseorang individu merupakan konsep utama dalam pelancongan yang merujuk kepada kawasan geografi (walaupun tidak semestinya mempunyai sempadan), yang mana seseorang individu menjalankan rutin kehidupan seharian. Persekitaran biasa bagi seseorang individu itu termasuklah tempat tinggal biasa, tempat bekerja atau belajar dan tempat-tempat yang selalu dikunjungi walaupun tempat tersebut jauh dari tempat tinggal biasa atau berada di kawasan yang lain. Oleh itu, pelawat yang kerap berulang-alik di antara tempat tinggal biasa dan tempat bekerja, atau tempat belajar, atau tempat yang kerap dikunjungi di dalam rutin kehidupan semasa adalah tidak diliputi dalam penyusunan ASP. Walau bagaimanapun, konsep ini mungkin berbeza antara negara mengikut kepada ciri-ciri negara tersebut.

Di Malaysia, penentuan persekitaran biasa adalah penting terutamanya bagi pelancongan domestik. Oleh yang demikian, seperti yang dicadangkan oleh UNWTO, Malaysia telah menetapkan kriteria berikut bagi menentukan seseorang itu adalah pelawat:

- a. Mereka yang membuat perjalanan pergi dan balik sekurang-kurangnya 50 kilometer dari kawasan kediaman mereka untuk tujuan pelancongan, berada di luar persekitaran biasa mereka dan memperuntukkan masa sekurang-kurangnya 4 jam di lokasi tersebut; dan
- b. Mereka yang membuat perjalanan pergi dan balik kurang daripada 50 kilometer pula, masa yang digunakan hendaklah minimum 4 jam dan lebih serta menggunakan kemudahan pelancongan seperti kemudahan pengangkutan, penginapan, makanan & minuman dan rekreasi.

2.3 Jenis-Jenis Pelancongan

2.3.1 Pelancongan *Inbound*

Terdiri daripada aktiviti pelawat bukan residen yang membuat perjalanan ke Sabah bagi perjalanan *inbound*. Pelawat dalam kategori ini terdiri daripada residen dari Semenanjung Malaysia, Sarawak dan pelawat dari luar negara (bukan residen Malaysia).

2.3.2 Pelancongan Domestik

Terdiri daripada aktiviti pelawat residen yang membuat perjalanan dalam Sabah sama ada sebahagian daripada perjalanan domestik atau perjalanan *outbound*.

2.3.3 Pelancongan *Internal*

Terdiri daripada pelancongan domestik dan pelancongan *inbound*, iaitu aktiviti pelawat residen dan bukan residen di dalam Sabah, sama ada sebahagian daripada perjalanan domestik atau antarabangsa.

2.4 Perbelanjaan Pelancongan

Perbelanjaan pelancongan merujuk kepada jumlah yang dibayar bagi perolehan penggunaan barangan & perkhidmatan dan barang berharga, untuk kegunaan sendiri atau untuk diberi ketika dan semasa perjalanan pelancongan. Ia termasuk perbelanjaan oleh pelawat sendiri dan perbelanjaan yang dibayar atau dibayar balik oleh orang lain. Secara prinsipnya, perolehan barangan dan perkhidmatan semasa perjalanan pelancongan adalah sebahagian daripada perbelanjaan pelancongan. Kesemua perkhidmatan yang diterima sebelum perjalanan dibuat dan berkaitan dengan perjalanan (contoh: vaksinasi, perkhidmatan pasport, kawalan perubatan, perkhidmatan agensi pengembaraan dan sebagainya) adalah termasuk dalam perbelanjaan pelancongan. Semua barangan yang diperolehi sebelum perjalanan, yang akan digunakan semasa perjalanan (contoh: pakaian khusus, ubat-ubatan, dan sebagainya) atau dibawa sebagai hadiah juga diambil kira.

2.4.1 Perbelanjaan Pelancongan *Inbound*

Perbelanjaan pelancongan bagi pelawat bukan residen dalam ekonomi Sabah.

2.4.2 Perbelanjaan Pelancongan Domestik

Perbelanjaan pelancongan bagi pelawat residen dalam ekonomi Sabah.

2.4.3 Perbelanjaan Pelancongan *Internal*

Terdiri daripada perbelanjaan pelancongan bagi pelawat residen dan bukan residen Sabah. Ia merupakan jumlah keseluruhan perbelanjaan pelancongan *inbound* dan perbelanjaan pelancongan domestik.

2.5 Industri Pelancongan

Industri pelancongan meliputi semua pertubuhan yang mana aktiviti utamanya adalah berkaitan dengan aktiviti bercirikan pelancongan sama ada pertubuhan tersebut menyediakan perkhidmatan secara terus kepada pelawat dan bukan pelawat. Pertubuhan dikelaskan mengikut aktiviti utama, ditentukan oleh aktiviti yang menghasilkan nilai ditambah tertinggi.

2.6 Produk Penggunaan Pelancongan

Produk penggunaan pelancongan boleh diklasifikasikan kepada produk perbandingan antarabangsa bercirikan pelancongan dan produk khusus bercirikan pelancongan negara.

a. Produk perbandingan antarabangsa bercirikan pelancongan

Produk perbandingan antarabangsa bercirikan pelancongan merupakan produk utama bagi perbandingan antarabangsa untuk perbelanjaan pelancongan. Sesuatu produk boleh dikelaskan sebagai produk bercirikan pelancongan sekiranya perbelanjaan pelawat terhadap sesuatu produk adalah signifikan. Contoh produk bercirikan pelancongan adalah perkhidmatan penginapan, perkhidmatan penyediaan makanan & minuman, perkhidmatan pengangkutan penumpang, perkhidmatan penyewaan kenderaan, perkhidmatan agensi pelancongan & penempahan lain, dan perkhidmatan kebudayaan, sukan & rekreasi.

b. Produk khusus bercirikan pelancongan negara

Di Malaysia, produk khusus bercirikan pelancongan negara terbahagi kepada dua kategori iaitu barang khusus bercirikan pelancongan negara dan perkhidmatan khusus bercirikan pelancongan negara.

