



Department of Statistics  
M A L A Y S I A

**MEDIA STATEMENT**  
**FOR PERFORMANCE OF DOMESTIC TOURISM MALAYSIA**  
**IN FIRST QUARTER 2023 AND ANNUAL 2022**

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***Malaysia's domestic visitors increased 33.7% year-on-year in Q1 2023, while annual domestic visitors expenditure surged to record RM64.1 billion in 2022***

**PUTRAJAYA, 26 JUNE, 2023** – Domestic tourism in Malaysia experienced a significant surge to record 48.6 million visitors for the first quarter 2023, increased 33.7 per cent as compared to the same quarter of previous year. Meanwhile, for quarter-on-quarter comparison, domestic visitors increased 3.9 per cent as compared to fourth quarter of 2022. Domestic tourism expenditure for the first quarter of 2023 recorded RM19.2 billion, increased 47.0 per cent year-on-year, and rose 4.6 per cent for quarterly comparison. This is reported by Department of Statistics Malaysia (DOSM) in today's release of **MALAYSIA'S DOMESTIC TOURISM SURVEY (DTS) 2022**. The report also present annual statistics 2022 on visitor arrivals, tourism expenditure, travel patterns, and social & demographic characteristics of domestic visitors. In a significant milestone, DOSM also introduced quarterly domestic tourism statistics, starting from the first quarter of 2023.

Annual statistics on domestic tourism performance in Malaysia experienced a notable recovery in 2022 with a total spending of RM64.1 billion, compared to RM18.4 billion in 2021, an increase of 248.1 per cent. After enduring nearly two years of the devastating COVID-19, the resumption of domestic tourism brings a sense of relief to the people of Malaysia and its economy. According to DOSM, the number of domestic visitors surged 160.1 per cent to reach 171.6 million visitors compared to the 66.0 million recorded last year. Correspondingly, expenditure also witnessed a substantial increase with 248.1 per cent compared to 2021. Notably, this significant hike in expenditure was attributed to an

astounding increase of 425.1 per cent in the number of tourists and 129.0 per cent in excursionists.

In terms of expenditure, tourists spending contribution accounted for the majority at 60.7 per cent (2021: 57.3%). Shopping constituted the largest share of expenditure, contributing 38.9 per cent (2021: 50.3%), followed by food and beverages at 15.2 per cent (2021: 15.1%), and vehicle fuel purchases at 13.8 per cent (2021: 11.1%). Visiting relatives and friends remained the primary purpose of domestic tourism, accounting for 33.7 per cent (2021: 24.2%), but it has yet to surpass the pre-pandemic percentage of 42.3 per cent. Shopping remained the second most significant purpose, contributing 29.9 per cent (2021: 36.4%).

The volume of domestic trips witnessed a significant increase, with domestic visitors undertaking 207.8 million trips within the country in 2022, representing a notable surge of 187.0 per cent as compared to the previous year. Additionally, the average length of stay (ALOS) rose to 2.55 days in 2022 from 2.19 days in the previous year.

Regarding domestic visitor arrivals by state, Selangor emerged as the most visited state in 2022, attracting 22.0 million domestic visitors. It was followed by W.P. Kuala Lumpur and Sarawak, welcoming 16.9 million and 15.5 million domestic visitors, respectively. Notably, the number of domestic tourists visiting Pahang witnessed a substantial increase of 511.8 per cent, reaching 7.8 million when compared to the previous year of 1.3 million.

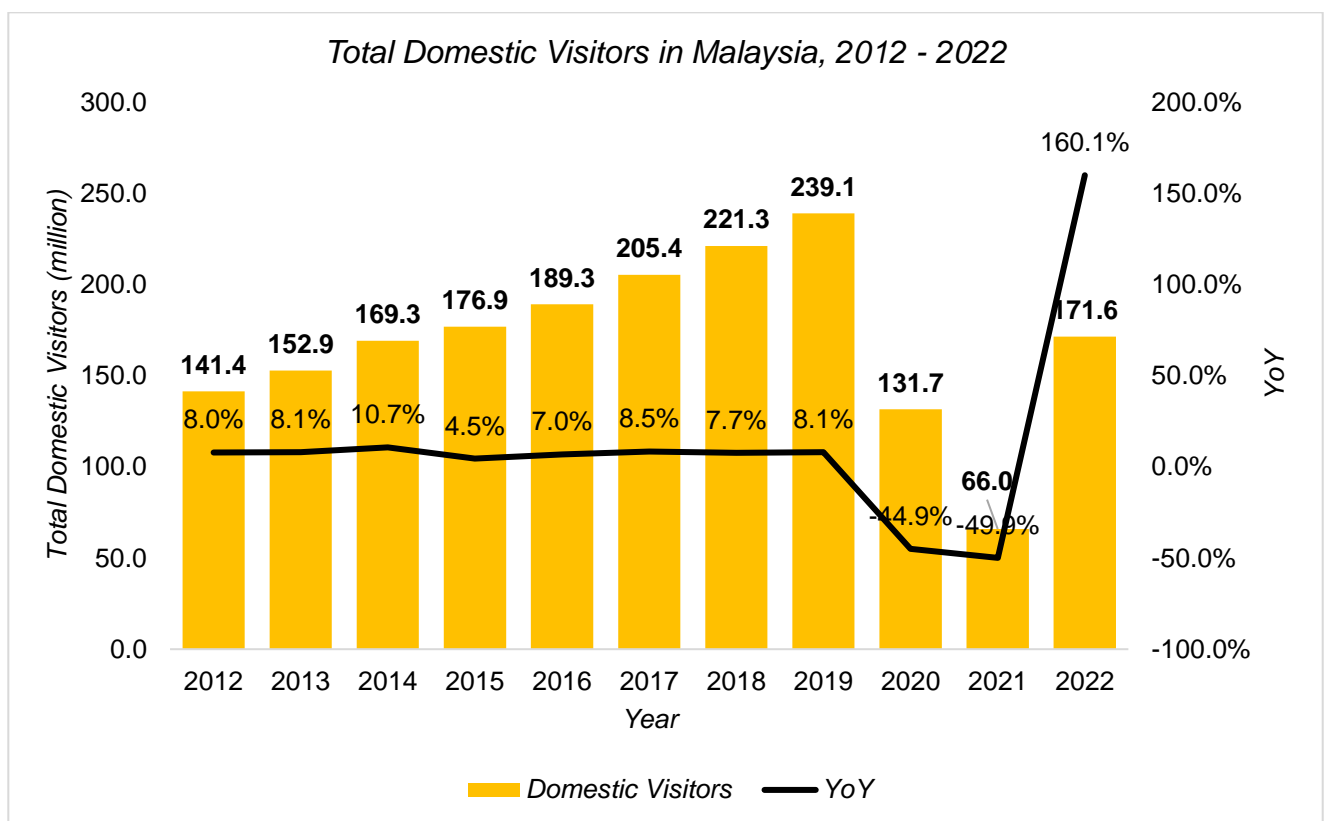
The Department of Statistics Malaysia (DOSM) is conducting the Economic Census in 2023. DOSM greatly appreciates the cooperation of respondents in providing information and ensuring the success of this census. Please visit [www.dosm.gov.my](http://www.dosm.gov.my) for more information.

