



MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

DOSM/BKS/3.2026/SERIES 21



ASEAN
MALAYSIA 2025
RESILIENT AND SUSTAINABLE

ASEAN-Malaysia Stats Week 2025

15TH SESSION OF THE ASEAN COMMUNITY STATISTICAL SYSTEM (ACSS15) COMMITTEE & ASEAN-MALAYSIA STATISTICAL FORUM (AMSF)

ADVANCING ASEAN THROUGH INCLUSIVE DATA AND INNOVATION

ASEAN-Malaysia Stats Week 2025: Setting the Stage



Heads of National Statistical Offices (NSOs) from ASEAN Member States (AMS) and ASEAN Secretariat, together with the ACSS15 Chair, at the ACSS15 Closed Session in Melaka on 3 November 2025, where key decisions on the ASEAN Community Statistical System Action Plan 2026-2030 were deliberated.



Leaders and delegates from ASEAN Member States and the ASEAN Secretariat with the Deputy Minister of Economy and the Chief Statistician of Malaysia, who also serves as Chair of ACSS15, during the ACSS15 Open Session held in Melaka on 4 November 2025 under the theme "Advancing ASEAN Through Inclusive Data and Innovation"

3 - 7 November 2025 - The ASEAN-Malaysia Statistics Week 2025 was successfully held in Melaka as part of **Malaysia's ASEAN Chairmanship 2025**, bringing together ASEAN National Statistical Offices, the ASEAN Secretariat, international organisations, academia, industry and students. Organised under the theme "**Advancing ASEAN Through Inclusive Data and Innovation**," the programme reaffirmed Malaysia's commitment to strengthening regional statistical cooperation and promoting evidence-based policymaking.

Anchored by the **15th Session of the ASEAN Community Statistical System (ACSS15)** and highlighted by the **ASEAN-Malaysia Statistical Forum (AMSF)**, the week provided a strategic platform for high-level policy dialogue, technical exchange and stakeholder engagement. Through a series of capacity-building sessions, exhibitions and networking activities, the ASEAN-Malaysia Statistics Week 2025 advanced collaboration and innovation in official statistics in support of inclusive regional development.



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ASEAN-Malaysia Chairmanship 2025



ASEAN
MALAYSIA 2025
INCLUSIVITY AND SUSTAINABILITY

In 2025, Malaysia proudly assumed the ASEAN Chairmanship as part of the annual rotational chairmanship among the ASEAN Member States. This marked Malaysia's fifth term serving as ASEAN Chair, following its previous chairmanships in 1977, 1997, 2005, and 2015. Throughout its tenure, Malaysia effectively led ASEAN meetings and initiatives across all three pillars of the ASEAN Community, skillfully guiding regional

"Inclusivity and Sustainability"

Under this theme, the Department of Statistics Malaysia (DOSM) led the ASEAN Community Statistical System (ACSS), playing a crucial role in coordinating regional statistical cooperation and advancing harmonised, high-quality statistics across ASEAN. The overarching focus of Malaysia's Chairmanship was emphasising the importance of data-driven decision-making and technological innovation in fostering a more inclusive and sustainable future for all ASEAN nations.

"Advancing ASEAN Through Inclusive Data and Innovation"

ASEAN Community Statistical System (ACSS)

The ACSS is the highest governing body of the ASEAN statistical system, formally established in 2011 to replace the ASEAN Heads of Statistical Offices Meeting (AHSOM), which had been convened since 1997. As the principal entity within the ASEAN statistical ecosystem, ACSS plays a central role in strengthening technical and professional cooperation among AMS in support of the ASEAN Community agenda. This includes the compilation, dissemination and communication of statistics based on internationally recognised standards.

ACSS Committee

The highest policy-making body, responsible for formulating policies, setting strategic directions and coordinating regional statistical cooperation within ASEAN. The Committee reports formally to the ASEAN Economic Community (AEC).

National Statistical Systems (NSS) of AMS

The Heads of the NSS of AMS are permanent members of ACSS, providing leadership in strengthening institutional capacity, advancing and sustaining ASEAN statistics, enhancing responsiveness to growing data demands, improving dissemination and use of ASEAN statistics, and narrowing statistical development gaps across the region.

ASEAN Statistics Division (ASEANstats)

A unit within the ASEAN Secretariat, serving as the regional statistical focal point for ASEAN. It functions as the technical arm and secretariat of the ACSS.

ACSS Sub-Committee on Planning and Coordination (SCPC)

Responsible for planning and coordinating ASEAN statistical activities, including monitoring the implementation of the ACSS Strategic Plan, Annual Work Plans and Multi-Year Plans.

Working Groups (WGs)

ACSS is supported by six specialised WGs, each focusing on specific statistical domains;



- Working Group on International Merchandise Trade Statistics (WGIMTS)
- Working Group on International Investment Statistics (WGIIS)
- Working Group on Statistics of International Trade in Services (WGSITS)
- Working Group on Sustainable Development Goals Indicators (WGSDGI)
- Working Group on System of National Accounts (WGSNA)
- Working Group on Data Sharing, Analysis, Dissemination and Communication of Statistics (WGDSA)



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ACSS-DOSM Chairmanship 2025

DOSM serves as Malaysia's statistical focal point for ASEAN. Under Malaysia's ASEAN Chairmanship 2025, DOSM was entrusted to host five ACSS meetings and one regional statistical forum. This mandate was endorsed at the 14th Session of the ACSS, held in Vientiane, Lao PDR, in November 2024.

In fulfilling this mandate, DOSM successfully organised the following ACSS meetings in 2025:



SCAN TO SEE MORE

29th Meeting of the ACSS Sub-Committee on Planning and Coordination (**SCPC29**)

18–20 February 2025
Kuala Lumpur, Malaysia



SCAN TO SEE MORE

23th Working Group on Data Sharing, Analysis, Dissemination and Communication of ASEAN Statistics (**WGDSA23**)

10-11 June 2025
Department of Statistics Malaysia (DOSM), Putrajaya, Malaysia



SCAN TO SEE MORE

8th Working Group on Sustainable Development Goals Indicators (**WGSDG18**)

5-6 August 2025
Department of Statistics Malaysia (DOSM), Putrajaya, Malaysia



SCAN TO SEE MORE

12th Working Group on Statistics of International Trade in Services (**WGSITS12**)

8-9 September 2025
Negeri Sembilan, Malaysia



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ASEAN-Malaysia Statistics Week 2025

3 - 7 November 2025 | Melaka, Malaysia

ASEAN-Malaysia Stats Week 2025
15TH SESSION OF THE ASEAN COMMUNITY STATISTICAL SYSTEM (ACSS15) COMMITTEE & ASEAN-MALAYSIA STATISTICAL FORUM (AMSF)
ADVANCING ASEAN THROUGH INCLUSIVE DATA AND INNOVATION

3-7 NOVEMBER 2025 DUSIT PRINCESS MELAKA, MALAYSIA

ASEANstats

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Bijak Laksana Tuah, Berani Laksana Sebat

- | | | |
|----|------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 01 | 15th Sessions of the ASEAN Community Statistical System
3-5 November 2025 | Closed Session - Held among AMS and ASEANstats
Open Session - Served as a platform for engagement with international partners and development agencies. |
| 02 | ACSS15 Networking Dinner
4 November 2025 | A Formal regional reception honouring AMS, development partners and distinguished guests, which served as a platform for diplomatic engagement and high-level networking. |
| 03 | Short Course: Unifying Data with Generative AI Tools
5 November 2025 | The practical workshop explored how generative AI tools could be leveraged to unify and analyse data from multiple sources, driving innovation and efficiency in the digital era. |
| 04 | ASEAN-Malaysia Statistical Forum (AMSF)
6 November 2025 | Held for the first time under Malaysia's ASEAN Chairmanship, the Forum served as a high-level platform on statistical innovation and capacity building, in line with the ACSS Annual Priorities 2025 Awareness Initiative. |
| 05 | Recreational and Social Programmes
5 and 7 November 2025 | Designed to engage local communities, showcase Melaka's cultural heritage, and foster people-to-people connections, these programmes complemented World Tourism Day 2025 celebrations in Melaka and reinforced inclusivity, cultural diversity, and data openness. |

Strategic Partners



ACSS15 CLOSED SESSION

Steering the future of ASEAN Statistics

The ACSS15 Closed Session was held on 3 November 2025 and chaired by YBhg. Dato' Sri Dr Mohd Uzir Mahidin, Chief Statistician of Malaysia, with Ms Minerva Eloisa P. Esquivias, Deputy National Statistician of the Philippine Statistics Authority (PSA), serving as Co-Chair. The first day convened over 50 delegates from ASEAN Member States and the ASEAN Secretariat.

