

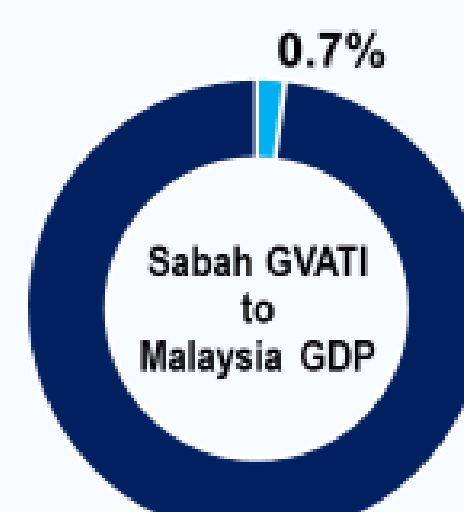
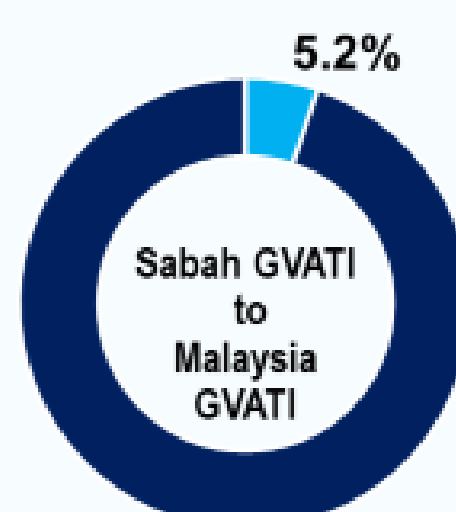


## REGIONAL TOURISM SATELLITE ACCOUNT SABAH 2022



### REGIONAL TOURISM SATELLITE ACCOUNT SABAH 2022

Tourism Industry (GVATI<sup>1</sup>) contributes **RM13.0 billion** to the Sabah's economy



**Internal Tourism Consumption** → **RM6.1 billion**

Inbound Tourism Expenditure  
**RM2.7 billion**

Domestic Tourism Expenditure  
**RM3.5 billion**

17.4% **RM461.3 million**



**RM1,632.1 million** 47.2%

29.4% **RM782.2 million**



**RM1,029.6 million** 29.8%

35.1% **RM933.5 million**



**RM664.8 million** 19.2%

18.1% **RM481.0 million**



**RM129.3 million** 3.8%



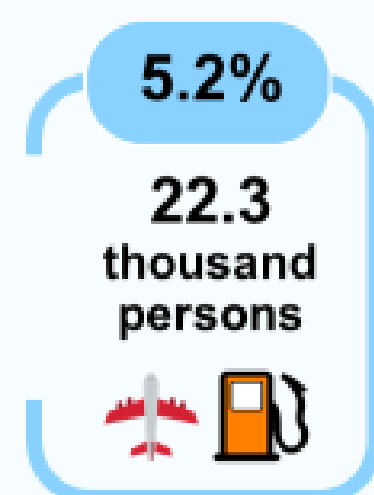
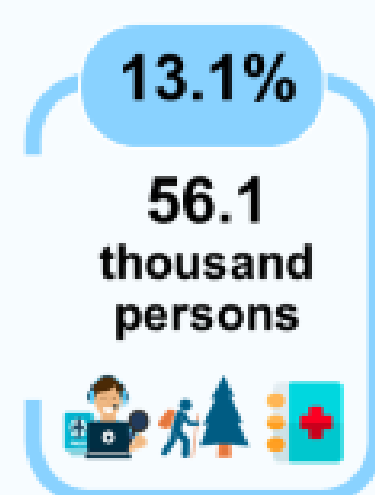
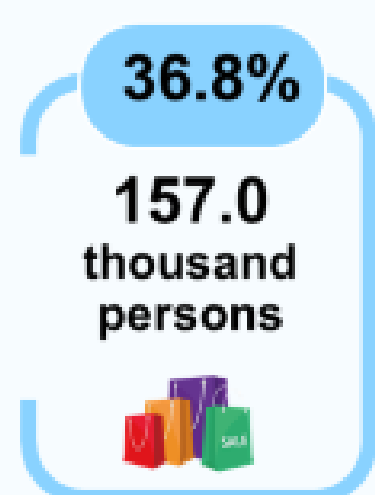
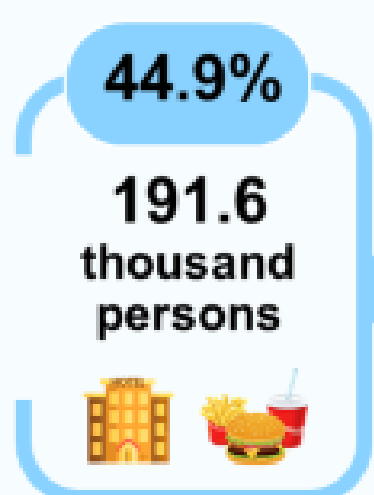
**Employment in Tourism Industry** → **427.0 thousand persons**



**22.8%**

contribution to total employment in Sabah

Percentage share



Legend:

Shopping / Retail trade

Accommodation and food & beverage serving services

Travel agencies, cultural, sports & recreational services and country-specific tourism characteristic services

Passenger transport services and retail sale of automotive fuel

<sup>1</sup> Gross Value Added of Tourism Industries  
<sup>2</sup> Gross Domestic Product

Source: Regional Tourism Satellite Account Sabah 2022, Department of Statistics Malaysia (DOSM)

## **Tourism industry (GVATI) contributes RM 13.0 billion to the Sabah's economy**

- *The Gross Value Added of Tourism Industries (GVATI) has generated a revenue of RM13.0 billion to Sabah in 2022, contributed 10.7 per cent to Sabah's Gross Domestic Product (GDP). GVATI Sabah accounted 5.2 per cent to Malaysia's GVATI and 0.7 per cent to Malaysia's GDP. Retail trade was the largest contributor to the tourism industry in Sabah with a share of 43.3 per cent (RM5.6 billion), followed by Accommodation and food & beverage serving services by 29.4 per cent.*
- *Tourism Direct Gross Domestic Product (TDGDP) recorded RM3.2 billion with a contribution of 2.6 per cent to Sabah's GDP.*
- *The internal tourism consumption comprised inbound tourism expenditure and domestic tourism expenditure. The internal tourism consumption in Sabah reached RM6.1 billion in 2022, of which 56.5 per cent was contributed by domestic expenditure. Shopping (34.2%) dominated the internal tourism consumption followed by Accommodation and food & beverage serving services (29.6%).*
- *Inbound tourism expenditure in Sabah recorded RM2.7 billion in 2022. Passenger transport services and retail sale of automotive fuel was the main component of inbound tourism expenditure with a contribution of 35.1 per cent followed by Accommodation and food & beverage serving services (29.4%).*
- *Domestic tourism expenditure refers to the spending on tourism by residents of Sabah, which recorded RM3.5 billion in 2022. The overall expenditure was influenced by Shopping activities which dominated 47.2 per cent of total domestic tourism spending in Sabah, followed by Accommodation and food & beverage serving services (29.8%).*
- *The tourism industry in Sabah employed 0.4 million persons in 2022 and contributed 22.8 per cent to the overall employment in Sabah.*