Barang khusus bercirikan pelancongan negara adalah merujuk kepada aktiviti membeli-belah (produk bagi permintaan pelancongan) dan juga perdagangan runcit dalam industri pelancongan.

Manakala produk yang dikenal pasti di bawah 'perkhidmatan khusus bercirikan pelancongan negara' adalah perbelanjaan lain yang menunjukkan sumbangan yang signifikan dalam perbelanjaan pelancongan, contohnya kesihatan, pendidikan, spa dan MICE.

2.7 Akaun Pengeluaran

Akaun pengeluaran merekodkan aktiviti pengeluaran barangan dan perkhidmatan seperti yang ditakrifkan dalam SNA 2008. Akaun pengeluaran menunjukkan output sebagai sumber dan penggunaan perantaraan sebagai penggunaan dan nilai ditambah sebagai item pengimbang.

2.8 Nilai Ditambah

Nilai ditambah merupakan 'nilai' yang ditambah oleh pengeluar ke atas bahan mentah barangan dan perkhidmatan yang dibeli semasa proses pengeluaran. Justeru itu, nilai ditambah adalah nilai output ditolak dengan nilai penggunaan perantaraan.

2.8.1 NDKIP

Nilai Ditambah Kasar Industri Pelancongan ialah jumlah nilai ditambah kasar bagi semua pertubuhan yang berada di dalam industri pelancongan, tanpa mengira sama ada semua output disediakan kepada pelawat dan juga pengkhususan proses pengeluaran.

2.8.2 KDNKPL

Keluaran Dalam Negeri Kasar Pelancongan Langsung adalah jumlah daripada sebahagian nilai ditambah kasar (pada harga asas) yang dijana oleh semua industri bagi memenuhi penggunaan pelancongan *internal*. Jumlah cukai bersih ke atas produk dan import diambil kira dalam nilai perbelanjaan pada harga pembeli.

2.9 Kadar Pelancongan

Kadar pelancongan merupakan kadaran daripada penggunaan pelancongan *internal* oleh pelawat dibahagikan dengan penawaran domestik yang terdiri daripada output pengeluaran domestik, import, cukai ditolak subsidi ke atas produk dan import serta margin perdagangan dan pengangkutan.

3.0 JADUAL UTAMA ASPW SABAH

Jadual-jadual yang disarankan dalam manual *TSA:RMF 2008* dan *Statistics and TSA Issue Paper Series Regional Tourism Satellite Account*, UNWTO 2013 adalah seperti berikut:

Jadual 1: Perbelanjaan pelancongan *inbound* bagi pelawat mengikut produk

Statistik Jadual 1 terdiri daripada jumlah hasil terimaan *inbound* dalam Ringgit Malaysia (RM) dan peratus agihan perbelanjaan pelancongan mengikut produk. Penyusunan ini juga telah mengambil kira perbelanjaan penumpang antarabangsa bagi udara, laut dan pengangkutan lain. Antara sumber data bagi penyusunan Jadual 1 adalah berdasarkan dapatan *Departing Visitor Survey* (DVS) Sabah yang dijalankan oleh Lembaga Pelancongan Sabah (LPS) dan Survei Pelancongan Domestik (DTS) Sabah yang dijalankan oleh DOSM.

DVS dilaksanakan melalui kaedah temuramah secara bersemuka terhadap pelawat dan pelancong yang akan berlepas dari Sabah melalui *point of exit* yang terpilih melibatkan:

- a. Lapangan Terbang Antarabangsa Kota Kinabalu;
- b. Lapangan Terbang Sandakan; dan
- c. Lapangan Terbang Tawau.

Jadual 2: Perbelanjaan pelancongan domestik bagi pelawat mengikut produk

Statistik di Jadual 2 diperoleh daripada dapatan DTS Sabah yang meliputi individu yang menetap di Sabah sekurang-kurangnya satu tahun dan lebih. Selain warganegara dan residen tetap, ekspatriat dan bukan warganegara turut diambil kira. Jumlah perbelanjaan pelancongan domestik di Jadual 2 ASPW adalah berbeza dengan jumlah perbelanjaan pelancongan domestik yang diterbitkan di laporan DTS Sabah kerana ASPW hanya mengambil kira perbelanjaan pelancongan residen Sabah sahaja dan tidak mengambil kira perbelanjaan yang tidak dilakukan oleh pelawat seperti penginapan dan makanan & minuman yang disediakan di rumah saudara atau rakan.

Jadual 3: Perbelanjaan pelancongan *internal* bagi pelawat mengikut produk

Statistik di Jadual 3 adalah gabungan daripada perbelanjaan pelancongan *inbound* dan perbelanjaan pelancongan domestik yang menghasilkan penggunaan pelancongan *internal*.

Jadual 4: Akaun pengeluaran industri pelancongan

Statistik yang dipaparkan di Jadual 4 adalah bersumberkan Jadual Penawaran dan Penggunaan (SUT) serta berdasarkan KDNK Tahunan di peringkat negeri.

