



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MEDIA STATEMENT

AGRICULTURE CENSUS 2024 REPORT: PAHANG

Agricultural Census 2024 Report: Pahang's Agriculture Sector Generates RM27.12 billion, Remaining a Key Pillar of the State Economy

KUANTAN, 16 APRIL 2026 – The Department of Statistics Malaysia (DOSM) has released the Agriculture Census 2024 Report for Pahang, introducing new parameters for the agriculture sector, including income, expenditure and salaries and wages for the reference year 2023. The report also provides the latest parameters on agricultural holdings, planted and harvested areas, production and sales quantities, sales value and employment.

These findings are derived from the Agriculture Census 2024 conducted from 7th July 2024 to 31st October 2024 through extensive and strategic collaboration between DOSM and 1,390 agriculture-related agencies at the federal, state and district levels. Key ministries and agencies involved include the Ministry of Agriculture and Food Security (KPKM), the Ministry of Plantation and Commodities (KPK), the Ministry of Natural Resources and Environmental Sustainability (NRES), the Sarawak Ministry of Food Industry, Commodity and Regional Development (M-FICORD) and the Sabah Ministry of Agriculture, Fisheries and Food Industry (MAFFI).

Pahang recorded 89,899 agricultural holdings, of which 87,356 were individual agricultural holdings, representing 97.2 per cent of the total. Meanwhile, 2,543 agricultural holdings were managed by establishments. The updated profile also indicates 79,806 crop subsector holdings, of which 77,722 are individual

agricultural holdings. In addition, 4,932 individuals are involved in livestock subsector, 1,329 individuals in aquaculture subsector, 3,354 individuals in fisheries subsector and 1,072 individuals in forestry & logging subsector.

The reported total planted area in Pahang is 983.1 thousand hectares. The main crop is oil palm, covering 819.8 thousand hectares, followed by rubber (74.8 thousand hectares) and vegetables (32.8 thousand hectares). These three (3) activities contribute a total of 94.3 per cent of the total planted area, while other crops account for 52.8 thousand hectares.

The Agriculture Census 2024 also recorded that the total sales value for the crop subsector in Pahang amounted to RM21.78 billion, the livestock subsector recorded RM1.21 billion, followed by the captured fisheries subsector (RM900.50 million). While aquaculture subsector and forestry & logging subsector recorded a sales value at RM292.73 million and RM557.17 million respectively.

Income Performance

The total income of the agriculture sector for Pahang in 2023 amounted to RM27.12 billion, with the crops subsector emerging as the largest contributor at RM24.05 billion (88.7%), followed by the livestock subsector with RM1.23 billion (4.5%), captured fisheries at RM0.90 billion (3.3%), forestry & logging at RM0.64 billion (2.4%) and aquaculture at RM0.29 billion (1.1%). Three (3) administrative districts recorded highest total income were Rompin RM4.83 billion, Cameron Highlands RM4.64 billion and Kuantan RM2.86 billion.

Agricultural holdings operated by establishments contributed RM20.81 billion, equivalent to 76.7 per cent of Pahang's total agriculture sector income, while individual agricultural holdings recorded RM6.31 billion (23.2%). A similar pattern was observed across five (5) subsectors namely crop, livestock, forestry & logging, aquaculture and captured fisheries. Establishment holdings generated higher income of RM18.80 billion (78.2%) in crop subsector, RM1.04 billion (84.6%) in livestock subsector, RM627.81 million (97.7%) in forestry & logging subsector, RM180.88 million (61.7%) aquaculture subsector and RM155.94 million (17.2%) captured fisheries subsector, as compared to RM5.25 billion (21.8%), RM0.18 billion (14.6%), RM14.89 million (2.3%),

RM113.31 million (38.3%) and RM748.80 million (82.8%), respectively, from agricultural individual holdings.

