

DOMESTIC TOURISM PERFORMANCE

Introduction

The Domestic Tourism Bulletin for the second quarter of 2026 presents the performance of domestic tourism in terms of the number of visitors, tourist arrivals, tourism expenditure, and selected indicators related to the domestic tourism industry. The statistics are based on data collected through the Domestic Tourism Survey conducted in 2026.

1.0 PERFORMANCE OF DOMESTIC VISITORS

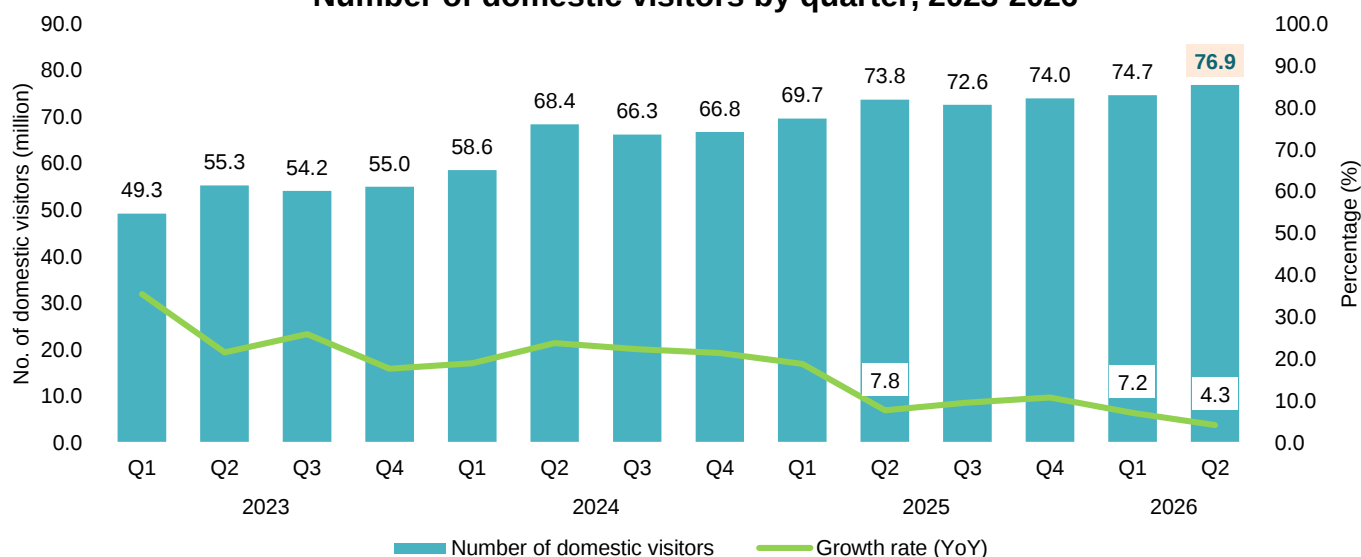
Domestic visitors in the second quarter of 2026 recorded 76.9 million visitors, representing an increase of 4.3 per cent compared to the second quarter of the previous year (73.8 million visitors). Compared with the previous quarter, visitors increased by 3.0 per cent.

NUMBER OF VISITORS

76.9
MILLION

4.3%
YoY

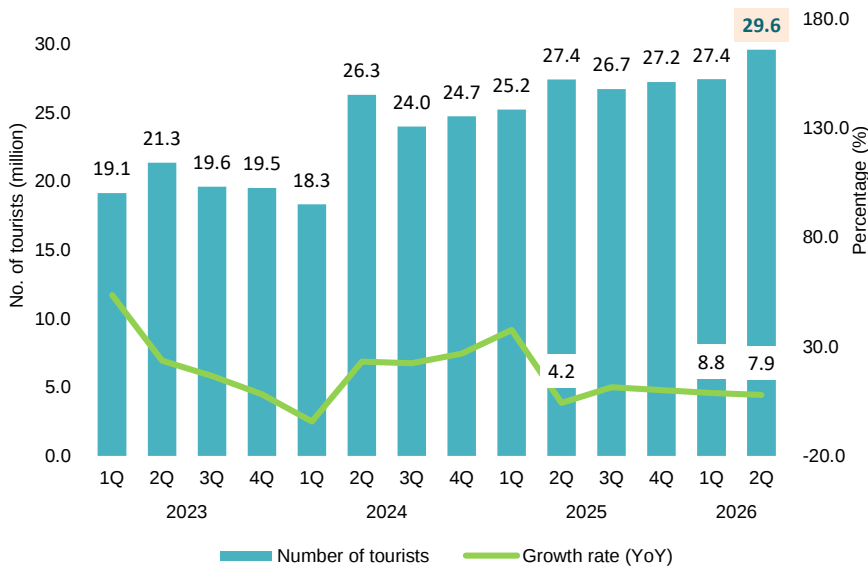
Number of domestic visitors by quarter, 2023-2026



2.0 PERFORMANCE OF DOMESTIC TOURISTS

The number of domestic tourists in the second quarter of 2026 was 29.6 million tourists, up 7.9 per cent from the second quarter of 2025 (27.4 million tourists). Meanwhile, domestic tourists increased by 7.8 per cent compared to the previous quarter.