Jadual 5: Jumlah penawaran dan penggunaan pelancongan

Statistik di Jadual 5 dijana daripada akaun pengeluaran industri pelancongan & industri lain di Jadual 4 dan juga penggunaan pelancongan *internal* di Jadual 3.

Jadual 6: Guna tenaga dalam industri pelancongan

Statistik di Jadual 6 adalah penyusunan statistik guna tenaga dalam industri pelancongan yang diperoleh daripada data Survei Tenaga Buruh, Survei Ekonomi Tahunan, dan Banci Ekonomi yang diterbitkan oleh DOSM.

SIMBOL

-	: negatif
%	: peratus
&	: dan
e	: anggaran
p	: permulaan
n.a	: tidak berkenaan

TECHNICAL NOTES

1.0 INTRODUCTION

1.1 Development of satellite account

The compilation of TSA is implemented in adherence to the System of National Accounts (SNA) in Malaysia. The term "satellite account" is adopted to reflect the nature of the account that has been developed. It is a "satellite" to the core set of National Accounts that presents additional information which is outside from the available information provided in the National Accounts.

This satellite information focuses on a particular aspect of the economy such as tourism, that other wise could not be easily measured. It also permits further linkages to additional information specific to tourism such as employment, international tourist numbers and accommodation statistics. Tourism industry statistics consists of industries such as transportation, accommodation, food & beverage serving activities, recreation, entertainment and travel agencies can be measured and analysed.

Development of satellite account is a systematic statistical measurement which applies concept, classification and definition which are based on international standard to enable comparison among countries. Various information available in different agencies is put together in this account to provide holistic and better picture of the impact of tourism industry in Malaysia.

1.2 Development of RTSA Sabah

The purpose of Regional Tourism Satellite Account (RTSA) Sabah is to analyse in detail all the aspects of demand for goods and services associated with the activity of visitors to observe the interactions with the supply of such goods and services of tourism within the Sabah's economy; as well as with other economic activities within Sabah.

The compilation on RTSA Sabah are based on Tourism Satellite Account: Recommended Methodological Framework (TSA: RMF) 2008, International Recommendations for Tourism Statistics (IRTS) and Regional Tourism Satellite Account, Statistics & TSA Issue Paper Series, 2013 published by the United Nations World Tourism Organization (UNWTO). The concepts and definitions of RTSA Sabah are adapted and according to Sabah's need.

The concept of tourism consumption in RTSA Sabah illustrated below:

The concept of tourism consumption in RTSA Sabah

Status of Residence		Consumption		TOTAL
		Sabah	Outside Sabah	
			Peninsular Malaysia/ Sarawak Rest of the world	
Residents of Sabah		Domestic tourism consumption	Outbound tourism consumption	SABAH TOURISM CONSUMPTION
Non-residents of Sabah	Peninsular Malaysia/ Sarawak	Inbound tourism consumption		
	Rest of the world			
TOTAL		INTERNAL TOURISM CONSUMPTION		

2.0 CONCEPTS AND DEFINITIONS

2.1 Visitor

A visitor refers to a traveller taking a trip to a main destination outside his/ her usual environment, not more than 12 months other than to be employed by resident entity in the place visited. The following list is incorporated in IRTS as the main purpose of visit:

- a. Business and professional;
- b. Holiday, leisure and recreation;
- c. Visiting friends and relatives;
- d. Education and training;
- e. Health and medical care;
- f. Religion/ pilgrimage;
- g. Shopping; and
- h. Transit.

In the context of Malaysia, scenario 'balik kampung' by residents during festive seasons is also defined as tourism. A visitor is classified into two categories:

Tourist : If his/ her trip includes an overnight stay

Excursionist : If his/ her trip takes less than 24 hours

2.2 Usual environment

The usual environment of an individual, a key concept in tourism is defined as the geographical area (though not necessarily a contiguous one) within which an individual conducts his/ her regular life routines. The usual environment of an individual includes the place of usual residence of the household to which he/ she belongs, his/ her own place of work or study and any other place that he/ she visits regularly, even the place is located far away from his/ her place of usual residence or in another locality. Hence, travellers who are commuting regularly between their place of usual residence and place of work or study, or frequently visiting places within their current life routine will be not covered in TSA compilation. However, the concept may be differs among countries according to their nature.

In Malaysia, determination of usual environment seems to be significant especially for domestic tourism. Thus, as suggested by the UNWTO, Malaysia has decided the following criteria to determine a visitor:

- a. Those who take a trip from their residence for tourism purposes at least 50 kilometers to and fro, outside their usual environment and spend a minimum 4 hours at the location; and*
- b. Those who take a trip for a distance less than 50 kilometers to and fro, the period should be a minimum of 4 hours and more and using tourism facilities such as transport, accommodation, food & beverage and recreation.*

2.3 Types of Tourism

2.3.1 Inbound tourism

It consists of non-resident visitor activities that travel to Sabah for inbound travel. Visitors in this category comprises residents of Peninsular Malaysia, Sarawak and non-residents from abroad.

2.3.2 Domestic tourism

It consists of resident visitor activities that travel within the Sabah whether it is part of a domestic or prior to outbound trip.

2.3.3 Internal tourism

It comprises domestic and inbound tourism, which is the activity of resident and non-resident visitors within Sabah whether it is part of the domestic or international trips.

