



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MEDIA STATEMENT

PRELIMINARY FINDINGS OF HOLIDAY HOMES STATISTICS, ECONOMIC CENSUS 2026

Economic Census 2026: Malaysia recorded 71,101 holiday homes, with revenue amounting to RM2.2 billion in 2025

PUTRAJAYA, 7 JULY 2026 – The Department of Statistics Malaysia (DOSM) today released the **Bulletin of Holiday Homes Statistics: Economic Census 2026**, marking the first official statistics of holiday homes by state and district in Malaysia. The statistics are based on preliminary findings of the Economic Census 2026 (EC 2026), conducted from 5 January to 30 June 2026, together with administrative data from various agencies. The statistical coverage is based on the Malaysia Standard Industrial Classification (MSIC) 2025, Activity 55201: Holiday Homes and Apartments.

The Chief Statistician of Malaysia, Dato' Sri Dr. Mohd Uzir Mahidin, said: "This bulletin marks an important milestone in strengthening Malaysia's official tourism statistics by providing, for the first time, comprehensive insights into the geographical distribution of the holiday home industry. These statistics serve as an important evidence base to support informed policymaking, tourism planning and sustainable industry development."

Preliminary findings indicate that 71,101 holiday homes were operating nationwide in 2025, generating an estimated RM2.2 billion in revenue. The industry's continued expansion

reflects the growing demand for alternative accommodation and its increasing role in supporting tourism-related economic activities and the broader services sector."

By state, Selangor recorded the highest number of holiday homes with 19,095 units, accounting for more than one-quarter of the national total. This was followed by W.P. Kuala Lumpur (8,207 units) and Johor (7,274 units). The concentration of holiday homes in these states reflects strong tourism demand, extensive transport connectivity, vibrant economic activities and proximity to major tourism destinations.

At the district level, Petaling recorded the highest number of holiday homes with 5,502 units, followed by Ulu Langat (4,067 units) and Johor Bahru (3,186 units). These districts continue to benefit from strategic locations within major urban and tourism activities, supported by diversified visitor demand and well-developed infrastructure.

The holiday home industry continues to generate positive spillover effects across the economy by stimulating demand for accommodation-related services, transportation, food and beverage, retail trade and recreational activities. As tourism activity expands, the industry also creates income opportunities for local communities and micro, small and medium enterprises (MSMEs), while contributing to more balanced regional development and sustainable tourism growth.

Looking ahead, sustained domestic tourism, continued digitalisation of accommodation services and evolving travel preferences are expected to further support the industry's growth, reinforcing its contribution to Malaysia's tourism ecosystem and the nation's services sector.

The Department of Statistics Malaysia (DOSM) is conducting the **Economic Census 2026 (BE2026)**, with themed **"Data Nadi Ekonomi Rakyat"**. The sixth Economic Census, will be carried out from **5th January to 31st October 2026**. BE2026 aims to collect comprehensive and structured data from all registered and unregistered business establishments in Malaysia to assess the nation's economic performance, structure and characteristics in an evidence-based manner.

Malaysia has, for the first time, successfully secured the **top position** globally in the biennial **Open Data Inventory (ODIN) 2024/25** report released by Open Data Watch (ODW), surpassing 197 other countries. This achievement marks a significant leap from its 67th position in the ODIN 2022/23 assessment.

The Government of Malaysia has declared October 20th as National Statistics Day (MyStats Day), with the theme 'Statistics is the Essence of Life'. Meanwhile, the Fourth World Statistics Day will be celebrated on 20th October 2025, with the theme 'Driving Change with Quality Statistics and Data for Everyone'.

OpenDOSM NextGen is a medium that provides data catalogue and visualisations to facilitate users' analysis and can be accessed through <https://open.dosm.gov.my>.

Chart: Number of Holiday Homes in Malaysia, 2025

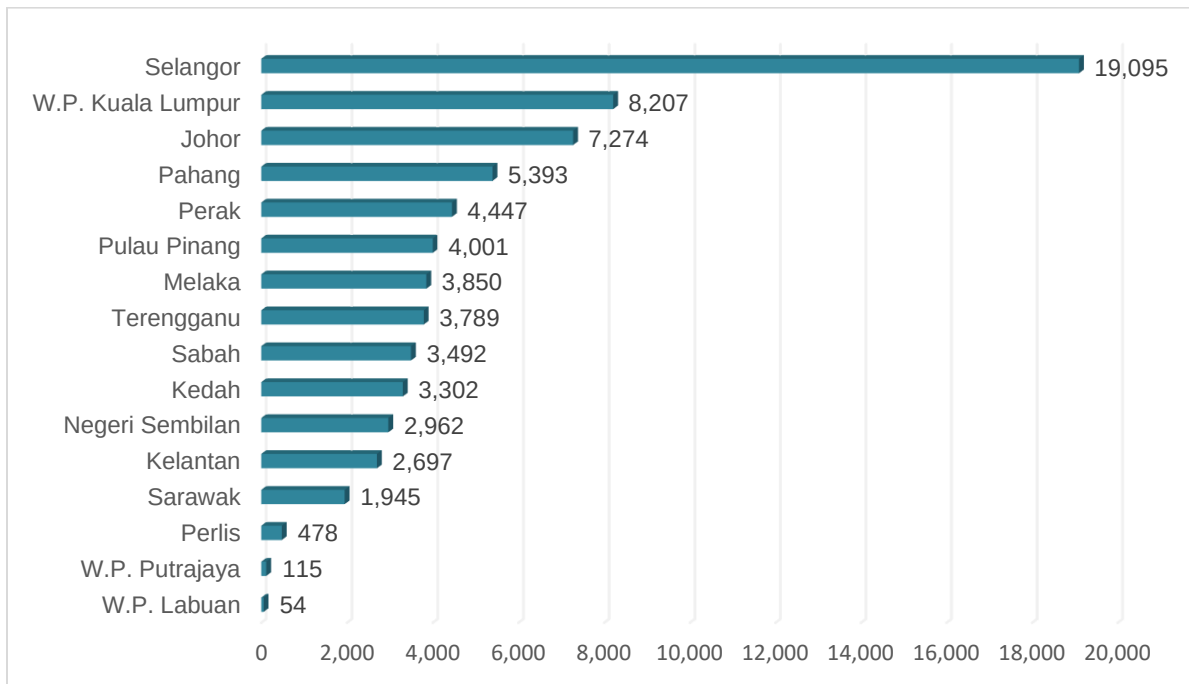


Exhibit: Top Five Districts by Number of Holiday Homes in Malaysia, 2025



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