



**KEMENTERIAN EKONOMI  
JABATAN PERANGKAAAN MALAYSIA**

**KENYATAAN MEDIA  
UNTUK PRESTASI PELANCONGAN DOMESTIK DI MALAYSIA  
PADA SUKU TAHUN KEEMPAT 2023**

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**Pelawat domestik Malaysia melonjak 16.1% pada suku tahun keempat 2023, manakala perbelanjaan pelancongan domestik mencatatkan RM23.8 bilion**

**PUTRAJAYA, 26 MAC 2024** – Pelancongan domestik di Malaysia merekodkan 54.3 juta pelawat pada suku keempat 2023, melonjak 16.1 peratus berbanding suku yang sama tahun sebelumnya. Sementara itu, bagi perbandingan suku tahun ke suku tahun, pelawat domestik meningkat 1.6 peratus. Bagi perbelanjaan pelancongan domestik, ia mencatatkan RM23.8 bilion, menandakan peningkatan 29.5 peratus tahun ke tahun dan peningkatan 18.5 peratus suku tahun ke suku tahun. Ini dilaporkan oleh Jabatan Perangkaan Malaysia (DOSM) pada hari ini dalam **BULETIN SURVEI PELANCONGAN DOMESTIK MALAYSIA (DTS) SUKU TAHUN KEEMPAT 2023**. Buletin tersebut membentangkan statistik pelancongan domestik mengenai pelawat, perbelanjaan dan indeks berkaitan industri sektor pelancongan.

Dalam satu kenyataan hari ini, Dato' Sri Dr. Mohd Uzir Mahidin, Ketua Perangkawan Malaysia berkata, "Secara keseluruhannya, prestasi pelancongan domestik Malaysia bagi tahun 2023 merekodkan 210.9 juta pelawat, meningkat 22.9 peratus berbanding setahun sebelumnya. Bagi perbelanjaan pelancongan domestik pada tahun 2023, ia mencatatkan RM84.9 bilion, meningkat 32.5 peratus berbanding tahun lepas. Walau bagaimanapun, kedua-dua statistik ini masih di bawah paras pra-pandemik (2019) dengan pelawat domestik merekodkan -11.8 peratus dan perbelanjaan pelancongan domestik berkurang -17.7 peratus.

Mengulas lanjut mengenai prestasi berkaitan industri pelancongan pada suku keempat 2023, indeks hasil taman tema meningkat 49.2 peratus tahun ke tahun, diikuti ketibaan di lapangan terbang domestik (+1.7 peratus), trafik lebuh raya (+10.9 peratus) dan jualan runcit bahan api (+3.4 peratus).

Sementara itu, indeks hasil penginapan juga meningkat dengan merekodkan 12.5 peratus. Kadar penghunian hotel lima bintang meningkat 2.1 peratus, diikuti oleh hotel empat bintang (+0.7 peratus) dan hotel tiga bintang (+14.8 peratus). Kadar penghunian mengikut lokasi di bukit dan bandar masing-masing meningkat 2.2 peratus dan 2.6 peratus, berbanding suku tahun yang sama tahun lalu.

Jabatan Perangkaan Malaysia (DOSM) telah melancarkan OpenDOSM NextGen sebagai medium yang menyediakan katalog data dan visualisasi bagi memudahkan pengguna menganalisis pelbagai data dan boleh diakses melalui portal <https://open.dosm.gov.my>.