Three (3) districts with the highest contribution to agricultural sector income were Rompin at RM4.83 billion, Cameron Highlands (RM4.64 billion) and Kuantan (RM2.86 billion). By crop subsector, Cameron Highlands recorded RM4.63 billion, followed by Rompin RM4.39 billion and Raub RM2.42 billion. Meanwhile, Kuantan recorded the highest income in livestock subsector at RM515.67 million, followed by Raub (RM123.65 million) and Bera (RM120.19 million). For captured fisheries subsector, Kuantan, Pekan and Rompin recorded RM400.14 million, RM248.14 million and RM220.73 million respectively. Aquaculture subsector income was highest in Pekan (RM156.49 million), followed by Temerloh (RM47.21 million) and Lipis (RM19.87 million). For the forestry & logging subsector, Jerantut recorded income of RM217.51 million, followed by Rompin (RM129.50 million), Lipis (RM87.76 million) and Kuantan (RM78.60 million).

Expenditure

The total expenditure of the agricultural sector for Pahang in 2023 amounted to RM8.96 billion. The crop subsector recorded the highest expenditure, amounting to RM7.38 billion (82.3%), followed by the livestock subsector (RM0.77 billion; 8.6%), captured fisheries (RM0.41 billion; 4.6%), forestry & logging (RM0.26 billion; 2.9%) and aquaculture (RM0.13 billion; 1.5%). Total expenditure refers to the overall costs incurred for direct inputs in agricultural activities, including transportation costs, maintenance and other related operating expenses.

Of the total expenditure, 76.8 per cent (RM6.88 billion) was incurred by agricultural establishment holdings, while individual agricultural holdings recorded RM2.08 billion (23.2%). A similar trend was observed across five (5) subsectors namely crop, livestock, forestry & logging, aquaculture and captured fisheries. Establishment holdings generated higher expenditure of RM5.74 billion (77.8%) in crop subsector, RM708.85 million (91.9%) in livestock subsector, RM262.85 million (99.5%) in forestry & logging subsector, RM99.93 million (74.4%) aquaculture subsector and RM67.27 million (16.2%) captured fisheries subsector, as compared to RM1.64 billion (22.2%), RM61.75 million (8.1%), RM1.22 million (0.5%), RM34.39 million (25.6%) and RM347.36 million (83.8%) respectively, from individual holdings.

Three (3) districts with the highest contribution to agricultural sector expenditure were Cameron Highlands at RM1.60 billion, Rompin (RM1.52 billion) and Kuantan (RM1.16 billion). By crop subsector, Cameron Highlands recorded RM1.60 billion, followed by Rompin (RM1.33 billion) and Raub (RM0.71 billion) respectively. Meanwhile, Kuantan recorded the highest expenditure in livestock subsector at RM405.99 million, followed by Raub (RM123.65 million) and Bentong (RM58.32 million). For captured fisheries subsector; Kuantan, Pekan and Rompin recorded expenditures of RM176.43 million, RM111.27 million and RM109.86 million respectively. Aquaculture subsector income was highest in Pekan (RM90.20 million), followed by Temerloh (RM14.09 million) and Maran (RM9.46 million), while Jerantut, Rompin and Lipis contributed RM88.91 million, RM49.80 million and RM34.57 million for the forestry & logging subsector.

Employment and Salaries & Wages

Employment in the agriculture sector for Pahang recorded a total of 193,216 persons in 2023. The top three administrative districts contributing to employment were Rompin (30,976 persons), Kuantan (21,817 persons) and Pekan (19,910 persons), collectively accounting for 37.6 per cent of the total employment. The crops subsector was the main contributor to employment, representing 79.4 per cent (153,453 persons) of the total agricultural employment in Pahang.

The average annual salaries & wages in the agriculture sector was amounted to RM20,987 with four administrative districts recording levels above the state average, namely Cameron Highlands (RM25,381), Raub (RM24,505), Jerantut (RM22,261) and Lipis (RM21,056). Meanwhile, the aquaculture subsector recorded an average annual wage and salary of RM22,557, followed by forestry & logging (RM22,142), livestock (RM20,816) and captured fisheries (RM19,987).