OPENING SESSION



3 November 2025 - The Closed Session marked a significant milestone in advancing ASEAN statistical cooperation. **A total of eleven (11) agenda items** were deliberated, resulting in **key decisions to guide the next phase of development and enhancement of the ASEAN statistical system**. The meeting reaffirmed Member States' collective commitment to strengthening regional statistical governance, endorsing key strategic frameworks, accelerating digital transformation, and enhancing data quality, dissemination and capacity development to support evidence-based policymaking and

Dr. Ahmad Zafarullah Abdul Jalil, Director of the ASEAN Integration Monitoring Directorate (AIMD) of the ASEAN Secretariat, delivered his remarks, followed by Dr. Mohd Uzir Mahidin, who welcomed the participants and delivered the opening remarks.



“Over the years, the ACSS has evolved into a cornerstone of regional statistical cooperation. It ensures that our data authentically reflects ASEAN's realities and serves as a foundation for inclusive, evidence-based policymaking.

In doing so, the ACSS plays a quiet yet powerful role in shaping the policies that touch the lives of over 600 million people across our region.”

YBhg. Dato' Sri Dr. Mohd Uzir Mahidin,
Chief Statistician Malaysia,
Chair of the ACSS15 Committee

“The growing demand for quality statistics places greater responsibility on the ACSS, elevating its role from a supporting implementation mechanism to a key contributor to regional integration outcomes, ensuring that decisions are informed by evidence and that progress remains measurable, transparent, and impactful.”

Dr. Ahmad Zafarullah Abdul Jalil,
Director of ASEAN Integration Monitoring
Directorate (AIMD),
ASEAN Economic Community (AEC) Department,
ASEAN Secretariat



ACSS15 CLOSED SESSION

Summary of key Outcomes

1 Setting the scene for ACSS15

Set the scene for ACSS15 by reviewing outcomes from ACSS14, ASEAN economic decisions and progress on key initiatives such as the draft ACSS Action Plan 2026–2030, API pilots and the proposed Focus Group on Big Data.

2 Agreeing on the ACSS roadmap to 2030

Endorsed the ACSS Action Plan 2026–2030 and its Monitoring & Evaluation KPIs, confirming the strategic roadmap and multi-year workplans for all ACSS working groups.

3 Laying the foundations for ASEAN data governance

Agreed on the Concept Note for the ASEAN Data Governance Framework, including plans for monitoring, biennial country assessments and targeted capacity-building support.

4 Expanding the use of APIs for ASEAN statistics

Backed the expanded use of APIs for AMS data submission, encouraging technical sharing, further pilots and exploration of public API access to strengthen ASEAN open data.

5 Updating policies on data sharing and SNA dissemination

Adopted updated Policies and Guidelines on Data Sharing, Analysis and Dissemination, including improved SNA dissemination and more detailed GDP data for ASEAN.

6 Strengthening the ACSS Code of Practice

Reviewed self-assessment results for Section A of the ACSS Code of Practice, noting overall improvements and clarifying that pre-release access is acceptable under a clear, transparent policy

7 Taking stock of the 2025 Annual Work Plan

Took stock of the ACSS Annual Work Plan 2025, with implementation rates above 90%, while identifying activities and indicators that require continued follow-up.

8 Improving data availability for ASEAN indicators

Assessed data availability for ASEAN statistical indicators, encouraging AMS to improve completeness and timeliness and requesting refinements to ASEANstats' monitoring methodology.

9 Establishing a Focus Group on Big Data

Agreed to establish a Focus Group on Big Data under SCPC, with a mandate centred on coordination, knowledge-sharing and capacity development across AMS.

10 Crafting the ACSS15 Joint Media Statement

Refined the ACSS Joint Media Statement, ensuring that ACSS15 decisions, priorities and messages are clearly communicated to the wider public and stakeholders.

11 Looking ahead with partners and Timor-Leste

Welcomed support from development partners, celebrated Timor-Leste's inclusion as ASEAN's 11th member, endorsed ACSS Annual Priorities for 2026 and took note of the Philippines' plan to host ACSS16 in 2026.



ACSS15 OPEN SESSION

Advancing ASEAN Through Inclusive Data and Innovation



4 - 5 November 2025 - ACSS15 Committee Open Session was convened over two days, bringing together senior statistical leaders and key stakeholders from across the ASEAN region. The Session was chaired by YBhg. Dato' Sri **Dr. Mohd Uzir Mahidin**, Chief Statistician of Malaysia, with **Ms. Minerva Eloisa P. Esquivias**, Deputy National Statistician of the Philippine Statistics Authority, serving as Co-Chair.

The meeting was attended by a total of 130 participants, comprising delegates from all National Statistics Offices (NSO) of ASEAN Member States (AMS), Chair of the ACSS Working Groups, the ASEAN Secretariat, and representatives of various development partners and international organisations, namely Artemis Information Management, Asian Development Bank (ADB), COL LEGNO Co. Ltd., United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP), United Nations Entity for Gender Equality and the Empowerment of Women (UN Women), Statistics Norway, and the World Bank as well as representatives from Malaysian ministries and agencies, including the Ministry of Economy, the Ministry of Foreign Affairs, the Ministry of Finance, the Ministry of Investment, Trade and Industry, and the Central Bank of Malaysia.

OPENING SESSION

The Session commenced with remarks by **Dr. Ahmad Zafarullah Abdul Jalil**, Director of the ASEAN Integration Monitoring Directorate (AIMD), ASEAN Secretariat, who underscored the importance of strengthened statistical cooperation in supporting ASEAN integration and evidence-based policymaking. This was followed by welcoming remarks delivered by **YBhg. Dato' Sri Dr. Mohd Uzir Mahidin**, reaffirming ASEAN's collective commitment to advancing high-quality, trusted and inclusive statistics.

The Meeting was officially opened by The Honourable **YB Dato' Hajjah Hanifah Hajar Taib**, Deputy Minister of Economy of Malaysia, who delivered the **keynote address on behalf of the host country** and formally officiated the ACSS15 Open Session.



"In today's data-driven world, statistics are no longer peripheral, they are central to governance, economic resilience and inclusive development. Reliable, timely and harmonised data empower policymakers to make informed decisions, anticipate challenges and design solutions that uplift communities and strengthen nations."

The Honourable
YB Dato' Hajjah Hanifah Hajar Taib

Deputy Minister of Economy
of Malaysia



"We must continue to invest in capacity-building, digital infrastructure, and data governance to strengthen institutional capabilities and elevate the quality of statistical outputs across Member States. Embracing innovation while safeguarding data integrity and inclusivity will be key to building public trust and policy relevance."

YBhg. Dato' Sri Dr Mohd Uzir Mahidin

Chief Statistician of Malaysia
Chair of the ACSS15 Committee



"Statistics are not merely numbers. They are a foundation of trust. Trust in the credibility of our policies, in our assessment of progress, and in the path we set for our Community. As ASEAN navigates a rapidly shifting global environment, this trust in reliable and transparent data grows increasingly vital to effective governance and meaningful integration."