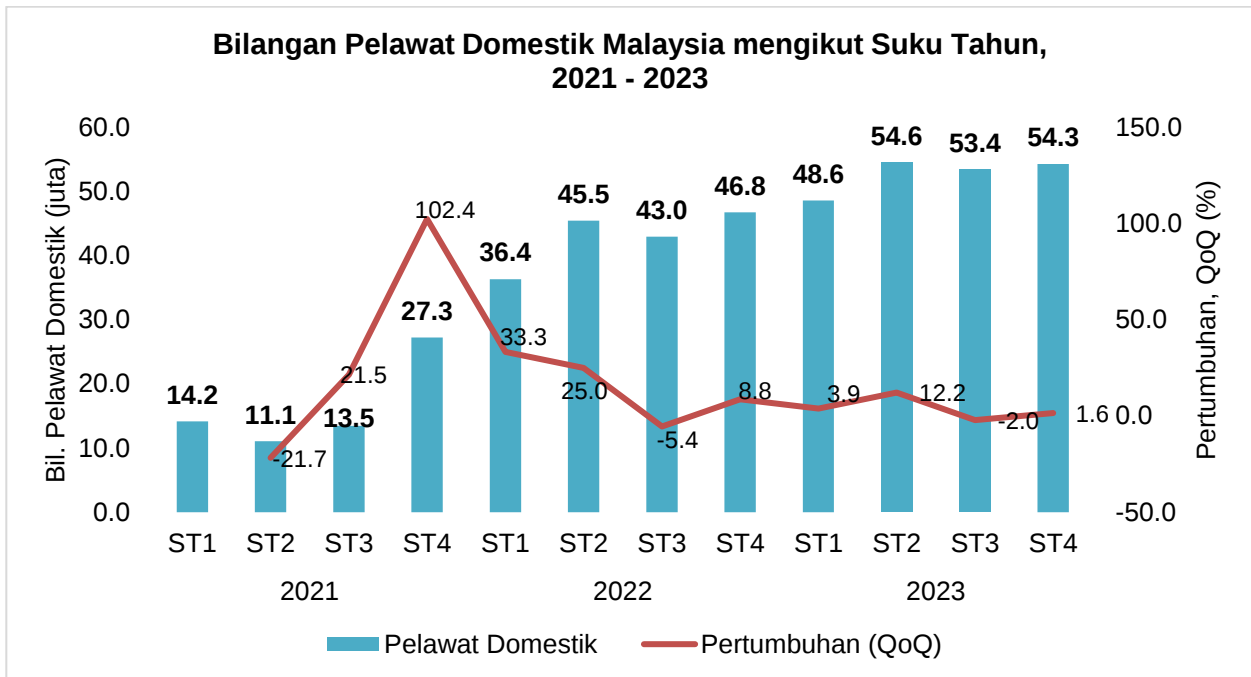
DOSM akan menjalankan Banci Pertanian pada tahun 2024. Mohon layari <https://www.myagricensus.gov.my/> untuk maklumat lanjut. Tema adalah “Banci Pertanian, Kunci Kemajuan Pertanian.”

Kerajaan Malaysia telah mengisytiharkan Hari Statistik Negara (MyStats Day) pada 20 Oktober setiap tahun. Tema sambutan MyStats Day adalah “Statistik Nadi Kehidupan”.

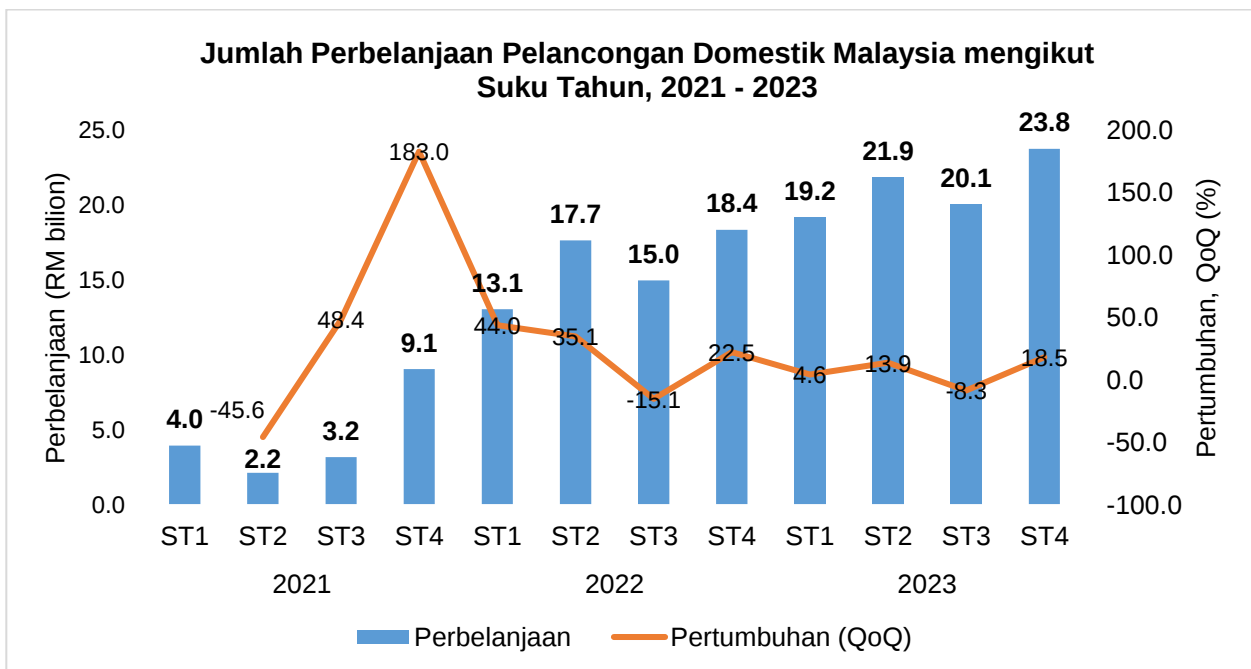
Pangkalan Data Utama (PADU) telah dilancarkan pada 2 Januari 2024. PADU mengandungi profil individu dan isi rumah meliputi warganegara dan pemastautin tetap di Malaysia. Matlamat utama PADU untuk memastikan rakyat Malaysia tidak tercicir daripada setiap inisiatif berpaksikan rakyat yang dilaksanakan oleh Kerajaan. Dimohon kerjasama untuk mendaftar dan mengemaskini PADU sebelum atau pada 31 Mac 2024. Sila layari <https://www.padu.gov.my> bagi maklumat lanjut berkaitan PADU atau menghubungi talian hotline berikut:

