



MINISTRY OF ECONOMY  
DEPARTMENT OF STATISTICS MALAYSIA

**MEDIA STATEMENT**  
**FOR PERFORMANCE OF DOMESTIC TOURISM MALAYSIA**  
**IN THIRD QUARTER 2023**

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***Malaysia's domestic visitors increased 24.3% year-on-year in Q3 2023, while domestic visitors expenditure recorded RM20.1 billion***

**PUTRAJAYA, DECEMBER 19, 2023** – Domestic tourism in Malaysia recorded 53.4 million visitors in the third quarter 2023, increased significantly 24.3 per cent compared to the same quarter of the previous year. However, for quarter-on-quarter comparison, domestic visitors decreased marginally -2.0 per cent compared to second quarter of 2023. For domestic tourism expenditure, it registered RM20.1 billion, expanded 33.8 per cent year-on-year, but dropped -8.3 per cent for quarterly comparison. This is reported by Department of Statistics Malaysia (DOSM) in today's release of **BULLETIN OF MALAYSIA'S DOMESTICS TOURISM SURVEY (DTS), THIRD QUARTER 2023**. The bulletin presents the domestic tourism statistics on visitors, expenditure, and index of related industries on tourism sector.

In a statement today, Dato' Sri Dr. Mohd Uzir Mahidin, Chief Statistician Malaysia added, "Overall, Malaysia's domestic tourism performance until September 2023 recorded 156.6 million domestic visitors, an increase of 25.4 per cent compared to a year ago. On domestic tourism expenditure, for the first nine months, it registered RM61.2 billion, up 33.8 per cent compared to last year."

Commenting further on the performance of index of tourism related industries in the third quarter 2023, the index of theme park revenue surged 64.1 per cent, followed by domestic airport arrivals (+18.2%) highway traffic (+10.7%), retail sales of automotive fuel (+6.6%), and zoo revenue (+0.6%), year-on-year.

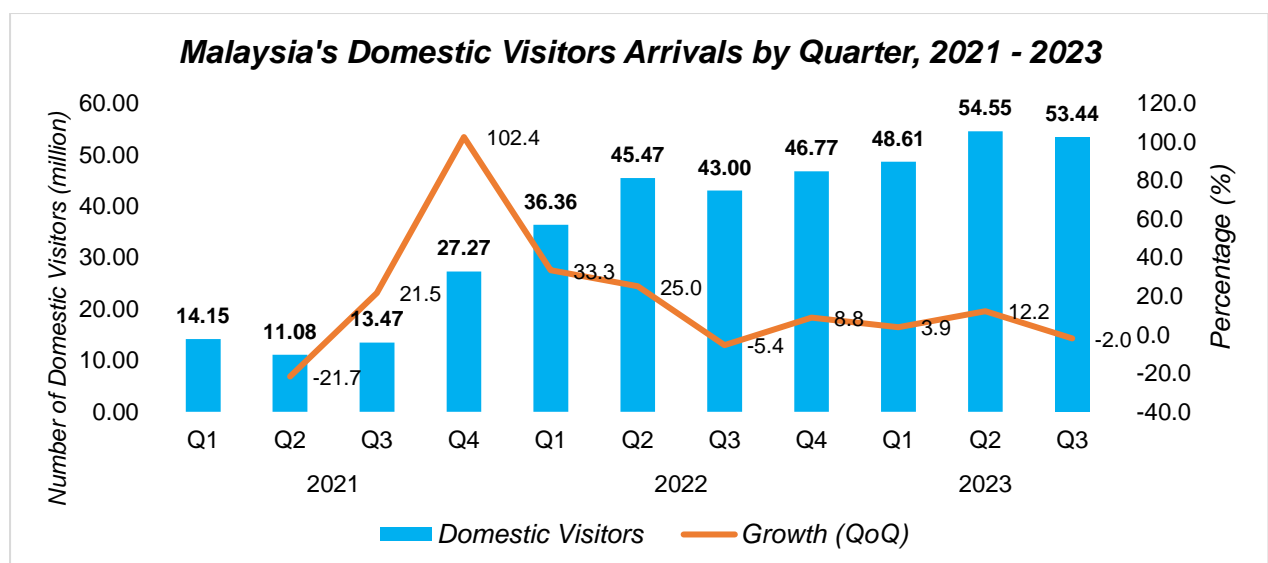
Meanwhile, index of accommodation revenue also increased by recording 20.3 per cent. Occupancy rate for five-star hotels went up 6.9 per cent, followed by four-star hotels (+5.4%), three-star hotels (+32.9%), and two-star hotels/ chalets/ motels (+9.3%). Occupancy rate by location at beach and town rose 5.1 per cent and 9.9 per cent, respectively as compared to the same quarter of the previous year.

