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MINISTRY OF ECONOMY  
DEPARTMENT OF STATISTICS MALAYSIA

## **MEDIA STATEMENT FOR TOURISM SATELLITE ACCOUNT 2022**

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***Malaysia's tourism contributed 14.0 per cent to GDP in 2022 with tourism expenditure RM92.7 billion of which domestic, RM59.2 billion and international, RM33.4 billion***

**PUTRAJAYA, 20 SEPTEMBER 2023** - Today, the Department of Statistics Malaysia released the **TOURISM SATELLITE ACCOUNT 2022**. The Tourism Satellite Account (TSA) is a statistical framework to gauge the development of the tourism industry and its contribution to the Gross Domestic Product (GDP).

Chief Statistician Malaysia, Dato' Sri Dr. Mohd Uzir Mahidin said, "Malaysia's Gross Value Added Tourism Industries (GVATI) in 2022 recorded RM251.5 billion, contributing 14.0 percent to Malaysia's economy (2021: 12.8%). Meanwhile, Tourism Direct Gross Domestic Product (TDGDP) registered RM47.9 billion compared to RM11.6 billion in 2021. The outstanding performance in tandem with the reopening of the country's borders to international travellers on 1<sup>st</sup> April 2022 and the abolishment of the quarantine requirement and COVID-19 screening tests upon arrival in Malaysia starting from 1<sup>st</sup> August 2022. Tourism receipts from inbound (international) have also seen a significant increase, with a rise of RM33.4 billion (7000.2%) compared to the previous year."

Dato' Sri Dr. Mohd Uzir Mahidin, explained, "Malaysia's tourism industry performance was boosted by a resurgence in domestic tourism expenditure, which amounted to RM59.2 billion, marking a significant increase of 239.3 per cent compared to the previous year (2021: -54.8%). Domestic tourism accounted for 63.9 per cent of the total internal tourism expenditure, encompassing both inbound and domestic spending.

*The reopening of international borders had a notable impact on outbound travel, with RM22.5 billion spent in 2022, representing an increase of 114.6 per cent compared to RM10.5 billion (-39.1%) in 2021. Furthermore, the tourism industry contributed to 23.4 per cent of total employment, employing 3.61 million people in 2022 (2021: 3.52 million people), reflecting a 2.5 per cent increase from the previous year."*

*Dato' Sri Dr. Mohd Uzir Mahidin also shared his expectations for the tourism industry, stating, "We anticipate rapid growth in 2023 based on the current scenario and the efforts undertaken by the Ministry of Tourism, Arts and Culture (MOTAC) aims to attract approximately 16.1 million tourists to Malaysia this year. The government is taking proactive steps to support this growth, including the allocation of RM25 million through the Tourism Sector Support Grant to promote Malaysia and realize the goals of Visit Malaysia Year (VMY) in 2026. The government targets 23.5 million international arrivals with an expected revenue of RM76.8 billion during VMY 2026."*

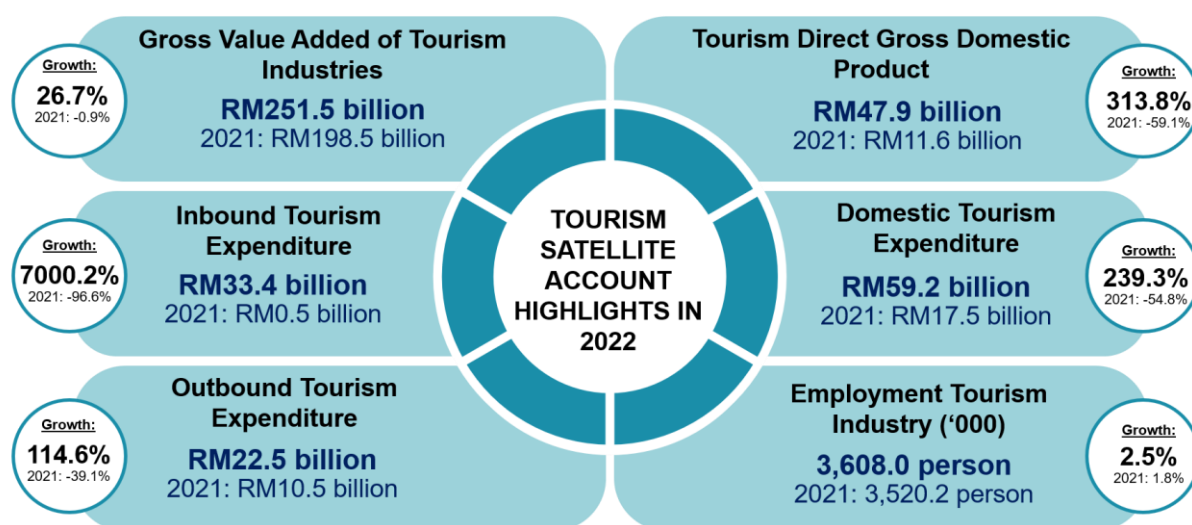
*Additionally, the Tourism Malaysia Strategic Plan & Marketing Plan 2022-2026, launched on 30<sup>th</sup> March 2022, aims to revitalise the country's tourism sector. This includes strategies to boost tourist influx, involving cooperation from industry players to support sustainable recovery and redevelopment.*

*The Twelfth Malaysia Plan Mid-Term Review 2021-2025 also highlights the importance of the tourism sector, including promoting rural ecotourism, transforming Kampung Baru Cina into a tourist destination and exploring new nature-based and cultural heritage tourism products and sites.*

*DOSM is conducting the Economic Census in 2023. DOSM greatly appreciates the cooperation of respondents in providing information and ensuring the success of this census. Please visit [www.dosm.gov.my](http://www.dosm.gov.my) for more information.*

*DOSM has launched OpenDOSM NextGen as a medium that provides a catalogue of data and visualisation to facilitate users in analysing various data. OpenDOSM NextGen is an open source data sharing platform and accessible through <https://open.dosm.gov.my> portal.*

The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20 each year. MyStats Day theme is “Statistics is the Essence of Life”.



Released by:

**THE OFFICE OF CHIEF STATISTICIAN MALAYSIA**  
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