- i) Jabatan Perangkaan Malaysia : 1-800-88-7720 /1-800-88-7721
- ii) Pertanyaan secara online melalui SISPA: <https://padu.spab.gov.my>.

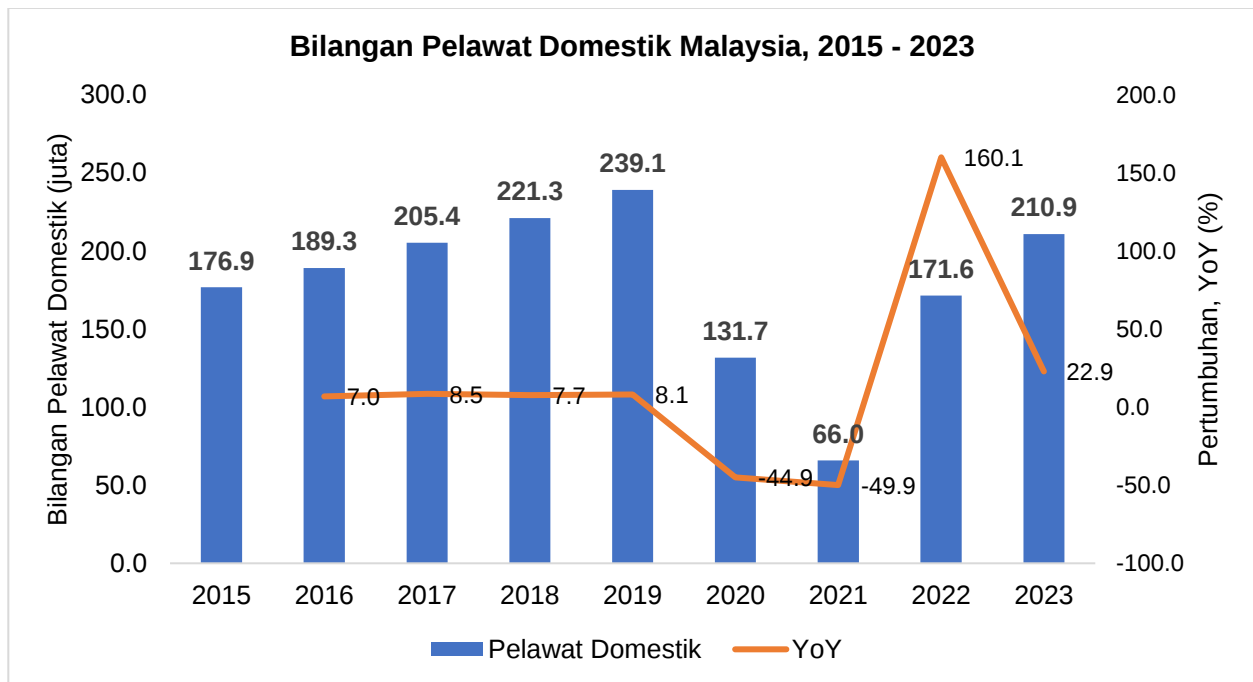
**Carta 1: Bilangan Pelawat Domestik Malaysia mengikut Suku Tahun, 2021 – 2023**



