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Blok C6 & C7, Kompleks C,
Pusat Pentadbiran Kerajaan Persekutuan, Presint 1,
62514, Wilayah Persekutuan Putrajaya
No. Telefon : 03 - 8090 4681

DEMOGRAFI PERNIAGAAN 2022

Kadar penubuhan enterpris di Malaysia melebihi paras 6.0 peratus dalam tempoh 2017 hingga 2022

PUTRAJAYA, 28 OKTOBER 2024 – Pada hari ini, Jabatan Perangkaan Malaysia (DOSM) **buat julung kalinya telah menerbitkan Demografi Perniagaan 2022**. Statistik demografi perniagaan menyediakan indikator antaranya bagi mengukur tahap daya saing perniagaan, pertumbuhan ekonomi dan peluang pekerjaan hasil dari penubuhan enterpris baru. Penerbitan ini memaparkan tiga parameter asas iaitu bilangan enterpris, bilangan penubuhan dan penutupan enterpris serta kadar survival enterpris di Malaysia. Entiti perniagaan yang diliputi dalam penerbitan ini adalah syarikat yang didaftarkan di bawah Pendaftaran Syarikat (ROC) dengan Suruhanjaya Syarikat Malaysia (SSM).

Dalam satu kenyataan hari ini, Dato' Sri Dr. Mohd Uzir Mahidin, Ketua Perangkawan Malaysia berkata, “Kadar penubuhan enterpris kekal melebihi paras 6.0 peratus dalam tempoh 2017 hingga 2022, dengan kadar tertinggi direkodkan pada tahun 2022 iaitu 7.0 peratus, manakala kadar terendah dicatatkan pada 2020 dengan 6.4 peratus. Kadar penutupan enterpris sentiasa melebihi kadar penubuhan kecuali pada tahun 2021. Kadar penutupan enterpris tertinggi dicatatkan pada tahun 2017 iaitu 11.4 peratus manakala terendah dicatatkan pada 2021 iaitu 4.4 peratus”.

Dato' Sri Dr. Mohd Uzir Mahidin menjelaskan “Dalam tempoh 2017 hingga 2022, bilangan enterpris tertinggi dicatatkan pada tahun 2017 iaitu 726,362. Bilangan enterpris menunjukkan trend yang menurun bagi tempoh empat tahun berturut-turut bermula pada tahun 2017 dengan bilangan enterpris terendah dicatatkan pada tahun 2020 iaitu 681,832. Ini berikutan daripada penularan pandemik COVID-19 di mana Perintah Kawalan Pergerakan (PKP) di seluruh Malaysia bermula pada 18 Mac 2020, dengan hanya *essential sector* dibenarkan beroperasi dan menyebabkan kebanyakan perniagaan terjejas”.

Dalam tempoh sama, bilangan penubuhan enterpris baru melebihi paras 45,000 kecuali pada tahun 2020. Bilangan tertinggi dicatatkan pada tahun 2022 iaitu 48,124 manakala terendah dicatatkan pada tahun 2020 dengan 43,928. Walau bagaimanapun, bilangan penutupan enterpris sentiasa melebihi bilangan penubuhan enterpris kecuali pada tahun 2021 yang juga mencatatkan bilangan penutupan enterpris terendah iaitu 30,956. Manakala, bilangan penutupan enterpris tertinggi dicatatkan pada tahun 2017 dengan 82,518.

Dalam konteks kadar survival enterpris, kadar satu tahun survival bagi enterpris yang ditubuhkan pada tahun 2017 hingga 2021 adalah di antara 94.2 peratus hingga 97.3 peratus, tertinggi pada tahun 2017 (97.3%) dan terendah pada 2018 (94.2%). Sementara itu, kadar lima tahun survival enterpris yang ditubuhkan pada tahun 2017 adalah 66.1 peratus.