Dr. Ahmad Zafarullah Abdul Jalil

Director of ASEAN Integration Monitoring
Directorate (AIMD),
ASEAN Economic Community (AEC)
Department, ASEAN Secretariat



ACSS15 OPEN SESSION

Key Outcomes and Decisions

1 Theme and Key Deliverables of ACSS15

Reaffirmed the theme “Advancing ASEAN through Inclusive Data and Innovation” and introduced four key deliverables: the ASEAN SDG Indicators Progress Report 2025, the proof of concept for the ASEAN Statistics Virtual Academy (ASVA), the Awareness Initiative on the Importance of Statistics, and the Concept Note on Data Governance for AMS.

2 Outcomes from ASEAN Summits and AEC Meetings

Reviewed major decisions from ASEAN Summits and AEC bodies, including ASEAN 2045, Quick Wins and Key Outcome Indicators for the AEC Strategic Plan 2026–2030, and called for stronger coordination between national statistics authorities and economic ministries.

3 ACSS Action Plan 2026–2030

Commended AMS contributions and confirmed the endorsement of the ACSS Action Plan 2026–2030 and its outcome and performance indicators, reinforcing ACSS support to the AEC Strategic Plan 2026–2030.

4 Annual Work Plan 2026 and Indicative AWP 2027

Adopted the ACSS Annual Work Plan 2026 and the indicative AWP 2027, ensuring that regional and national priorities and all Working Group activities are integrated into a coherent work programme.

5 ASEAN SDG Indicators Progress Report 2025

Welcomed the ASEAN SDG Indicators Progress Report 2025, which shows progress across all 17 SDGs from 2016–2023, while acknowledging targets that are off-track or show limited progress and require intensified efforts

6 Awareness Initiative on the Importance of Statistics

Applauded regional and national awareness activities, including World Statistics Day and regional communication products, and recognised the ASEAN–Malaysia Statistical Forum (AMSF) as a flagship platform for promoting the value of statistics.

7 Capacity Building and ASEAN Help ASEAN Framework

Noted completed and planned capacity-building activities under the ASEAN Help ASEAN Framework progress on the ASEAN Statistics Virtual Academy, and plans to pilot online trainings in 2026 towards a full launch in 2027.



ACSS15 OPEN SESSION

Key Outcomes and Decisions Cont...

8 Progress of ACSS Working Groups

Took note of progress made by ACSS Working Groups in improving the availability, quality, comparability and accessibility of ASEAN statistics, and identified emerging areas where new cooperation and

9 Country Presentations on Engagement and Inclusive Data

Appreciated country presentations on strengthening public engagement and statistical literacy, and on using disaggregated and open data to support inclusive, evidence-based policies.

10 Global and Regional Statistical Developments

Heard updates from UN ESCAP on new and emerging standards (including SNA 2025 and BPM7), census and disaster-related statistics frameworks, data governance and “beyond GDP” work, and agreed on the importance of aligning ACSS efforts with these global developments.

11 Partnerships with International Organisations

Welcomed support from ADB, Statistics Norway, UN Women and other partners in areas such as SNA and extended accounts, food security statistics, SDMX, new data sources and gender statistics, and encouraged continued collaboration with the World Bank and others.

12 Adoption of the ACSS15 Joint Media Statement

Adopted the ACSS15 Joint Media Statement, with agreement that ASEANstats will publish it on the ASEAN Secretariat and ASEANstats websites to communicate the main messages and outcomes of ACSS15.



Scan the QR code to access the Joint Media Statement

13 Next ACSS Chair and Future Meetings

Confirmed that the Philippine Statistics Authority will assume the ACSS Chairship and host ACSS16 in 2026, and expressed appreciation to DOSM and Malaysia for successfully chairing and hosting ACSS15 in Melaka.



ACSS15 SESSION A Glimpse Through the Lens



ACSS15 SESSION A Glimpse Through the Lens (Cont...)



ACSS15 SESSION A Glimpse Through the Lens (Cont...)



ACSS15 SESSION A Glimpse Through the Lens (Cont...)



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B/E/26
 BANCI EKONOMI 2026
 DATA NADI EKONOMI RAKYAT

MALAYSIA MADANI
 kemampunan

ODIN
 2024-2027
 OPEN DATA INVENTORY
 MALAYSIA
 NUMBER ONE
 IN THE WORLD

20 October

2016 - 2030

ACSS15 SESSION A Glimpse Through the Lens (Cont...)



ACSS15 SESSION A Glimpse Through the Lens (Cont...)



ACSS15 SESSION A Glimpse Through the Lens (Cont...)



ACSS15 SESSION A Glimpse Through the Lens (Cont...)



Key Highlights of ACSS15



Timor-Leste Joint ACSS as ASEAN 11th Member

A historic highlight was the official participation of Timor-Leste as the 11th Member State of ASEAN and its admission into the ASEAN Community Statistical System (ACSS) in 2025, marking a new chapter of inclusivity in regional statistics. Timor-Leste's accession followed a long journey that began with its application for ASEAN membership in 2011, observer status granted in 2022, and structured preparations under the ASEAN Roadmap for Full Membership.

The Committee congratulated Timor-Leste and reaffirmed its collective commitment to support the development of its national statistical system, ensuring full and effective integration into ASEAN statistical mechanisms and regional development efforts.

International Organisation Participation



Ms. Rachael Beaven, UNESCAP

UN ESCAP presented a global and regional update on key statistical developments relevant to ASEAN Member States, including preparations for SNA 2025, BPM7 and the 2030 World Population and Housing Census Programme. The presentation also highlighted emerging priorities such as strengthened data governance, measurement beyond GDP and the increasing role of AI and digitalisation in official statistics. ESCAP underscored common challenges facing national statistical systems, including resource constraints and declining survey response rates, and

ADB presented its technical assistance and training support for ASEAN Member States, covering areas such as the use of mobile phone data for tourism and migration statistics, application of new technologies and non-traditional data in agriculture and poverty mapping, and participation in the International Comparison Program (ICP). ADB also highlighted support for SDMX implementation, compilation of supply and use tables, input-output tables and extended accounts under the System of National Accounts, and expressed appreciation for ASEAN Members' continued contribution to the ICP.



Mr. Kaushal Joshi, ADB



Ms. Hilde Orderud, Statistics Norway

Statistics Norway shared its ongoing and proposed cooperation with ASEANstats and AMS. Key areas highlighted included support for the implementation of National Database System (NADABAS), external trade statistics, ocean satellite accounts and capacity-building through online and in-person training. Statistics Norway also presented its Food Security Statistics project, demonstrating how Household Consumption and Expenditure Surveys (HCES) can be leveraged to produce cost-effective, policy-relevant food security indicators, with an invitation for AMS to participate in future pilot initiatives

UN Women presented an update on the **ASEAN-UN Women Partnership** on gender statistics, highlighting progress on the ASEAN Gender Outlook, Gender Outlook Forum, regional training programmes and targeted support to AMS to address data gaps. Key achievements included the adoption of the **WGSDGI Cooperation Programme Terms of Reference in 2025** and the rollout of knowledge sharing and capacity-building activities. Looking ahead, UN Women outlined priorities under the **2026-2027 workplan**, focusing on SDG-related themes such as the gender-environment nexus and technology-facilitated violence, as well as future initiatives to advance gender and energy indicators and pilot methodologies under Women Count Phase III.



Ms. Andrea Sunah Espinoza Kim, UN Women



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Key Deliverables of the ACSS15

The ACSS Annual Priority 2025 was framed around the theme of ACSS15 underscored ASEAN's collective commitment to strengthening the role of official statistics in supporting inclusive growth, sustainable development and evidence-based policymaking across the regions. Under this Priority, ACSS15 identified four (4) key deliverables to advance regional statistical development.