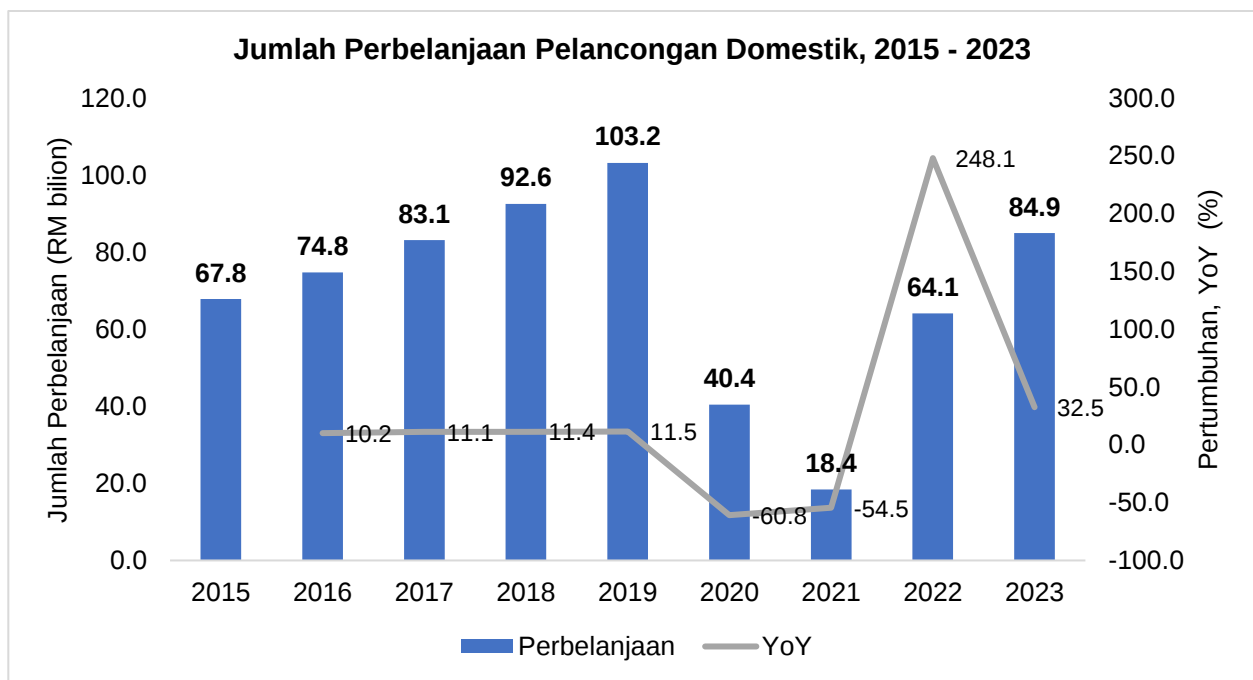
**Carta 2: Jumlah Perbelanjaan Pelancongan Domestik Malaysia mengikut Suku Tahun, 2021 – 2023**



**Carta 3: Jumlah Pelawat Domestik Malaysia, 2015 – 2023**



**Carta 4: Jumlah Perbelanjaan Pelancongan Domestik, 2015 – 2023**



Dikeluarkan oleh:

**PEJABAT KETUA PERANGKAWAN  
JABATAN PERANGKAAN MALAYSIA  
26 MAC 2024**



MINISTRY OF ECONOMY  
DEPARTMENT OF STATISTICS MALAYSIA

**MEDIA STATEMENT**  
**FOR PERFORMANCE OF DOMESTIC TOURISM MALAYSIA**  
**IN FOURTH QUARTER 2023**

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**Malaysia's domestic visitors increased 16.1% year-on-year in Q4 2023, while domestic tourism expenditure recorded RM23.8 billion**

**PUTRAJAYA, 26 MARCH 2024** – Domestic tourism in Malaysia recorded 54.3 million visitors in the fourth quarter 2023, surged 16.1 per cent as compared to the same quarter of the previous year. Meanwhile, for quarter-on-quarter comparison, domestic visitors went up 1.6 per cent. In terms of domestic tourism expenditure, it registered RM23.8 billion, marking year-on-year and quarter-on-quarter increases of 29.5 per cent and 18.5 per cent, respectively. This is reported by Department of Statistics Malaysia (DOSM) in today's release of **BULLETIN OF MALAYSIA'S DOMESTIC TOURISM SURVEY (DTS) FOURTH QUARTER 2023**. The bulletin presents the domestic tourism statistics on visitor, expenditure and index of related industries on tourism sector.

