



# **KOD DAN KLASIFIKASI**

## *CODE AND CLASSIFICATION*

The classification of tourism industry based on Malaysia Standard Industrial Classification (MSIC) 2008 Ver 1.0 which is in concordance with International Standard Industrial Classification of All Economic Activities (ISIC) Rev. 4. The classification of tourism products based on Malaysia Classification of Products by Activity (MCPA) 2009 which conforms with Central Product Classification (CPC) Ver. 2.

## TOURISM INDUSTRY

| Description of ISIC Rev.4                      |   | ISIC Rev. 4 | MSIC 2008   |
|--|---|-------------|---|
| <b>1. Accommodation services</b>               |   |             |   |
| 1.1  | Short term accommodation activities                           | 5510        | 55101, 55102, 55103, 55104, 55105, 55106, 55107, 55108, 55109 |
| 1.2  | Camping grounds, recreational vehicle parks and trailer parks | 5520        | 55200   |
| 1.3  | Other accommodation   | 5590        | 55900   |
| 1.4  | Real estate activities with own or leased property            | 6810        | 68101, 68102, 68103   |
| 1.5  | Real estate activities on a fee or contract basis             | 6820        | 68201   |
| <b>2. Food &amp; beverage serving services</b> |   |             |   |
| 2.1  | Restaurants and mobile food service activities                | 5610        | 56101, 56103, 56104, 56105, 56106, 56107                      |
| 2.2  | Other food service activities                                 | 5629        | 56290   |
| 2.3  | Beverage serving activities                                   | 5630        | 56301, 56302, 56303, 56304, 56309                             |
| <b>3. Passenger transport services</b>         |   |             |   |
| 3.1  | Railway passenger transport                                   |             |   |
|  | 3.1.1 Passenger rail transport, interurban                    | 4911        | 49110   |
|  | 3.1.2 Urban and suburban passenger land transport             | 4921        | 49212   |
| 3.2  | Road passenger transport                                      |             |   |
|  | 3.2.1 Urban and suburban passenger land transport             | 4921        | 49211   |
|  | 3.2.2 Other passenger land transport                          | 4922        | 49221, 49224, 49225, 49229                                    |
| 3.3  | Water passenger transport                                     |             |   |
|  | 3.3.1 Sea and coastal passenger water transport               | 5011        | 50111, 50112, 50113   |
|  | 3.3.2 Inland passenger water transport                        | 5021        | 50211, 50212  |
| 3.4  | Air passenger transport                                       |             |   |
|  | 3.4.1 Passenger air transport                                 | 5110        | 51101, 51102, 51103   |

| Description of ISIC Rev.4                                  |  | ISIC Rev. 4 | MSIC 2008   |
|--|--|-------------|---|
| 3.5  | Transport equipment rental   |             |   |
| 3.5.1  | Renting and leasing of motor vehicles                                | 7710        | 77101, 77102  |
| 3.5.2  | Renting and leasing of other machinery, equipment and tangible goods | 7730        | 77302, 77303, 77304   |
| <b>4. Travel agencies and other reservation services</b>   |  |             |   |
| 4.1  | Tourism agencies activities  | 7911        | 79110   |
| 4.2  | Tour operator activities   | 7912        | 79120   |
| 4.3  | Other reservation service and related activities                     | 7990        | 79900   |
| <b>5. Cultural services</b>                                |  |             |   |
| 5.1  | Motion picture projection activities                                 | 5914        | 59140   |
| 5.2  | Creative, arts and entertainment activities                          | 9000        | 90001, 90002, 90003, 90007, 90009                             |
| 5.3  | Museums activities and operation of historical sites and buildings   | 9102        | 91021, 91022  |
| 5.4  | Botanical and zoological gardens and nature reserves activities      | 9103        | 91031, 91032  |
| <b>6. Sports and recreational services</b>                 |  |             |   |
| 6.1  | Renting and leasing of recreational and sports goods                 | 7721        | 77211, 77212, 77213, 77219                                    |
| 6.2  | Gambling and betting activities                                      | 9200        | 92000   |
| 6.3  | Operation of sports facilities for indoor or outdoor sports events   | 9311        | 93111, 93112, 93113, 93114, 93115, 93116, 93117, 93118, 93119 |
| 6.4  | Activities of sports clubs   | 9312        | 93120   |
| 6.5  | Other sports activities  | 9319        | 93191, 93192, 93193, 93199                                    |
| 6.6  | Activities of amusement parks and theme parks                        | 9321        | 93210   |
| 6.7  | Other amusement and recreation activities n.e.c.                     | 9329        | 93291, 93292, 93293, 93294, 93295, 93296, 93297, 93299        |
| <b>7. Retail sale of automotive fuel</b>                   |  |             |   |
| 7.1  | Retail sale of automotive fuel in specialized                        | 4730        | 47300   |
| <b>8. Retail trade</b>                                     |  |             |   |
| 8.1  | Retail trade, except of motor vehicles and motorcycles               | 47          | All except for 47300 4791 and 47991                           |
| <b>9. Country-specific tourism characteristic services</b> |  |             |   |
| 9.1  | Other credit granting  | 6492        | 64922   |
| 9.2  | General insurance  | 6512        | 65121, 65122  |
| 9.3  | Security and commodity contracts brokerage                           | 6612        | 66124, 66125  |