Menghuraikan lebih lanjut mengenai statistik ini dari perspektif sektor, “Pada tahun 2022, sektor yang paling dominan iaitu sektor Perkhidmatan merekodkan bilangan enterpris tertinggi sebanyak 544,403 (79.0%) diikuti sektor Pembinaan sebanyak 59,771 (8.7%). Dari segi penubuhan enterpris, sektor Perkhidmatan menyumbang bilangan tertinggi iaitu 39,764 (82.6%) manakala yang terendah ialah sektor Perlombongan & pengkuarian dengan 506 (1.1%). Merujuk kepada penutupan enterpris, sektor Perkhidmatan merekodkan bilangan tertinggi dengan 44,064 (79.4%) manakala sektor Perlombongan & pengkuarian mencatatkan bilangan terendah iaitu 832 (1.5%)”.

Kadar penubuhan enterpris tertinggi pada tahun 2022, dicatatkan oleh sektor Perkhidmatan iaitu 7.3 peratus manakala sektor Pembuatan mencatatkan kadar terendah iaitu 5.3 peratus. Sektor Perlombongan & pengkuarian mencatatkan kadar penutupan enterpris tertinggi iaitu 11.1 peratus dan kadar penutupan terendah dicatatkan oleh sektor Pembuatan iaitu 7.3 peratus.

Kadar lima tahun survival mengikut sektor bagi enterpris yang ditubuhkan pada 2017 dan masih beroperasi pada 2022 adalah di antara 64.2 peratus hingga 70.2 peratus. Kadar lima tahun survival mengikut sektor menunjukkan sektor Pembinaan mencatatkan kadar tertinggi dengan 70.2 peratus diikuti oleh sektor Pembuatan iaitu 66.8 peratus, kedua-duanya melebihi kadar lima tahun survival keseluruhan iaitu 66.1 peratus.

Mengulas lanjut, Dato' Sri Dr. Mohd Uzir Mahidin menyatakan, "Tiga negeri yang mencatatkan bilangan enterpris tertinggi pada tahun 2022 adalah W.P. Kuala Lumpur (221,687), diikuti Selangor (182,825) dan Johor (66,268). Dari segi penubuhan enterpris, bilangan penubuhan enterpris tertinggi dicatatkan oleh W.P. Kuala Lumpur (15,801), diikuti Selangor (13,742) dan Johor (4,819). Trend yang sama dilihat bagi penutupan enterpris, di mana bilangan penutupan enterpris tertinggi dicatatkan oleh W.P. Kuala Lumpur (19,924), diikuti Selangor (15,773) dan Johor (4,817). Manakala bilangan penutupan enterpris terendah dicatatkan oleh W.P. Putrajaya (27), diikuti W.P. Labuan (58) dan Perlis (88)".