1. ASEAN SDG Indicators Progress Report 2025

Led by the Working Group on Sustainable Development Goals Indicators (WGSDGI), this report provides a comprehensive assessment of ASEAN's progress towards the SDGs. It was officially launched on 1 October 2025 through a virtual event that presented key regional indicators to stakeholders across the region.



2. Proof of Concept for the ASEAN Statistics Virtual Academy

Led by the Sub-Committee on Planning and Coordination (SCPC), this initiative develops a proof of concept for the ASEAN Statistics Virtual Academy, an innovative and collaborative platform to support continuous learning and capacity-building for statisticians in ASEAN.



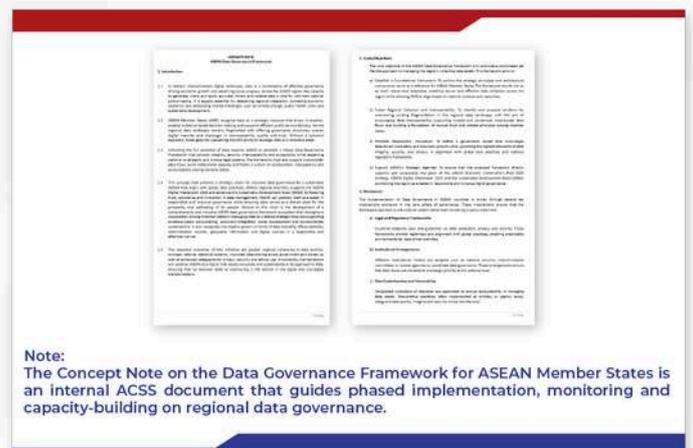
3. Awareness Initiative on the Importance of Statistics

Jointly led by the Working Group on Data Sharing, Analysis, Dissemination and Communication of Statistics (WGDSA), the Sub-Committee on Planning and Coordination (SCPC) and Malaysia, this initiative strengthens statistical literacy, promotes inclusivity and enhances public engagement. It seeks to elevate the value, appreciation and effective use of official statistics in support of national and regional development across all segments of society.



4. Concept Note on Data Governance for ASEAN Member States

Led by SCPC and Malaysia, the development of a Concept Note on Data Governance lays the foundation for a coherent regional framework on data stewardship, interoperability and trusted data sharing.



Together, these four deliverables represent tangible outcomes of regional cooperation and reinforce the ACSS commitment to trust, transparency and innovation in advancing the ASEAN statistical agenda.



MALAYSIA LED ANNUAL PRIORITY Awareness Initiative on the Importance of Statistics for National & Regional Development

The Awareness Initiative on the Importance of Statistics, implemented under the ACSS Annual Priority 2025, aimed to strengthen understanding and appreciation of official statistics as a key enabler of national and regional development. Endorsed at ACSS14 in November 2024, the initiative aligned with ASEAN Vision 2045 and Malaysia's ASEAN Chairmanship theme of "Inclusivity and Sustainability," reinforcing the role of trusted data in evidence-based policymaking.

Key Highlights

Objective

Strengthen awareness, appreciation and use of official statistics for national and regional development.

Strategic Alignment

Endorsed at ACSS14 (November 2024) and aligned with ASEAN Vision 2045 and Malaysia's ASEAN Chairmanship theme of "Inclusivity and Sustainability."

Key Focus Areas

Promote statistical literacy, inclusivity and public engagement while enhancing the visibility and credibility of ASEAN statistics.

Implementation Highlights (2025)

Regional stocktaking exercise to assess national awareness efforts and identify collaboration opportunities, particularly in digital communication and data storytelling.

Major Milestone

Virtual launch of the ASEAN SDG Indicators Progress Report 2025 on 1 October 2025, showcasing ASEAN's progress towards the Sustainable Development Goals.

Flagship Platform

Showcased during ASEAN-Malaysia Statistics Week 2025, with the ASEAN-Malaysia Statistical Forum (AMSF) serving as the main platform for regional engagement.

Key Outcome

Enhanced regional advocacy, public trust and sustained collaboration in advancing ASEAN through inclusive data and innovation.

Implementation Highlights

Timeline	Key Activity	Highlights/ Outcomes (Aligned with Awareness Initiative Objectives)
Feb - Sept 2025	Hosted 4 ACSS Working Group Meetings	<ul style="list-style-type: none"> Enhanced visibility of ACSS and strengthened Malaysia's leadership as ASEAN Chair 2025. Nationwide publicity through livestreams, newsletters, and media coverage. Promoted trust and engagement among policymakers, statisticians, and the public.
11 Aug 2025	ASEAN DAY Webinar "Future-Proofing ASEAN Statistic in a Changing World"	<ul style="list-style-type: none"> Awareness activity marking ASEAN Day 2025. Promoted regional identity and visibility of ACSS through interactive dialogue on the role of statistics in evidence-based policy.
1 Oct 2025	ASEAN SDG Indicator Report Lunch	<ul style="list-style-type: none"> Joint regional event highlighting ASEAN's progress towards the SDGs. Disseminated a regional video and infographics to enhance awareness of SDGs and their importance for regional policy formulation.
Jun - Nov 2025	Awareness Materials Development - Regional & National Level	<ul style="list-style-type: none"> Developed ASEAN Statistics Awareness Package (2-3 infographics, 1 poster, 1 video). Encouraged AMS to showcase at least one awareness product for the ACSS15 Exhibition. Strengthening communication and visibility of ACSS through public outreach and digital campaigns.
Sept - Oct 2025	World & National Statistics Day	<ul style="list-style-type: none"> Coordinated awareness celebrations across AMS Strengthened statistical literacy and public appreciation of official statistics under the WSD 2025 theme "Driving Change with Quality Statistics and Data for Everyone."
5 - 6 Nov 2025	ASEAN-Malaysia Statistical Forum (AMSF)	<ul style="list-style-type: none"> Culmination of the Awareness Initiative. Showcased AMS national awareness materials and regional collaboration. Enhanced public trust, inter-agency partnership, and knowledge-sharing for national and regional development.



ASEAN Statistics Awareness and Public Engagement Initiative

As part of the ACSS Annual Priorities 2025 Awareness Initiative, Malaysia implemented a comprehensive ASEAN Statistics Awareness and Public Engagement Initiative to enhance the visibility, understanding, and relevance of ASEAN statistics and the work of the ACSS Working Groups among policymakers, stakeholders, and the wider public.

The initiative integrated strategic communications, public outreach, and digital engagement activities conducted before, during, and after the ACSS Working Group Meetings in Malaysia. These efforts included teaser and countdown campaigns, livestreaming of key sessions, infographics, newsletters, official media statements, and wrap-up video recaps, aimed at strengthening public trust, promoting data openness, and showcasing the role of ASEAN statistics in regional development and evidence-based policymaking.

In parallel, the Department of Statistics Malaysia (DOSM) launched a targeted awareness initiative by developing ASEAN statistics infographics, which were published weekly across DOSM's social media platforms. These infographics translated regional statistical insights into accessible visual content, further strengthening public understanding of ASEAN statistics at the national level and reinforcing DOSM's role in advancing statistical awareness in support of the ASEAN Community.

In addition, under this Awareness Initiative, a regional showcase was developed, featuring national-level awareness actions on ASEAN statistics undertaken by ASEAN Member States (AMS), including activities conducted in conjunction with World Statistics Day 2025, for presentation at the ASEAN-Malaysia Statistical Forum (AMSF) 2026 Exhibition. This collective showcase provided a platform to share best practices, enhance regional visibility, and demonstrate ASEAN's shared commitment to promoting the value of official statistics.

Pre-Meeting Visibility Teaser & Countdown Campaign to Working Group Meetings



Real-Time Coverage Live Streaming of Opening Sessions & Daily Updates on DOSM Media Platforms



Media Statement



SCPC29

WGDSA23

WGSIG8

WGSITS12



ASEAN Statistics Awareness and Public Engagement Initiative (Cont...)