| <i>Description of ISIC Rev.4</i> |   | <i>ISIC Rev. 4</i> | <i>MSIC 2008</i>                  |
|----------------------------------|---|--------------------|-----------------------------------|
| 9.4                              | <i>General secondary education</i>  | 8521               | 85212                             |
| 9.5                              | <i>Technical and vocational secondary education</i>                                       | 8522               | 85222                             |
| 9.6                              | <i>Higher education</i>   | 8530               | 85302                             |
| 9.7                              | <i>Sports and recreation education</i>  | 8541               | 85411, 85412, 85419               |
| 9.8                              | <i>Cultural education</i>   | 8542               | 85421, 85429                      |
| 9.9                              | <i>Other education n.e.c.</i>   | 8549               | 85499                             |
| 9.10                             | <i>Educational support services</i>   | 8550               | 85500                             |
| 9.11                             | <i>Hospital and maternity home activities</i>   | 8610               | 86101                             |
| 9.12                             | <i>Medical and dental practice activities</i>   | 8620               | 86201, 86202, 86203               |
| 9.13                             | <i>Other human health activities</i>  | 8690               | 86902, 86903, 86904, 86905, 86909 |
| 9.14                             | <i>Organization of conventions and trade shows</i>  | 8230               | 82301, 82302                      |
| 9.15                             | <i>Other service activities n.e.c.</i>  | 9609               | 96091                             |
| 9.16                             | <i>Photographic activities</i>  | 7420               | 74200                             |
| 9.17                             | <i>Renting and leasing of other personal and household goods</i>                          | 7729               | 77291, 77293, 77296, 77299        |
| 9.18                             | <i>Photocopying, document preparation and other specialized office support activities</i> | 8219               | 82199                             |

**TOURISM PRODUCTS**

| <i>Description CPC Ver. 2</i>                            |  | <i>CPC Ver. 2</i>  | <i>MCPA 2009 (5 Digits)</i>  |
|--|--|--|--|
| <b>1. Accommodation services</b>                         |  |  |  |
| 1.1  | <i>Short term accommodation activities</i>   | 63111, 63112,<br>63113, 63114,<br>63120, 63130,<br>63210, 63290                  | 55101, 55102, 55103,<br>55104, 55105, 55106,<br>55107, 55108, 55109,<br>55200, 55900 |
| 1.2  | <i>Real-estate activities</i>  | 72111, 72122,<br>72123, 72211,<br>72213, 72221,<br>72223, 72130                  | 68101, 68201, 68102,<br>68103  |
| <b>2. Food &amp; beverage serving services</b>           |  |  |  |
| 2.1  | <i>Restaurant and mobile food service activities</i>   | 63310, 63320,<br>63399, 63393  | 56101, 56103, 56104,<br>56105, 56106, 56107,<br>56290                                |
| 2.2  | <i>Beverage service activities</i>   | 63400  | 56301, 56302, 56303,<br>56304, 56309   |
| <b>3. Transportation services</b>                        |  |  |  |
| 3.1  | <i>Railway passenger transport services</i>  | 64131, 64210   | 49110  |
| 3.2  | <i>Road passenger transport services</i>   | 64114, 64115,<br>64116, 64117,<br>64118, 64119,<br>64132, 64221,<br>64222, 64223 | 49221, 49211, 49212,<br>49224, 49225, 49229  |
| 3.3  | <i>Water passenger transport services</i>  | 64133, 64121,<br>64122, 64129,<br>64231, 64232,<br>64239                         | 50111, 50112, 50113,<br>50211, 50212   |
| 3.4  | <i>Air passenger transport services</i>  | 64134, 64241,<br>64242, 64243,<br>64244, 64250                                   | 51101, 51102, 51103  |
| 3.5  | <i>Transport equipment rental services for land, water and air recreational equipment without operator</i> | 73111, 73112,<br>73240, 73113,<br>73115  | 77101, 77102, 77211,<br>77212, 77213, 77219,<br>77302, 77303, 77304                  |
| <b>4. Travel agencies and other reservation services</b> |  |  |  |
| 4.1  | <i>Travel agency activities</i>  | 85511, 85512,<br>85513, 85514,<br>85519, 85521,<br>85523, 85524                  | 79110  |
| 4.2  | <i>Tour operator activities</i>  | 85540  | 79120  |
| 4.3  | <i>Other reservation service and related activities and recreational equipment</i>                         | 85539, 85550,<br>85562   | 79900  |