In a statement today, Dato' Sri Dr. Mohd Uzir Mahidin, Chief Statistician Malaysia added, "Overall, Malaysia's domestic tourism performance in 2023 recorded 210.9 million visitors, an increase of 22.9 per cent as compared to a year ago. On domestic tourism expenditure, for 2023, it registered RM84.9 billion, up 32.5 per cent compared to last year. However, both statistics were still below pre-pandemic levels (2019) with domestic visitors recorded -11.8 per cent and expenditure on domestic tourism fell short by -17.7 per cent, respectively.

Commenting further on performance of the related tourism industry in fourth quarter 2023, the index of theme park revenue increased 49.2 per cent, followed by domestic airport arrivals (+1.7 per cent), highway traffic (+10.9 per cent), and retail sales of automotive fuel (+3.4 per cent), year-on-year.

Meanwhile, index of accommodation revenue also increased by recording 12.5 per cent. Occupancy rate for five-star hotels rose 2.1 per cent, followed by four-star hotels (+0.7 per cent), and three-star hotels (+14.8 per cent). Occupancy rate by location at hills and town up 2.2 per cent and 2.6 per cent, respectively as compared to the same quarter last year.

The Department of Statistics Malaysia (DOSM) has launched OpenDOSM NextGen as a medium that provides a catalog of data and visualisations to facilitate users' analysis of various data and can be accessed through <https://open.dosm.gov.my>.

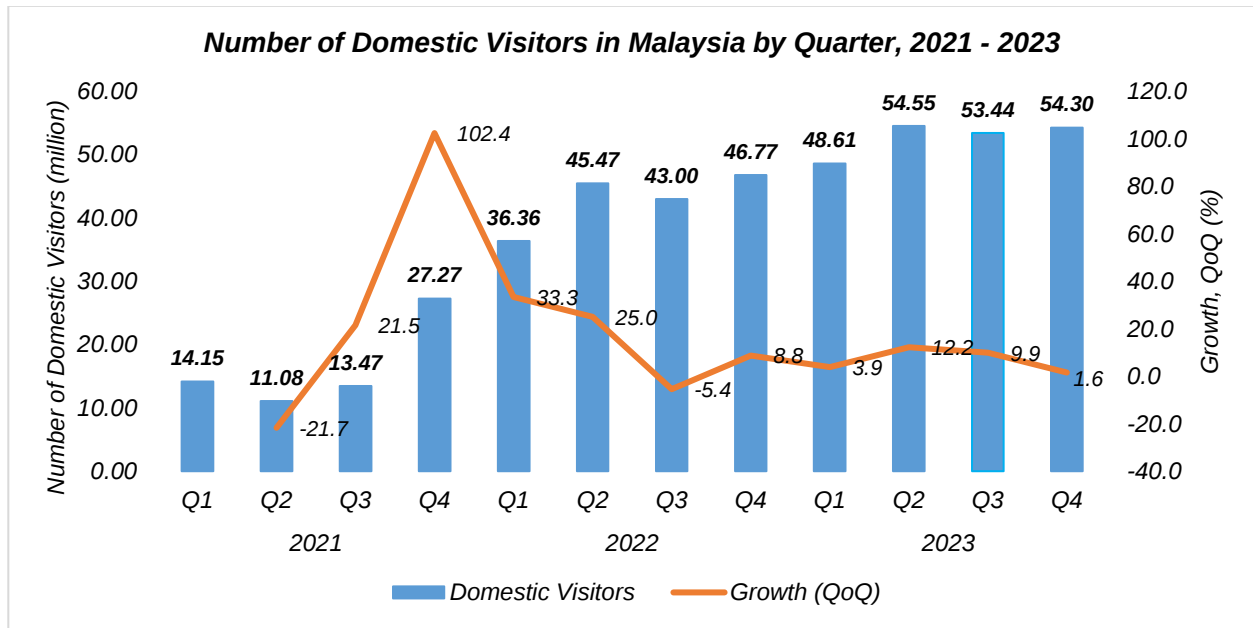
DOSM will conduct the Agricultural Census in 2024. Please visit <https://www.myagricensus.gov.my/> for more information. The theme is "Agriculture Census, Key to Agricultural Development."