Moving Forward

Based on the Agriculture Census 2024, DOSM has also developed the Agricultural Statistics Digital Gateway (TaniStats 2.0), which was officiated by the Chief Secretary to the Government, Tan Sri Shamsul Azri Abu Bakar, on 7th December 2025. This initiative represents a strategic step in transforming the

nation's agricultural data management through the development of an integrated smart platform that consolidates census results, administrative data and supply chain information into a comprehensive digital ecosystem.

Overall, the agriculture sector remains one of the key drivers of national economic growth of Pahang. The sector's ability to generate production, income and employment opportunities demonstrates its importance not only to the state economy, but also contributes to strengthening the agricultural sector at the national level. Findings from the Agriculture Census 2024 provide a comprehensive overview of the structure, performance and potential of the agricultural sector in Pahang. This detailed information can assist stakeholders in formulating more effective agricultural policies and development strategies, thereby enhancing the sector's competitiveness and ensuring the sustainability of food and commodity production in the future.

The Agriculture Census is conducted once every 10 years to ensure that the data remains relevant and reflective of the structure of the national agriculture sector.

The Department of Statistics Malaysia (DOSM) is conducting the **Economic Census 2026 (BE2026)**, with themed “**Data Nadi Ekonomi Rakyat**”. The sixth Economic Census, will be carried out from **5th January to 31st November 2026**. BE2026 aims to collect comprehensive and structured data from all registered and unregistered business establishments in Malaysia to assess the nation’s economic performance, structure and characteristics in an evidence-based manner.

Malaysia has, for the first time, successfully secured the **top position** globally in the biennial **Open Data Inventory (ODIN) 2024/25** report released by Open Data Watch (ODW), surpassing 197 other countries. This achievement marks a significant leap from its 67th position in the ODIN 2022/23 assessment.

OpenDOSM NextGen is a medium that provides data catalogue and visualisations to facilitate users' analysis and can be accessed through <https://open.dosm.gov.my>.

TaniStats 2.0 is a centralised agricultural information hub that provides informative, structured and user-friendly statistical dashboards to strengthen public understanding of patterns and changes in the agriculture sector, thus supporting digital transformation initiatives towards more inclusive and evidence-based policies. Access TaniStats at <https://tanistats.dosm.gov.my>.

Released by:

THE OFFICE OF CHIEF STATISTICIAN MALAYSIA
DEPARTMENT OF STATISTICS MALAYSIA
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TABLE 1: INCOME OF THE THREE MAIN AGRICULTURAL ACTIVITIES BY ADMINISTRATIVE DISTRICT, PAHANG, 2023

ADMINISTRATIVE DISTRICT	TOTAL INCOME (RM Million)	MAIN ACTIVITY	MAIN ACTIVITY INCOME (RM million)	SECOND ACTIVITY	SECOND ACTIVITY INCOME (RM million)	THIRD ACTIVITY	THIRD ACTIVITY INCOME (RM million)
Bentong	451.58	Oil Palm	189.28	Vegetables	87.11	Fruits	63.49
Bera	630.27	Oil Palm	533.65	Livestocks	47.73	Rubber	22.50
Cameron Highlands	1,603.35	Vegetables	1,296.42	Other Crops	291.54	Fruits	11.31
Jerantut	471.47	Oil Palm	337.25	Forestry & Logging	88.91	Rubber	12.84
Kuantan	1,163.12	Oil Palm	490.66	Livestocks	405.99	Fisheries	176.43
Lipis	398.99	Oil Palm	302.65	Forestry & Logging	34.57	Rubber	32.77
Maran	540.43	Oil Palm	472.98	Livestocks	18.23	Rubber	13.50
Pekan	928.00	Oil Palm	617.04	Fisheries	111.27	Aquaculture	90.20
Raub	810.58	Fruits	529.17	Oil Palm	148.91	Livestocks	78.62
Rompin	1,522.37	Oil Palm	1,149.33	Pineapple	115.85	Fisheries	109.86
Temerloh	443.09	Oil Palm	232.21	Rubber	68.71	Livestocks	58.28