2.4 Tourism Expenditure

Tourism expenditure refers to the amount paid for the acquisition of consumption goods and services, as well as valuables, for own use or to give away, for and during tourism trips. It includes expenditures by visitors themselves, as well as expenses that are paid for or reimbursed by others. The acquisition of all goods and services during a tourism trip is in principle, part of tourism expenditure. All services delivered before the trip and clearly related to the trip (e.g. vaccination, passport services, medical control, service of travel agency, etc.) are included in tourism expenditure. All goods acquired before the trip that are intended to be used on the trip (specific clothes, medicines, etc.) or brought along as gifts, should be included.

2.4.1 Inbound tourism expenditure

Tourism expenditure of a non-resident visitor within the economy of Sabah.

2.4.2 Domestic tourism expenditure

Tourism expenditure of a resident visitor within the economy of Sabah.

2.4.3 Internal tourism consumption

Comprises all tourism expenditure of visitors, both resident and non-resident within the economy of Sabah. It is the sum of inbound tourism expenditure and domestic tourism expenditure.

2.5 Tourism Industry

The tourism industry comprises all establishments for which the principal activity is a tourism characteristic activity whether the establishments serves directly to visitors as well as non-visitors. Establishments are classified according to their main activity, which determined by the activity that generates the most value added.

2.6 Tourism Consumption Products

Tourism consumption products can be classified into internationally comparable tourism characteristic products and country-specific tourism characteristic products.

a. Internationally comparable tourism characteristic products

Internationally comparable tourism characteristic products represent the core products for international comparison of tourism expenditure. A product is classified as a tourism characteristic product if the visitor's expenditure on the products is significant. Examples of tourism characteristic products are accommodation services, food & beverage serving services, passenger transport services, transport equipment rental services, travel agencies & other reservation services and cultural, sports & recreational services.

b. Country-specific tourism characteristic products

In Malaysia, country-specific tourism characteristic products are divided into two categories which are country-specific tourism characteristic goods and country-specific tourism characteristic services.

Country-specific tourism characteristic goods is referring to shopping activities (tourism-related goods) and retail trade in tourism industries.

Meanwhile, products identified under 'country-specific tourism characteristic services' are other expenses that represent a significant share of tourism expenditure such as health, education, spa and MICE.

2.7 Production Accounts

The production account records the activity of producing goods and services as defined within the SNA 2008. The production account shows output as resources and intermediate consumption as uses and the balancing item is value added.

2.8 Value Added

Value added is the 'value' that a producer adds to the raw material of goods and services it purchases in the process of production. Thus, it is the value of output less the value of intermediate consumption.

2.8.1 GVATI

Gross Value Added of Tourism Industries is the total gross value added of all establishments in the tourism industry, regardless of whether all their output is provided to visitors and the specialisation of their production process.

2.8.2 TDGDP

Tourism Direct Gross Domestic Product is the sum of the part gross value added (at basic prices) generated by all industries in response to internal consumption. The amount of net taxes on products and imports are included within the value of this expenditure at purchasers' price.

2.9 Tourism Ratio

Tourism ratio is the proportion of the internal tourism consumption consumed by visitors over domestic supply which consists of output of domestic producers, imports, taxes less subsidies on products produced and imported as well as trade and transport margins.

3.0 RTSA SABAH MAIN TABLES

The tables recommended in the TSA: RMF 2008 manual and Statistics and TSA Issue Paper Series Regional Tourism Satellite Account, UNWTO 2013 are as follows:

Table 1: Inbound tourism expenditure of visitors by products

Statistics in Table 1 consists of total inbound tourist receipts in Ringgit Malaysia (RM) and percentage distribution breakdown of tourism expenditure by products. This compilation has also taken into account the expenditure of international passengers on air, sea and other transport. Among the data sources for the compilation of Table 1 are based on the findings of the Sabah Departing Visitor Survey (DVS) conducted by the Sabah Tourism Board (STB) and the Sabah Domestic Tourism Survey (DTS) conducted by DOSM.

DVS is implemented by face to face interview with visitors and tourist who will depart through the selected point of exit involves:

- a. Kota Kinabalu International Airport*
- b. Sandakan Airport*
- c. Tawau Airport*

Table 2: Domestic tourism expenditure of visitors by products

Statistics in Table 2 is obtained from the findings of the DTS Sabah which covers individuals who reside in Sabah for at least one year or more. In addition to citizens and permanent residents, expatriates and non-citizens are also taken into account. The total domestic tourism expenditure in Table 2 of RTSA is different from the total domestic tourism expenditure published in the DTS Sabah report because RTSA only takes into account the tourism expenditure of Sabah residents and does not take into account expenditure that is not made by visitors such as accommodation and food & beverage provided in relative's or friend's house.

Table 3: Internal tourism consumption of visitor by products

The statistics in Table 3 is a combination of inbound tourism expenditure and domestic tourism expenditure to become internal tourism consumption.

Table 4: Production accounts of tourism industry

The statistics presented in Table 4 is sourced from the Supply and Use Table (SUT) and based on the Annual GDP at the state level.

Table 5: Total supply and tourism consumption

The statistics in Table 5 is derived from production accounts of tourism industry & other industries in Table 4 and internal tourism consumption in Table 3.

Table 6: Employment in the tourism industry

The statistics in Table 6 is a compilation of employment in the tourism industry obtained from the Labour Force Survey, Annual Economic Survey and Economic Census published by DOSM.

