



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

MEDIA STATEMENT

AGRICULTURE CENSUS 2024 REPORT: KELANTAN

The Income of Agricultural Sector in Kelantan Reached RM7.84 billion in 2023, Driven by the Crop and Fisheries Subsectors

KOTA BHARU, 16TH APRIL 2026 – The Department of Statistics Malaysia (DOSM) has released the Agriculture Census 2024 Report for Kelantan, introducing new parameters for the agriculture sector, including income, expenditure and salaries and wages for the reference year 2023. The report also provides the latest parameters on agricultural holdings, planted and harvested areas, production and sales quantities, sales value and employment.

These findings are derived from the Agriculture Census 2024, conducted from 7th July 2024 to 31st October 2024 through extensive and strategic collaboration between DOSM and 1,390 agriculture-related agencies at the federal, state and district levels. Key ministries and agencies involved include the Ministry of Agriculture and Food Security (KPKM), the Ministry of Plantation and Commodities (KPK), the Ministry of Natural Resources and Environmental Sustainability (NRES), the Sarawak Ministry of Food Industry, Commodity and Regional Development (M-FICORD) and the Sabah Ministry of Agriculture, Fisheries and Food Industry (MAFFI). At the state level, the strategic cooperation implemented involves the State Government Secretary's Office, the Land and District Offices, the State Department of Agriculture, the Department of Veterinary Services, the State Fisheries Department, the State Forestry Department and other related agencies.

Kelantan recorded 88,039 agricultural holdings, with 87,597 individual agricultural holdings covering 99.5 per cent of the total. Meanwhile, the remaining 442 agricultural holdings were managed by establishment agricultural holdings. The updated profile also indicates 77,772 crop subsector agricultural holdings of which 77,451 are individual. In addition, 9,010 individual agricultural holdings are involved in livestock subsector, 1,379 in captured fisheries subsector, 707 in aquaculture subsector and 202 in forestry & logging subsector.

The reported total planted area in Kelantan is 364,804 hectares. The main crop is oil palm, covering 163,622 hectares, followed by rubber (89,238 hectares), paddy (74,843 hectares), fruits (16,409 hectares) and other crop (12,233 hectares).

The Agricultural Census 2024 also recorded the total sales value for the crop subsector in Kelantan amounted to RM5.90 billion, the captured fisheries subsector (RM504.83 million), followed by forestry & logging (RM301.14 million). Meanwhile, the livestock subsector and aquaculture subsector recorded sales value at RM278.49 million and RM58.22 million respectively.

Income Performance

The total income of the agricultural sector for Kelantan in 2023 amounted to RM7.84 billion, with the crop subsector emerged as the largest contributor at RM6.65 billion (84.8%) followed by captured fisheries subsector RM509.43 million (6.5%), livestock subsector RM319.82 million (4.1%), forestry & logging subsector RM302.68 million (3.9%) and aquaculture subsector RM59.23 million (0.8%). The income components in the Agricultural Census 2024 include sales value from agricultural activities, activities carried out for other parties, processed agricultural products and other income related to agricultural activities.

Agricultural holdings operated by establishments contributed RM4.55 billion, equivalent to 58.0 per cent of Kelantan's agricultural sector income, while individual holdings recorded RM3.30 billion (42.0%). A similar pattern was observed across three (3) subsectors namely crop, livestock and forestry & logging. Establishment holdings generated higher income of RM4.00 billion (60.1%) in crop subsector, RM301.39 million (99.6%) in forestry & logging and RM179.28 million (56.1%) in livestock subsector as compared to RM2.66 billion (39.9%), RM1.29 million (0.4%)

and RM140.54 million (43.9%) from individual holdings. Conversely, income in the captured fisheries subsector and aquaculture subsector for individual holdings accounted for RM453.70 million (89.1%) and RM47.02 million (79.4%) respectively while establishment holdings contributed RM55.73 million (10.9%) and RM12.20 million (20.6%) respectively.