Infographic of Malaysia's ASEAN Statistics Awareness



ASEAN Statistical Awareness
Data Sharing For Better ASEAN
The Working Group on Data Sharing, Analysis, Dissemination and Communication of Statistics (WGDSA)

Who we are?

- Established by ASEAN Community Statistical System (ACSS) Committee
- Members: All ASEAN Member States
- Reports directly to the ACSS Committee

Objectives / Our Goals

- Promote transparency & accountability through data sharing
- Support policy & program implementation with statistics
- Strengthen capacity in analysis, dissemination & communication

Key Deliverables

- ASEAN Statistics Release Calendar & Data Transmission Protocol
- ACSS Communication Plan
- ASEAN Data Dissemination Platform
- Capacity building programs
- Community-based statistical products

Membership of Leadership

- Composition: 2 members per APS (from national statistical systems)
- Leadership: Chair - Vice Chair (2 years, extendable)

Function

- Develop policies & guidelines
- Ensure timely, quality ASEAN statistics



Newsletters Highlighting of the Working Groups

WORKING GROUP ON INTERNATIONAL INVESTMENT STATISTICS

INTRODUCTION

The Working Group on International Investment Statistics (WGIIIS) is a technical working group under the ASEAN Community Statistical System (ACSS). Its primary role is to promote the development, compilation, dissemination and reporting of international investment statistics across ASEAN member states for the design, development, implementation and monitoring of ASEAN investment policies and programs.

WHY NOW? BECAUSE!

The meeting brought together representatives from national statistical offices and central banks of ASEAN Member States, with support from the ASEAN Secretariat, to strengthen regional cooperation in the field of international investment statistics.

Newsletter WGIIIS

WORKING GROUP ON SYSTEM OF NATIONAL ACCOUNTS (WGSNA) - An Overview

Background

The ASEAN Working Group on System of National Accounts (WGSNA) was established in 2010 to coordinate and harmonize the compilation and reporting of national accounts statistics across ASEAN member states. The group's primary objective is to ensure the consistency, reliability and comparability of national accounts data across the region.

Objectives

The Working Group on System of National Accounts (WGSNA) aims to:

- Coordinate and harmonize the compilation and reporting of national accounts statistics across ASEAN member states.
- Ensure the consistency, reliability and comparability of national accounts data across the region.
- Provide technical assistance and capacity building to member states.
- Monitor and evaluate the progress of national accounts compilation and reporting.

Newsletter WGSNA

ASEAN MALAYSIA CHAIRMANSHIP 2025

WGSNA

The 1st Meeting of the Working Group on Economic Development Indicators (WGSNA) was held in Kuala Lumpur, Malaysia, on 22-23 October 2024. The meeting was attended by representatives from the ASEAN Secretariat, the Malaysian Department of Statistics, and the National Bureau of Economic Research (NBER) of the United States.

Key Outcomes:

- Agreed on the agenda for the 2025 ASEAN Malaysia Chairmanship.
- Discussed the progress of the WGSNA project.
- Highlighted the importance of economic development indicators in ASEAN.

Newsletter WSGDGI8

ASEAN MALAYSIA CHAIRMANSHIP 2025

WGSITS12

The 12th Meeting of the Working Group on International Trade in Services Statistics (WGSITS12) was held in Kuala Lumpur, Malaysia, on 22-23 October 2024. The meeting was attended by representatives from the ASEAN Secretariat, the Malaysian Department of Statistics, and the United States Department of Commerce.

Key Outcomes:

- Agreed on the agenda for the 2025 ASEAN Malaysia Chairmanship.
- Discussed the progress of the WGSITS project.
- Highlighted the importance of international trade in services statistics in ASEAN.

Newsletter WGSITS12

Wrap-Up Video Recap



SCPC29



WGDSA23



WSGDGI8



WGSITS12



20 October



2016 - 2030

ASEAN Statistics Webinar 2025

In conjunction with **ASEAN Day 2025**, DOSM organised the **ASEAN Statistics Webinar 2025** themed “Future-Proofing ASEAN Statistics in a Changing World” to raise awareness on ASEAN and highlight the vital role of statistics in supporting regional cooperation and development, bringing together about **250 participants** from all 10 ASEAN Member States and global partners.



Webinar Future Proofing ASEAN Statistics in a Changing World

11 August 2025 (Monday) Virtual

Objective Panel Discussion Aims to:

- ✓ Encourage strategic dialogue among ASEAN statisticians and global partners on making statistics future-ready;
- ✓ Identify key enablers and challenges in modernising statistical systems across ASEAN;
- ✓ Explore innovations and best practices in statistical governance, digitalisation, and communication;
- ✓ Promote regional collaboration in strengthening data ecosystem for emerging and cross-cutting issues;
- ✓ Reinforce the importance of high-quality, timely and interoperable data in supporting policy responses at the national and ASEAN levels.



In conjunction with the ASEAN Day celebration, DOSM also ran an **ASEAN Day countdown campaign**, using its platforms to promote awareness of ASEAN, its history and the role of statistics in supporting regional cooperation, as well as **officially kicking off the Countdown to ASEAN-Malaysia Stats Week 2025**, which will be held from 3 to 7 November 2025 in Melaka under the theme “Advancing ASEAN Through Inclusive Data and Innovation.”

ASEAN Day Countdown Campaign & Video Kick-off the Countdown to ASEAN-Malaysia Stats Week 2025



Countdown Infographics



Countdown Videography



Virtual Launch

ASEAN SDG Indicators Progress Report 2025

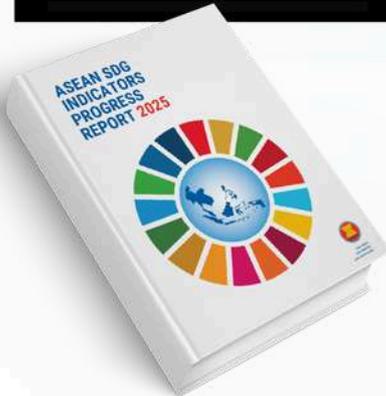
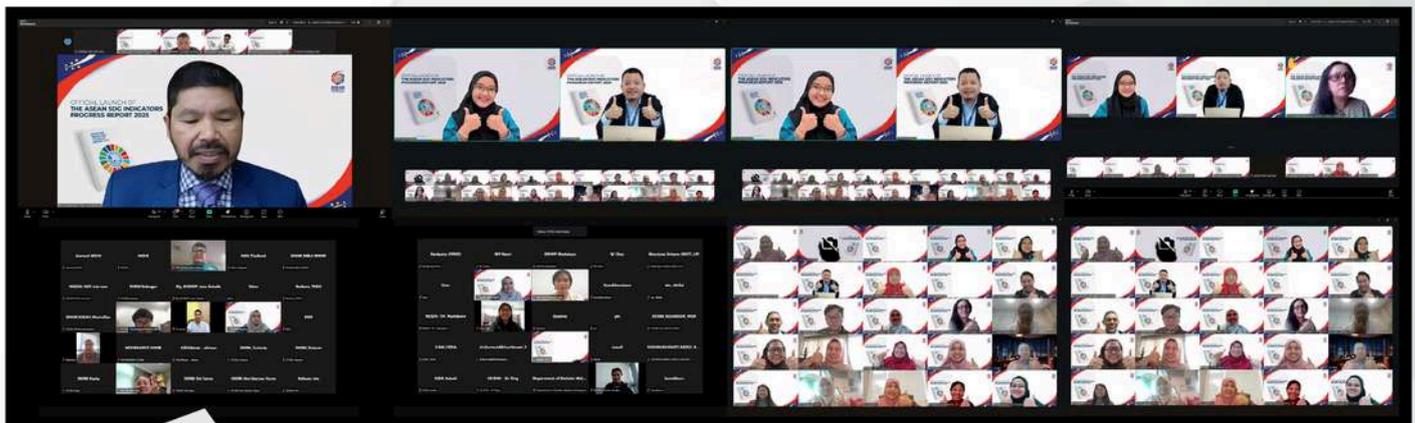
The virtual launch of the ASEAN Sustainable Development Goal (SDG) Indicators Progress Report 2025 on **1 October 2025**, jointly organised by ASEANstats and DOSM, served as one of the key activities under the statistical awareness initiative by showcasing ASEAN's SDG progress and promoting wider public understanding of the role of official statistics in sustainable development, with around **150 participants** from across ASEAN and development partners.