DOSM has launched OpenDOSM NextGen as a medium that provides a catalogue of data and visualisation to facilitate users in analysing various data. OpenDOSM NextGen is an open source data sharing platform and accessible through <https://open.dosm.gov.my> portal.

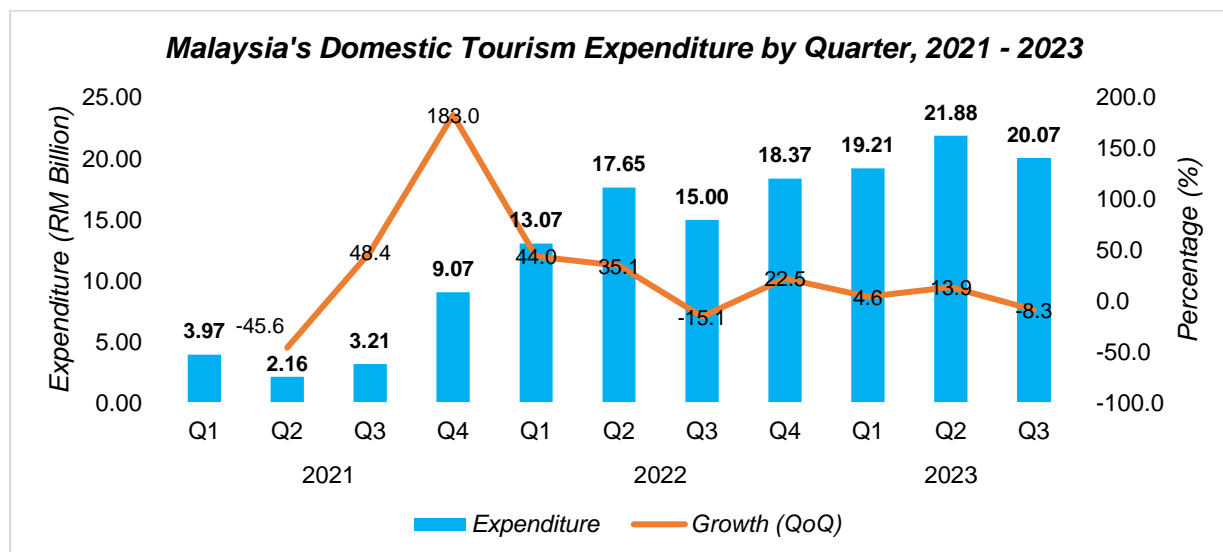
The Department of Statistics Malaysia (DOSM) will conduct the Agriculture Census in 2024. Please visit <https://www.myagricensus.gov.my/> for more information. The theme is “Agriculture Census, Key to Agricultural Development.”

The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20 each year. MyStats Day theme is “Statistics is the Essence of Life”.

**Chart 1: Malaysia’s Domestic Visitors Arrivals by Quarter, 2021-2023**



**Chart 2: Malaysia's Domestic Visitors Expenditure by Quarter, 2021 - 2023**



Released by:

**THE OFFICE OF CHIEF STATISTICIAN MALAYSIA  
DEPARTMENT OF STATISTICS MALAYSIA  
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