At Jajahan level, three (3) jajahan with the highest contribution to agricultural sector income in Kelantan were Gua Musang (RM2.54 billion), Kuala Krai (RM1.08 billion) and Kecil Lojing (RM839.70 million). By crop subsector, Gua Musang recorded RM2.42 billion followed by Kecil Lojing (RM839.30 million) and Kuala Krai (RM791.63 million) respectively. Meanwhile, Bachok recorded the highest income in captured fisheries subsector at RM160.60 million, followed by Pasir Puteh (RM146.24 million) and Tumpat (RM102.04 million). For livestock subsector, Kuala Krai, Kota Bharu and Bachok recorded RM66.96 million, RM50.23 million and RM49.62 million respectively. Forestry & logging subsector income was highest in Kuala Krai (RM209.18 million) followed by Gua Musang (RM79.72 million) and Kota Bharu (RM9.71 million) while Pasir Puteh, Kota Bharu and Tumpat contributed RM14.63 million, RM8.02 million and RM7.26 million respectively for aquaculture subsector.

Expenditure

The total expenditure of the agricultural sector for Kelantan in 2023 amounted to RM2.75 billion with the crop subsector emerged as the highest expenditure at RM2.17 billion (78.9%), followed by captured fisheries subsector (RM236.76 million; 8.6%), livestock subsector (RM174.96 million; 6.4%), forestry & logging subsector (RM150.12 million; 5.5%) and aquaculture subsector (RM18.63 million; 0.7%). Total expenditure refers to all costs incurred for direct inputs in agricultural activities, including transport costs, maintenance and other related operating expenses.

Agricultural holdings operated by establishments contributed RM1.55 billion, equivalent to 56.5 per cent of Kelantan's total agriculture sector expenditure while individual holdings recorded RM1.19 billion (43.5%). A similar pattern was observed across three (3) subsectors namely crop, livestock and forestry & logging. Establishment holdings generated higher expenditure of RM1.26 billion (58.3%) in

crop subsector, RM149.90 million (99.9%) in forestry & logging subsector and RM114.68 million (65.6%) in livestock subsector as compared to RM902.94 million (41.7%), RM224,098 (0.1%) and RM60.27 million (34.4%) from individual holdings. Conversely, expenditure in the captured fisheries subsector and aquaculture subsector for individual holdings accounted for RM215.56 million (91.0%) and RM14.65 million (78.7%) respectively while establishment holdings contributed RM21.19 million (9.0%) and RM3.97 million (21.3%) respectively.

At the jajahan level, three (3) jajahan with the highest contribution to agricultural sector expenditure in Kelantan were Gua Musang (RM798.40 million), Kuala Krai (RM417.55 million) and Kecil Lojing (RM312.03 million). By crop subsector, Gua Musang recorded RM753.28 million, Kecil Lojing (RM311.91 million) and Kuala Krai (RM251.59 million) respectively. Meanwhile, Bachok recorded the highest expenditure in captured fisheries subsector at RM75.03 million, followed by Pasir Puteh (RM70.61 million) and Tumpat (RM47.60 million). For livestock subsector, Kuala Krai, Kota Bharu and Bachok recorded RM49.59 million, RM33.07 million and RM25.86 million. Forestry & logging subsector income was highest in Kuala Krai (RM113.72 million) followed by Gua Musang (RM30.54 million) and Kota Bharu (RM4.31 million) while Pasir Puteh, Kota Bharu dan Pasir Mas contributed RM4.76 million, RM3.05 million and RM2.17 million respectively for aquaculture subsector.

Employment and Wages & Salaries

Employment in the agricultural sector of Kelantan recorded 80,256 persons in 2023, with the top three (3) jajahan are Bachok (18,038 persons), Gua Musang (15,733 persons), and Kota Bharu (8,817 persons), contributing 53.1 per cent of total employment. The crop subsector is the main contributor to employment, accounting for 74.5 per cent of Kelantan's total employment.