Event Highlights:

- ✓ The launch reaffirmed ACSS commitment to evidence-based policymaking across ASEAN.
- ✓ Presentation of Report by the ASEANstats
- ✓ Video showcase of the ASEAN SDGs Development
- ✓ Infographic of latest SDGs Statistics of ASEAN



For those who missed it, watch the replay via the QR code.



The ASEAN SDG Indicators Progress Report 2025

The report presents the status of selected SDG indicators for all 17 Goals from 2016–2023, covering 80 unique indicators (165 including sub-indicators and repeats) and tracking ASEAN's progress toward 2030 targets. Complementing the report, the infographic distils a selection of these indicators into clear visual snapshots, highlighting key trends and progress across the 17 SDGs for wider public understanding.



Scan the QR Code to access the report and infographic

Media Release



Infographic of SDGs Statistics of ASEAN



ASEAN-Malaysia Statistical Forum (AMSF)

6 November 2025 – The ASEAN-Malaysia Statistical Forum (AMSF) 2025, held in Melaka, convened more than 600 participants from ASEAN National Statistical Offices, international organisations, academia, industry and government under **Malaysia's ASEAN Chairmanship 2025**. Anchored by the theme “Advancing ASEAN Through Inclusive Data and Innovation,” the Forum served as a high-level platform for policy dialogue, technical exchange and capacity building.

Key activities included **two thematic forums, four technical presentations, a short course on Generative AI for data integration, scientific e-poster and public speaking finals**, and exhibition booths, highlighting practical applications of data and emerging technologies in official statistics.



Discover more highlights and details by scanning the QR code

A major highlight was the **launch of the DOSM 75th Anniversary commemorative coins**, symbolising Malaysia's statistical journey and the human-centred role of statistics in national development. Jointly organised by **DOSM, Bank Negara Malaysia and the Institute of Statistics Malaysia**, AMSF 2025 strengthened regional collaboration and reinforced the role of inclusive and innovative data in supporting sustainable ASEAN development.

Technical Presentations



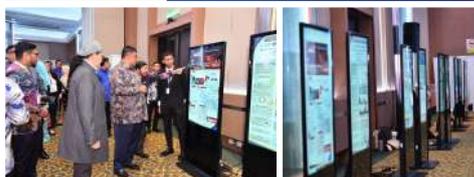
Thematic Forums



Short Course



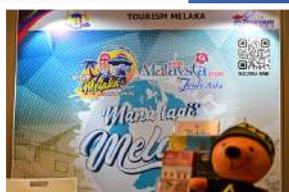
Scientific E-poster



Public Speaking



Exhibition Booths



ASEAN Awareness Showcase Exhibition

The ASEAN Awareness Showcase Exhibition provides a platform for all ASEAN Member States and ASEANstats to present their awareness initiatives through digital materials such as videos, infographics, posters and interactive content that highlight national achievements and outreach efforts. Displayed on interactive screens at the AMSF venue and further shared via ASEANstats' social media and portal, the exhibition supports the Awareness Initiative by promoting the importance of statistics for evidence-based policymaking and regional development across the region.



A Week of Fitness with FitDOSM in Melaka

Side Event

From 3 to 7 November 2025, FitDOSM brought delegates together in Melaka for a week filled with fitness, fun and active experiences. Each day featured energising morning and evening sessions, including Zumba workouts at Dusit Princess Hotel and runs along scenic routes past landmarks such as A Famosa, Taman Rumpun Bahagia and Perkampungan Hang Tuah that kept everyone moving and motivated. Blending fitness, friendship and exploration, FitDOSM left participants with lasting memories of Melaka's colourful streets, vibrant atmosphere and scenic beauty.



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A Week of Fitness with FitDOSM in Melaka (Cont...)



Networking Dinner in Celebrating Melaka's Heritage and Hospitality

Side Event

4 November 2025 - A Networking Dinner ASEAN-Malaysia Stats Week was held at the **Bunga Raya Grand Ballroom, Dusit Princess Hotel Melaka**, bringing together delegates from AMS, ASEANstats, development partners and Malaysian agencies in a relaxed yet dignified setting. **Officiated by The Right Honourable Datuk Seri Utama Ab Rauf bin Yusoh, Chief Minister of Melaka, and graced by YB Dato' Hajjah Hanifah Hajar Taib, Deputy Minister of Economy**, the dinner celebrated Melaka's role as host state and symbolised its strong partnership with DOSM in organising ASEAN-Malaysia Stats Week 2025.



“ In Malaysia, the commitment to data-driven progress is not new to us. It has long been our belief that transparent and reliable statistics are the cornerstone of good governance, a principle that continues to guide our nation's success.

Here in Melaka, we turn this national vision into reality. Data is not merely collected but transformed into insights that shape smarter policies, drive innovation and ensure every development truly benefits our rakyat. ”

**The Right Honourable
YAB Datuk Seri Utama Ab Rauf Yusoh
Chief Minister of Melaka**



“ Through close collaboration within the ACSS, we are not only strengthening the capacity of member states in producing accurate and comprehensive statistics but also reinforcing mutual trust in building a data-driven, people-centered ASEAN region that is better prepared to face global challenges strategically. ”

**The Honorable YB Dato' Hajjah Hanifah Hajar Taib
Deputy Minister of Economy of Malaysia**

Set against the backdrop of Melaka, a UNESCO World Heritage City known for its unique blend of cultures. The evening combined a short formal segment with relaxed networking in a **traditional and national attire theme**. After welcoming remarks and speeches, delegates were treated to a vibrant line-up of cultural performances that showcased Malaysia's diversity. The programme featured gamelan and instrumental pieces, Malay traditional dances such as Lenggang Mak Inang, Dondang Sayang and Zapin Bunga Hutan, irama Malaysia songs, as well as ethnic dances from Melaka's Portuguese and Baba Nyonya communities and Borneo performances like Tarian Kadazan and Ngajat. The night culminated in a lively joget lambak, where ASEAN delegates were invited to join the dancers on stage, creating a memorable moment of shared culture, heritage and camaraderie in historic Melaka.

Guests were also treated to a distinctly Malaysian menu, generously sponsored by the Government of the State of Melaka. The meal began with kerabu mangga and acar rampai, followed by a main spread of nasi minyak, ayam masak merah, kari kambing vindaloo, prawn with golden oats, seabass in Nyonya style and mixed vegetables. Dessert featured sago gula Melaka and a mixed fruit platter, offering delegates an authentic taste of Malaysia's rich culinary heritage to complement the cultural experience.



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Networking Dinner in Celebrating Melaka's Heritage and Hospitality (Cont...)



Networking Dinner in Celebrating Melaka's Heritage and Hospitality (Cont...)



Immersive Cultural Evening in the Heart of Melaka

5 November 2025 - The Cultural Visit brought delegates on a memorable evening journey through Melaka's historic and scenic attractions. The visit was designed to **introduce the culture, history and identity of Melaka as a leading tourism destination**. This initiative also supported the celebration of **World Tourism Day 2025**, which was held from 27 to 29 September in Melaka, and helped to further promote the spirit of inclusivity, cultural diversity and openness.