SYMBOLS

-	: negative
%	: per cent
&	: and
e	: estimate
p	: preliminary
n.a	: not available

KOD & KLASIFIKASI

Klasifikasi industri pelancongan adalah berdasarkan kepada Piawaian Klasifikasi Industri Malaysia 2008 Ver. 1.0 yang telah diselaraskan dengan *International Standard Industrial Classification of All Economic Activities (ISIC) Rev. 4*. Klasifikasi bagi produk pelancongan adalah berdasarkan *Malaysia Classification of Products by Activity (MCPA) 2009* yang juga telah diselaraskan dengan *Central Products Classifications (CPC) Ver. 2.0*.

INDUSTRI PELANCONGAN

Keterangan bagi ISIC Rev. 4		ISIC Rev. 4	MSIC 2008
1. Perkhidmatan penginapan			
1.1	Aktiviti penginapan jangka pendek	5510	55101, 55102, 55103, 55104, 55105, 55106, 55107, 55108, 55109
1.2	Tapak perkhemahan, taman kenderaan rekreasi dan taman treler	5520	55200
1.3	Penginapan lain	5590	55900
1.4	Aktiviti hartanah bagi harta milikan sendiri atau pajakan	6810	68101, 68102, 68103
1.5	Aktiviti hartanah berdasarkan bayaran atau kontrak	6820	68201
2. Perkhidmatan penyediaan makanan & minuman			
2.1	Restoran dan aktiviti perkhidmatan makanan bergerak	5610	56101, 56103, 56104, 56105, 56106, 56107
2.2	Aktiviti perkhidmatan makanan lain	5629	56290
2.3	Aktiviti perkhidmatan minuman	5630	56301, 56302, 56303, 56304, 56309
3. Perkhidmatan pengangkutan penumpang			
3.1	Perkhidmatan pengangkutan penumpang kereta api		
	3.1.1	Pengangkutan penumpang rel antara bandar	4911 49110
	3.1.2	Pengangkutan darat penumpang bandar dan pinggir bandar	4921 49212
3.2	Perkhidmatan pengangkutan penumpang darat		
	3.2.1	Pengangkutan darat penumpang bandar dan pinggir bandar	4921 49211
	3.2.2	Pengangkutan darat penumpang lain	4922 49221, 49224, 49225, 49229
3.3	Perkhidmatan pengangkutan penumpang laut		
	3.3.1	Pengangkutan penumpang laut dan pesisir pantai	5011 50111, 50112, 50113
	3.3.2	Pengangkutan penumpang air pedalaman	5021 50211, 50212
3.4	Perkhidmatan pengangkutan penumpang udara		
	3.4.1	Pengangkutan penumpang udara	5110 51101, 51102, 51103

Keterangan bagi ISIC Rev. 4		ISIC Rev. 4	MSIC 2008
3.5	Perkhidmatan penyewaan kelengkapan pengangkutan		
3.5.1	Penyewaan dan pemajakan kenderaan bermotor	7710	77101, 77102
3.5.2	Penyewaan dan pajakan mesin, kelengkapan dan barang ketara lain	7730	77302, 77303, 77304
4. Perkhidmatan agensi pengembaraan dan penempahan lain			
4.1	Aktiviti agensi pengembaraan	7911	79110
4.2	Aktiviti operator pelancongan	7912	79120
4.3	Khidmat penempahan dan aktiviti berkaitan	7990	79900
5. Perkhidmatan kebudayaan			
5.1	Aktiviti penayangan wayang gambar	5914	59140
5.2	Aktiviti kesenian, hiburan dan kreatif	9000	90001, 90002, 90003, 90007, 90009
5.3	Aktiviti muzium dan operasi tapak dan bangunan bersejarah	9102	91021, 91022
5.4	Aktiviti taman botani dan zoologi dan rizab semula jadi	9103	91031, 91032
6. Perkhidmatan sukan dan rekreasi			
6.1	Penyewaan dan pemajakan barang rekreasi dan sukan	7721	77211, 77212, 77213, 77219
6.2	Aktiviti perjudian dan pertaruhan	9200	92000
6.3	Operasi bagi kemudahan acara sukan dalam dan luar bangunan	9311	93111, 93112, 93113, 93114, 93115, 93116, 93117, 93118, 93119
6.4	Aktiviti kelab sukan	9312	93120
6.5	Aktiviti sukan lain	9319	93191, 93192, 93193, 93199
6.6	Aktiviti taman hiburan dan taman tema	9321	93210
6.7	Aktiviti hiburan dan rekreasi lain t.t.t.l.	9329	93291, 93292, 93293, 93294, 93295, 93296, 93297, 93299
7. Jualan runcit bahan api kenderaan			
7.1	Jualan runcit di kedai khusus yang menjual bahan api kenderaan	4730	47300
8. Perdagangan runcit			
8.1	Perdagangan jual runcit, kecuali kenderaan bermotor dan motosikal	47	Semua termasuk kecuali 47300, 4791 dan 47991