The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20th each year. MyStats Day theme is "Statistics is the Essence of Life".

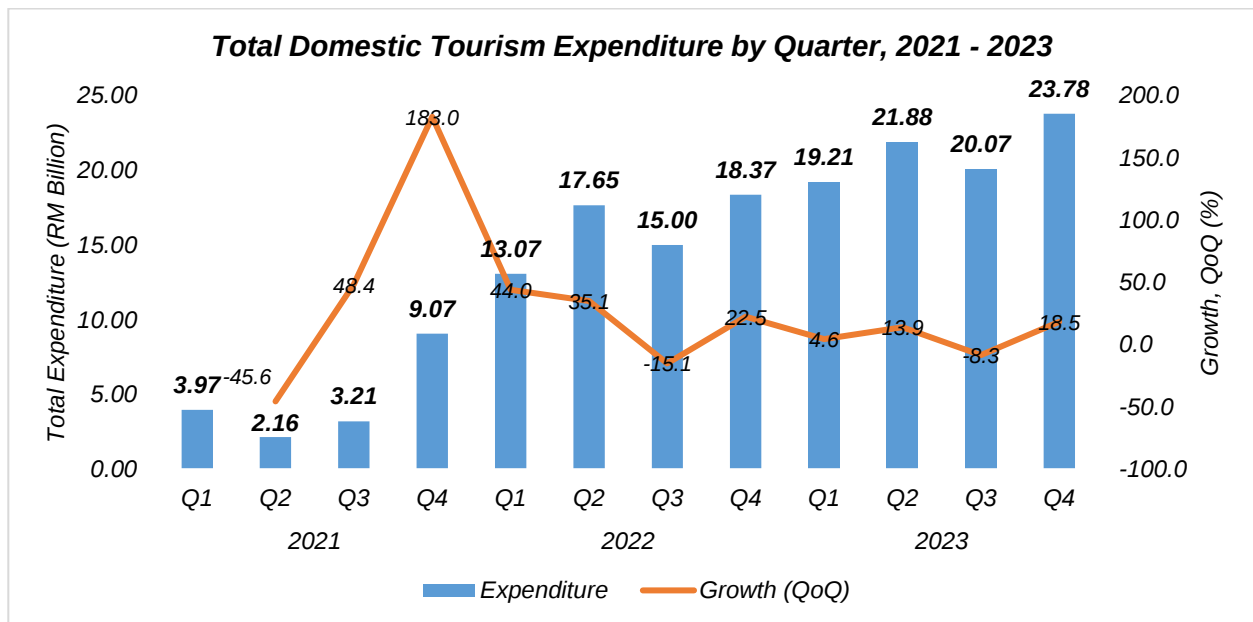
The Central Database (PADU) was launched on 2 January 2024. PADU contains individual and household profiles covering citizens and permanent residents of Malaysia. The main goal of PADU is to ensure that Malaysians are not left behind from citizen centric initiatives implemented by the Government. Your kind cooperation is requested to register and update PADU by 31 March 2024. Please visit <https://www.padu.gov.my> for more information related to PADU or contact the following hotlines:

- i) Department of Statistics Malaysia: 1-800-88-7720 /1-800-88-7721
- ii) Online Enquiries through SISPA: <https://padu.spab.gov.my>.