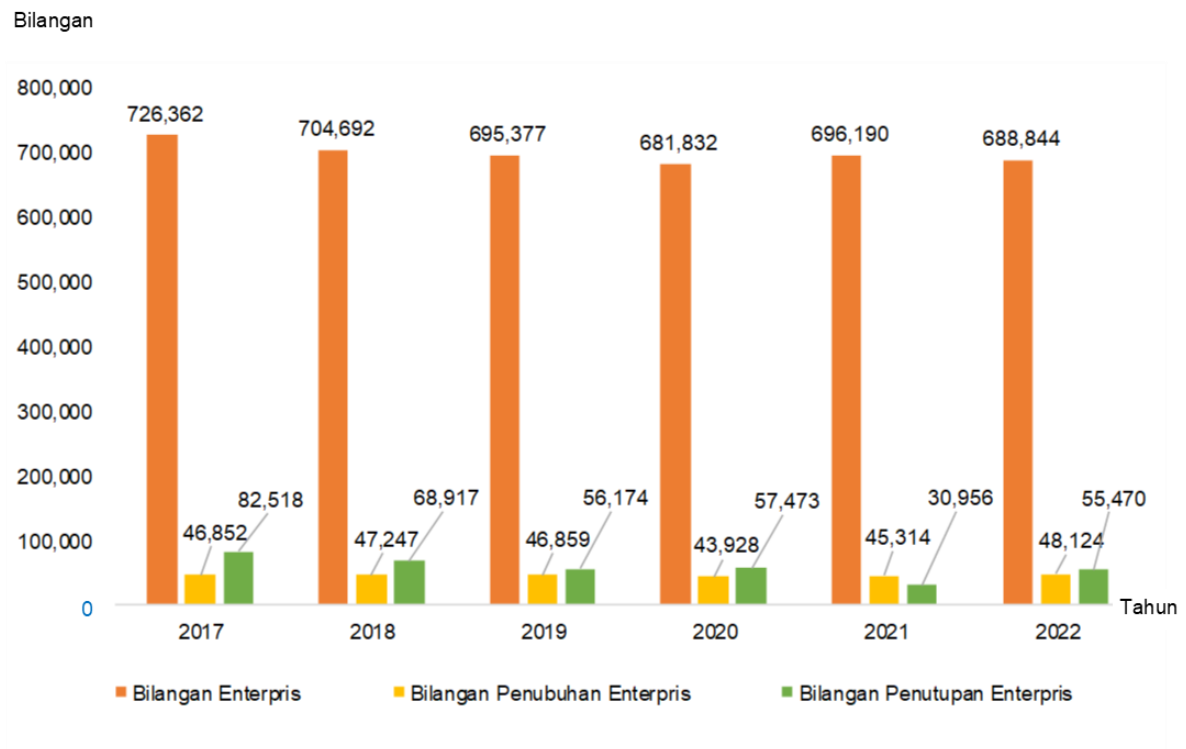
Tiga negeri dengan kadar penubuhan tertinggi adalah W.P. Putrajaya (8.1%), diikuti Selangor (7.5%) dan Kedah (7.4%), manakala tiga negeri yang mencatatkan kadar penubuhan enterpris terendah adalah W.P. Labuan (2.9%), diikuti Perlis (5.1%) dan Perak (5.3%). Bagi kadar penutupan pula, Perlis (11.1%), Kelantan (10.2%) dan W. P. Kuala Lumpur (9.0%) mencatatkan kadar penutupan enterpris tertinggi manakala W.P. Putrajaya (5.1%), Melaka (5.4%), dan W.P. Labuan (5.5%) adalah tiga negeri yang mencatatkan kadar penutupan enterpris terendah.

Bagi enterpris yang ditubuhkan pada 2017 dan masih beroperasi pada 2022, kadar lima tahun survival tertinggi dicatatkan oleh Sarawak (73.8%), diikuti Perak (71.9%) dan W.P. Putrajaya (71.4%). Sebanyak sebelas negeri mencatatkan kadar lima tahun survival melebihi kadar keseluruhan 66.1 peratus.

Jabatan Perangkaan Malaysia (DOSM) telah melancarkan OpenDOSM NextGen sebagai medium yang menyediakan katalog data dan visualisasi bagi memudahkan pengguna menganalisis pelbagai data dan boleh diakses melalui portal <https://open.dosm.gov.my>.

Kerajaan Malaysia telah mengisytiharkan Hari Statistik Negara (MyStats Day) pada 20 Oktober. Tema sambutan MyStats Day adalah “Statistik Nadi Kehidupan”. DOSM menyambut ulang tahun ke-75 Jubli Intan pada tahun 2024.

Carta 1: Bilangan Penubuhan dan Penutupan Enterpris, 2017 - 2022



Paparan 1: Kadar Penubuhan dan Penutupan Enterpris, 2017 - 2022

Kadar	2017	2018	2019	2020	2021	2022
Penubuhan Enterpris (%)	6.5	6.7	6.7	6.4	6.5	7.0
Penutupan Enterpris (%)	11.4	9.8	8.1	8.4	4.4	8.1

Paparan 2: Kadar Survival Enterpris, 2017 - 2021

Tahun Survival	Penubuhan Enterpris				
	2017 (%)	2018 (%)	2019 (%)	2020 (%)	2021 (%)
Satu	97.3	94.2	96.1	97.1	96.7
Dua	90.7	88.6	90.8	91.4	
Tiga	85.2	84.5	85.6		
Empat	77.2	73.0			
Lima	66.1				

Paparan 3: Kadar Penubuhan dan Penutupan Enterpris mengikut Sektor, 2022

Kadar	 Pertanian	 Perombongan & pengkuarian	 Pembuatan	 Pembinaan	 Perkhidmatan
Penubuhan Enterpris (%)	6.6	6.8	5.3	5.8	7.3
Penutupan Enterpris (%)	7.6	11.1	7.3	8.2	8.1