Keterangan bagi ISIC Rev. 4		ISIC Rev. 4	MSIC 2008
9. Perkhidmatan khusus bercirikan pelancongan negara			
9.1	Pemberian kredit lain	6492	64922
9.2	Insurans am	6512	65121, 65122
9.3	Pembrokeran sekuriti dan kontrak komoditi	6612	66124, 66125
9.4	Pendidikan menengah am	8521	85212
9.5	Pendidikan menengah teknik dan vokasional	8522	85222
9.6	Pendidikan tinggi	8530	85302
9.7	Pendidikan sukan dan rekreasi	8541	85411, 85412, 85419
9.8	Pendidikan kebudayaan	8542	85421, 85429
9.9	Pendidikan lain yang t.t.t.l.	8549	85499
9.10	Perkhidmatan sokongan pendidikan	8550	85500
9.11	Aktiviti hospital dan rumah bersalin	8610	86101
9.12	Aktiviti amalan perubatan dan pergigian	8620	86201, 86202, 86203
9.13	Aktiviti kesihatan kemanusiaan lain	8690	86902, 86903, 86904, 86905, 86909
9.14	Pengurusan konvensyen dan pameran perdagangan	8230	82301, 82302
9.15	Aktiviti perkhidmatan lain t.t.t.l.	9609	96091
9.16	Aktiviti fotografi	7420	74200
9.17	Penyewaan dan pemajakan barang persendirian dan isi rumah lain	7729	77291, 77293, 77296, 77299
9.18	Aktiviti fotokopi, penyediaan dokumen dan lain-lain aktiviti sokongan pejabat khusus	8219	82199

PRODUK PELANCONGAN

Keterangan bagi CPC Ver. 2.0		CPC Ver. 2.0	MCPA 2009 (5 Digit)
1. Perkhidmatan penginapan			
1.1	Aktiviti penginapan jangka masa pendek	63111, 63112, 63113, 63114, 63120, 63130, 63210, 63290	55101, 55102, 55103, 55104, 55105, 55106, 55107, 55108, 55109, 55200, 55900
1.2	Aktiviti hartanah	72111, 72122, 72123, 72221, 72223, 72211, 72213, 72130	68101, 68201, 68102, 68103
2. Perkhidmatan penyediaan makanan & minuman			
2.1	Restoran dan aktiviti perkhidmatan makanan bergerak	63310, 63320, 63399, 63393	56101, 56102, 56103, 56104, 56105, 56106, 56107, 56290
2.2	Aktiviti perkhidmatan minuman	63400	56301, 56302, 56303, 56304, 56309
3. Perkhidmatan pengangkutan			
3.1	Pengangkutan penumpang keretapi	64131, 64210	49110
3.2	Pengangkutan penumpang darat	64114, 64115, 64116, 64117, 64118, 64119, 64132, 64221, 64222, 64223	49221, 49211, 49212, 49224, 49225, 49229
3.3	Pengangkutan penumpang air	64121, 64122, 64129, 64133, 64231, 64232, 64239	50111, 50112, 50113, 50211, 50212
3.4	Pengangkutan penumpang udara	64134, 64241, 64242, 64243, 64250, 64244	51101, 51102, 51103
3.5	Penyewaan dan pemajakan kenderaan darat, air dan udara serta peralatan rekreasi tanpa operator	73111, 73112, 73240, 73113, 73115	77101, 77102, 77211, 77212, 77213, 77219, 77302, 77303, 77304
4. Perkhidmatan agensi pengembaraan dan tempahan lain			
4.1	Aktiviti agensi pengembaraan	85511, 85512, 85513, 85514, 85519, 85521, 85523, 85524	79110
4.2	Aktiviti operator pelancongan	85540	79120
4.3	Khidmat penempahan dan aktiviti berkaitan dan peralatan untuk rekreasi	85539, 85550, 85562	79900

Keterangan bagi CPC Ver. 2.0		CPC Ver. 2.0	MCPA 2009 (5 Digit)
5. Perkhidmatan kebudayaan			
5.1	Perkhidmatan penerbit teater, penyanyi kumpulan	96220, 96310	90001
5.2	Operasi dewan konsert dan teater serta kemudahan		
5.3	Operasi semua jenis muzium	96411	91021
5.4	Operasi tapak dan bangunan bersejarah	96412	91022
5.5	Operasi taman botani dan zoologi	96421	91031
5.6	Operasi rizab semula jadi, termasuk pemeliharaan hidupan liar	96422	91032
6. Perkhidmatan sukan dan rekreasi			
6.1	Aktiviti perjudian dan pertaruhan	96929	92000
6.2	Bola sepak, hoki, kriket, besbol, badminton, futsal, <i>paintball</i>	96520	93111
6.3	Litar perlumbaan untuk kenderaan bermotor		93112
6.4	Kelab ekuestrian		93113
6.5	Stadium dan kolam renang, arena luncur ais		93114
6.6	Padang stadium dan balapan		93115
6.7	Padang golf		93116
6.8	Pusat boling		93117
6.9	Pusat kesihatan		93118
6.10	Penganjuran dan operasi acara sukan dalam dan luar bangunan untuk profesional atau amatir oleh organisasi dengan kemudahan sukan sendiri		93119
6.11	Aktiviti penganjur atau promosi acara sukan, dengan	96590	93191
6.12	Aktiviti taman hiburan dan taman tema	96910	93210
6.13	Sewaan peralatan riadah sebagai kelengkapan untuk kemudahan rekreasi	96930	93293
6.14	Aktiviti taman rekreasi dan pantai	96990	93291
6.15	Operasi pesta dan pertunjukan rekreasi semula jadi		93294
6.16	Operasi kelab malam dan lantai tari		93295