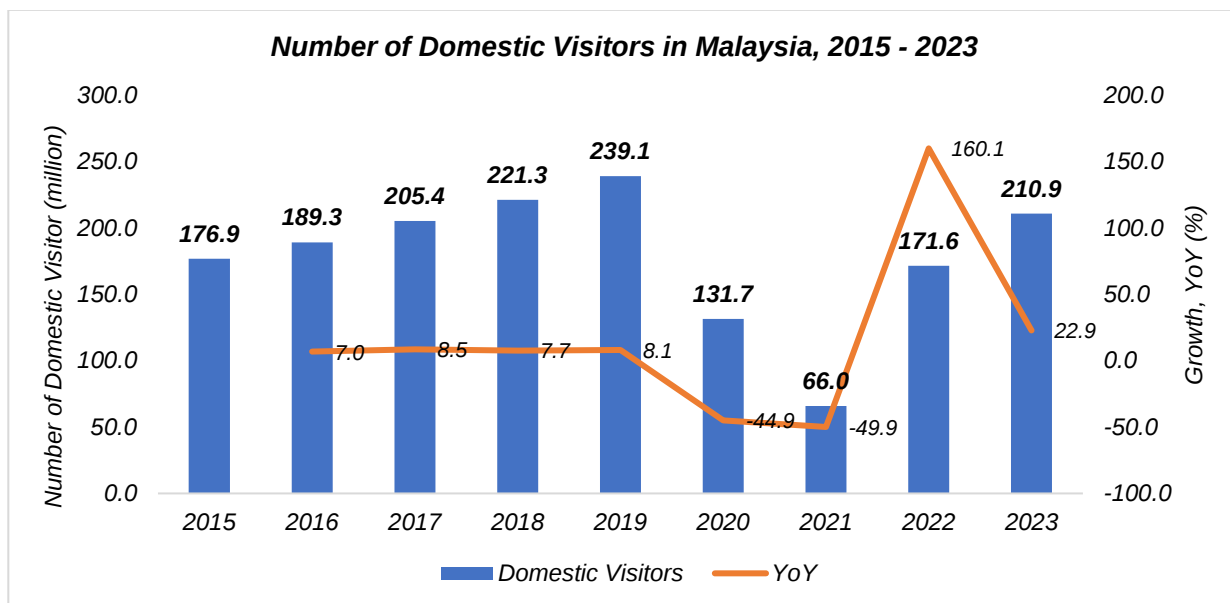
**Chart 1: Number of Domestic Visitors in Malaysia by Quarter, 2021 – 2023**



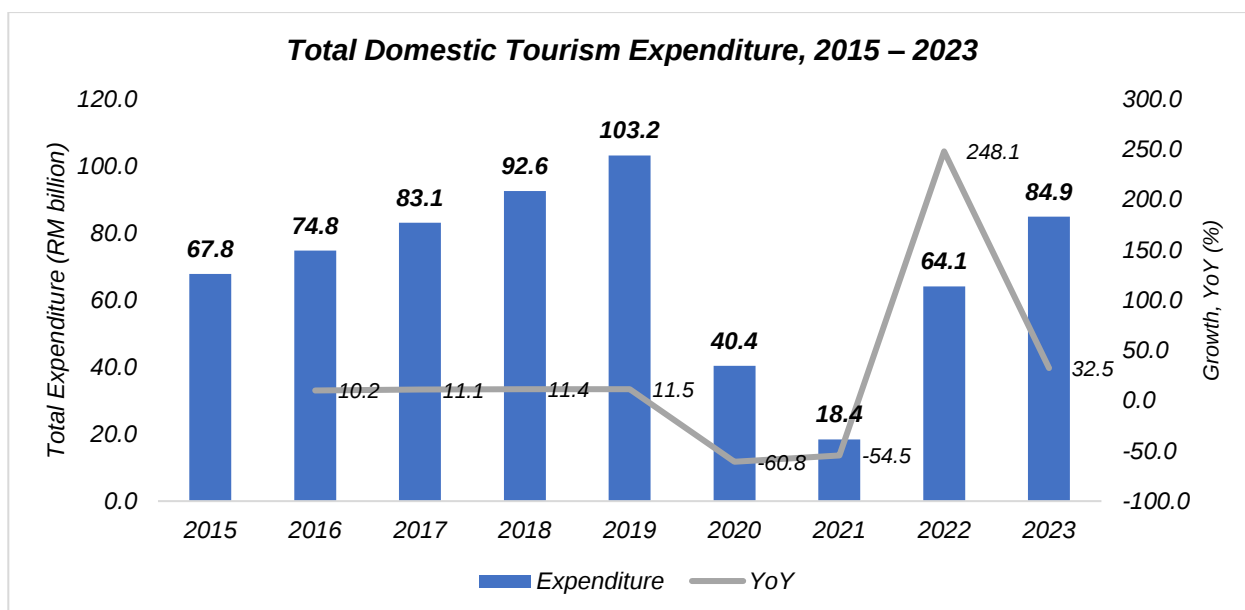
**Chart 2: Total Domestic Tourism Expenditure by Quarter, 2021 – 2023**



**Chart 3: Number of Domestic Visitors in Malaysia, 2015 – 2023**



**Chart 4: Total Domestic Tourism Expenditure, 2015 – 2023**



Released by:

**THE OFFICE OF CHIEF STATISTICIAN MALAYSIA**

**DEPARTMENT OF STATISTICS MALAYSIA**

**26 MARCH 2024**