Embargo: Only to be published or disseminated at 1200 hour, Tuesday, 17 November 2026

MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MEDIA RELEASE

JOB OFFERINGS ADVERTISED ONLINE IN MALAYSIA THIRD QUARTER 2026

654,655 online job offerings in the third quarter of 2026, with the Advertising and Marketing Professionals in highest demand

PUTRAJAYA, 17 NOVEMBER 2026 – In the third quarter of 2026, Advertising and Marketing Professionals recorded the highest number of job offerings, with 44,989 job offerings recorded, according to the Department of Statistics, Malaysia (DOSM) as reported in the release **Big Data Analytics: Job Market Insights Online Job Offerings Advertised in Malaysia, Q3 2026.**

The number of online job offerings advertised in the third quarter of 2026 increased by 17.8 per cent to 654,655. Meanwhile, the number of companies advertising job offerings increased to 95,102 from 79,510 in the second quarter of 2026. Online job offerings were concentrated in the Professionals category, accounting for 47.1 per cent or 308,137 job offerings in the third quarter of 2026, compared with 285,907 job offerings recorded in the second quarter of 2026. Technicians and Associate Professionals category recorded 110,180 job offerings, followed by Managers with 96,442 job offerings. The highest demand was observed for Advertising and Marketing Professionals (44,989 job offerings), followed by Administrative Associate Professionals (29,708 job offerings), Managing Directors and Chief Executives (27,915 job offerings), Accountants and Auditors (23,562 job offerings) and Software Developers (18,109 job offerings).

At the same time, the Services sector continued to dominate, accounting for 49.7 per cent (325,520 job offerings) in the third quarter of 2026, an increase from 43.9 per cent in the second quarter of 2026. Within the Services sector, the Wholesale and Retail Trade; Repair of Motor Vehicles and Motorcycles subsector recorded the highest number of job offerings, at 90,613 job offerings, followed by Professional, Scientific and Technical Activities (50,220 job offerings), Other Service Activities (37,518 job offerings), Administrative and Support Service Activities (35,263 job offerings) and Manufacturing (30,495 job offerings).

In the Technical and Vocational Education and Training (TVET) field, the top three (3) occupations in the third quarter of 2026 were Technicians, with 8,306 job offerings, followed by Sales Managers (5,001 job offerings) and Marketing Executive (4,810 job offerings). Similarly, in the Science, Technology, Engineering and Mathematics (STEM) field, Technician recorded the highest number of job offerings at 8,306, followed by Engineer (4,343 job offerings) and Quantity Surveyor (4,294 job offerings). Meanwhile, under the Critical Occupations List (COL), Sales Executives recorded the highest demand with 9,772 job offerings, followed by Assistant Managers (9,520 job offerings) and Account Executives (9,290 job offerings).

This big data analytics report is valuable for job seekers as it provides insights into job offerings by occupation, economic sector, TVET, STEM and COL. More information is available at https://statsbdaai.dosm.gov.my/pages/modules/lma.

Chart 1: Number of Online Job Offerings Advertised, Q1 2024 – Q3 2026

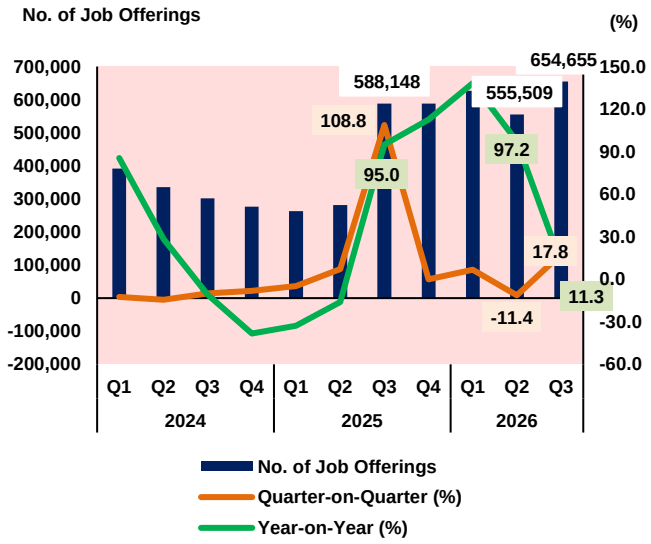


Chart 2: Number of Companies with Advertised Online Job Offerings, Q1 2024 – Q3 2026

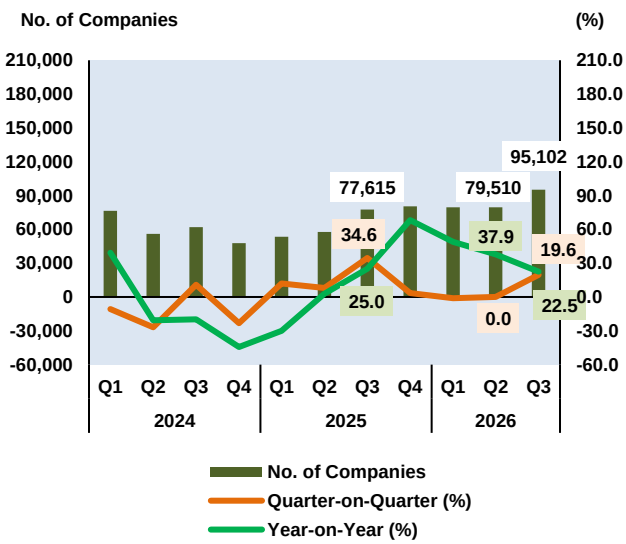


Exhibit 1: Job Offerings Advertised Online by Major Occupation Groups Q3 2026 & Q2 2026