Keterangan bagi CPC Ver. 2.0		CPC Ver. 2.0	MCPA 2009 (5 Digit)
7. Jualan runcit bahan api kenderaan			
7.1	Jualan runcit bahan api kenderaan di kedai khusus	62291	47300
8. Barang khusus bercirikan pelancongan negara (membeli-belah)			
8.1	Perdagangan jual runcit kecuali kenderaan bermotor dan motorsikal	621, 622, 624	47
9. Perkhidmatan khusus bercirikan pelancongan negara			
9.1	Kewangan	71134, 71139, 71592	64922, 66124, 66125
9.2	Insurans/ takaful	71322, 71331, 71332, 71333, 71334, 71335, 71337, 71339	65121, 65122
9.3	Pendidikan	92310, 92320, 92330, 92410, 92420, 92510, 92520, 92911, 92912, 92919, 92920	85212, 85222, 85302, 85411, 85412, 85419, 85421, 85429, 85499, 85500
9.4	Kesihatan	93111, 93112, 93113, 93119, 93121, 93122, 93123, 93193, 93195, 93197, 93199	86101, 86201, 86202, 86203, 86902, 86903, 86904, 86905, 86909
9.5	Mesyuarat, insentif, konvensyen, pameran (MICE)	85531, 85961, 85962	82301, 82302
9.6	Aktiviti sauna, mandian stim, salon mengurut	97230	96091
9.7	Lain-lain	38941, 38942, 73250, 73260, 73290, 83811, 83812, 83813, 83814, 83815, 83819, 83820, 85954	74200, 77291, 77293, 77296, 77299, 82199

CODE & CLASSIFICATION

The classification of tourism industry based on Malaysia Standard Industrial Classification (MSIC) 2008 Ver 1.0 which is in concordance with International Standard Industrial Classification of All Economic Activities (ISIC) Rev. 4. The classification of tourism products based on Malaysia Classification of Products by Activity (MCPA) 2009 which conforms with Central Product Classification (CPC) Ver. 2.0.

TOURISM INDUSTRY

Description of ISIC Rev.4		ISIC Rev. 4	MSIC 2008
1. Accommodation services			
1.1	Short term accommodation activities	5510	55101, 55102, 55103, 55104, 55105, 55106, 55107, 55108, 55109
1.2	Camping grounds, recreational vehicle parks and trailer parks	5520	55200
1.3	Other accommodation	5590	55900
1.4	Real estate activities with own or leased property	6810	68101, 68102, 68103
1.5	Real estate activities on a fee or contract basis	6820	68201
2. Food & beverage serving services			
2.1	Restaurants and mobile food service activities	5610	56101, 56103, 56104, 56105, 56106, 56107
2.2	Other food service activities	5629	56290
2.3	Beverage serving activities	5630	56301, 56302, 56303, 56304, 56309
3. Passenger transport services			
3.1	Railway passenger transport		
	3.1.1 Passenger rail transport, inter-urban	4911	49110
	3.1.2 Urban and suburban passenger land transport	4921	49212
3.2	Road passenger transport		
	3.2.1 Urban and suburban passenger land transport	4921	49211
	3.2.2 Other passenger land transport	4922	49221, 49224, 49225, 49229
3.3	Water passenger transport		
	3.3.1 Sea and coastal passenger water transport	5011	50111, 50112, 50113
	3.3.2 Inland passenger water transport	5021	50211, 50212
3.4	Air passenger transport		
	3.4.1 Passenger air transport	5110	51101, 51102, 51103

Description of ISIC Rev.4			ISIC Rev. 4	MSIC 2008
3.5	Transport equipment rental			
	3.5.1	Renting and leasing of motor vehicles	7710	77101, 77102
	3.5.2	Renting and leasing of other machinery, equipment and tangible goods	7730	77302, 77303, 77304
4. Travel agencies and other reservation services				
4.1	Tourism agencies activities		7911	79110
4.2	Tour operator activities		7912	79120
4.3	Other reservation service and related activities		7990	79900
5. Cultural services				
5.1	Motion picture projection activities		5914	59140
5.2	Creative, arts and entertainment activities		9000	90001, 90002, 90003, 90007, 90009
5.3	Museums activities and operation of historical sites and buildings		9102	91021, 91022
5.4	Botanical and zoological gardens and nature reserves activities		9103	91031, 91032
6. Sports and recreational services				
6.1	Renting and leasing of recreational and sports goods		7721	77211, 77212, 77213, 77219
6.2	Gambling and betting activities		9200	92000
6.3	Operation of sports facilities for indoor or outdoor sports events		9311	93111, 93112, 93113, 93114, 93115, 93116, 93117, 93118, 93119
6.4	Activities of sports clubs		9312	93120
6.5	Other sports activities		9319	93191, 93192, 93193, 93199
6.6	Activities of amusement parks and theme parks		9321	93210
6.7	Other amusement and recreation activities n.e.c.		9329	93291, 93292, 93293, 93294, 93295, 93296, 93297, 93299
7. Retail sale of automotive fuel				
7.1	Retail sale of automotive fuel in specialized store		4730	47300
8. Retail trade				
8.1	Retail trade, except of motor vehicles and motorcycles		47	All except for 47300 4791 and 47991

Description of ISIC Rev.4		ISIC Rev. 4	MSIC 2008
9. Country-specific tourism characteristic services			
9.1	Other credit granting	6492	64922
9.2	General insurance	6512	65121, 65122
9.3	Security and commodity contracts brokerage	6612	66124, 66125
9.4	General secondary education	8521	85212
9.5	Technical and vocational secondary education	8522	85222
9.6	Higher education	8530	85302
9.7	Sports and recreation education	8541	85411, 85412, 85419
9.8	Cultural education	8542	85421, 85429
9.9	Other education n.e.c.	8549	85499
9.10	Educational support services	8550	85500
9.11	Hospital and maternity home activities	8610	86101
9.12	Medical and dental practice activities	8620	86201, 86202, 86203
9.13	Other human health activities	8690	86902, 86903, 86904, 86905, 86909
9.14	Organization of conventions and trade shows	8230	82301, 82302
9.15	Other service activities n.e.c.	9609	96091
9.16	Photographic activities	7420	74200
9.17	Renting and leasing of other personal and household goods	7729	77291, 77293, 77296, 77299
9.18	Photocopying, document preparation and other specialized office support activities	8219	82199