DOSM has launched OpenDOSM NextGen as a medium that provides a catalogue of data and visualisation to facilitate users in analysing various data. OpenDOSM NextGen is an open source data sharing platform and accessible through <https://open.dosm.gov.my> portal.

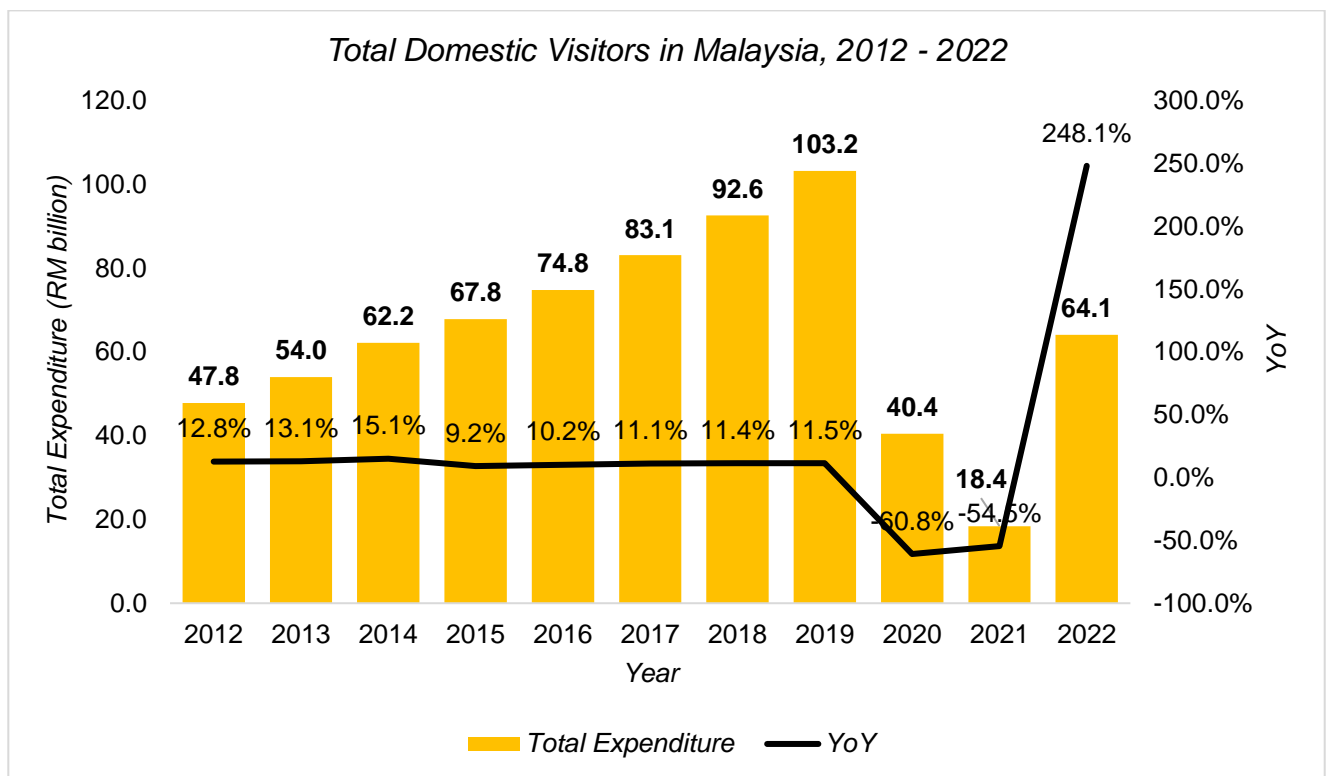
Please be informed that the Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20 each year. MyStats Day theme is “Connecting the World with Data We Can Trust”.

DOSM will release Preliminary GDP Estimates commencing the second quarter of 2023. This preliminary estimates is an initiative by DOSM to provide an overview of the economic performance four (4) weeks in advance before the Quarterly GDP is released.

**Chart 1: Malaysia’s Domestic Visitors Arrivals, 2012 – 2022**



**Chart 2: Malaysia's Domestic Visitors Expenditure, 2012 – 2022**



*Released by:*

**DEPARTMENT OF STATISTICS, MALAYSIA**

**26 June 2023**