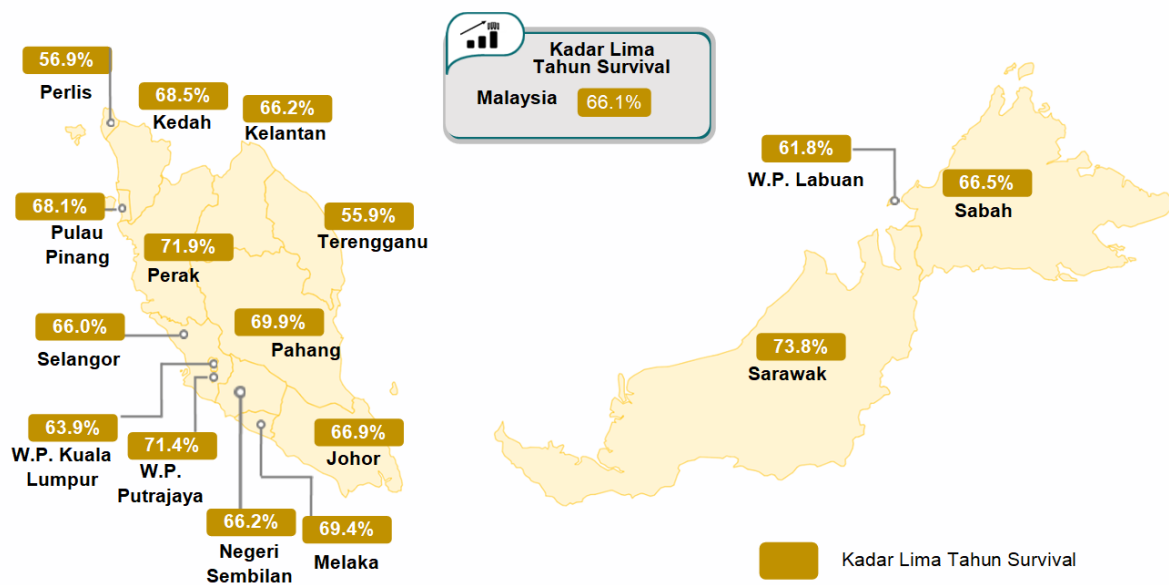
Paparan 4: Kadar Survival Enterpris mengikut Sektor, 2017-2021

Sektor	Tahun Survival	Penubuhan Enterpris				
		2017 (%)	2018 (%)	2019 (%)	2020 (%)	2021 (%)
 Pertanian	Satu	97.6	93.9	96.7	98.0	96.2
	Dua	92.0	87.1	90.6	93.6	
	Tiga	84.3	83.8	84.3		
	Empat	75.2	70.8			
	Lima	64.5				
 Perlombongan & pengkuarian	Satu	97.0	94.8	95.4	97.5	97.4
	Dua	92.1	89.9	90.9	91.5	
	Tiga	85.5	83.4	85.1		
	Empat	75.3	70.0			
	Lima	64.2				
 Pembuatan	Satu	97.6	94.1	95.9	96.8	96.9
	Dua	92.0	88.5	91.0	90.8	
	Tiga	87.3	84.3	86.1		
	Empat	78.6	72.6			
	Lima	66.8				
 Pembinaan	Satu	98.1	95.6	96.0	97.6	96.9
	Dua	93.1	90.8	91.9	93.2	
	Tiga	88.3	87.4	87.7		
	Empat	80.8	76.4			
	Lima	70.2				
 Perkhidmatan	Satu	97.2	94.1	96.1	97.1	96.7
	Dua	90.3	88.4	90.7	91.1	
	Tiga	84.6	84.2	85.4		
	Empat	76.8	72.9			
	Lima	65.7				