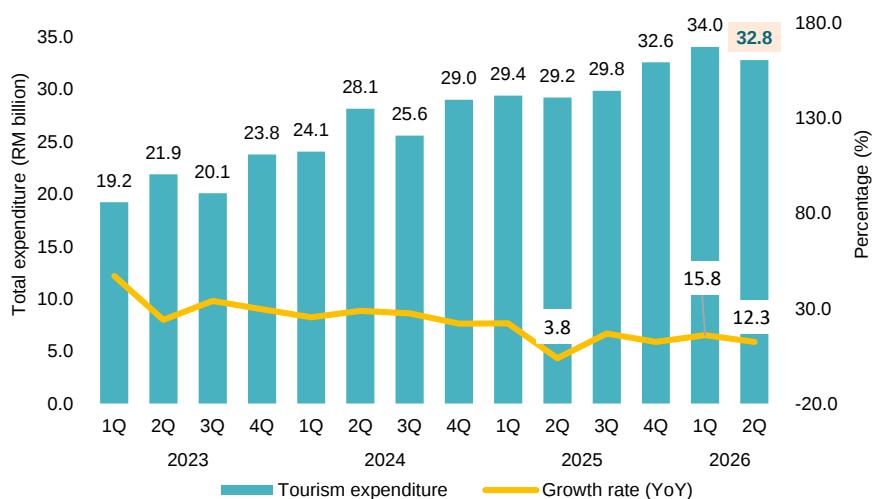
Number of domestic tourists by quarter, 2023-2026



3.0 EXPENDITURE OF DOMESTIC TOURISM

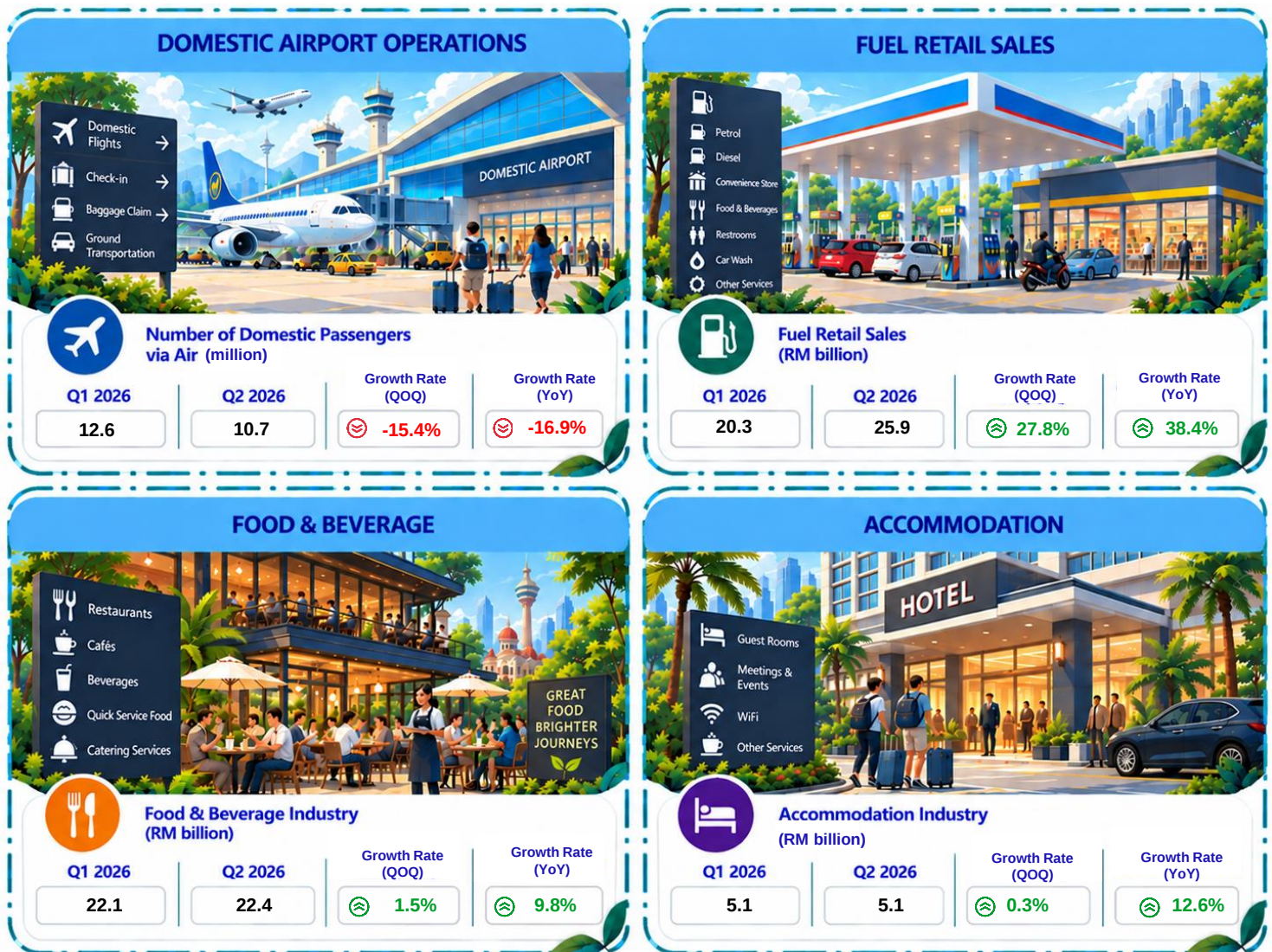
Domestic tourism expenditure in the second quarter of 2026 recorded RM32.8 billion, an increase of 12.3 per cent compared to the same quarter of the previous year (RM 29.2 billion). Meanwhile, domestic tourism expenditure decreased by 3.6 per cent compared to the first quarter of 2026.

Domestic tourism expenditure by quarter, 2023-2026



SECOND QUARTER 2026

(Domestic Airport Arrivals, Retail Sales of Automotive Fuel, Food & Beverage and Accommodation)



Source: i. Department of Statistics Malaysia (DOSM)

ii. Ministry of Transport Malaysia (MOT)