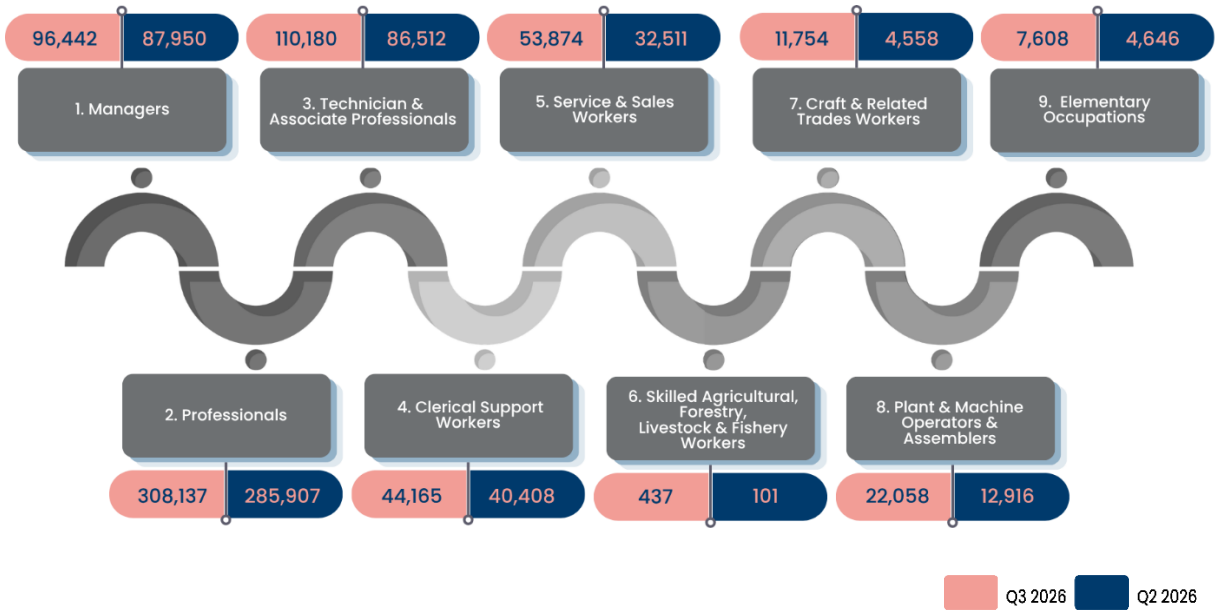


Exhibit 2: Job Offerings Advertised Online by Hottest Job, Q3 2026 & Q2 2026



Exhibit 3: Job Offerings Advertised Online by Economic Activity Q3 2026 & Q2 2026