The programme began in **Bandar Hilir**, where the group explored some of Melaka's most iconic landmarks, including the historic **Stadthuys Building, Bukit Melaka** and the timeless **A Famosa**, giving them a closer look at the city's rich heritage and vibrant past.

The visit continued at **Taming Sari Tower**, where delegates experienced sweeping panoramic views of the city and a beautiful sunset from the revolving observation deck. The ride offered a spectacular view of Historical Melaka City, with sights such as St Paul's Hill, the Independence Memorial Building, the Samudera Museum and the ship Flor De La Mar, the Melaka River, Dataran Pahlawan, Pulau Selat Mosque, Pulau Besar and the Straits of Malacca. From this vantage point, delegates could also see the rapid development taking place across the state.

To round off the evening, delegates headed to Taman Rempah for the **Melaka River Cruise**, gliding along the gently winding river and passing colourful street art, restored shophouses, historic bridges and vibrant riverside cafés that reflect Melaka's blend of old and new. The cultural programme concluded with warm memories and a deeper appreciation of Melaka's unique heritage as a living World Heritage City.



Immersive Cultural Evening in the Heart of Melaka (Cont...)

Cultural Visiot of Melaka Heritage



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ASEAN Community Kindness Day in Perkampungan Hang Tuah

7 November 2025 – As an added value, a **social programme** titled **“ASEAN Community Kindness Day: Celebrating ASEAN-Malaysia Statistics Week 2025”** was organised at Perkampungan Hang Tuah, Melaka, fostering community engagement and people-to-people connections in conjunction with the Week’s activities. The programme brought together the local community of Melaka with ASEAN and international delegates, creating a warm people-to-people platform beyond the meeting rooms. This initiative aimed to strengthen ties between the public and the ASEAN statistical community while leaving a meaningful and sustainable impact in conjunction with the presence of ACSS15 delegates. It also aligned with the celebration of World Tourism Day 2025 in Melaka, further promoting the spirit of inclusivity, cultural diversity and openness.

The delegates and participants were welcomed with a classic Malay wedding ceremony, where guests were greeted by a **traditional persandingan in full Malay attire** accompanied by the **rhythmic beat of kompang**, offering a vivid first glimpse of Malay customs and hospitality. This was followed by a lively **rewang** session in which delegates joined villagers to cook **bubur lambuk** in the traditional communal style, and a series of traditional games such as **konda kondi, congkak, dam aji and batu seremban** that gave a nostalgic glimpse into village life. The programme continued with a visit to the **Hang Tuah Museum**, where delegates learned more about the legendary Malay warrior and Melaka’s rich history, before **bubur lambuk** was distributed to the surrounding community, symbolising kindness, sharing and the strong connection between ASEAN statistics and the people they ultimately serve.



Link Video Programme: <https://www.facebook.com/share/v/16Ds54uU4n/>



SCAN TO SEE MORE



ASEAN Community Kindness Day in Perkampungan Hang Tuah (Cont...)



Media Statements & Press Coverage

Media Statement of ACSIS15



SCAN TO READ THE MEDIA STATEMENT

Media Statement of AMSF



SCAN TO READ THE MEDIA STATEMENT

ASEAN di landas tepat capai sasaran pengurangan kemiskinan menjelang 2030

<https://utusan.sarawak.com.my/sarawak-di-landas-tepat-capai-sasaran-pengurangan-kemiskinan-menjelang-2030/>

ACSS15 perkuh dialog strategik antara ahli statistik dan pembuat dasar ASEAN

<https://www.astrawani.com/berita-malaysia/acss15-perkuh-dialog-strategik-amara-ahli-statistik-dan-pembuat-dasar-asean-546075>

ACSS15 Strengthens Strategic Dialogue Between ASEAN Statisticians, Policymakers

<https://bernama.com/en/general/news.php?id=2486957>

AI, Big Data Strengthen Statistical Management in Malaysia And ASEAN

<https://www.bernama.com/en/general/news.php?id=2487943>

ASEAN Statistical Forum 2025: Strengthening Data-Driven Decision Making

<https://www.sinchew.com.my/news/2025104/halton/7000773>

ASEAN Statistical Forum 2025: Strengthening Data-Driven Decision Making

<https://www.sinchew.com.my/news/2025104/halton/7001462?vari-are=zh-hant>

DATA YANG TEPAT MELAHIRKAN DASAR YANG TEPAT - KM

<https://www.melakaharini.com/malaysia-yang-tepat-melahirkan-dasar-yang-tepat-km/>

Malaysia banks on AI and big data to boost tourism planning, says chief statistician

<https://malaymail.com/news/malaysia/2025/11/07/malaysia-banks-on-ai-and-big-data-to-boost-tourism-planning-says-chief-statistician/97516>

Malaysia Ulangi Komitmen Perkuh Kerjasama Bilang Statistik ASEAN

<https://www.bernama.com/bm/news.php?id=2487276>

Press Coverage

Teknologi AI Pacu Pengurusan Statistik Negara Secara Inklusif

<https://asean.bernama.com/news-bm.php?id=2467797>

MELAKA KOMITED JADI NEGERI BERASASKAN DATA

Sidang Media Press Conference

<https://www.mkn.gov.my/web/fms/2025/11/06/melaka-komited-jadi-negeri-berasaskan-data/>

Data, statistik tepat paku sektor pelancongan

<https://www.astroawani.com/berita-malaysia/data-statistik-tepat-paku-sektor-pelancongan-546595>

MELAKA LAMBANG WARISAN KETERHUBUNGAN ASEAN

<https://www.melakaharini.my/melaka-lambang-warisan-keterhubungan-asean/>

AI and big data boost statistical management across Malaysia and ASEAN

<https://thesun.my/went/asean/ai-and-big-data-boost-statistical-management-across-malaysia-and-asean/>

Joint Media Statement of the Fifteenth Session of the ASEAN Community Statistical System Committee (ACSS15)

<https://asean.org/joint-media-statement-of-the-fifteenth-session-of-the-asean-community-statistical-system-committee-acss15/>

Hanifah rasmi ACSS15, tegakan kepentingan kerjasama perkuuk statistik serantau

<https://www.tvsarawak.my/2025/11/04/hanifah-rasmi-acss15-tegakan-kepentingan-kerjasama-perkuuk-statistik-serantau/>

BPS Berpartisipasi dalam The 15th Session of the ASEAN Community Statistical System Committee

<https://www.bps.go.id/d/NEWS/2025/11/18/806/bps-berpartisipasi-dalam-the-15th-session-of-the-asean-community-statistical-system-committee.html>

MELAKA LAMBANG WARISAN KETERHUBUNGAN ASEAN

<https://www.melakaharini.my/melaka-lambang-warisan-keterhubungan-asean/>

MELAKA KOMITED JADI NEGERI BERASASKAN DATA

Sidang Media Press Conference

<https://www.mkn.gov.my/web/fms/2025/11/06/melaka-komited-jadi-negeri-berasaskan-data/>

DATA YANG TEPAT MELAHIRKAN DASAR YANG TEPAT - KM

<https://www.mkn.gov.my/web/fms/2025/11/06/data-yang-tepat-melahirkan-dasar-yang-tepat-km/>



Publicity ASEAN-Malaysia Stats Week 2025

PRINTING METARIALS

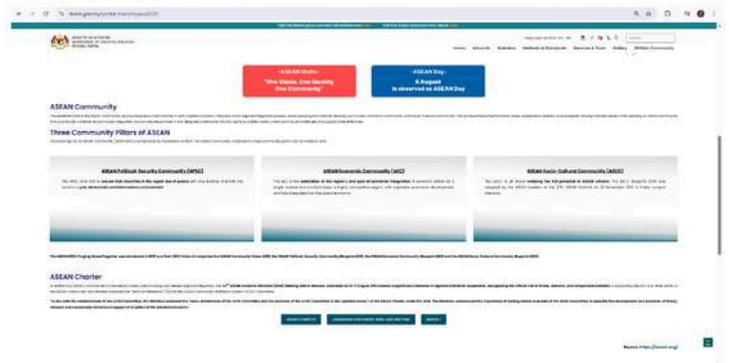


Billboard, Roll-up Bunting & Giant Banner

COUNTDOWN (SOCIAL MEDIA)



