



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MEDIA RELEASE

**PERFORMANCE OF DOMESTIC TOURISM MALAYSIA
SECOND QUARTER OF 2026**

Domestic tourism recorded 76.9 million visitors and generated RM32.8 billion in expenditure during the second quarter of 2026

PUTRAJAYA, 23rd SEPTEMBER 2026 – Malaysia's domestic tourism recorded 76.9 million visitors, an increase of 4.3 per cent compared with 73.8 million visitors in the same quarter of 2025. On a quarter-on-quarter basis, domestic visitors also increased by 3.0 per cent.

During the second quarter of 2026, the number of domestic tourists, defined as visitors who travelled and stayed for at least one night, increased to 29.6 million from 27.4 million in the corresponding quarter of the previous year, recording a year-on-year growth of 7.9 per cent. Compared with the first quarter of 2026, the number of domestic tourists increased by 7.8 per cent.

Reflecting the increase in domestic tourism activity, tourism expenditure amounted to RM32.8 billion in the second quarter of 2026, expanding by 12.3 per cent from RM29.2 billion in the corresponding quarter of 2025. Nevertheless, expenditure decreased by 3.6 per cent compared with RM34.0 billion recorded in the first quarter of 2026.

Meanwhile, visiting relatives and friends remained the predominant reason for domestic travel, accounting for 44.1 per cent of total domestic visitors. This was followed by shopping (21.6%) and holidays (13.0%).

Overall, the second quarter performance indicates that Malaysia's domestic tourism remained resilient, supported by continued growth in both visitor and tourist numbers. Notably, the 12.3 per cent growth in expenditure outpaced the 4.3 per cent increase in domestic visitors, signalling stronger tourism spending and underscoring the important role of domestic tourism in supporting consumption and tourism-related economic activities across the country.

Chart 1: Number of domestic visitors by quarter, 2023 - 2026

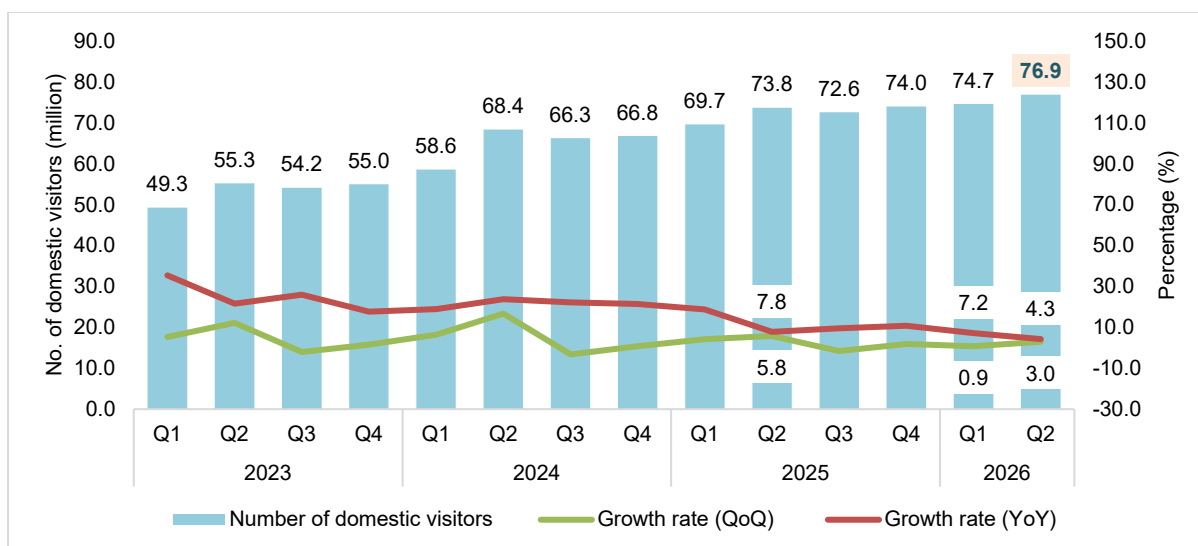
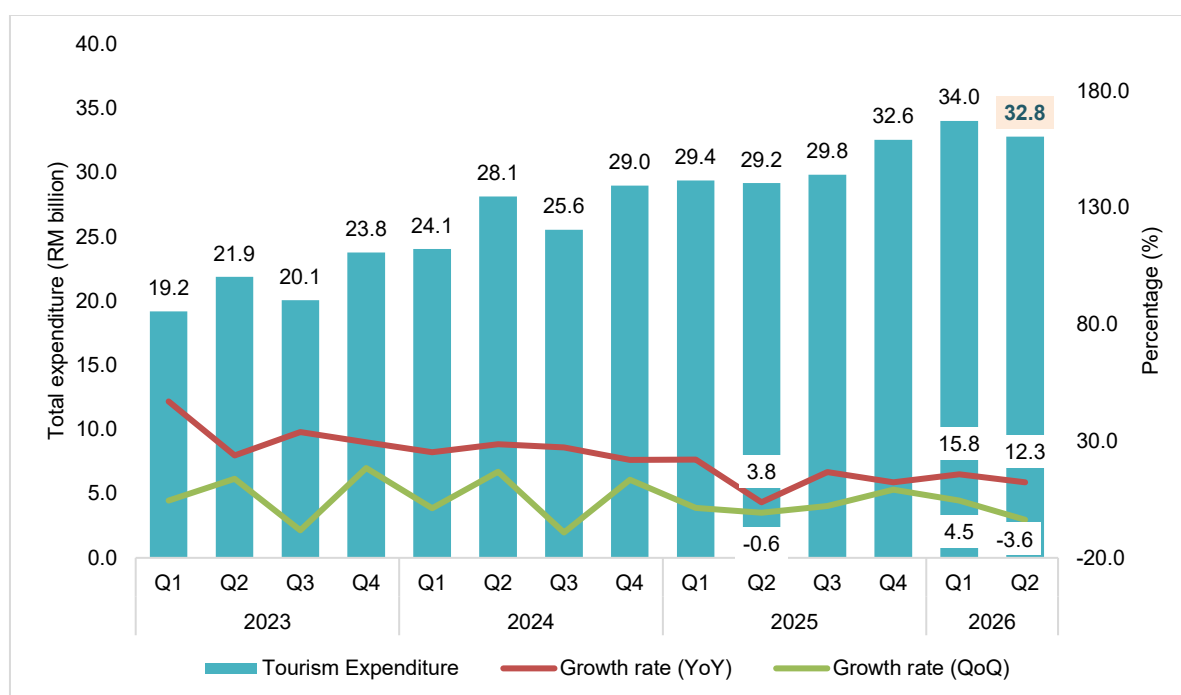


Chart 2: Domestic tourism expenditure by quarter, 2023 - 2026



Released by:

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