Paparan 5: Statistik Demografi Perniagaan mengikut Negeri, 2022

Negeri	Bilangan Enterpris	Bilangan Penubuhan Enterpris	Kadar Penubuhan Enterpris (%)	Bilangan Penutupan Enterpris	Kadar Penutupan Enterpris (%)
 MALAYSIA	688,844	48,124	7.0	55,470	8.1
 Johor	66,268	4,819	7.3	4,817	7.3
 Kedah	15,311	1,140	7.4	1,076	7.0
 Kelantan	6,836	431	6.3	694	10.2
 Melaka	14,827	868	5.9	794	5.4
 Negeri Sembilan	11,245	797	7.1	846	7.5
 Pahang	12,658	761	6.0	1,052	8.3
 Perak	27,184	1,440	5.3	1,891	7.0
 Perlis	790	40	5.1	88	11.1
 Pulau Pinang	47,357	3,136	6.6	3,213	6.8
 Sabah	30,824	1,840	6.0	2,283	7.4
 Sarawak	43,164	2,841	6.6	2,462	5.7
 Selangor	182,825	13,742	7.5	15,773	8.6
 Terengganu	6,277	394	6.3	472	7.5
 W.P. Kuala Lumpur	221,687	15,801	7.1	19,924	9.0
 W.P. Labuan	1,059	31	2.9	58	5.5
 W.P. Putrajaya	532	43	8.1	27	5.1

Paparan 6: Kadar Lima Tahun Survival mengikut Negeri, 2022



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MINISTRY OF ECONOMY
DEPARTMENT OF STATISTICS MALAYSIA

Block C6 & C7, Complex C,
Federal Government Administrative Centre, Precinct 1,
62514 Federal Territory of Putrajaya
Telephone : 03 - 8090 4681

BUSINESS DEMOGRAPHY, 2022

The enterprise birth rate in Malaysia above 6.0 per cent during the period from 2017 to 2022

PUTRAJAYA, OCTOBER 28, 2024 – “Today, Department of Statistics Malaysia (DOSM) **has published Business Demography, 2022 for the first time**. Business demography statistics provide indicators to measure among others level of competitiveness, economic growth and the creation of new jobs resulting from formation of new enterprises. This publication presents three basic parameters, namely the number of enterprises, the number of enterprise births and deaths, as well as the survival rate of enterprises in Malaysia. The business entities covered in this publication are companies registered under the Registration of Companies with Companies Commission of Malaysia (CCM).

In a statement today, Dato’ Sri Dr. Mohd Uzir Mahidin, the Chief Statistician of Malaysia, said, “The enterprise birth rate remained above 6.0 per cent during the period from 2017 to 2022, with the highest rate recorded in 2022 at 7.0 per cent, while the lowest rate was recorded in 2020 at 6.4 per cent. The enterprise death rates had consistently exceeded the birth rates except in 2021. The highest enterprise death rate was recorded in 2017 at 11.4 per cent while the lowest was in 2021 at 4.4 per cent”.

Dato' Seri Dr. Mohd Uzir Mahidin explained "In the period 2017 to 2022, the highest number of enterprises was recorded in 2017 at 726,362. The number of enterprises showed a declining trend for a period of four consecutive years starting in 2017 with the lowest number recorded in 2020 at 681,832 enterprises. This was due to the spread of the COVID-19 pandemic, whereby the Movement Control Order (MCO) throughout Malaysia began on 18 March 2020, allowing only essential sectors to operate, which severely impacted most businesses".

During the same period, the number of enterprise births exceeded 45,000 except in 2020. The highest number was recorded in 2022 at 48,124 while the lowest was recorded in 2020 at 43,928. However, the number of enterprise deaths has always exceeded the number of enterprise births except in 2021, which also recorded the lowest number of enterprise deaths at 30,956. Meanwhile, the highest number of enterprise deaths was recorded in 2017 with 82,518.

In the context of the enterprises survival rates, the one-year survival rate for enterprises established in 2017 to 2021 was between 94.2 per cent to 97.3 per cent, with the highest in 2017 (97.3%) and the lowest in 2018 (94.2%). Meanwhile, the five-year survival rate of enterprises established in 2017 was 66.1 per cent.

