

# SIGNING OF MEMORANDUM OF UNDERSTANDING BETWEEN THE DEPARTMENT OF STATISTICS MALAYSIA AND HALAL DEVELOPMENT CORPORATION BERHAD

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Signing of MoU between HDC & DOSM: from Left to Right; Hairol Ariffein Sahari, CEO of HDC; Hanisofian Alias (HDC); Puan Nazaria Baharudin, Deputy Chief Statistician Malaysia; YBhg. Dato' Sri Dr. Mohd Uzir Mahidin, Chief Statistician Malaysia, Department of Statistics Malaysia (DOSM).

## Department of Statistics Malaysia-HDC Sign Memorandum of Understanding, Co-operate in Halal Industry Data Analytics

**KUALA LUMPUR, March 17 (Bernama)** -- Malaysia as the world's leading halal hub, is committed to strengthen the agenda of Malaysia's comprehensive halal industry development. The Department of Statistics Malaysia (DOSM) was represented by Chief Statistician, YBhg. Dato' Sri Dr. Mohd Uzir Mahidin and HDC was represented by Mr. Hairol Ariffein Sahari, CEO of HDC. Both parties have agreed to take necessary steps in encouraging and promoting co-operation in empowering halal industry statistical services and data analytics. Dato' Sri Dr. Mohd Uzir Mahidin said, "As the producer of national statistics, DOSM continues to enhance its role by diversifying data sources and providing comprehensive statistical information to support the development of the halal industry. Dato' Sri Dr. Mohd Uzir Mahidin also stated, "DOSM had published extensive information on Halal Statistics in Malaysia such as sales, value added, and employment. "I am proud to share a very significant milestone in the Malaysia halal industry where HDC in collaboration with DOSM will be working towards the development of the halal industry. The MoU signing ceremony was held in conjunction of HDC's webinar entitled, Halal Sectoral Roadmap Implementation 2021. "Halal Sectoral Roadmap Implementation 2021 is a strategic plan that outlines the development of the halal industry in Malaysia. This initiative is certainly appropriate in view of the current global economic outlook and increasing demand for high value halal products. In actively promoting Malaysia Halal Industry globally, HDC facilitates an integrated services and offerings to unlock halal market potential. The Malaysia Population and Housing Census 2020 (Malaysia Census 2020) via face to face and online (e-Census) is being conducted nationwide. **ABOUT HALAL DEVELOPMENT CORPORATION BERHAD (HDC)**

Halal Development Corporation (HDC) spearheads the development of Malaysia's integrated and comprehensive halal ecosystem and infrastructure. Established on 18 September 2006, HDC as it is also known, is the central coordinator that promotes participation and facilitates growth in the halal industry.

NEWS RELEASE is prepared and issued by Halal Development Corporation Berhad (HDC) and Department Of Statistics Malaysia (DOSM).

**SOURCE :** Halal Development Corporation Berhad (HDC)

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