The average annual salary & wages in the agricultural sector amounted to RM18,507, with jajahan recording above the state average being Kecil Lojing (RM22,015), Pasir Puteh (RM21,430), Kota Bharu (RM20,518), Kuala Krai (RM19,596), Tumpat (RM19,515) and Tanah Merah (RM18,842) .

Moving Forward

Based on the Agriculture Census 2024, DOSM has also developed the Agricultural Statistics Digital Gateway (TaniStats 2.0), which was officiated by the Chief Secretary to the Government, Tan Sri Shamsul Azri Abu Bakar, on 7 December 2025. This initiative represents a strategic step in transforming the nation's agricultural data management through the development of an integrated smart platform that consolidates census results, administrative data and supply chain information into a comprehensive digital ecosystem.

The agriculture sector in Kelantan remains one of the key drivers of national economic growth. Beyond ensuring adequate food supply, the sector contributes significantly to reducing the nation's dependence on imports, supporting processing industries, creating employment opportunities and increasing household income, particularly among farmers. Through this census, agriculture statistics are available down to the smallest locality level, providing granular information that enables more targeted interventions. Such detailed data will support more effective planning and decision-making by stakeholders, thereby strengthening the continued development of the national agriculture sector.

The Agriculture Census is conducted once every ten years to ensure that the data remains relevant and reflective of the structure of the national agriculture sector.

The Department of Statistics Malaysia (DOSM) is conducting the **Economic Census 2026 (BE2026)**, with themed “**Data Nadi Ekonomi Rakyat**”. The sixth Economic Census, will be carried out from **5th January to 31st November 2026**. BE2026 aims to collect comprehensive and structured data from all registered and unregistered business establishments in Malaysia to assess the nation's economic performance, structure and characteristics in an evidence-based manner.

Malaysia has, for the first time, successfully secured the **top position** globally in the biennial **Open Data Inventory (ODIN) 2024/25** report released by Open Data Watch (ODW), surpassing 197 other countries. This achievement marks a significant leap from its 67th position in the ODIN 2022/23 assessment.

OpenDOSM NextGen is a medium that provides data catalogue and visualisations to facilitate users' analysis and can be accessed through <https://open.dosm.gov.my>.

TaniStats 2.0 is a centralised agricultural information hub that provides informative, structured and user-friendly statistical dashboards to strengthen public understanding of patterns and changes in the agriculture sector, thus supporting digital transformation initiatives towards more inclusive and evidence-based policies. Access TaniStats at <https://tanistats.dosm.gov.my>.

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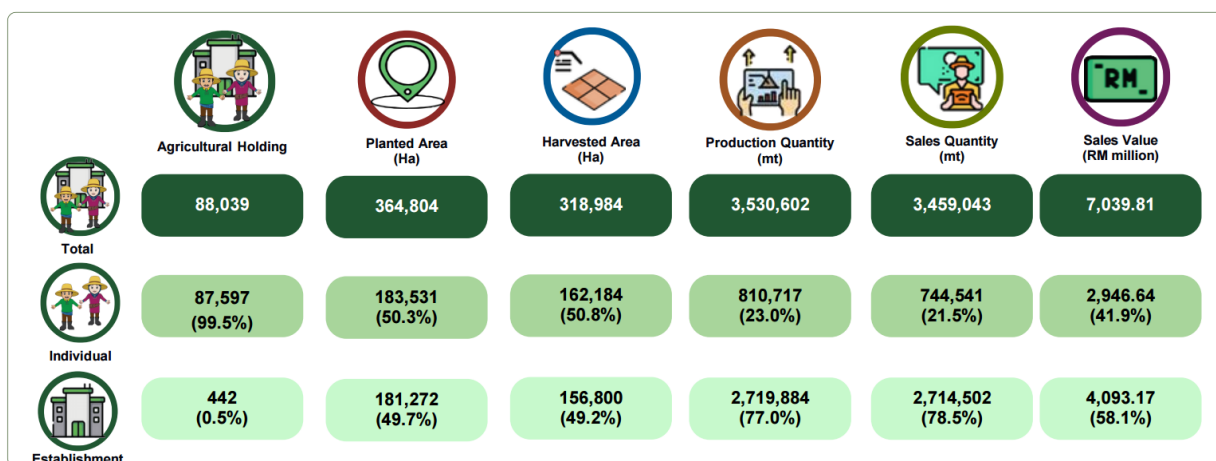
**THE OFFICE OF CHIEF STATISTICIAN MALAYSIA
DEPARTMENT OF STATISTICS MALAYSIA
16 APRIL 2026**