Elaborating further on these statistics from the sectoral perspective, "The most dominant sector in 2022 was the Services sector which recorded the highest number of enterprises at 544,403 (79.0%) followed by Construction sector at 59,771 (8.7%). In terms of enterprise birth, the Services sector contributed to the highest number which was 39,764 (82.6%) while the Mining & quarrying sector recorded the lowest with 506 (1.1%). Regarding enterprise death, Services sector recorded the highest number at 44,064 (79.4%) whereas Mining & quarrying sector recorded the lowest with 832 (1.5%)".

The highest enterprise birth rate in 2022 was recorded by Services sector at 7.3 per cent while Manufacturing sector recorded the lowest rate at 5.3 per cent. The Mining & quarrying sector recorded the highest enterprise death rate of 11.1 per cent, while the lowest death rate was recorded by the Manufacturing sector at 7.3 per cent.

The five-year survival rate by sector for enterprises established in 2017 and survived until 2022 was between 64.2 per cent to 70.2 per cent. Five-year survival rate by sector showed that Construction sector had the highest survival rate of 70.2 per cent followed by Manufacturing sector at 66.8 per cent, both exceeding the overall five-year survival rate of 66.1 per cent.

Commenting further, Dato' Sri Dr. Mohd Uzir Mahidin mentioned, "The three states with the highest number of enterprises in 2022 were W.P. Kuala Lumpur (221,687), followed by Selangor (182,825) and Johor (66,268). In terms of enterprise births, the highest number of enterprise birth was W.P. Kuala Lumpur (15,801), followed by Selangor (13,742) and Johor (4,819). A similar trend was observed in enterprise death, the highest number of enterprise death was in W.P. Kuala Lumpur (19,924), followed by Selangor (15,773) and Johor (4,817). While the lowest number of enterprise death was in W.P. Putrajaya (27), followed by W.P. Labuan (58) and Perlis (88)".

The three states with the highest enterprise birth rate were W.P. Putrajaya (8.1%), followed by Selangor (7.5%) and Kedah (7.4%), while the three states that recorded the lowest enterprise birth rate were W.P. Labuan (2.9%), followed by Perlis (5.1%) and Perak (5.3%). As for the enterprise death rate, Perlis (11.1%), Kelantan (10.2%) and W.P. Kuala Lumpur (9.0%) recorded the highest enterprise death rate, while W.P. Putrajaya (5.1%), Melaka (5.4%) and W.P. Labuan (5.5%) were the three states with the lowest enterprise death rate.

The highest five-year survival rate for enterprises established in 2017 and survived until 2022 were recorded by Sarawak (73.8%), followed by Perak (71.9%) and W.P. Putrajaya (71.4%). There are eleven states recorded a five-year survival rate above the overall rate of 66.1 per cent.

The Department of Statistics Malaysia (DOSM) has launched OpenDOSM NextGen as a medium that provides data catalogue and visualisations to facilitate users' analysis and can be accessed through <https://open.dosm.gov.my>.

The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20th. MyStats Day theme is “Statistics is the Essence of Life”. DOSM commemorates its 75th Diamond Jubilee in 2024.

