

Advertising and marketing professionals most sought after by employers

PETALING JAYA: Advertising and marketing professionals lead the top five most sought positions in Malaysia with over 7,000 vacancies available for the second quarter of the year, says the Department of Statistics Malaysia (DOSM).

The department said this was followed by administrative associate professionals (5,653), managing directors and chief executives (4,112), accountants and auditors (3,675) and software developers (3,296).

In a statement by the Chief Statistician Office of DOSM on Monday (Oct 25), it said that the number of online job vacancies rose for the fourth consecutive quarter to 90,502 in Q2 2021, an increase of 284 from 90,218 posted in the previous quarter.

“In general, most employers are seeking professional workers (50.8%), followed by technicians and associate professionals (19.2%) and managers (18.4%),” it added.

The top hiring industries include professional, scientific and technical; manufacturing; wholesale and retail trade; repair of motor vehicles and motorcycles; financial and insurance or takaful; and accommodation and food services.

“Kuala Lumpur recorded the highest demand for jobs with 42,163 vacancies, followed by Selangor (17,696), Johor (6,403), Penang (5,598) and Perak (1,237),” it added.

For more information on the latest job market insights by the Institute of Labour and Market Information and Analysis (Ilmia) DOSM, the public can visit ilmia.gov.my

<https://www.thestar.com.my/news/nation/2021/10/25/advertising-and-marketing-professionals-most-sought-after-by-employers>