TABLE 1: INCOME OF THREE MAIN ACTIVITIES BY JAJAHAN, KELANTAN, 2023

JAJAHAN	TOTAL INCOME (RM Million)	MAIN ACTIVITY	INCOME OF MAIN ACTIVITY (RM Million)	SECOND ACTIVITY	INCOME OF SECOND ACTIVITY (RM Million)	THIRD ACTIVITY	INCOME OF THIRD ACTIVITY (RM Million)
Bachok	676.71	Vegetables	226.25	Captured Fisheries	160.60	Fruits	89.63
Gua Musang	2,536.27	Oil Palm	2,069.44	Fruits	196.68	Rubber	84.22
Jeli	645.28	Fruits	409.89	Oil Palm	126.63	Livestock	40.50
Kecil Lojing	839.69	Vegetables	762.96	Fruits	41.01	Other crops	26.39
Kota Bharu	394.73	Captured Fisheries	94.22	Paddy	82.81	Fruits	81.80
Kuala Krai	1,075.27	Oil Palm	310.33	Fruits	268.33	Forestry & Logging	209.18
Machang	270.30	Fruits	122.43	Rubber	37.49	Livestock	28.00
Pasir Mas	294.73	Rubber	96.60	Fruits	78.03	Paddy	69.15
Pasir Puteh	396.36	Captured Fisheries	146.24	Paddy	78.96	Vegetables	73.07
Tanah Merah	421.99	Oil Palm	251.32	Rubber	73.04	Fruits	39.12
Tumpat	293.02	Captured Fisheries	102.04	Vegetables	69.99	Paddy	37.13

TABLE 2: EXPENDITURE OF THREE MAIN ACTIVITIES BY JAJAHAN, KELANTAN, 2023

JAJAHAN	TOTAL EXPENDITURE (RM Million)	MAIN ACTIVITY	EXPENDITURE OF MAIN ACTIVITY (RM Million)	SECOND ACTIVITY	EXPENDITURE OF SECOND ACTIVITY (RM Million)	THIRD ACTIVITY	EXPENDITURE OF THIRD ACTIVITY (RM Million)
Bachok	261.98	Captured Fisheries	75.03	Vegetables	65.34	Other crops	38.63
Gua Musang	798.40	Oil Palm	600.90	Fruits	85.80	Rubber	43.60
Jeli	209.02	Fruits	129.21	Oil Palm	36.67	Rubber	19.13
Kecil Lojing	312.03	Vegetables	286.83	Other crops	12.43	Fruits	9.77
Kota Bharu	155.84	Captured Fisheries	40.28	Livestock	33.07	Fruits	24.75
Kuala Krai	417.55	Forestry & Logging	113.72	Oil Palm	90.63	Rubber	80.23
Machang	99.30	Fruits	33.66	Livestock	23.04	Rubber	15.19
Pasir Mas	89.87	Rubber	31.82	Paddy	19.71	Fruits	19.69
Pasir Puteh	150.25	Captured Fisheries	70.61	Vegetables	23.94	Paddy	23.03
Tanah Merah	141.27	Oil Palm	74.38	Rubber	34.10	Fruits	10.94
Tumpat	110.03	Captured Fisheries	47.60	Vegetables	20.59	Other crops	13.70

Exhibit 1: Key Parameters of the Agricultural Sector, Kelantan, 2023

Source: Agriculture Census 2024

Exhibit 2: Income and Expenditure of the Agricultural Sector, Kelantan, 2023

Exhibit 3: Income and Expenditure of the Agricultural Sector, Kelantan by Jajahan, 2023