TABLE 2: EXPENDITURE OF THE THREE MAIN ACTIVITIES BY ADMINISTRATIVE DISTRICT, PAHANG, 2023

ADMINISTRATIVE DISTRICT	TOTAL EXPENDITURE (RM million)	MAIN ACTIVITY	MAIN ACTIVITY EXPENDITURE (RM million)	SECOND ACTIVITY	SECOND ACTIVITY EXPENDITURE (RM million)	THIRD ACTIVITY	THIRD ACTIVITY EXPENDITURE (RM million)
Bentong	1,369.89	Oil Palm	671.79	Vegetables	246.92	Fruits	223.53
Bera	2,125.01	Oil Palm	1,867.09	Livestocks	120.19	Rubber	57.93
Cameron Highlands	4,639.24	Vegetables	3,754.12	Other Crops	824.16	Fruits	49.12
Jerantut	1,514.73	Oil Palm	1,175.01	Forestry & Logging	217.51	Rubber	35.25
Kuantan	2,862.14	Oil Palm	1,709.44	Livestocks	515.67	Fisheries	400.14
Lipis	1,294.27	Oil Palm	1,045.88	Forestry & Logging	87.76	Rubber	81.85
Maran	1,847.54	Oil Palm	1,689.03	Livestocks	44.74	Rubber	31.40
Pekan	2,792.06	Oil Palm	2,159.73	Fisheries	248.14	Aquaculture	156.49
Raub	2,582.86	Fruits	1,813.97	Oil Palm	522.43	Livestocks	123.65
Rompin	4,828.09	Oil Palm	4,003.84	Pineapple	239.99	Fisheries	220.73
Temerloh	1,259.52	Oil Palm	807.70	Rubber	136.92	Livestocks	90.64

EXHIBIT 1: KEY PARAMETERS OF THE AGRICULTURE SECTOR, PAHANG, 2023

	 Agriculture Holding	 Planted Area (Ha)	 Harvested Area (Ha)	 Production Quantity (mt)	 Sales Quantity (mt)	 Sales Value (RM million)
 Total	89,899	983,122.0	872,123.1	16,769,921.7	16,708,193.8	24,741.59
 Individual	87,356 (97.2%)	208,281.6 (21.2%)	189,855.9 (21.8%)	2,401,967.9 (14.3%)	2,363,131.9 (14.1%)	5,818.98 (23.5%)
 Establishment	2,543 (2.8%)	774,840.4 (78.8%)	682,267.2 (78.2%)	14,367,953.8 (85.7%)	14,345,061.9 (85.9%)	18,922.61 (76.5%)