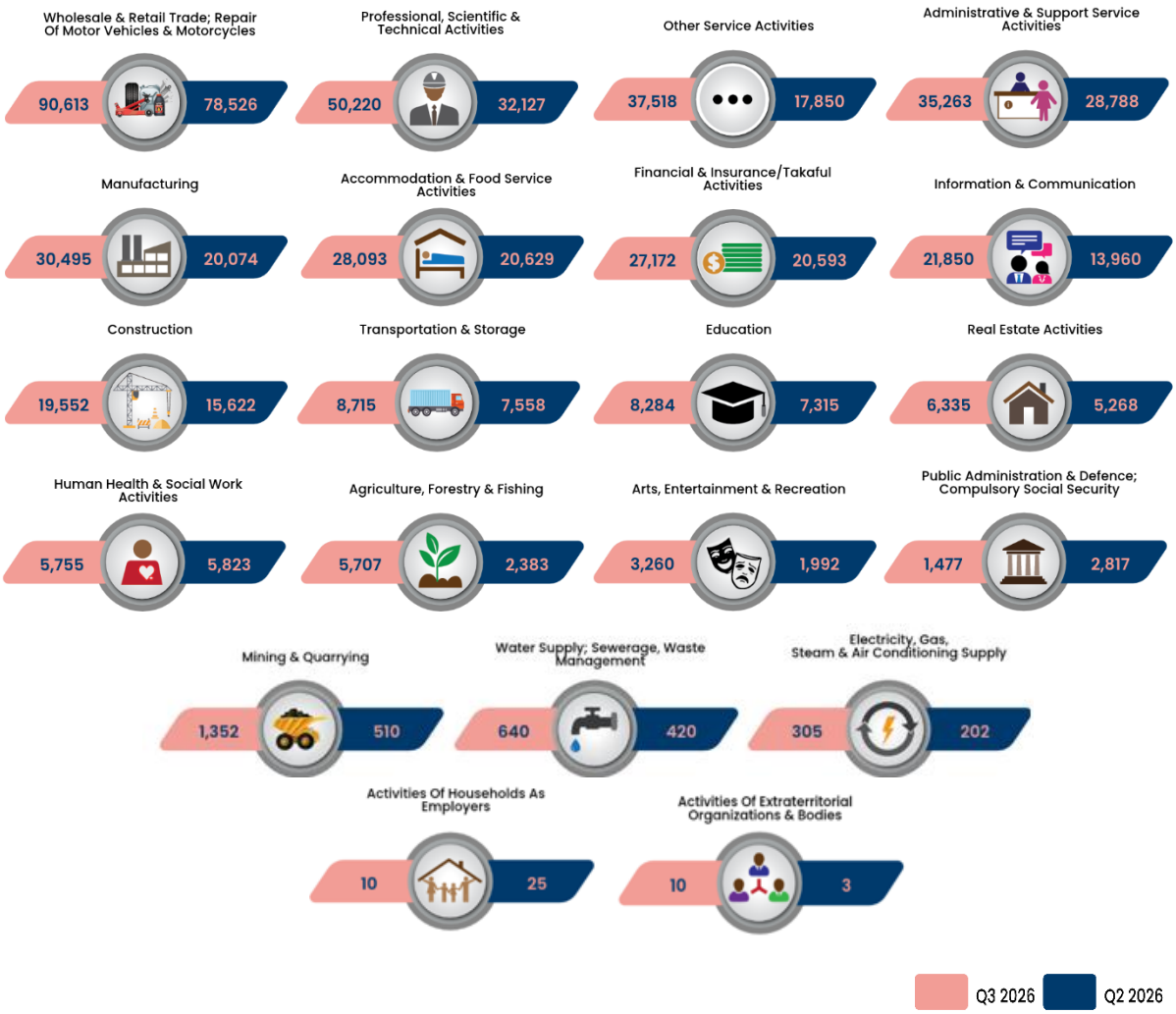
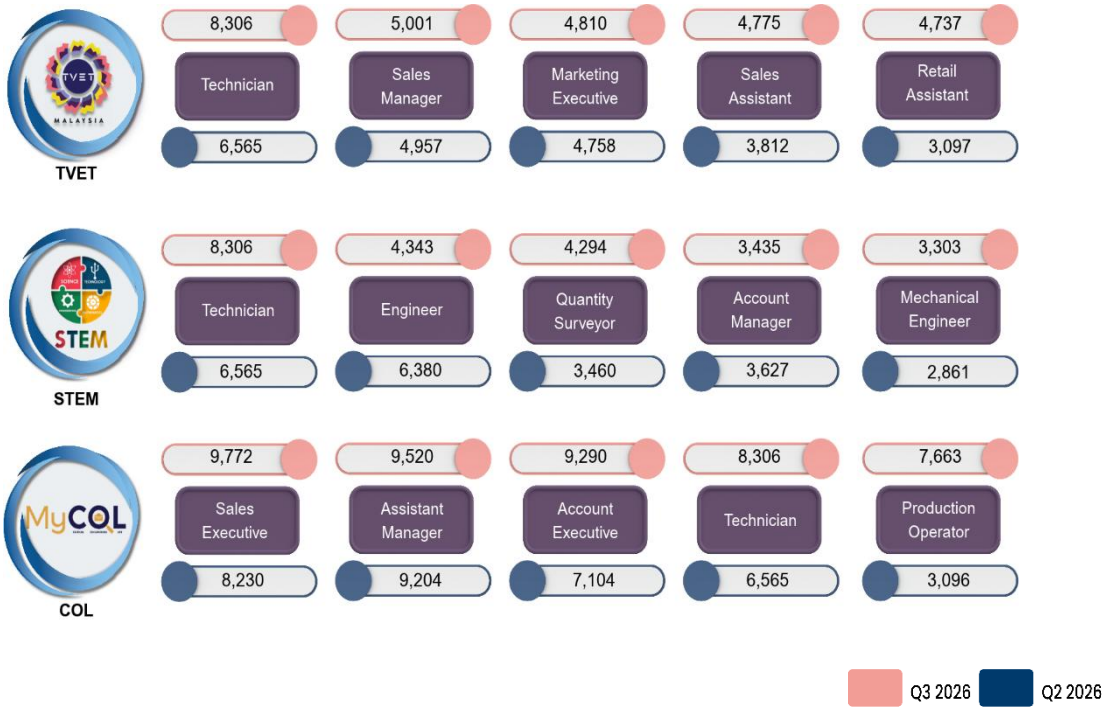


Exhibit 4: Highest Job Offerings Advertised Online for Occupation Groups in TVET, STEM and COL, Q3 2026 & Q2 2026



Released by:

THE OFFICE OF CHIEF STATISTICIAN MALAYSIA
DEPARTMENT OF STATISTICS MALAYSIA
17 NOVEMBER 2026