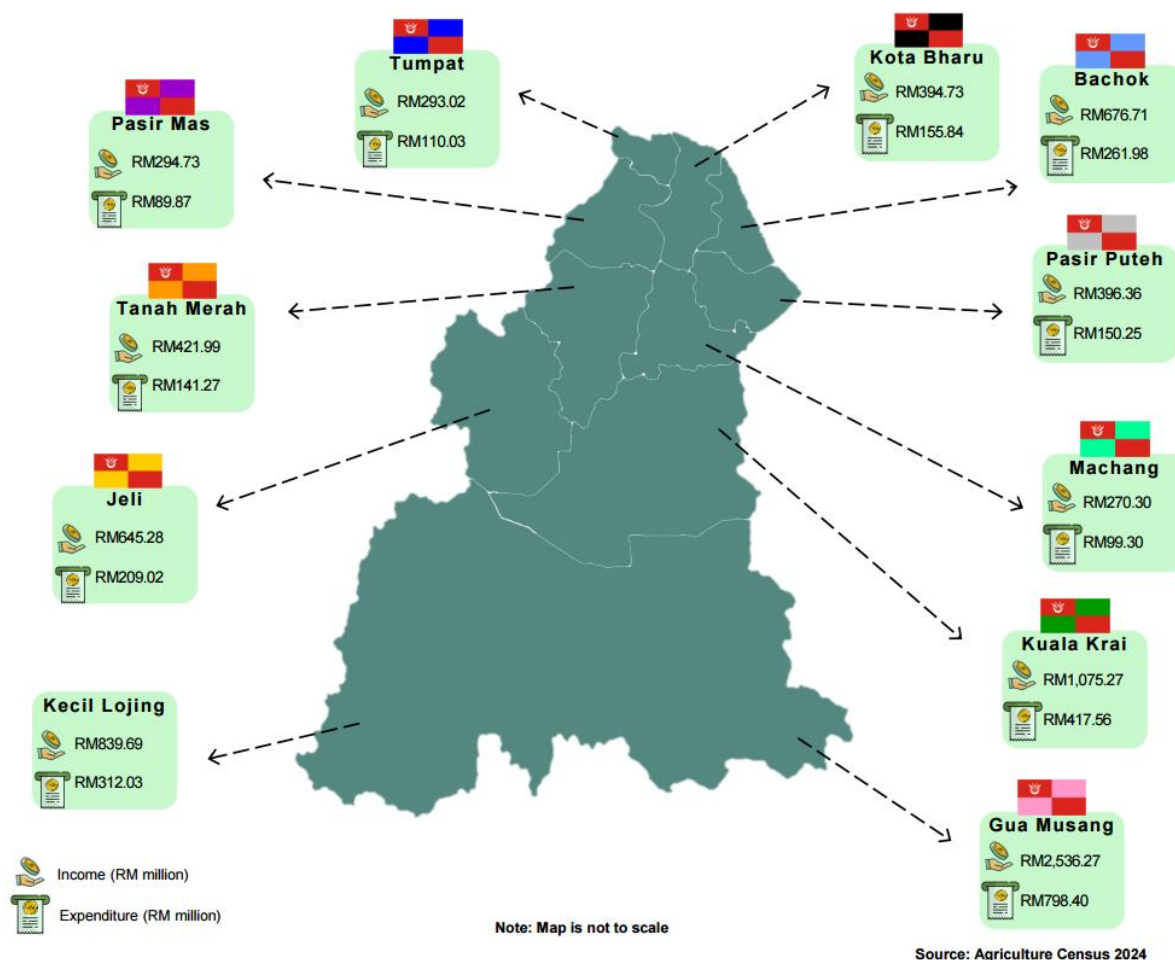


Exhibit 4: Employment and Average Annual Salaries & Wages of Kelantan by Jajahan, 2023