Chart 1: Number of Enterprise Birth and Death, 2017 - 2022

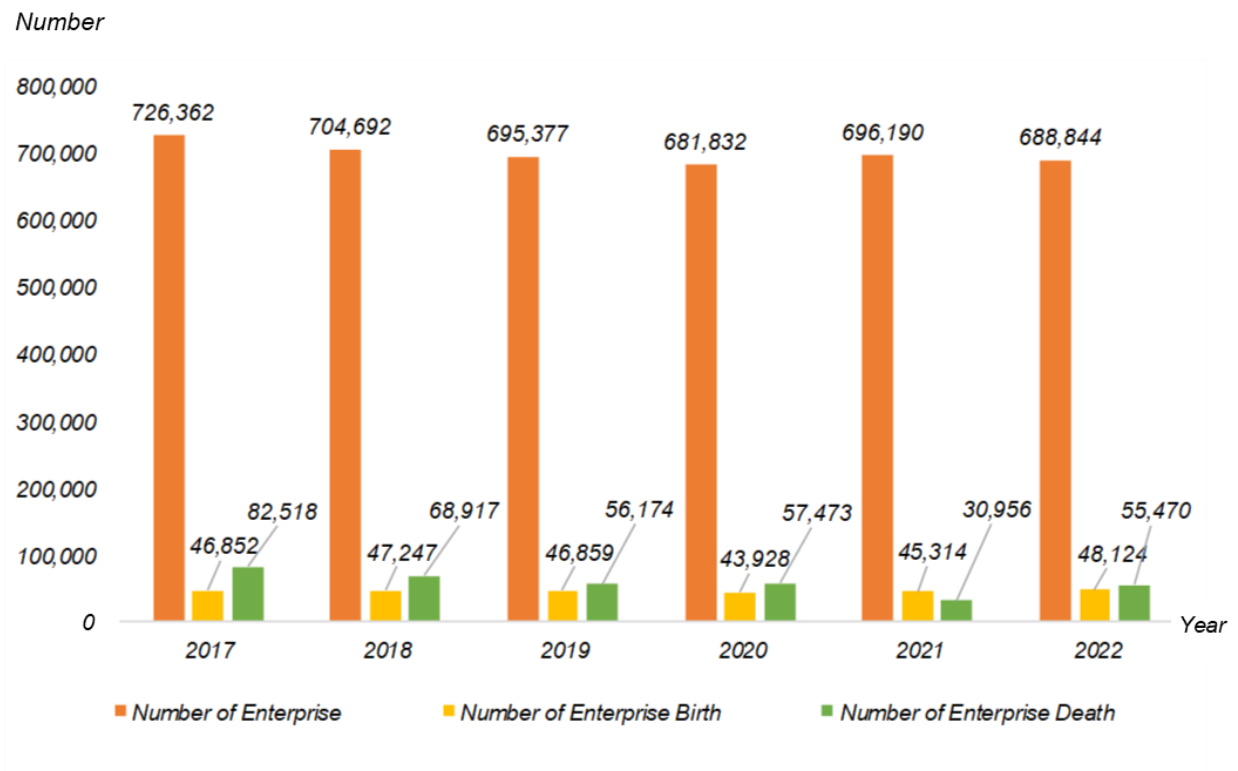


Exhibit 1: Enterprise Birth and Death Rate, 2017 - 2022

Rate	2017	2018	2019	2020	2021	2022
Birth of Enterprise (%)	6.5	6.7	6.7	6.4	6.5	7.0
Death of Enterprise (%)	11.4	9.8	8.1	8.4	4.4	8.1

Exhibit 2: Enterprise Survival Rate, 2017 - 2021

Years of Survival	Birth of Enterprise				
	2017 (%)	2018 (%)	2019 (%)	2020 (%)	2021 (%)
One	97.3	94.2	96.1	97.1	96.7
Two	90.7	88.6	90.8	91.4	
Three	85.2	84.5	85.6		
Four	77.2	73.0			
Five	66.1				

Exhibit 3: Enterprise Birth and Death Rates by Sector, 2022

	 Agriculture	 Mining & quarrying	 Manufacturing	 Construction	 Services
Rate					
Birth of Enterprise (%)	6.6	6.8	5.3	5.8	7.3
Death of Enterprise (%)	7.6	11.1	7.3	8.2	8.1