| Description CPC Ver. 2                                      |  | CPC Ver. 2          | MCPA 2009 (5 Digits) |
|---|--|---------------------|----------------------|
| 5. Cultural services  |  |                     |                      |
| 5.1   | Theatrical producer, singer group band and orchestra entertainment services  | 96220, 96310        | 90001                |
| 5.2   | Operation of concert and theatre halls and other arts facilities   |                     |                      |
| 5.3   | Operation of museums of all kinds  | 96411               | 91021                |
| 5.4   | Operation of historical sites and buildings  | 96412               | 91022                |
| 5.5   | Operation of botanical and zoological gardens  | 96421               | 91031                |
| 5.6   | Operation of nature reserves, including wildlife preservation  | 96422               | 91032                |
| 6. Sports and recreational services                         |  |                     |                      |
| 6.1   | Gambling and betting activities  | 96929               | 92000                |
| 6.2   | Football, hockey, cricket, baseball, badminton, futsal, paintball  | 96520               | 93111                |
| 6.3   | Racetracks for auto  |                     | 93112                |
| 6.4   | Equestrian clubs   |                     | 93113                |
| 6.5   | Swimming pools and stadiums, ice-skating arenas  |                     | 93114                |
| 6.6   | Track and field stadium  |                     | 93115                |
| 6.7   | Golf courses   |                     | 93116                |
| 6.8   | Bowling centre   |                     | 93117                |
| 6.9   | Fitness centres  |                     | 93118                |
| 6.10  | Organization and operation of outdoor or indoor sports events for professionals or amateurs by organizations with own facilities |                     | 93119                |
| 6.11  | Activities of producers or promoters of sports events, with or without facilities  | 96590               | 93191                |
| 6.12  | Activities of amusement parks and theme parks  | 96910               | 93210                |
| 6.13  | Renting of leisure and pleasure equipment as an integral part of recreational facilities   | 96930               | 93293                |
| 6.14  | Activities of recreation parks and beaches   | 96990               | 93291                |
| 6.15  | Operation of fairs and shows of a recreational nature  |                     | 93294                |
| 6.16  | Operation of discotheques and dance floors   |                     | 93295                |
| 7. Retail sale of automotive fuel                           |  |                     |                      |
| 7.1   | Retail sale of automotive fuel in specialized store  | 62291               | 47300                |
| 8. Country-specific tourism characteristic goods (shopping) |  |                     |                      |
| 8.1   | Retail trade, except of motor vehicles and motorcycles   | 621, 622, 624       | 47                   |
| 9. Country-specific tourism characteristic services         |  |                     |                      |
| 9.1   | Finance  | 71134, 71139, 71592 | 64922, 66124, 66125  |

| <i>Description CPC Ver. 2</i> |  | <i>CPC Ver. 2</i>   | <i>MCPA 2009 (5 Digits)</i>   |
|-------------------------------|--|---|---|
| 9.2                           | <i>Insurance/ takaful</i>                                | 71322, 71331,<br>71332, 71333,<br>71334, 71335,<br>71337, 71339   | 65121, 65122  |
| 9.3                           | <i>Education</i>   | 92310, 92320,<br>92330, 92410,<br>92420, 92510,<br>92520, 92911,<br>92912, 92919,<br>92920                  | 85212, 85222, 85302,<br>85411, 85412, 85419,<br>85421, 85429, 85499,<br>85500 |
| 9.4                           | <i>Health</i>  | 93111, 93112,<br>93113, 93119,<br>93121, 93122,<br>93123, 93193,<br>93195, 93197,<br>93199                  | 86101, 86201, 86202,<br>86203, 86902, 86903,<br>86904, 86905, 86909           |
| 9.5                           | <i>Meeting, incentive, convention, exhibition (MICE)</i> | 85961, 85962,<br>85531  | 82301, 82302  |
| 9.6                           | <i>Activities of sauna, steam baths, massage salons</i>  | 97230   | 96091   |
| 9.7                           | <i>Others</i>  | 38941, 38942,<br>73250, 73260,<br>73290, 83811,<br>83812, 83813,<br>83814, 83815,<br>83819, 83820,<br>85954 | 74200, 77291, 77293,<br>77296, 77299, 82199                                   |