PORTAL & LANDING PAGE



ASEAN Voices on Data and Innovation: DOSM WebTV Series

To extend the reach of ACSS15 and the ASEAN-Malaysia Statistical Forum 2025 beyond the meeting rooms in Melaka, DOSM produced a special **DOSM WebTV: ACSS15 & AMSF 2025** series. Across a sequence of short videos released from 13 to 24 November 2025, Heads and senior officials of ASEAN National Statistical Offices, ASEANstats, Timor-Leste and key partners shared their reflections on ACSS15, the ASEAN-Malaysia 2025 theme of Inclusivity and Sustainability, and the future of data, innovation and cooperation in the region. Featuring voices from Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Myanmar, the Philippines, Singapore, Thailand, Viet Nam, Timor-Leste, ASEANstats and Malaysian thought leaders, the series provided an accessible way for the public to hear directly from decision-makers about why statistics matter for ASEAN's shared future.

Watch the full series on the StatsMalaysia YouTube channel by searching for **"DOSM WebTV: ACSS15 & AMSF 2025"**.

<https://www.youtube.com/@StatsMalaysia/videos>



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dosm.gov.my

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DOSM WebTV: ACSS15 & AMSF 2025 - Malaysia

28 views · 2 weeks ago



DOSM WebTV: ACSS15 & AMSF 2025 - YBhg. Tuan Fabian Bigar

10 views · 2 weeks ago



DOSM WebTV: ACSS15 & AMSF 2025 - Mr. Peh Kian-Heng

13 views · 2 weeks ago



DOSM WebTV: ACSS15 & AMSF 2025 - YBrs. Prof. Ts. Dr. Mardeni bin Roslee

8 views · 3 weeks ago



DOSM WebTV: ACSS15 & AMSF 2025 - YBhg. Datuk Dr. Anis Yusaf Yusoff

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DOSM WebTV: ACSS15 & AMSF 2025 - YBhg. Tan Sri Dato' Seri Dr. Sulaiman...

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DOSM WebTV: ACSS15 & AMSF 2025 - ASEANstats

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DOSM WebTV: ACSS15 & AMSF 2025 - Vietnam

14 views · 3 weeks ago



DOSM WebTV: ACSS15 & AMSF 2025 - Timor Leste

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DOSM WebTV: ACSS15 & AMSF 2025 - Thailand

11 views · 3 weeks ago



DOSM WebTV: ACSS15 & AMSF 2025 - Singapore

19 views · 3 weeks ago



DOSM WebTV: ACSS15 & AMSF 2025 - Philippines

17 views · 3 weeks ago



DOSM WebTV: ACSS15 & AMSF 2025 - Myanmar

10 views · 3 weeks ago



DOSM WebTV: ACSS15 & AMSF 2025 - Lao PDR

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10 views · 3 weeks ago



DOSM WebTV: ACSS15 & AMSF 2025 - Cambodia

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Appreciation ASEAN-Malaysia Stats Week

Heartfelt Appreciation and Special Thanks

On behalf of the Department of Statistics Malaysia (DOSM) and the ACSS15 Organising Committee, we extend our **deepest appreciation and heartfelt thanks** to all who have contributed to the success of ASEAN-Malaysia Stats Week 2025 in Melaka from 3 - 7 November 2025.

We wish to record our sincere gratitude to the **National Statistical Offices (NSOs) of all ASEAN Member States and Timor-Leste**, whose Heads and delegates have brought their expertise, commitment and strong spirit of solidarity to ACSS15 and the AMSF. Our special thanks also go to **ASEANstats and the ASEAN Secretariat** for their continuous guidance, coordination and support in steering the regional statistical agenda and ensuring that ACSS remains a trusted pillar of ASEAN cooperation.

A very special word of thanks is extended to our **corporate strategic partners**:

- The Government of the State of Melaka, for its exceptional hospitality, facilities and on-the-ground support from logistics and security to cultural programmes and community activities that warmly welcomed all delegates to Melaka and showcased the state's rich heritage as well as its generous financial support, which helped to underwrite and facilitate the successful implementation of ASEAN-Malaysia Stats Week 2025 programmes and activities; and
- ASEANstats (ASEAN Statistics Division of the ASEAN Secretariat), for its technical leadership and coordination in aligning ACSS15 outcomes with ASEAN's broader goals, supporting Member States and Timor-Leste, and strengthening the ACSS as a whole.



We warmly acknowledge the invaluable collaboration of our **development partners and international organisations** - Artemis Information Management, the Asian Development Bank (ADB), the United Nations Economic and Social Commission for Asia and the Pacific (UN ESCAP), UN Women, Statistics Norway and the World Bank for sharing technical knowledge, resources and long-term support to enhance ASEAN statistics and capacity-building.

Our deepest appreciation is also extended to the Government of **Malaysia**, in particular the **Ministry of Economy, Ministry of Foreign Affairs, Ministry of Finance, Ministry of Investment, Trade and Industry, and Bank Negara Malaysia (Central Bank of Malaysia)**, for their strong policy backing, participation and cooperation throughout this journey. We further thank the **Government and State agencies of Melaka**, including local authorities and related departments, for their steadfast support, warm hospitality and coordination in hosting all delegates.

Last but certainly not least, we express our heartfelt thanks to all **speakers, moderators, panellists, exhibitors, students, academia, industry representatives, media partners** as well as the many **committee members, secretariat teams and volunteers** whose dedication behind the scenes made every session, forum and programme possible.

Thank you once again for walking this path with us in Melaka. We look forward to sustaining this spirit of collaboration in future ASEAN statistical initiatives and to welcoming you again when Malaysia next assumes the ASEAN Chairmanship.



BEHIND THE SCENES

Building ASEAN-Malaysia Stats Week 2025



Behind the Scenes Building ASEAN-Malaysia Stats Week 2025 (Cont...)



Behind the Scenes

Building ASEAN-Malaysia Stats Week 2025 (Cont...)



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B26

 BANCII EKONOMI 2026

 DATA NADI EKONOMI RAKYAT

MALAYSIA MADANI

 kemampanan

ODIN

 OPEN DATA INVENTORY

 MALAYSIA NUMBER ONE IN THE WORLD

20 October

2016 - 2030

Gemilang

Di arus zaman berubah
moden dan penuh rintangan
tetap melangkah dan berevolusi
dan menuju matlamat jaya

Seiring dan seirama
bersama tekad di hati
misi dan visi berinovasi
Gah di mata dunia

Chorus

Gemilang, perangkaan jitu
data terpelihara
pelbagai anugerah
membuktikan kita juga berdaya
Gemilang, harumkan negara
di antarabangsa
berpadu tenaga, berganding ba
dan kejayaan di rasa

Langkah strategi di yakini
kejayaan di kecap
sejarah yang terukir
menjadi inspirasi



Statistics Bloom In Harmony

Doesn't matter far or near
Strength in numbers
we don't live in fear

Birds of feather flock together
Statistics our form of adour
We, will always live it up

Prechorus

So let us live in solidarity And in the
world arena we'll succeed
It is statistics that will come to be
The reason we will bloom in
harmony

Chorus

Everybody undivided Data's where
our hearts reside in
There will always be a bind
Just like fire that ignites
That's how brightly lit our dreams
are
We'll reach higher than the stars

Sending love to one another
Leaving no one in a slumber
We will stand with unity

Mustering our courage while
Embracing our disparities We'll
achieve our victory
One dream with unity
One love with harmony



Thank You



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