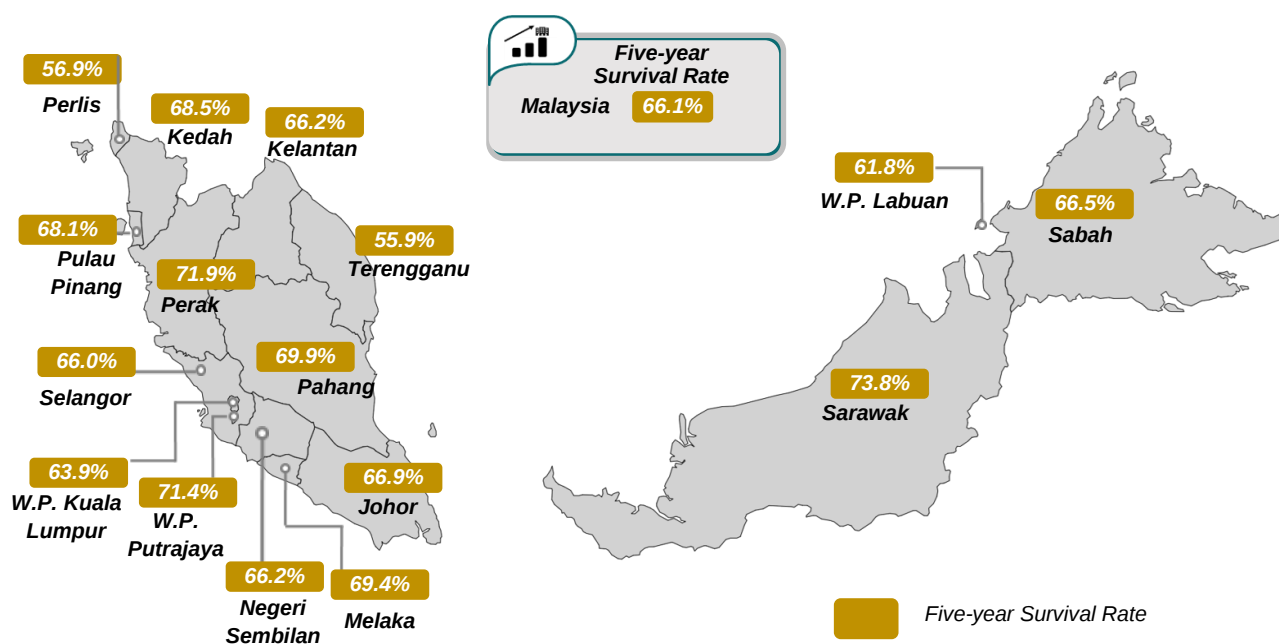
Exhibit 4: Enterprise Survival Rate by Sector, 2017-2021

Sector	Years of Survival	Birth of Enterprise				
		2017 (%)	2018 (%)	2019 (%)	2020 (%)	2021 (%)
 Agriculture	One	97.6	93.9	96.7	98.0	96.2
	Two	92.0	87.1	90.6	93.6	
	Three	84.3	83.8	84.3		
	Four	75.2	70.8			
	Five	64.5				
 Mining & quarrying	One	97.0	94.8	95.4	97.5	97.4
	Two	92.1	89.9	90.9	91.5	
	Three	85.5	83.4	85.1		
	Four	75.3	70.0			
	Five	64.2				
 Manufacturing	One	97.6	94.1	95.9	96.8	96.9
	Two	92.0	88.5	91.0	90.8	
	Three	87.3	84.3	86.1		
	Four	78.6	72.6			
	Five	66.8				
 Construction	One	98.1	95.6	96.0	97.6	96.9
	Two	93.1	90.8	91.9	93.2	
	Three	88.3	87.4	87.7		
	Four	80.8	76.4			
	Five	70.2				
 Services	One	97.2	94.1	96.1	97.1	96.7
	Two	90.3	88.4	90.7	91.1	
	Three	84.6	84.2	85.4		
	Four	76.8	72.9			
	Five	65.7				

Exhibit 5: Business Demography Statistics by State, 2022

State	Number of Enterprise	Number of Enterprise Birth	Enterprise Birth Rate (%)	Number of Enterprise Death	Enterprise Death Rate (%)
 MALAYSIA	688,844	48,124	7.0	55,470	8.1
 Johor	66,268	4,819	7.3	4,817	7.3
 Kedah	15,311	1,140	7.4	1,076	7.0
 Kelantan	6,836	431	6.3	694	10.2
 Melaka	14,827	868	5.9	794	5.4
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 Pahang	12,658	761	6.0	1,052	8.3
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 Sabah	30,824	1,840	6.0	2,283	7.4
 Sarawak	43,164	2,841	6.6	2,462	5.7
 Selangor	182,825	13,742	7.5	15,773	8.6
 Terengganu	6,277	394	6.3	472	7.5
 W.P. Kuala Lumpur	221,687	15,801	7.1	19,924	9.0
 W.P. Labuan	1,059	31	2.9	58	5.5
 W.P. Putrajaya	532	43	8.1	27	5.1

Exhibit 6: Five-year Survival Rate by State, 2022



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