TOURISM PRODUCTS

<i>Description CPC Ver. 2.0</i>		<i>CPC Ver. 2.0</i>	<i>MCPA 2009 (5 Digits)</i>
1. Accommodation services			
1.1	<i>Short term accommodation activities</i>	63111, 63112, 63113, 63114, 63120, 63130, 63210, 63290	55101, 55102, 55103, 55104, 55105, 55106, 55107, 55108, 55109, 55200, 55900
1.2	<i>Real-estate activities</i>	72111, 72122, 72123, 72211, 72213, 72221, 72223, 72130	68101, 68201, 68102, 68103
2. Food & beverage serving services			
2.1	<i>Restaurant and mobile food service activities</i>	63310, 63320, 63399, 63393	56101, 56103, 56104, 56105, 56106, 56107, 56290
2.2	<i>Beverage service activities</i>	63400	56301, 56302, 56303, 56304, 56309
3. Transportation services			
3.1	<i>Railway passenger transport services</i>	64131, 64210	49110
3.2	<i>Road passenger transport services</i>	64114, 64115, 64116, 64117, 64118, 64119, 64132, 64221, 64222, 64223	49221, 49211, 49212, 49224, 49225, 49229
3.3	<i>Water passenger transport services</i>	64133, 64121, 64122, 64129, 64231, 64232, 64239	50111, 50112, 50113, 50211, 50212
3.4	<i>Air passenger transport services</i>	64134, 64241, 64242, 64243, 64244, 64250	51101, 51102, 51103
3.5	<i>Transport equipment rental services for land, water and air recreational equipment without operator</i>	73111, 73112, 73240, 73113, 73115	77101, 77102, 77211, 77212, 77213, 77219, 77302, 77303, 77304
4. Travel agencies and other reservation services			
4.1	<i>Travel agency activities</i>	85511, 85512, 85513, 85514, 85519, 85521, 85523, 85524	79110
4.2	<i>Tour operator activities</i>	85540	79120
4.3	<i>Other reservation service and related activities and recreational equipment</i>	85539, 85550, 85562	79900

Description CPC Ver. 2.0		CPC Ver. 2.0	MCPA 2009 (5 Digits)
5. Cultural services			
5.1	Theatrical producer, singer group band and orchestra entertainment services	96220, 96310	90001
5.2	Operation of concert and theatre halls and other arts facilities		
5.3	Operation of museums of all kinds	96411	91021
5.4	Operation of historical sites and buildings	96412	91022
5.5	Operation of botanical and zoological gardens	96421	91031
5.6	Operation of nature reserves, including wildlife preservation	96422	91032
6. Sports and recreational services			
6.1	Gambling and betting activities	96929	92000
6.2	Football, hockey, cricket, baseball, badminton, futsal, paintball	96520	93111
6.3	Racetracks for auto		93112
6.4	Equestrian clubs		93113
6.5	Swimming pools and stadiums, ice-skating arenas		93114
6.6	Track and field stadium		93115
6.7	Golf courses		93116
6.8	Bowling centre		93117
6.9	Fitness centres		93118
6.10	Organization and operation of outdoor or indoor sports events for professionals or amateurs by organizations with own facilities		93119
6.11	Activities of producers or promoters of sports events, with or without facilities	96590	93191
6.12	Activities of amusement parks and theme parks	96910	93210
6.13	Renting of leisure and pleasure equipment as an integral part of recreational facilities	96930	93293
6.14	Activities of recreation parks and beaches	96990	93291
6.15	Operation of fairs and shows of a recreational nature		93294
6.16	Operation of discotheques and dance floors		93295
7. Retail sale of automotive fuel			
7.1	Retail sale of automotive fuel in specialized store	62291	47300
8. Country-specific tourism characteristic goods (shopping)			
8.1	Retail trade, except of motor vehicles and motorcycles	621, 622, 624	47

Description CPC Ver. 2.0		CPC Ver. 2.0	MCPA 2009 (5 Digits)
9. Country-specific tourism characteristic services			
9.1	Finance	71134, 71139, 71592	64922, 66124, 66125
9.1	Other credit granting	6492	64922
9.2	General insurance	6512	65121, 65122
9.3	Security and commodity contracts brokerage	6612	66124, 66125
9.4	General secondary education	8521	85212
9.5	Technical and vocational secondary education	8522	85222
9.6	Higher education	8530	85302
9.7	Sports and recreation education	8541	85411, 85412, 85419
9.8	Cultural education	8542	85421, 85429
9.9	Other education n.e.c.	8549	85499
9.10	Educational support services	8550	85500
9.11	Hospital and maternity home activities	8610	86101
9.12	Medical and dental practice activities	8620	86201, 86202, 86203
9.13	Other human health activities	8690	86902, 86903, 86904, 86905, 86909
9.14	Organization of conventions and trade shows	8230	82301, 82302
9.15	Other service activities n.e.c.	9609	96091
9.16	Photographic activities	7420	74200
9.17	Renting and leasing of other personal and household goods	7729	77291, 77293, 77296, 77299
9.18	Photocopying, document preparation and other specialized office support activities	8219	82199