Source: Agriculture Census 2024

EXHIBIT 2: INCOME AND EXPENDITURE AGRICULTURE SECTOR, PAHANG, 2023

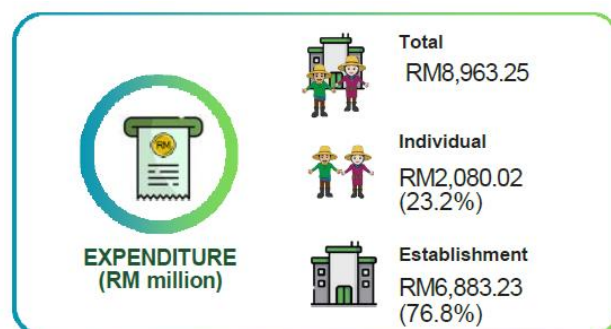
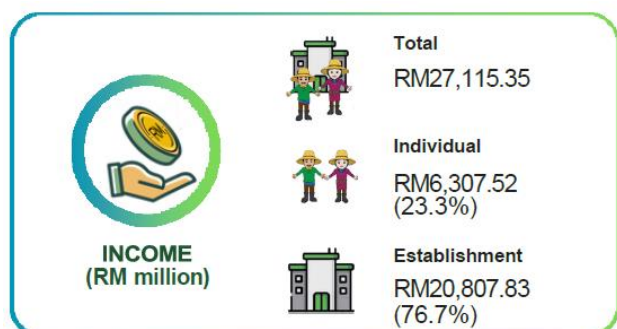
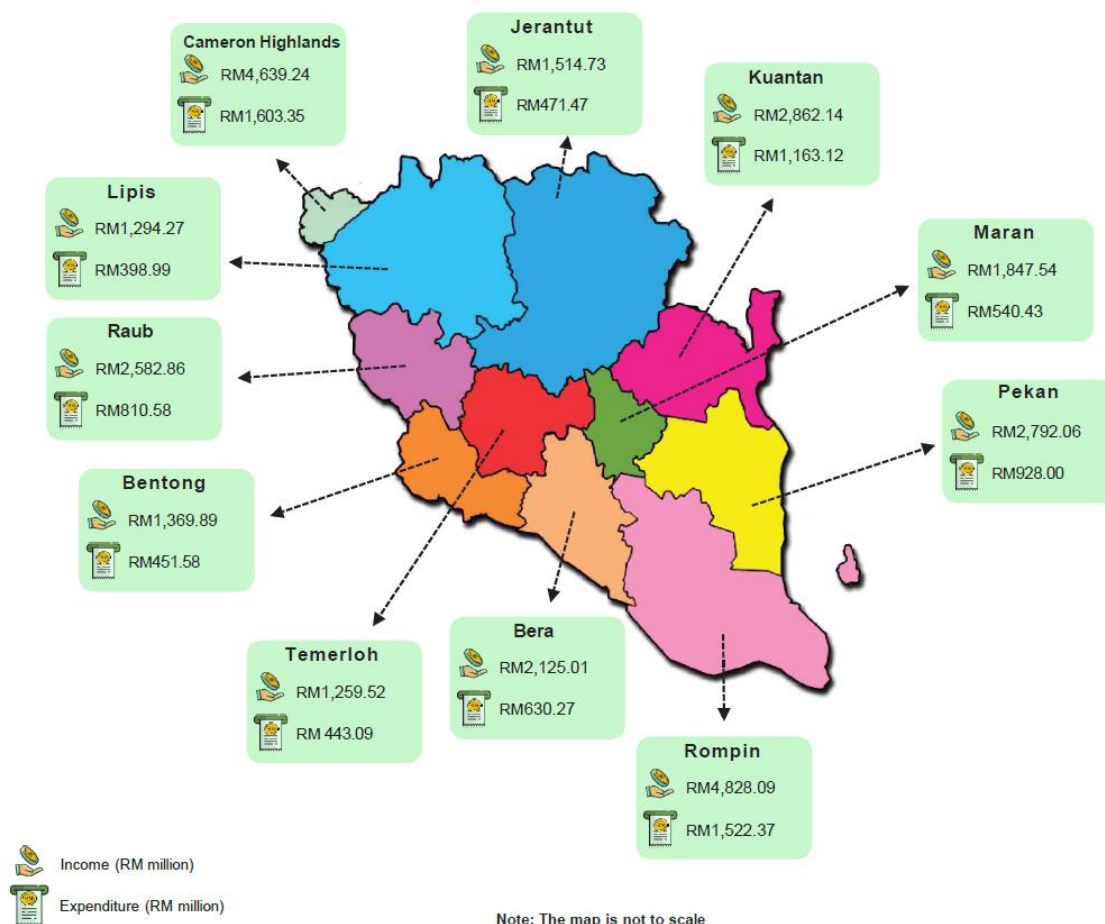


EXHIBIT 3: INCOME AND EXPENDITURE AGRICULTURE SECTOR, PAHANG BY DISTRICT, 2023



Source: Agriculture Census 2024

EXHIBIT 4: EMPLOYMENT AND ANNUAL MEAN SALARIES & WAGES, PAHANG BY DISTRICT, 2023

Bentong	Cameron Highlands	Jerantut	Kuantan	Lipis	Pekan	Raub	Temerloh
10,985	19,875	13,705	21,817	10,447	19,910	16,430	12,292
RM20,780	RM25,381	RM22,261	RM19,297	RM21,056	RM20,481	RM24,505	RM20,912
Rompin		Maran	Bera				
30,976		19,319	17,460				
RM17,946		RM20,651	RM20,115				

● Employment (persons)
 ● Mean Salaries & Wages